



Kaohsiung HORECA

Kaohsiung Int'l Hotel, Restaurant, Baking and Catering Show

Held in conjunction with



Bringing EXCELLENCE to Lodging & Dining!

Application Kit



OCT. 25-28
2018
Kaohsiung Exhibition Center

Early bird rate before/on May 2nd!

www.KaohsiungHORECA.com.tw

For further infoamtion, please find your nearest TAITRA office online:
<http://branch.taiwantrade.com.tw>





Kaohsiung HORECA

高雄國際飯店、餐飲暨烘焙設備用品展
Kaohsiung Int'l Hotel, Restaurant, Baking and Catering Show

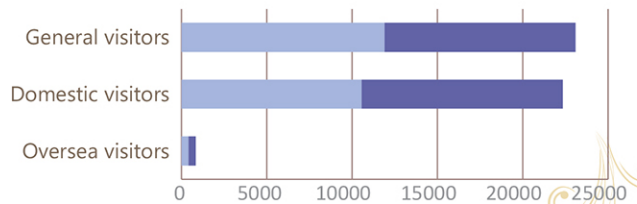
Secure the Best Position in Lodging & Dining.

As new hotels rapidly multiply in Kaohsiung, come and take this opportunity to showcase your equipment and services to stand out from the competitors! The 4th Kaohsiung HORECA presents a comprehensive and integrated platform for members of the diverse tourism industry to take advantage of the many and varied business opportunities on offer, including tourism-related activities in hotel, restaurant, bakery, catering and franchise sectors. 2018 Kaohsiung HORECA, planned by TAITRA (Taiwan External Trade Development Council) and Chan Chao International Co. Ltd., is aimed at assisting Southern Taiwan's hospitality industry in establishing itself as a sourcing hub for neighboring countries. We welcome your visit and participation.

Track record of 2017

	Show	Exhibitors	Booths
11th KAOHSIUNG FOOD SHOW		261	513
1st KAOHSIUNG INT'L HALAL EXPO			
3rd KAOHSIUNG HORECA		138	289
	Total	399	802

Exhibitors: Asia (Taiwan, Japan, Korea, Singapore, Thailand, Myanmar, Vietnam, Indonesia)
Europe (Austria, Germany, Belgium, Latvia, Turkey)
America (U.S., Brazil and Latin America)



	Oversea visitors	Domestic visitors	General visitors
2016	413	10,565	11,898
2017	431	11,783	11,204

International Visitors ranked by top 10 countries/areas (year 2017):
China (103), Hong Kong (64), Japan (54), United States (22), Malaysia (15),
Singapore (12), Vietnam (11), Philippines (11), Macau(5),
Indonesia (5), Other (129)



2018 Kaohsiung Int'l Hotel, Restaurant, Baking and Catering Show

(KAOHSIUNG HORECA)

➤ Organizer:

Taiwan External Trade Development Council (TAITRA)
 Chan Chao International Co., Ltd.

➤ Venue:

Kaohsiung Exhibition Center
 (No.39, Chenggong 2nd Rd., Qianzhen Dist., Kaohsiung City 806, Taiwan)

➤ Exhibit Area:

【Hospitality/Food Service Equipment & Supplies】 & 【Baking Equipment & Supplies】

Machinery, Equipment, Facilities, Accessories and Supplies for Hotel / Restaurant / Bakery / Catering related sectors.

➤ Move-in, Move-out, Show Dates and Hours:


	Date	Hour	Remark
Move-in	Oct. 23-24	8:00-18:00	All exhibits must be moved in before 18:00 on the final day. If not, an overtime fee of NT\$60,000 per hour, per company is charged.
Show Dates	Oct. 25-27	10:00-18:00	Access for : (1) overseas visitors (2) local professionals with admission passes *Children under 12 years of age are not admitted to show ground on Oct. 25th before 13:00pm. (3) Open to public with paid admissions starting Oct. 25 at 13:00pm
	Oct. 28	10:00-17:00	
Move-out	Oct. 28	17:00-19:00	Portable exhibits only. Vehicles are not permitted to enter the showground.
	Oct. 29	8:00 -15:00	Removal of exhibits and booth construction /decoration materials. (Vehicles are permitted to enter showground)

****In conjunction with KAOHSIUNG FOOD SHOW, KAOHSIUNG INTERNATIONAL HALAL EXPO**

➤ Booth Rental Fee:

Booth Rental (5%Tax included)	Regular Rental Rates (Per Unit)	Early Bird rate (on and until May 2 nd)	Remark
3M*3M Single-Booth with Facilities	USD 1,550	USD 1,420	See Remark 1
3M*3M Raw Space Booth	USD 1,300	USD 1,170	Each raw space booth will be provided with 110V/500W electricity free of charge. Additional power supply and drainage will be at exhibitor's expense.

Remark 1

Single-Booth with Facilities	No.	Facilities	Qty	unit
	1	System partition 300x250x250cm/H	1	set
	2	Needle punch carpet(light gray)	9	SQM
	3	System fascia board 200x35cm/H	1	pc
	4	Tower 300x120cm/H	1	pc
	5	Counter 100x50x75cm/H	1	pc
	6	Folding chairs	1	pc
	7	Yellow spotlight 18W	3	pcs
	8	Waste paper basket	1	pc
	9	Socket 110V/500W	1	pc
<p>Note:</p> <p>1. All items are on rental basis, will not be refunded or exchanged.</p> <p>2. Each booth will be provided with 110V/500W electricity free of charge, additional power supply and drainage will be at exhibitor's expense.</p> <p>3. The organizer reserves the right to alter the items.</p> <p>4. Other booth facilities are available for rent from the official contractor.</p>				

☞ Participation Information:

- By Post:** Please complete and return the application form with duly signed signature to the organizer: TWTC Exhibition Department (**P.O. Box 109-770, Taipei 11011, Taiwan, please remark Kaohsiung HORECA 2018 on the envelope.**)
- By email:** Please scan and email the application form with duly signed signature to HORECAkh@taitra.org.tw
- All manufacturers, distributors, traders and organizations in fields related to manufacturing and services of the above-mentioned exhibit profile are eligible to participate as exhibitors. The organizers reserve the right to accept or reject any application and to determine the number and location of booth(s) for each exhibitor.

☞ Rules of Space Allocation:

- Number of booth(s) required.
- Date of down payment received.
- Date of application on a first come, first served basis.
- For those with same qualifications, a drawing will be conducted to determine order of allocation.



⇒ **Booth Confirmation:**

Once your company has been accepted for participation, you will receive confirmation of your booth(s) together with a Down Payment Notice.

⇒ **Payment Schedule:**

1. Payment : After application is confirmed, **full amount of payment should be paid within 20 working days to reserve the booth.** In case of cancellation or exhibitor's personal difficulties (i.e.: failure to obtain entry visa to Taiwan or shipping problems), **payment and space rental paid will not be refunded under any circumstances.**
2. Exhibition Manual : After booth allocation, each exhibitor will receive an Exhibition Manual with detailed information and procedures on electricity, shipping instructions, travel agent, forwarding & handling agent, booth set-up and facilities.
3. All payment should be made by telegraphic transfer payable to

Beneficiary Information and Bank Details	
Account Number:	5056-665-100018
Bank Name:	TAIWAN COOPERATIVE BANK, WORLD TRADE CENTER BRANCH
Bank Address:	2F, NO. 333, SEC. 1, KEELUNG RD., SINYI DIST., TAIPEI CITY 110, TAIWAN
Bank Telephone:	886-2-2729-1333
SWIFT ID:	TACBTWTP 505
Beneficiary Name:	TAIWAN EXTERNAL TRADE DEVELOPMENT COUNCIL
Beneficiary Address:	6F, 333 KEELUNG ROAD, SEC. 1, TAIPEI 11012, TAIWAN
Remittance Information (Remarks): KAOHSIUNG HORECA 2018 P*****	

p** (P+10 digits) : Please refer to the INVOICE NO.**

***All banking charges (inclusive of domestic and overseas charges), are to be borne by the applicant.**





➔ **Publicity Campaign to Buyers:**

An active publicity campaign for this event is in progress to ensure optimum media coverage targets thousands of potential quality buyers:

Online Networking

All exhibitors' exhibits profile will be posted on the website at www.kaohsiunghoreca.com.tw. Buyers can search exhibitor's information before the show.

Strategic Alliance

Partner with others businesses entities to cross-promote the show, such as booth exchange, web banner exchange.



Direct mail

Both domestic and overseas prospective buyers, including key manufacturers, traders, distributors, and government organizations, will receive information and invitations to the show.

Publicity

Pre-show press release, opening ceremony.

Advertising & publicity

An intensive advertisement will be placed in local and overseas trade publications and magazines. Press releases will be circulated before the show.

Examples of Publicity Campaign (year 2017)



MRT advertising





高雄國際飯店、餐飲暨烘焙設備用品展 2018.10.25-28

Kaohsiung Int'l Hotel, Restaurant, Baking and Catering Show www.KaohsiungHORECA.com.tw



Television commercial

Newspaper advertising

Banner exchange with Foodex, Vietnam

Banner exchange with HORECA, Thailand





➤ **Admission for Visitors :**

1. Pre-registration:

For overseas visitors completing pre-registration through the web site www.kaohsiunghoreca.com.tw please claim badges upon arrival at the pre-registration counter in the showground.

2. On-site registration:

Local professional visitors may register on-site at the reception counter and pick up admission badge free of charge upon arrival at the showground during show hours.

➤ **Contact information:**

Show Manager: Ms. Evonne Lee

Tel: 886-2-2725-5200 Ext. 2677 Fax: 886-2-27227324

HORECAh@taitra.org.tw www.kaohsiunghoreca.com.tw

➤ **TAITRA Overseas Offices:**

You may contact TAITRA Overseas Offices for information and assistance at

<http://branch.taiwantrade.com.tw>



Pictures taken in Kaohsiung HORECA 2017





APPLICATION FORM FOR EXHIBITION SPACE

We hereby apply for exhibit space in the "2018 Kaohsiung HORECA"

※We require: (Please select one item.)

Single-booth with facilities (3M*3M)

Raw space booth without facilities _____ units (each unit 3M*3M)

Company Name: _____

Address: _____

Postal code: _____ Country: _____

Tel: _____ Fax: _____ Web-site: _____

Contact person: _____ Mr. Ms. Position: _____

E-mail: _____ Tel: _____

Agent or representative in Taiwan, if any:

Company Name: _____

Contact person: _____ Mr. Ms. Position: _____

E-mail: _____ Tel: _____ Fax: _____

Products or services to be on display: Please fill in your Product Codes (up to 6 digits) listed in the Exhibit Profile.

1. _____ 2. _____ 3. _____ 4. _____

5. _____ 6. _____ 7. _____ 8. _____

Others: please specify _____

Payment: US\$ _____ (Please see Page 1, "Booth Rental Fee")

Payable to **"Taiwan External Trade Development Council"**

■ Telegraphic transfer, Account Number 5056-665-100018, Taiwan Cooperative Bank, World Trade Center Branch

Beneficiary Name: " TAIWAN EXTERNAL TRADE DEVELOPMENT COUNCIL (KAOHSIUNG HORECA 2018)" Swift ID: TACB TWTP 505, for more information, please refer to page 3.

We have read and accepted the **Terms and Regulations** for Participation, and agree to abide by any other rules and regulations made by organizers in connection with this show.

Signature: _____ Date: _____

Please complete and return/email the application with product catalogs to the following address/email.

Ms. Evonne Lee
 Exhibition Section 2, Exhibition Department
 Taiwan External Trade Development Council
 P.O. Box 109-770, Taipei 110, Taiwan
 Tel: 886-2-27255200 ext. 2677
 Fax: 886-2-2722-7324
 E-mail: HORECAkh@taitra.org.tw

Please affix your business card here.

The above personal information will only be used for personal contact by phone, mail and other means of communication in the year 2018-2022. Those who wish to exercise any of the following rights should directly contact TAITRA. 1. Make inquiry and request for a review of personal information 2. Make request for duplications of personal information 3. Request to supplement or correct personal information 4. Request to end collection, processing or use of personal information 5. Request deletion of personal information. Those who do not provide personal information may not be able to immediately get business information from TAITRA.

TERMS AND REGULATIONS FOR PARTICIPATION

1. Participation Application

- (a) When signing the related application forms, participants agree to follow all the existing Regulations and further Regulations that might be made to modify them.
- (b) Once signed and submitted by the Applicant and confirmed by the Show Management, the contract will be established and come into effect.
- (c) Violations of the Regulations can result, by decision of the Show Management, in the exclusion of the transgressors whose damage claim, if any, will be rejected.

2. Payment Schedule

The space rental fee is due after space allocation. A debit note will be sent to the applicant. In the event of cancellation, the payment will not be refunded under any circumstances.

3. Adherence to Copyright Patent Laws

(a) The display of products which infringe others' intellectual property rights is strictly prohibited:

To safeguard intellectual property rights, it is strictly forbidden to display products infringing the patent rights, trademarks, copyrights, and business secrets of others.

Any exhibitor found to be displaying products determined by a court of law to be infringing the intellectual property rights of others shall be subject to immediate termination of the display of all its products and confiscation of the paid exhibition fees and shall be barred from participating in the next session of the exhibition.

In the event that an exhibitor is reported during the exhibition to be displaying products infringing the intellectual property rights of others and the reporting party meets one of the following requirements, display of the said products shall be terminated immediately.

- i. A victim of intellectual property rights infringement as determined by the court of first instance.
- ii. A victim of intellectual property rights infringement as determined by the copyright deliberation and reconciliation commission.
- iii. A holder of an authentication report from a professional institution authenticating the object that may be infringing patent rights with prior or concurrent notice to the manufacturer, importer, or dealer with suspected infringement acts requesting clearance of the infringing object. In the event that the aforementioned clearance notice has not been sent, but prior rights relief procedures have been taken or reasonable and possible attention has been paid or notice is objectively impossible or there is substantial evidence that the prospective notice recipient is aware of the infringement dispute, the clearance notice will be considered to have been sent.

In the event that TAITRA is involved in a lawsuit or suffers other damages as a result of the violation, the exhibitor shall be solely responsible for compensation.

(b) It is strictly forbidden to display products in violation of applicable laws such as the Civil Law, Consumer Protection Act, Fair Trade Act, Commodity Labeling Act, Commodity Inspection Act and Food Hygiene Management Law. In the event that TAITRA is involved in a lawsuit or suffers other damages as a result of the violation, the exhibitor shall be solely responsible for compensation.

4. Space assignment & Unoccupied Space

(a) The Show Management will determine the number and location of the booths assigned to each Exhibitor, in accordance with the nature of the exhibits or in the manner the Show Management deems appropriate.

(b) The Show Management reserves the right, should any Exhibitors' space remain unoccupied on the opening day without reasonable cause, to assign the said space to another exhibitor, or use the said space in any other manner deemed suitable.

5. Sub-letting of Space

The Exhibitor shall not assign, sub-let or apportion the whole or any part of the assigned space or have representatives, equipment, or materials from firms other than his own in the exhibit space.

6. Venue & Show Dates Change

The Show Management reserves the right to change the venue and date of the Exhibition under certain circumstances. In the event of change of venue and/or date, or cancellation of the Exhibition, the Exhibitors shall not be entitled to any claim for compensation in connection with the booking of participation.

7. Construction/Decoration of Stand and Removal of Exhibits from Hall

(a) All exhibitors ought to comply with all regulations in the Exhibitors' Manual and complete their construction and/or decoration by the date and time stipulated by the Show Management.

(b) Exhibitors must remove all exhibits from the Exhibition Hall within the move-out period stipulated by the Show Management. They will be held responsible for any loss or damage to the Exhibition Hall due to delayed removal.

8. Insurance

(a) In addition to insurance for exhibits in transit between the port of shipment and the fair site, the exhibitors are advised to also take out adequate insurance (fire, theft, water, accident, natural disasters and third party liability, etc.) for their exhibits during the exhibition (including build-up and dismantling periods), and during storage in the Show Management's warehouse.

(b) Exhibitors are advised to hire their own security guards, for their valuable exhibits during the exhibition (including build-up and dismantling periods).

9. Exhibit Limitations

(a) Exhibitors are not permitted to erect booth partitions of over 250cm in height.

(b) Advertising materials such as signs, posters and other advertising decorations can be extended to a height of 400cm.

(c) Any signs or decoration higher than 250cm in full view must be decorated.

10. Selling from Stand

Sale is allowed however exhibitors should issue invoices / receipts, those who fail to do so can be immediately expelled from the exhibition.

11. Breach of contract and Withdrawal by Exhibitor

(a) In case of the Exhibitor's refusing the use of whole or a part of the space reserved and allocated or in case of the exhibitor default in payment by the stipulated date, the Show Management has the right to terminate the contract forthwith and the part of rental already paid shall not be refunded.

(b) In case of the Exhibitor withdrawing from participation without the Show Management's approval, rental already paid by the Exhibitor shall not be refunded.

12. Security & Organizer's Liability

(a) The Show Management will provide personnel for maintaining order during the show period. Responsibility for guarding stands during the build-up, exhibition hours and dismantling period, shall rest with the exhibitors concerned.

(b) During the booth erection and dismantling period and during the show, the booths must be staffed by exhibitors at all times.

(c) The Show Management shall not be held accountable or liable for any damage, loss, harm, or injury to any person or the property of the Exhibitor or of the exhibitor's officers, and / or employees, agents, and visitors which result from theft, water, fire, flood, natural disasters, or any other cause.

(d) All Exhibitors are requested to turn off the power supply before leaving their exhibition booths. Unless otherwise agreed, the Show Management will disconnect the main power supply at 5 pm each day.

(e) Exhibitors should comply with a fire control regulation. If any fire occurs due to the improper installation of decorations, construction or use of electric appliances, the exhibitor will be legally responsible for any loss or damage, and pay penalties of up to NT\$100,000 to TAITRA.

13. Operation

(a) The Exhibitor shall keep his booth(s) staffed at all times during show hours.

(b) The Show Management reserves the right to restrict exhibits to a minimum noise level. Sound volume from booths should not exceed 85 dB.

(c) The Show Management reserves the right to reject the exhibits or to stop the exhibition on the exhibitor's account, if he fails to lower the noise level or to resolve exhibition pollution such as dust, smog, unpleasant odors, the emission of stimulating gases, volatile organic chemicals, or other pollutants.

14. Interruptions and / or Disruptions of the Exhibition

Exhibitors shall not cause interruptions and/or disruptions of the exhibition, which result in the protest or commotion at its booth, either inside or outside the showground, due to its debt or its private dispute at any time during the exhibition or during move-in and move-out. If and when such an interruption and/or disruption influences the order of the exhibition or public image of the Show Management, and the exhibitor involved or concerned is unable to deal effectively with private disputes and/or protests, the exhibitor understands and agrees that the Management can terminate the exhibition agreement. The exhibitor's booth(s) may be shut down immediately resulting with no refund. The exhibitor shall be required to indemnify the Management against any and all claims, liabilities, costs and expenses arising of such interruptions and/or disruptions thereof.

15. Supplementary Clauses

(a) Whenever necessary, the Show Management shall have the right to issue supplementary regulations in addition to those indicated in the Terms and Regulations for Participation to ensure the smooth management of the Exhibition.

(b) Any additional written regulation shall form part of the Terms and Regulations for Participation and shall be binding on the exhibitors.

(c) In the event of any occurrences not foreseen in this manual, the decision of the organizer shall be final.

16. Note: Those submitting applications can expect to receive further information about TAITRA trade shows in the future.

EXHIBIT PROFILE

產品代碼	產品中文名稱	產品英文名稱
食品加工、飲料、烘焙機械		
6138	食品及飲料機械	Food & Beverage Machinery
613804	食品機械烤箱	Commercial Bakery Oven
613808	食品殺菌機	Food Sterilizer
613824	糕餅麵包製造機	Pastry Making Machine
613836	餐飲機械/餐飲設備	Fast Food & Beverage Machinery
613840	切肉機及碎肉機	Meat Chopper & Slicer
613846	削皮機	Peeling Machine
613848	切菜機	Vegetable Cutting Machine
613850	包餡機	Encrusting Machine
613854	油炸機	Frying Machine
613856	燒烤機	Roasting Machine
613858	米麵製造機	Rice & Noodle Making Machine
613872	果汁製造機械	Juice Making Machine
613882	自動販賣機	Vending Machine
613884	洗碗機	Dish Washing Machine
613899	其他食品及飲料機械	Other Food & Beverage Machinery
洗衣 / 清潔設備、原料、服務及相關設備		
6160	洗淨及洗衣設備	Cleaning Equipment
616040	脫水機	Etractor
616050	洗衣機械	Laundry Machine
616060	乾洗機	Dry Cleaning Machine
616070	大樓清潔機	Building Cleaning Machine
786520	洗衣精	Laundry Detergent
6570	洗熨家電	Laundry Appliances
657010	洗衣機	Washing Machine
657020	烘乾機	Clothes Dryer
657030	電熨斗及掛燙機	Electric Iron & Steamer
850555	洗衣及染色服務	Washing, Cleaning & Dyeing Services
飯店設備、影音設備及電器用品		
605020	手推車	Hand Truck & Trolley

產品代碼	產品中文名稱	產品英文名稱
6440	家庭影音設備	Home Audio, Video & Accessories
644005	電視機	Television
652010	家用冷氣機	Air Conditioner
652020	空氣清淨機	Air Purifier
652030	除濕機及加濕器	Dehumidifier & Humidifier
653010	電冰箱	Refrigerator
653020	家用冷凍櫃及製冰機	Freezer & Ice Maker
654005	瓦斯爐 / 爐具	Ranges
654010	抽油煙機	Range Hood
654015	電磁爐及電熱爐	Electric Hot Plates & Induction Cookers
654020	電鍋 / 電子鍋	Rice Cooker
654025	電蒸鍋及燉鍋	Electric Food Steamer & Slow Cooker
654030	電茶壺及電熱水瓶	Electric Airpot & Kettle
654035	咖啡機及磨豆機	Coffee Maker & Grinder
654040	果菜汁機	Juicer & Blender
654045	食物調理機	Food Processor
654050	食物攪拌機	Food Mixer
654055	刨冰機	Ice Crusher & Shaver
654060	製麵包機及點心機	Bread & Snack Maker
654065	烤箱及烤麵包機	Electric Oven & Toaster
654070	烘碗機及洗碗機	Dish Dryer & Washer
654075	蔬果解毒機	Water Ozonizer
654099	其他廚房家電	Other Kitchen Appliances
655010	飲水機	Water Dispenser
655020	淨水器及濾心	Water Filter & Filter Cartridge
656010	吸塵器	Vacuum Cleaner
656020	蒸氣清洗機	Steam Cleaner
管理、事務、消防及安控設備(系統)		
672010	銷售點管理系統	POS System
672099	其他特殊電腦系統	Other Special Computer Systems
675025	掃描器	Scanner



產品代碼	產品中文名稱	產品英文名稱
6765	電腦軟體	Computer Software
6810	通訊設備	Communication Equipment
6820	無線電及微波通訊設備	Two-way Radio
6840	電話機	Telephone
7310	消防設備	Firefighting Supplies
731055	高樓逃生緩降機	Emergency Escape Descending Life Line
732010	入侵及訪客偵測器	Intruder & Visitor Detector
732085	警報器及偵測器零件	Alarm & Detector Accessories
733015	CCTV 監視器	CCTV Monitor
734005	門禁管理系統	Access Control System
734010	影音對講設備	Audio & Video Door Phone
734035	各類卡片 / 門禁卡	Access Control & Plastic Card
734530	電子鎖	Electronic lock
734555	保險箱	Safe
827020	收銀機	Cash Register
餐具、廚具及家電用品		
190194	靜電消散產品	Static Dissipating Product
782510	烤肉架及炭烤爐	BBQ Grill & Stove
782520	壁爐 / 火爐	Fireplace & Wood Stove
7830	鍋具	Cookware
783005	煎鍋	Fry Pan
783010	炒鍋	Wok
783015	湯鍋	Soup & Stock Pot
783020	炸鍋	Deep Fryer
783025	蒸籠及蒸鍋	Food Steamer
783030	壓力鍋	Pressure Cooker
783035	巧克力鍋	Fondue Set
783040	烤盤	Baking Pan
783045	開水壺	Water Kettle
783099	其他鍋具	Other Cookware
7835	刀具及廚房用具	Cutlery & Kitchen Utensils
783505	砧板	Cutting Board
783510	菜刀	Kitchen Knife
783515	削皮刀	Peeler
783520	披薩刀	Pizza Cutter

產品代碼	產品中文名稱	產品英文名稱
783525	起司刀	Cheese Slicer
783530	磨刀器	Knife Sharpener
783535	鍋鏟及湯勺	Spatula & Ladle
783540	食物夾	Tong
783545	食物瓶及食物罐	Food Can
783550	保鮮盒	Food Storage Box
783599	其他刀具及廚具	Other Cutlery & Kitchen Utensil
7840	餐具	Tableware
784005	碗盤	Dinnerware
784010	杯子及馬克杯	Cup & Mug
784015	刀叉、湯匙及筷子	Flatware & Chopsticks
784020	咖啡及茶沖泡器	Coffee & Tea Maker
784025	水瓶	Bottle
784030	保溫瓶	Vacuum Flask & Thermos
784035	杯墊、鍋墊及餐墊	Coaster Set
784040	餐巾	Napkin
784045	吸管	Straw
784050	牙籤	Toothpick
784055	手推餐車	Serving Cart
784060	水果籃	Fruit Basket
784065	食物罩	Food Cover
784099	其他餐具	Other Tableware
784510	酒壺	Wine Flask
784520	冰桶	Ice Bucket
784530	酒吧工具	Bar Tool
健身設備		
8040	體適能及健身器材	Fitness & Gym Equipment
804002	健身單車及踏板健身車	Exercise Bike & Pedal Exerciser
804004	划船器	Rower
804006	跑步機	Treadmill
804008	踏步機及橢圓機	Stepper & Elliptical
804010	重訓機	Multi Gym
804030	啞鈴、槓鈴及槓片	Dumbbell, Barbell & Plate
工藝品、裝潢品		
8340	工藝品及裝飾品	Crafts & Decors
834020	雕刻品及雕像	Carving & Sculpter



產品代碼	產品中文名稱	產品英文名稱
834030	室內噴泉	Indoor Fountain
834050	花瓶	Vase
834060	繪畫	Painting
834099	其他工藝品及裝飾品	Other Crafts & Decors
清潔用品及其他客房備品		
5420	保養品	Skin Care
542055	護手霜	Hand Cream & Lotion
542060	身體乳	Body Lotion
544030	吹風機	Hair Dryer
546005	刮鬍刀及除毛刀	Razor & Razor Blade
5480	個人清潔用品	Personal Care
548005	肥皂	Soap
548010	沐浴乳	Body Wash / Shower Gel
548025	牙刷及牙間刷	Toothbrush & Interdental Brush
733005	監視系統	CCTV System
733010	CCTV 攝影機	CCTV Camera
733015	CCTV 監視器	CCTV Monitor
734005	門禁管理系統	Access Control System
734010	影音對講設備	Audio & Video Door Phone
734035	各類卡片 / 門禁卡	Access Control & Plastic Card
734530	電子鎖	Electronic lock
734555	保險箱	Safe
827020	收銀機	Cash Register
衛浴設備		
7665	衛浴及給水設備	Sanitary Wares
766550	馬桶	Toilet
766555	小便斗	Urinal
766560	自動沖水系統	Automatic Flusher
766565	馬桶座、馬桶蓋及零組件	Toilet Seat & Components
766575	三溫暖設備	Sauna
767005	浴鏡	Bath Mirror
767010	浴室收納架	Bathroom Shelf
767015	門後掛勾及毛巾架	Towel Hook & Rail
767020	浴簾桿	Curtain Rod
767025	浴室扶手	Bathroom Grab Bar

產品代碼	產品中文名稱	產品英文名稱
767030	給皂機	Soap Dispenser
767035	芳香機	Aerosol Dispenser
767040	烘手機	Hand Dryer
7805	百葉窗及窗簾	Vinyl Blinds & Curtains
家具		
7710	客廳家具	Living Room Furniture
771005	客廳沙發	Living Room Sofa
771015	咖啡桌及茶几	Coffee & Side Table
771020	書桌	Desk
771025	客廳櫥櫃及書櫃	Living Room Cabinet
771030	電視架及音響架	TV & Media Furniture
771099	其他客廳家具	Other Living Room Furniture
772005	餐桌及餐椅	Dining Table & Chair
772010	櫥櫃、碗櫃及酒櫃	Kitchen Cabinet
772015	廚房系統家具	System Kitchen
772020	吧台桌椅	Bar Table & Chair
772099	其他餐廳及廚房家具	Other Dining & Kitchen Room Furniture
7730	臥房家具	Bedroom Furniture
773005	床具	Bed
773010	床墊	Mattress
773015	衣櫃	Wardrobe
773025	梳妝台	Dressing Table
773030	立鏡	Stand Mirror
773035	吊衣桿及掛衣架	Clothes Rack & Stand
773099	其他臥房家具	Other Bedroom Furniture
7740	戶外家具	Outdoor Furniture
7750	辦公家具	Office Furniture
779030	商業家具	Commercial Furniture
照明、寢具及客房用具		
661005	夾燈、檯燈及桌燈	Book Light & Table Lamp
661010	立燈 / 落地燈	Floor Lamp
661015	夜燈	Night Light
661020	水晶燈及吊燈	Chandelier & Pendant Light
661025	吸頂燈	Ceiling Light
661099	其他室內照明	Other Indoor Lighting

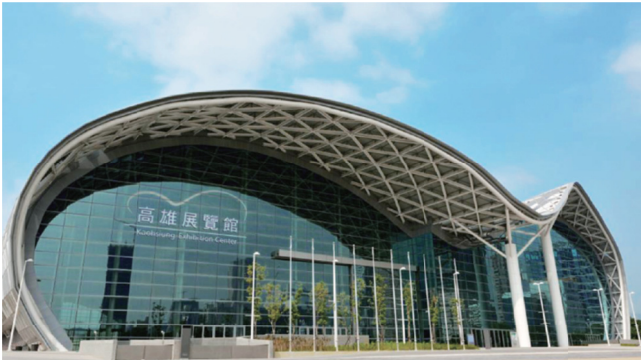


產品代碼	產品中文名稱	產品英文名稱
663005	手電筒	Flashlight
781005	桌巾	Table Cloth
781015	地毯	Carpet
781020	寢具、床單及床罩	Bed Sheet, Bed Spread & Pillow Case
781025	棉被及被褥	Comforter & Quilt
781030	毛毯	Blanket
781035	枕頭	Pillow
781045	圍裙	Apron
781050	毛巾	Towel
781055	縫紉用品	Sewing Supplies
781099	其他家用紡織品	Other Household Textiles
782005	門牌及標示牌	Door Plate & Sign
782010	地墊及門墊	Door & Floor Mat
782030	煙灰缸	Ashtray
548030	牙膏及漱口水	Toothpaste & Mouthwash
548035	牙線及牙籤	Dental Floss & Toothpick
548099	其他個人及衛浴清潔用品	Other Personal Care Products
562050	睡衣及浴袍	Sleepwear & Bathrobe
568620	拖鞋	Slippers & Flip Flops
569235	鞋拔	Shoe Horn
餐廳、飯店等營業場所用食材、烘焙原料及飲料		
5105	畜產(雞、豬、牛、羊、乳、蛋)	Livestock(Chicken, Pork, Beef, Lamb, Dairy, Eggs)
5110	水產	Seafood
5115	蔬菜	Vegetables
5120	水果	Fruits
5125	農產大宗物資	Grain Products
5130	植物及花卉	Plants & Flowers
5135	罐頭食品	Canned Food
5140	脫水及醃製食品	Dried & Preserved Food
514025	脫水蔬果	Dried Fruit & Vegetable
514035	果醬	Fruit Jam
5145	調理食品	Prepared Food
5150	食品添加物及原料	Food Additives & Ingredients
515005	烘焙粉及麵粉	Baking Powder & Flour

產品代碼	產品中文名稱	產品英文名稱
515010	麵糰	Dough
515015	澱粉	Starch
515045	蛋糕裝飾品	Cake Decoration
515050	食品濃縮物及萃取物	Food Concentrate & Extract
515070	香料	Flavoring
515075	食用色素	Food Coloring
515080	食品增味劑	Food Enhancer / Improver
515099	其他食品添加物及原料	Other Food Additives & Ingredients
5155	調味品	Seasonings & Condiments
515535	調味醬料	Sauces
5165	糖果、零食及烘焙類	Baked Goods, Confectionery & Snacks
516530	烘焙類及內餡	Baked Goods & Filling
516535	各類堅果	Nuts & Kernels
5171	菸、咖啡、茶及飲料	Beverage & Tobacco
517015	咖啡豆	Coffee Beans
517020	茶葉	Tea Leaves
517045	茶葉飲料	Tea Drinks
517055	機能性飲料	Energy Drinks
517060	酒精飲料	Alcoholic Beverage
517070	沖泡式飲料	Powdered Drinks
5190	其他農、畜、水產品	Other Farm, Animal And Aquatic Products
其他		
8470	出版品	Publication
847010	產業名錄	Industry Directory
847020	圖書	Book
847030	雜誌	Magazine
847040	海報	Poster
8555	運輸及倉儲服務	Transportation & Storage
855510	物流服務	Logistics Services



How to get to Kaohsiung Exhibition Center (KEC)



Facts about the KEC

The landmark Kaohsiung Exhibition Center (KEC) is a green certified exhibition hall strategically located by Kaohsiung Harbor (the world's 13th largest harbor). The KEC offers both indoor and outdoor amenities to accommodate up to 1,500 regular booths and is the country's first multi-purpose harbor-side MICE venue. For more details, see: www.kecc.com.tw

How to get to Kaohsiung Exhibition Center

(No. 39, Chenggong 2nd Rd., Qianzhen District, Kaohsiung City 806, Taiwan)



KEC is located at the hub of the Kaohsiung Asian New Bay Zone and is easily reached by air, sea, and inland transportation, including hi-speed rail from Taipei and other cities in the north of Taiwan.

Ways to get to Kaohsiung Exhibition Center (KEC)

1. **Flights- Kaohsiung International Airport**
 - a. Direct flights from over 40 major Asian cities.
 - b. 20 minutes taxi ride to KEC, or take the Kaohsiung Rapid Transit to Sanduo Shopping District, then a 15-20 minute walk to KEC.
2. **Taiwan High Speed Rail (THSR)**
 - a. 1 hour and 30 minutes from Taipei to Kaohsiung by High Speed Rail
 - b. Terminal in Kaohsiung is Zuoying Station: 20 minutes taxi ride to KEC, or take the Kaohsiung Rapid Transit to Sanduo Shopping District, then a 15-20 minute walk to KEC.
3. **Kaohsiung Rapid Transit**
 Sanduo Shopping District Station is the closest to KEC. It's a 10-minute walk from there.
4. **Highways**
 10 minutes drive from Highway No.1.
Northwards:
 Highway No.1 to Zhongzheng Road Exit → Zhongzheng Road → Turn left onto Zhonghua Road → Turn right onto Siwei Road → Turn left onto Chenggong Road → Arrive
Southwards:
 Highway No.1 to Kaohsiung End/Zhongshan Road Exit, make right → Zhongshan Road → Turn left onto Xinguang Road → Turn left onto Chenggong 2nd Road → Arrive
5. **Kaohsiung Buses**
 - a. 168
 - b. Red 16 (Kaohsiung Software Technology Park Sanduo Shopping District Station)
 - c. 70 (Cianjhen Station Chang Gung Memorial Hospital)

*Free Shuttle Bus will be provided from MRT Sanduo Shopping District (Exit 2) to KEC during show days.

You could show this to taxi driver:

請載我到高雄展覽館 (please take me to Kaohsiung Exhibition Center)

地址：806 高雄市前鎮區成功二路 39 號

電話：+886 7 213 1188

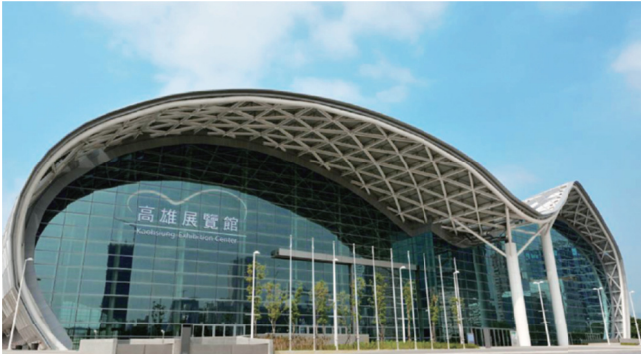
Kaohsiung Exhibition Center

Address: No. 39, Chenggong 2nd Rd, Qianzhen District, Kaohsiung City, Taiwan 806

Tel: +886 7 213 1188



高雄展示ホールへのアクセス



Facts about the KEC

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How to get to Kaohsiung Exhibition Center

(No. 39, Chengong 2nd Rd., Qianzhen District, Kaohsiung City 806, Taiwan)



MRT(高雄メトロ)

1. 高雄MRTレッドライン(南岡山駅-小港駅)に乗車し、R8三多商圈駅で下車、徒歩15-20分。
2. 高雄国際空港からお越しの場合は、「高雄国際空港駅(R4)」でMRTレッドラインに乗車。5駅目の「三多商圈駅(R8)」で下車、徒歩15-20分。

タクシー

高雄のタクシーは大変便利で、運賃もお手頃です。初乗り料金は70元、その後250メートルごとに5元ずつあがります。夜11:00から朝6:00までは乗車一回につき深夜料金20元が追加されます。空港の国際線ターミナル出口に停まっているタクシーは、別途50元のサービス料がかかりますが、国内線と国際線ターミナルの西側の乗り場(バス乗り場近く)では必要ありません。空港から高雄展示ホールまでは15-20分ほどです。

無料シャトルバス情報

10月25日(木)から28日(日)の見本市期間中、高雄展示ホールと高雄MRT三多商圈駅(MRT Sanduo Shopping District, Exit 2)間の無料シャトルバスを運行します。どうぞご利用下さい。予告なく変更する場合がありますことをあらかじめご了承下さい。詳しい情報は公式ウェブサイト <http://www.kaohsiunghoreca.com.tw/> をご覧下さい。

You could show this to taxi driver:

請載我到高雄展覽館 (please take me to Kaohsiung Exhibition Center)

地址: 806 高雄市前鎮區成功二路 39 號

電話: +886 7 213 1188

Kaohsiung Exhibition Center

高雄展示ホールへのアドレス:

高雄市前鎮區成功二路 39 号

Tel: +886 7 213 1188



Kaohsiung HORECA

高雄國際飯店、餐飲暨烘焙設備用品展

Kaohsiung Int'l Hotel, Restaurant, Baking and Catering Show

www.KaohsiungHORECA.com.tw