EXHIBITION NEWS (/EXHIBITION-NEWS/)

Fastener Taiwan 2018 open

10 April 2018



The 5th Taiwan International Fastener Show (Fastener Taiwan) officially opened today with a total of 415 exhibitors, across an exhibition floor of almost 20,000m2, showcasing the machinery and products they can supply - underlining why Taiwan has a reputation as the 'Kingdom of Screws.

Situated in the North and South halls of the Kaohsiung Exhibition Centre, visitors were treated to eye-catching stands – underlining not only the professionalism of the Taiwanese companies but also that this is a celebration of the Taiwanese fastener industry and its capabilities.

The busiest stands on the first morning tended to be those that included machinery, with demonstrations being continuously carried out – making for a lively atmosphere.

A rapidly growing sector for the Taiwanese market is the automotive market, with several exhibitors highlighting the services and products they can provide. For instance, Nufast Logistics Co Ltd is underlining its ability to work with OEMs and Tier 1 and 2 suppliers – providing a flexible service and enables it to work with customers on designing new special parts. The company already works with leading companies within the North American and European markets and is looking to expand into new key markets.

Your Choice Fasteners & Tools Co Ltd is focusing on its its 25th anniversary and its wide range of products including self-drilling screws, self-tapping screws, window screws, wood screws and roof screws. Jessica Huang, vice general manager at Your Choice announced that the company will also now be working with

titanium and aluminium material, enabling it to expand its range, as well as optimise its product capabilities and the applications they can be used.

Already on the first morning there were clear signs of business being done with a mix of international and local visitors. To assist exhibitors in developing overseas markets, the Ministry of Economic Affairs (MOEA) and the Taiwan External Trade Development Council (TAITRA) have gone to great lengths to invite international visitors to the show, with their efforts seemingly rewarded with the colour-coded badges given to international visitors making it easy to gauge those in attendance.

A full report on the show will be included in the May issue of Fastener + Fixing Magazine.











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BIOG

Will joined Fastener + Fixing Magazine in 2007 and over the last 10 years has experienced every facet of the fastener sector - interviewing key figures within the industry and visiting leading companies and exhibitions around the globe.

Will manages the content strategy across all platforms and is the guardian for the high editorial standards that the Magazine is renowned.

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