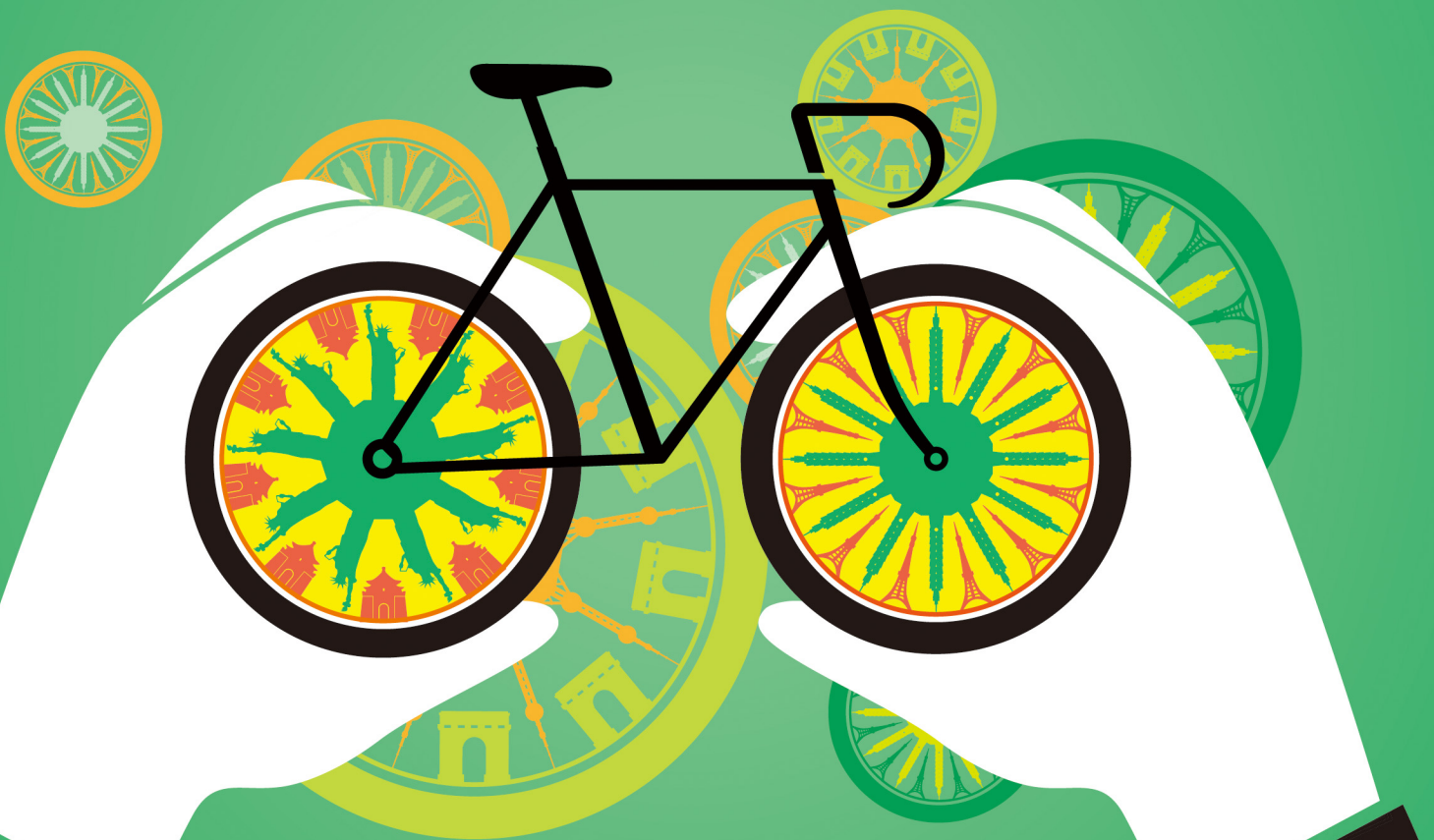


TAIPEI CYCLE

DEMO Day

Oct. 30, 2018 | Taipei HuaZhong Campsite



A New Worldview
On Cycling

Organizer



Co-organizer





2018 TAIPEI CYCLE DEMO DAY

Participation:

1. Date: Oct. 30, 2018
2. Venue: Taipei HuaZhong Campsite
3. Standard booth fee: US\$700
 - (1) \ Booth size: 9 square meters (3m x 3m)
 - (2) \ Facilities included: 1 tent, 1 table, 2 chairs, and 500W power supply.

Payment Schedule:

- 1 \ **Non-refundable down payment of US\$300 per booth** must be received before your application will be processed. A bank receipt copy of down payment must be attached when you submit the application form. Any application without down payment settled will be considered incomplete. * **First- time applicants should not pay the down payment and will first be placed on the waiting list.**
- 2 \ After space allocation, the organizer will notify exhibitors of the booth number(s), location assigned, and the balance due.
- 3 \ Telegraphic Transfer should be made to:
A/C NO: 5056-665-100018
SWIFT CODE: TACB TWTP 505
BANK NAME: Taiwan Cooperative Bank, World Trade Center Branch BANK
ADD: 2F., No.333, Sec. 1, Keelung Rd., Hsinyi District, Taipei, Taiwan
BENEFICIARY NAME: TAITRA
BENEFICIARY ADD: 5, Hsin-Yi Rd., Sec. 5, Taipei 11011, Taiwan
*Breach of contract and Withdrawal by Exhibitor
 - (a). In case of the Exhibitor's refusing the use of whole or a part of the space reserved and allocated or in case of the exhibitor default in payment by the stipulated date, the Show Management has the right to terminate the contract forthwith and the part of rental already paid shall not be refunded.
 - (b). In case of the Exhibitor withdrawing from participation without the Show Management's approval, rental already paid by the Exhibitor shall not be refunded.
- 4 \ **All extra banking handling charges, if any, are to be borne by the applicant.**
- 5 \ **Down payment or booth balance already paid cannot be refunded, transferred to other shows or participants, or credited to later Taipei Cycle events.**
- 6 \ All exhibitors who registered as the overseas exhibitors should pay their booth rental by **US dollar**. If Taiwanese agent is the payer, please refer to the amount calculated after the exchange rate.



Space Allocation:

- 1、 The organizer reserves the right to accept or reject any application and to determine the number and location of booth(s) for each exhibitor. If booths are fully booked before the submission of application, the application will be placed on the waiting list.
- 2、 The organizer would not reserve the booth place and space for exhibitors. The booth location should be determined by following sequence:
 - (1)、 **Booth numbers**
 - (2)、 **The application date/time**

*The entire allocation process will be conducted by the Show Management. The booth space arrangement should depend on the situation of the booth application. The Show Management reserves the right to make any change of booth locations.
- 3、 **Sub-letting of space is prohibited.** The Exhibitor shall not assign, sub-let or apportion the whole or any part of the assigned space or have representatives, equipment or materials from firms other than his own in the exhibit space.
- 4、 The Exhibitor who violates the sub-letting regulations will be cancelled to join Demo Day. No payment will be refunded in case of violation.

Remarks:

- 1、 If space is fully booked before the deadline, applications will be placed on the waiting list.
- 2、 Confirmation of receipt of application is sent within 7 working days following submission. If you do not receive a reply, please contact us.
- 3、 The Show Management shall have the right to issue supplementary regulations in addition to those indicated in the Terms and Regulations for Participation to ensure the smooth management of the Exhibition.

Contact:

Return all required documents (by email or mail) to:

Mr. Ethan Liu

TAITRA Exhibition Department

5 Hsin-yi Road, Section 5, Taipei 11011, TAIWAN

E-mail: ethanliu@taitra.org.tw

Application Form for 2nd Demo Day in 2018 TAIPEI CYCLE

(Application for Exhibit Space & Official Listing in Directory)

1. One copy of your company's product catalogue or your web site homepage:

Mr. Ethan Liu, TAITRA Exhibition Department / No. 5, Sec. 5, Hsin-yi Rd., Taipei 11011, TAIWAN

Tel: 886-2-2725-5200 Ext. 2861 Fax: 886-2-2729-1089 E-mail: ethanliu@taitra.org.tw

2. Do not pay the down payment until the space is allocated. Space is allocated by seniority.

We hereby apply for

- _____ booth(s) Tent (3m×3m per unit) of exhibition space (with Table x 1, Chair x 2 and 500W Power Supply)

1	<p>Please fill in Capital letters</p> <p>Company Name: (for fascia board & invoice) _____</p> <p>Abbreviation of Company Name: (for show map) _____</p> <p>Address: _____</p> <p>Country: _____ Trade Show Contact Person: _____ E-mail: _____</p> <p>Tel: _____ - _____ - _____ Fax: _____ - _____ - _____ <small>(Country Code) (Area Code) (Phone Number) (Country Code) (Area Code) (Phone Number)</small></p> <p>Sales Contact Person: _____ E-mail: _____</p> <p>Tel: _____ - _____ - _____ Fax: _____ - _____ - _____</p> <p>Website: _____</p> <p>Exhibiting Area (product category):</p> <p><input type="checkbox"/> Complete Bicycles <input type="checkbox"/> Bicycle Parts & Accessories <input type="checkbox"/> Media <input type="checkbox"/> IoT applications <input type="checkbox"/> Light Electric Vehicles (LEV)</p> <p><input type="checkbox"/> Cycling Clothes & Accessories <input type="checkbox"/> Start-ups <input type="checkbox"/> Media</p> <p>Products to be displayed: (Refer to the "Exhibit Profile" as attached and fill in the codes in the blanks below.)</p> <p>1. _____ 2. _____ 3. _____ 4. _____</p> <p>5. _____ 6. _____ 7. _____ 8. _____</p> <p>9. Other: (Please specify) _____</p> <p>Product brand name(s): _____</p>
2	<p>Agent / Representative (if any): _____ Business Registered Number _____</p> <p>Company Name: _____ 營利事業統一編號: _____</p> <p>公司中文名稱: _____</p> <p>Address: _____</p> <p>中文地址: _____</p> <p>Contact Person: _____ E-mail: _____</p> <p>Tel: _____ Ext. _____ Fax: _____ Mobile: _____</p>
3	<p>For show follow-up such as for rental payment and space allocation, please contact:</p> <p><input type="checkbox"/> My Company <input type="checkbox"/> Agent/Representative (as listed above)</p>
4	<p>Title and the Receiver to assign Invoice <input type="checkbox"/> My Company <input type="checkbox"/> Agent/Representative (as listed above)</p>

We have read and accepted the "Terms and Regulations for Participation" and any other regulations made by TAITRA in connection with this show.

Signature: _____ Date: / /

The above personal data will be used by TAITRA **only in order to forward the applicant (by phone, mail and other means) information about exhibitions or trade promotion activities** in the years 2017-2021. Those who wish to exercise any of the following rights, please email to (cycle@taitra.org.tw): 1. Make inquiry and request for a review of personal information; 2. Make request for duplications of personal information; 3. Request supplement or correct personal information; 4. Request stop of collection, processing or use of personal information; 5. Request deletion of personal information

Exhibit Profile (in alphabetical order)

Product Name	Code	Product Name	Code	Product Name	Code
Sportswear		Portable Speaker	646020	Bicycle Bell & Horn	706004
Cycling Wear	561040	Handheld Cable	641045	Bicycle Lock	706006
Garment Accessories		GPS	681030	Bicycle Lighting Set & Dynamo	706008
Other Garment Accessories	562599	Satcom Equipment	682040	Bicycle Rear Mirror	706010
Sports Cap	564020	Microwave Communication Equipment	682045	Bicycle Pump	706022
Headband	567030	GPS Module	681035	Bicycle Speed Meter / Cycle Computer	706024
Gloves		GPS Components	681040	Bicycle Decal	706046
Sport Gloves	565030	Geographic Information System (GIS)	681045	Bicycle Basket	706012
Towel	781050	RFID Tag	682050	Bicycle Children's Seat	706018
Hosiery		RFID Printing Machine	614885	Bicycle Fender / Mudguard	706026
Sneakers	568010	Electric Vehicle	691090	Bicycle Reflector	706028
Cycling Shoes	568425	Bicycles		Bicycle Water Bottle Cage	706020
Children's Shoes	569020	Complete Cycles		Bicycle Repair Tool	706030
Sports Shoes		Mini Bicycle	701010	Bicycle Helmet	706002
Handbag	571010	BMX (Bicycle Motocross) & Freestyle	701015	Bicycle Saddle Pad	706032
Duffel / Gym Bag	572030	Children's Bicycle	701040	Medical Monitor	742535
Bicycle Bag	572070	Road Bicycle	701020	Mobility Scooter	743550
Thermal Bag	573060	Tricycle	701050	Sunglasses	588005
Tool Sets		Mountain Bicycle	701025	Sports Eyewear	588010
Industrial Automatic Equipment		Cruiser Bicycle	701030	Sports Gear	
Robot	618005	Folding Bicycle	701005	Sports Accessories	
Robotic Arm	618010	Ladies Bicycle	701035	Exercise Bike & Pedal Exerciser	804002
Industrial Controller Module	618015	Tandem Bicycle	701045	Sports Helmet	805510
Surface Mounting Technology	618020	Unicycle		Stopwatch	806045
Equipment(SMT)		Electric Bicycle	707010	Fitness Tracker & Pedometer	806050
Laser Engraving Machine	612440	Electric Bicycle Engine	707020	Exhibition Services	856510
Transmission Chain	622540	Bicycle Frames & Frame Parts		Sun Protection & Tanning	542075
Self Defense Supplies	735000	Bicycle Frame	702005	Deodorant & Antiperspirant	547010
Buglar Alarm System	732000	Bicycle Front Fork	702015	Athletic Underwear	561005
Electrical & Electronics		Bicycle Head Parts	702020	Corrective Shoes & Pads	568830
Electric Motor		Bottom Bracket Part	702025	Induction Motor	630460
LED Driver	665025	Lug & Shell	702030	Sensors	
Dimmer	665010	Seat Post & Clamp	702035	Pressure Sensor	635840
Remote Control	646055	Kickstand	706048	Camera & Photo	
Lamp Base & Light Socket	665020	Fork Crown	702040	Portable Audio, Video & Accessories	
Lamp Cover & Shade	665005	Front Fork Stem	702045	Other Complete Cycles	701060
Rechargeable Battery	631830	Fork End & Rear End / Dropout	702050	Quick Release	702080
Lithium & Li-ion Battery	631840	Bicycle Wheel Parts		Bicycle Frame Fitting	702010
Battery Pack	631850	Bicycle Hub	703020	Bicycle Tube / Tubing	702055
Battery Chargers	646045	Bicycle Rim	703030	Bicycle Steel Ball & Ball Retainer	702060
Automobile Battery Charger	693570	Bicycle Spoke & Nipple	703040	Bicycle Peg	702065
Battery Clip & Holder	631870	Bicycle Tire & Bicycle Inner Tube	703050	Bicycle Suspension	702070
Foot Switch	631460	Bicycle Valve	703060	Bicycle Bolt & Bicycle Nut	702075
Remote Control Switch	631465	Bicycle Wheel Set	703010	Bicycle Grip & Tape	705020
Tactile Switch	631470	Training Wheel	706050	Bicycle Cable Housing & Inner Wire	705050
Communication Antenna	681050	Bicycle Transmission Parts		Bicycle Luggage Carrier	706014
Network Antenna	677055	Chain Wheel & Crank	704010	Chain Wheel Cover	706034
Cell Phone Signal Booster	641055	Free Wheel / Sprocket	704020	Bicycle Wheel Cover	706036
Power Transformer	632210	Bicycle Chain	704030	Cycle Trainer	706042
Electronic Transformer	632250	Derailleur Gear Unit	704040	Bicycle Flagpole	706044
Power Converter	632025	Chain Cover	706038	Chainstay Protector	706040
Microphone	646015	Bicycle Steering Components		Bicycle Trailer	706016
Common Used Audio & Video Cable	646025	Bicycle Pedal	705030	Electric Bicycles	
Earphone & Headphone	646005	Rim Brake	705035	Electric Bicycle Controller	707030
Smart Wearable Device	641005	Bicycle Handlebar & Bar End	705005	Electric Bicycle Battery Charger	707040
Other Special Computer Systems	672099	Bicycle Stem	705010	Electric Bicycle Battery	707050
Handheld Charger	646040	Bicycle Saddle / Seat	705025	Other Sports Gear	800599
Headset	646010	Coaster Brake	703070	Sports Wrist & Elbow Brace	805550
Handheld Battery	646030	Disc Brake	705040	Sports Foot Protection	805560
Handheld Bag & Case	641035	Other Bicycle Steering Components	705099	Headguard	805520
Handheld Holder	641040	Brake Fitting	705045	Entertainment & Leisure Services	855025
Stylus Pen	646060	Bicycle Brake Lever	705015		
Power Bank	646035	Bicycle Accessories			

Terms And Regulations For Participation

1. Participation Application
 - (a) When signing the related application forms, participants agree to follow all the existing Regulations and further Regulations that might be made to modify them.
 - (b) Once signed and submitted by the Applicant and confirmed by the Show Management, the contract will be established and come into effect.
 - (c) Violations of the Regulations can result, by decision of the Show Management, in the exclusion of the transgressors whose damage claim, if any, will be rejected.
2. Payment Schedule

The space rental fee is due after space allocation. A debit note will be sent to the applicant. In the event of cancellation, the payment will not be refunded under any circumstances.
3. Adherence to Copyright Patent Laws
 - (a) It is strictly forbidden to display logos, licenses, or patented items registered by other companies.
 - (b) Violations will result in immediate removal of the displays, with one year's suspension from exhibiting in all shows organized by TAITRA. The exhibitors bear the responsibility for all penalties without recourse or indemnity.
4. Space assignment & Unoccupied Space
 - (a) The Show Management will determine the number and location of the booths assigned to each Exhibitor, in accordance with the nature of the exhibits or in the manner the Show Management deems appropriate.
 - (b) The Show Management reserves the right, should any Exhibitors' space remain unoccupied on the opening day without reasonable cause, to assign the said space to another exhibitor, or use the said space in any other manner deemed suitable.
5. Sub-letting of Space

The Exhibitor shall not assign, sub-let or apportion the whole or any part of the assigned space or have representatives, equipment, or materials from firms other than his own in the exhibit space.
6. Venue & Show Dates Change

The Show Management reserves the right to change the venue and date of the Exhibition under certain circumstances. In the event of change of venue and/or date, or cancellation of the Exhibition, the Exhibitors shall not be entitled to any claim for compensation in connection with the booking of participation.
7. Construction / Decoration of Stand and Removal of Exhibits from Hall
 - (a) All exhibitors ought to comply with all regulations in the Exhibitors' Manual and complete their construction and/or decoration by the date and time stipulated by the Show Management.
 - (b) Exhibitors must remove all exhibits from the Exhibition Hall within the move-out period stipulated by the Show Management. They will be held responsible for any loss or damage to the Exhibition Hall due to delayed removal.
8. Insurance
 - (a) In addition to insurance for exhibits in transit between the port of shipment and the fair site, the exhibitors are advised to also take out adequate insurance (fire, theft, water, accident, natural disasters and third party liability, etc.) for their exhibits during the exhibition (including build-up and dismantling periods), and during storage in the Show Management's warehouse.
 - (b) Exhibitors are advised to hire their own security guards, for their valuable exhibits during the exhibition (including build-up and dismantling periods).
9. Exhibit Limitations
 - (a) Exhibitors are not permitted to erect booth partitions of over 250cm in height.
 - (b) Advertising materials such as signs, posters and other advertising decorations can be extended to a height of 400cm.
 - (c) Any signs or decoration higher than 250cm in full view must be decorated.
10. Selling from Stand

The sale of exhibited goods on the spot and the soliciting of customers outside stands is strictly forbidden and those doing so can be immediately expelled from the exhibition.
11. Breach of contract and Withdrawal by Exhibitor
 - (a) In case of the Exhibitor's refusing the use of whole or a part of the space reserved and allocated or in case of the exhibitor default in payment by the stipulated date, the Show Management has the right to terminate the contract forthwith and the part of rental already paid shall not be refunded.
 - (b) In case of the Exhibitor withdrawing from participation without the Show Management's approval, rental already paid by the Exhibitor shall not be refunded.
12. Security & Organizer's Liability
 - (a) The Show Management will provide personnel for maintaining order during the show period. Responsibility for guarding stands during the build-up, exhibition hours and dismantling period, shall rest with the exhibitors concerned.
 - (b) During the booth erection and dismantling period and during the show, the booths must be manned by exhibitors at all times.
 - (c) The Show Management shall not be held accountable or liable for any damage, loss, harm, or injury to any person or the property of the Exhibitor or of the exhibitor's officers, and / or employees, agents, and visitors which result from theft, water, fire, flood, natural disasters, or any other cause.
 - (d) All Exhibitors are requested to turn off the power supply before leaving their exhibition booths. Unless otherwise agreed, the Show Management will disconnect the main power supply at 5 pm each day.
 - (e) Exhibitors should comply with a fire control regulation. If any fire occurs due to the improper installation of decorations, construction or use of electric appliances, the exhibitor will be legally responsible for any loss or damage, and pay penalties of up to NT\$100,000 to TAITRA.
13. Operation
 - (a) The Exhibitor shall keep his booth(s) staffed at all times during show hours.
 - (b) The Show Management reserves the right to restrict exhibits to a minimum noise level. Sound volume from booths should not exceed 85 dB.
 - (c) The Show Management reserves the right to reject the exhibits or to stop the exhibition on the exhibitor's account, if he fails to lower the noise level or to resolve exhibition pollution such as dust, smog, unpleasant odors, the emission of stimulating gases, volatile organic chemicals, or other pollutants.
14. Interruptions and / or Disruptions of the Exhibition

Exhibitors shall not cause interruptions and/or disruptions of the exhibition, which result in the protest or commotion at its booth, either inside or outside the showground, due to its debt or its private dispute at any time during the exhibition or during move-in and move-out. If and when such an interruption and/or disruption influences the order of the exhibition or public image of the Show Management, and the exhibitor involved or concerned is unable to deal effectively with private disputes and/or protests, the exhibitor understands and agrees that the Management can terminate the exhibition agreement. The exhibitor's booth(s) may be shut down immediately resulting with no refund. The exhibitor shall be required to indemnify the Management against any and all claims, liabilities, costs and expenses arising of such interruptions and/or disruptions thereof.
15. Supplementary Clauses
 - (a) Whenever necessary, the Show Management shall have the right to issue supplementary regulations in addition to those indicated in the Terms and Regulations for Participation to ensure the smooth management of the Exhibition.
 - (b) Any additional written regulation shall form part of the Terms and Regulations for Participation and shall be binding on the exhibitors.
 - (c) In the event of any occurrences not foreseen in this manual, the decision of the organizer shall be final.

TAIPEI CYCLE



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