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Taiwan's Unique 4-in-1 Automotive, Motorcycle Shows Kick Off In Taipei

BY MARK PHILLIPS ON APRIL 7, 2016

NEWS



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TAIPEI, Taiwan – Taiwan's annual 4-in-1 mega automotive and motorcycle show kicked off Wednesday here in two separate locations in the city.

The combined shows – Taipei International Auto Parts & Accessories Show (AMPA), Taipei International Automobile Electronics Show (AutoTronics Taipei), Taiwan International Electric Vehicle Show (EV Taiwan) and the Taiwan International Motorcycle Industry Show – are taking place at the Nangang Exhibition Center and the Taipei World Trade Center.

Francis Kuo-Hsin Liang, chairman of the Taiwan External Trade Development Council (TAITRA), organizer of the shows, addressed attendees of the opening ceremony Wednesday morning, saying that the success of the show has led organizers to expand to nearby exhibition halls to accommodate vendors.



Robin Chen, of Mobiletron Electronics, explains the company's advanced intelligent TPMS.



AMPA and AutoTronics Taipei alone have a combined 1,131 exhibitors with 3,188 booths. AMPA is in its 32nd year. Buyers from many countries attend, including the United States, Canada, Israel, China, Malaysia, Mexico, Turkey and Poland. In addition, several South American buyers are in attendance.

Fu-Hsiung Cheng, vice chairman of Taiwan Electrical and Electronic Manufacturers Association (TEEMA), a show partner, said, "It is evident that global car electronics output value will experience continuous growth, which is why Taiwan's auto parts manufacturers must pay serious attention and adjust their long-term development plans accordingly."

"The steady growth of the American economy will also indirectly drive increased domestic demand for auto parts and components," he said.

Show organizers announced a number of innovation awards. The awards have been bestowed for 10



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years. The recipients are:

Accessories

Gold Award

Zonesking Technology

Palm-size multifunction jump starter power bank

Silver Award

Aqualux/Daigin Chemical Co.

Environmentally friendly surface decoration technology for automotive parts

Wintec Co.

MR-200 professional motorcycle FM transceiver

Bronze Award

MtTek Co.

Automatic angularly adjusting vortex

HaiHao Technology Co.

Cam-wiper helmet; combination camcorder/wiper device

Jing Jyun Industry Co.

High-power LED car lights and warning lights with remote control

Auto Parts

Gold Award

Depo Auto Parts

Auto lamp APP control system

Silver Award

ADI Optics Co.

Electric-motorcycle-S2 H/L beam LED module

Nankang Rubber Tire Corp.

AS-2+ tire, specialized for driving in rain

Bronze Award

Giant Protech Co.

Forged wheel rim

Hwang Cherng Bin Specialty Tools Inc.

Hydraulic Macpherson spring dumper compressor

Activa Health Tech Co.

E-compressor

Electronics end products

Gold Award

Taiwan Golden Bee Co.

TGB 1000cc ATV

Silver Award

Mobiletron Electronics

Advanced intelligent TPMS

Cub Elecparts

1:16 multi-programmer for TPMS

Bronze Award



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Electronic parts

Gold Award
Chimei Motor Electronics Co.
Front blind spot detection (FBSD) bumper

Silver
E-Lead Electronic
Smart heads-up display 2 (SmartHUD2)

ATBS Technology Co.
Smart OBD2 HUD TPMS

Bronze Award
BETA Technology
Include IC driver LED

Zealio Electronics Co.
Wireless stick-and-go warning device with light

G.SOL Technology
Smart magic mirror GPS navigation with rear mirror

The shows continue through Saturday.

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ABOUT AUTHOR



MARK PHILLIPS

Mark Phillips, AAP, joined Babcox Media in 2008. He is Editor of Counterman magazine and managing editor of AftermarketNews.com. Prior to joining Babcox, Mark worked for more than 13 years in the newspaper industry, and edited several newspapers in Ohio and Boston, Mass. He is a graduate of Ohio Wesleyan University. He received his Automotive Aftermarket Professional (AAP) designation from Northwood University. He recently covered trade shows in Taipei and Frankfurt.

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