

## 2017 Post –Show Report

**Organizers:** Taipei World Trade Center

Yorkers Trade & Marketing Service Co., Ltd.

**Co-organizer:** Myanmar Industries Association, MIA

**Supporters:** Union of Myanmar Federation of Chambers of Commerce and Industry, UMFCCI

Myanmar Automobile Manufacturers and Distributors Association, MAMDA

Associateship of Government Technical Institute, AGTI

**Show Dates:** September 28-October 1 , 2017

**Venue:** Tatmadaw Exhibition Hall, Yangon

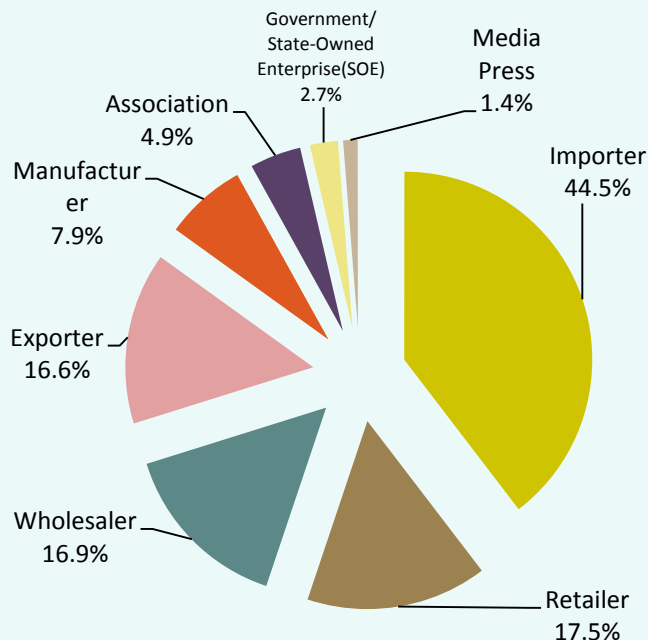
**Number of Exhibitors:** 111

**Exhibiting Countries:** Myanmar, Thailand, Malaysia, Vietnam, India, South Korea, Mainland China (Hong Kong) and Taiwan.

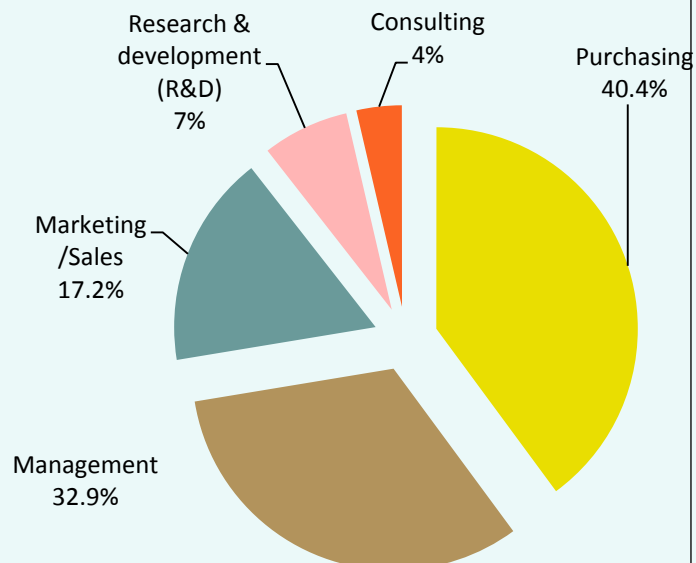
**Visiting Countries:** Myanmar, Mainland China (Hong Kong), Taiwan, Japan, Singapore, India, Malaysia, South Korea, Cambodia, Philippines, Sri Lanka, Vietnam, Norway

Date	9/28	9/29	9/30	10/1	Total
Number of visitors	1,391	1,341	1,244	1,215	5,191

Visitors line of business breakdown

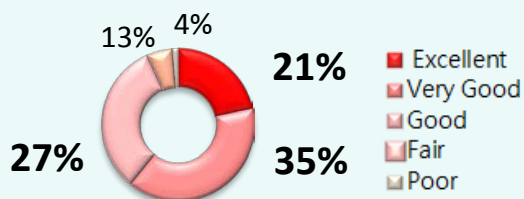


Visitors job function breakdown

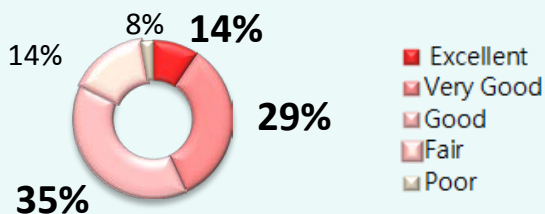


## EXHIBITORS SURVEY SUMMARY

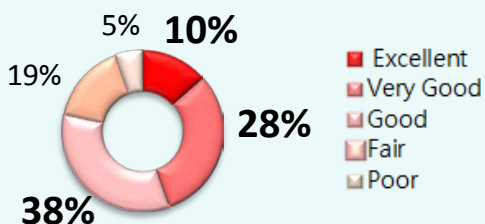
Organizer and Staff Services : **83%**



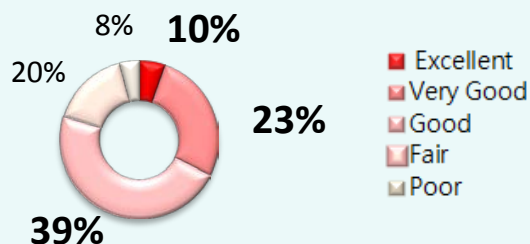
Overall impression of Exhibition : **78%**



Satisfied with the experience and results: **76%**

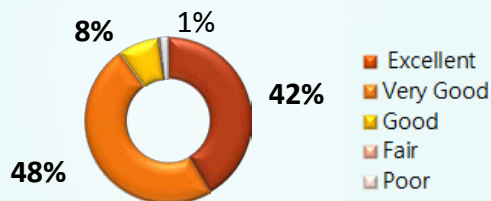


Quality of Buyers : **72%**

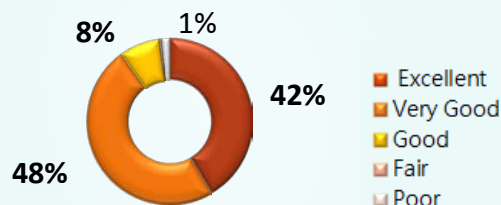


## VISITORS SURVEY SUMMARY

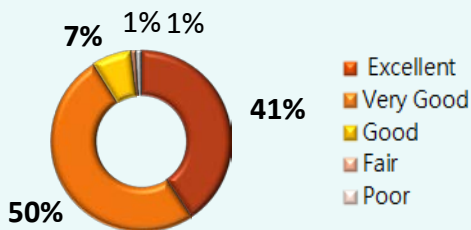
Show information provided : **99%**



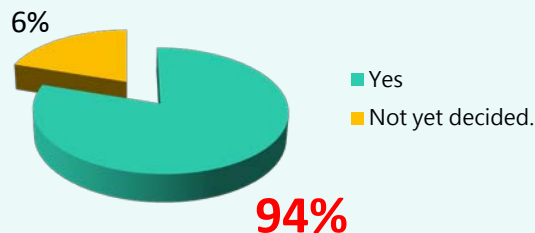
Registration process: **99%**



Overall impression of your visit: **98%**



Will you visit the show next year?



Taipei World Trade Center Co., Ltd. (TWTC)

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