



# 2019 Taipei AMPA 6-in-1 Show Post-show Report



## 2019 Show Scale

1,340  
EXIBITORS



3,750  
BOOTHs



2.7%  
Increase!

## 2019 Exhibition Scale



Exhibitors/Booths

TAIPEI AMPA

AUTOTRONICS  
TAIPEI

TAIWAN ITS

TAIWAN EVS

TAIWAN  
MOTORCYCLE

TAIWAN  
CAR TUNING

## 2019 Key Exhibitors

TAIPEI AMPA

AUTOTRONICS  
TAIPEI

TAIWAN EVS

TAIWAN ITS

TAIWAN  
MOTORCYCLE

TAIWAN  
CAR TUNING

**CUB**  
Genuine Parts

**FUKUTA®**  
富田電機股份有限公司

**XING**  
XINGMOBILITY

**MITAC**

**WIESON®**

**DIJIYA**

**FETC**  
Far East Terminals Test Collection Co.

**SONAR**

**GORDON**

**3D**

**JULUEN**

**KST™**  
Future Connection

**Chroma**

**華城電機**  
FORTUNE ELECTRIC

**PHIHONG**  
PHIHONG

**TYG**  
TONG YANG GROUP

**NUK**  
NUK AUTO PARTS CO., LTD.  
華峰交通器材科技股份有限公司

**SILVER'S**  
ART OF ULTIMATE PERFORMANCE  
Racing

**怡利電子**  
**E-LEAD**

**umec**  
Universal Microelectronics co., LTD.  
環隆科技股份有限公司

**MAHLE**

Driven by performance Quanta Computer

**BMW**

**NCY**  
NCY MOTOR SPORTS

**NHC**  
PROFESSIONAL OF FIBER MATERIALS  
南興交通器材工業股份有限公司  
NAN HING TRAFFIC INSTRUMENT CO., LTD.

**SIRIUS**

**EAGLE EYES**

**JUST TOP**

**caravision**  
車威視科技

**KSS**

**STAR LAKE**

**TAYA GROUP**  
大亞集團  
大亞電線電纜股份有限公司

**ig**

**POK®**  
PIN HSIU TECHNOLOGY CO., LTD.

**SF**

**車王電子**  
**MOBILETRON**

**GW INSTEK**

**ACEWELL**

**SINPRO**

**YT**

**igus**  
Taiwan

# 2019 Exhibitors

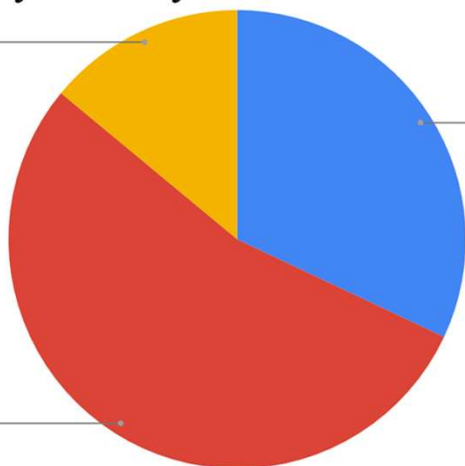
## AMPA 6-in-1

Exhibitors by Industry

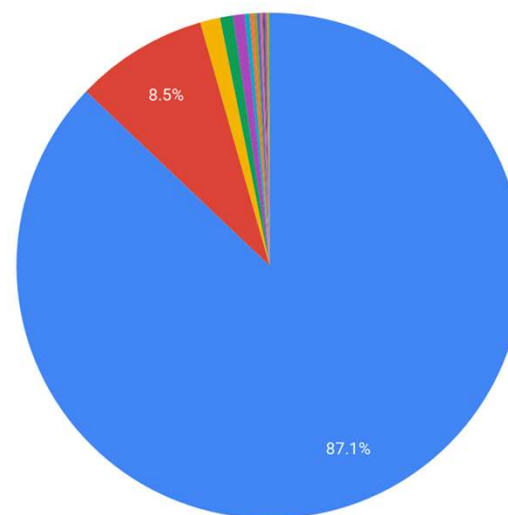
Agency and Retail  
14.0%

Trade  
54.0%

OEM, ODM  
32.0%



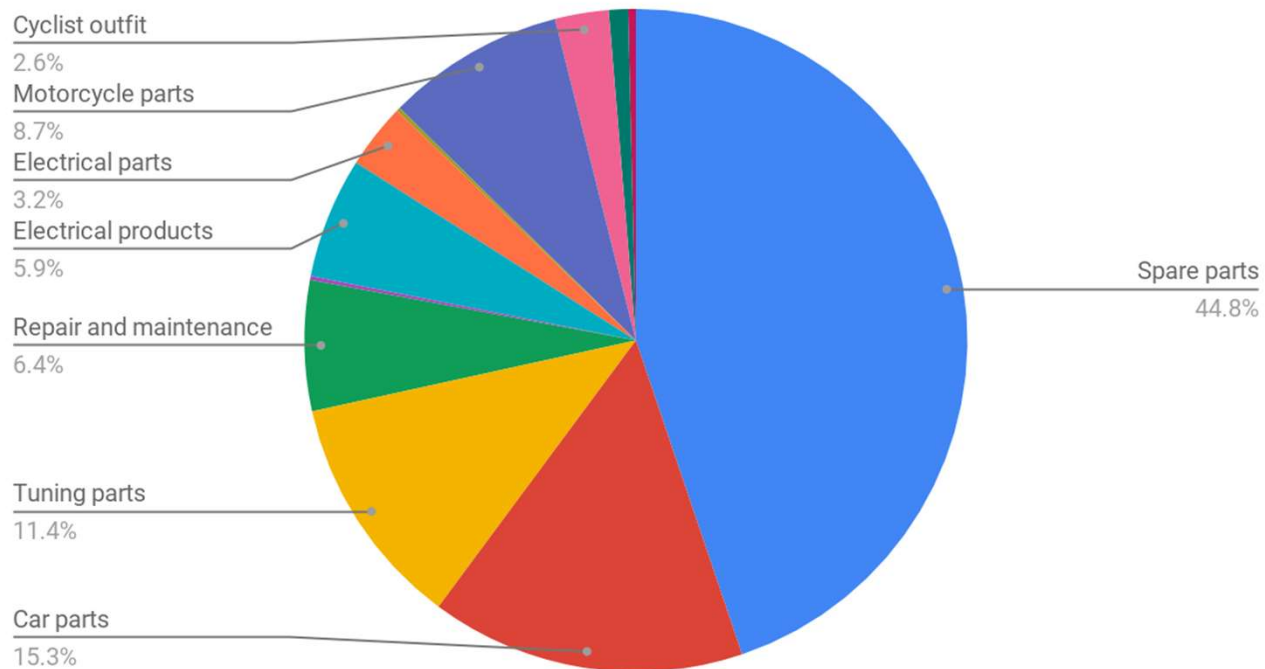
Exhibitors by Country



- Taiwan
- China
- Hong Kong
- S. Korea
- Malaysia
- Japan
- Indonesia
- Thailand
- Germany
- USA
- Slovenia
- Poland
- 還有 4 個項目

# 2019 AMPA 6-in-1 Exhibits

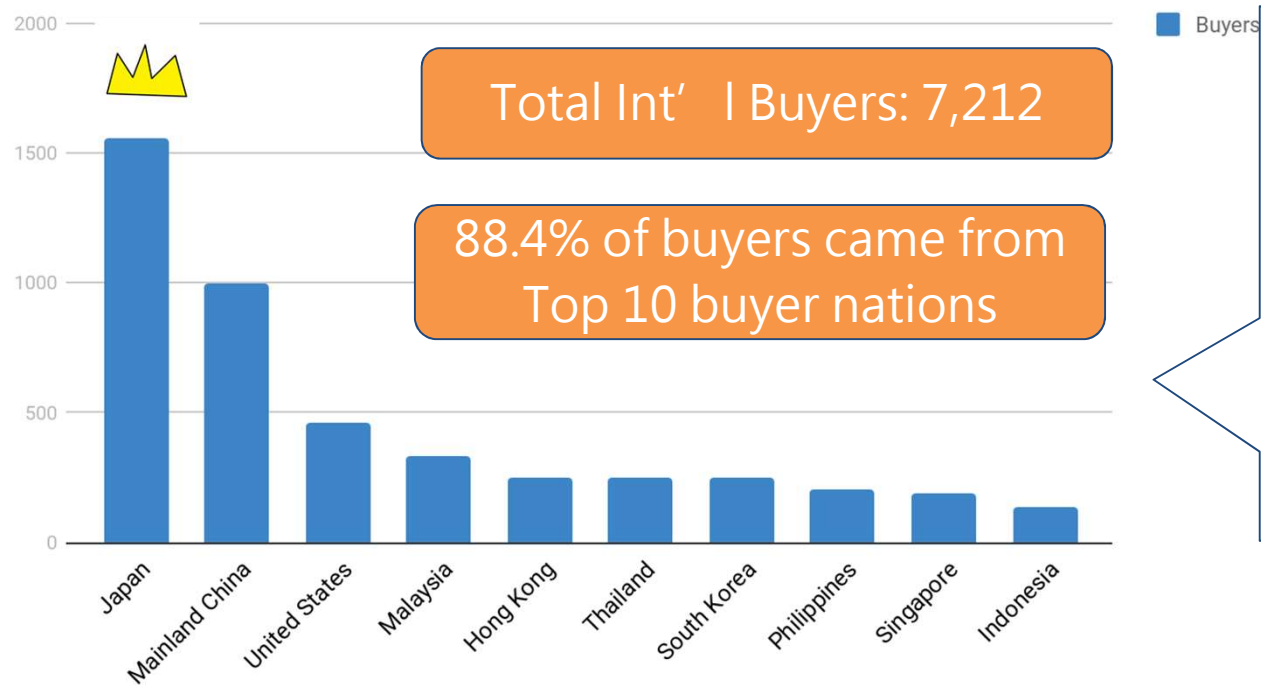
## Products Exhibited



# 2019 Buyer Analysis

## 2019 Top 10 Buyer Nations at AMPA

Top 10 Buyer Nations



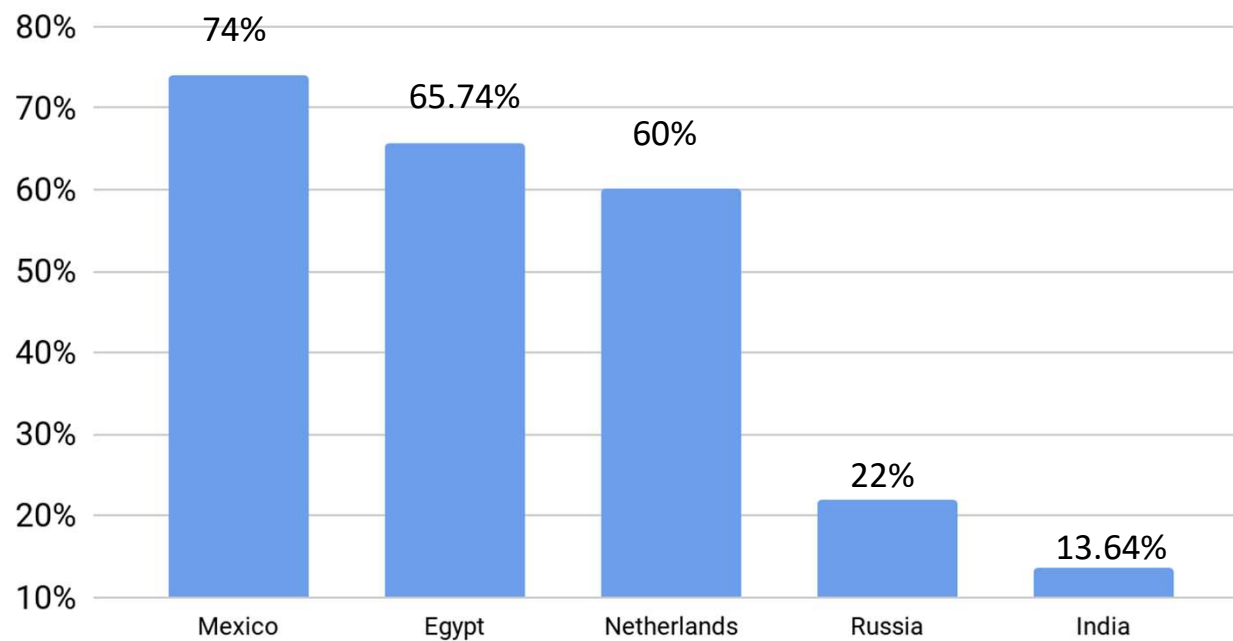
7,212 buyers from 142 nations attended AMPA 2019, a 10.2% increase from 2018



# 2019 Buyer Analysis

Highest growth rate in the past 3 years

## Growth Rate

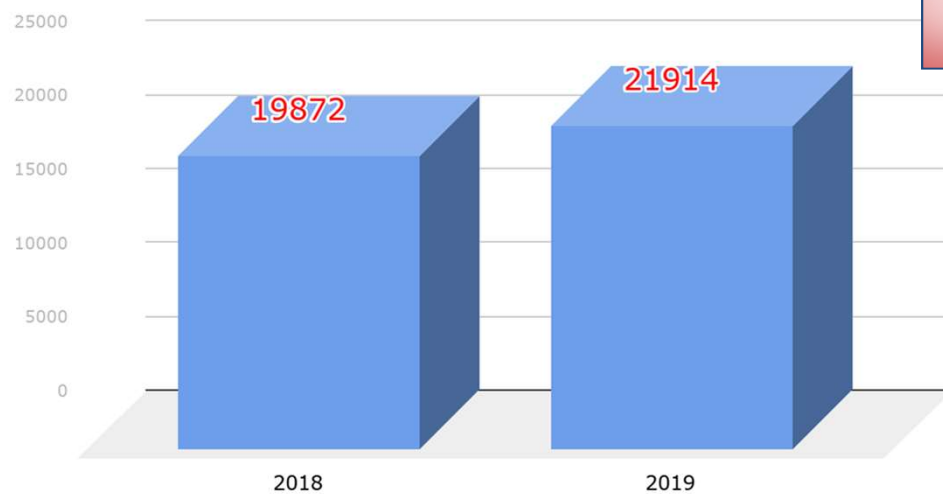


# 2019 Buyer Analysis

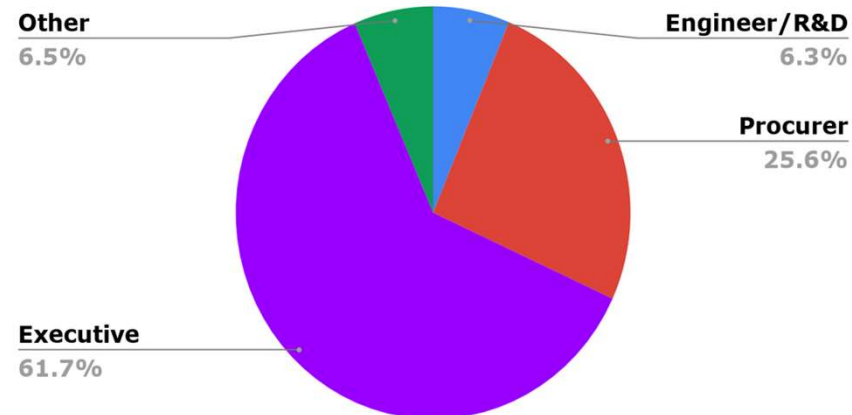
## 2018-2019 Domestic Buyers

10.2% increase

### Total Domestic Buyers (2018 vs. 2019)



### Domestic Buyers Occupation Analysis





# 2019 Buyer Analysis

## Buyer Attendance Analysis

Taiwan Car Tuning

2.1%

Taiwan Motorcycle

8.6%

Taiwan ITS

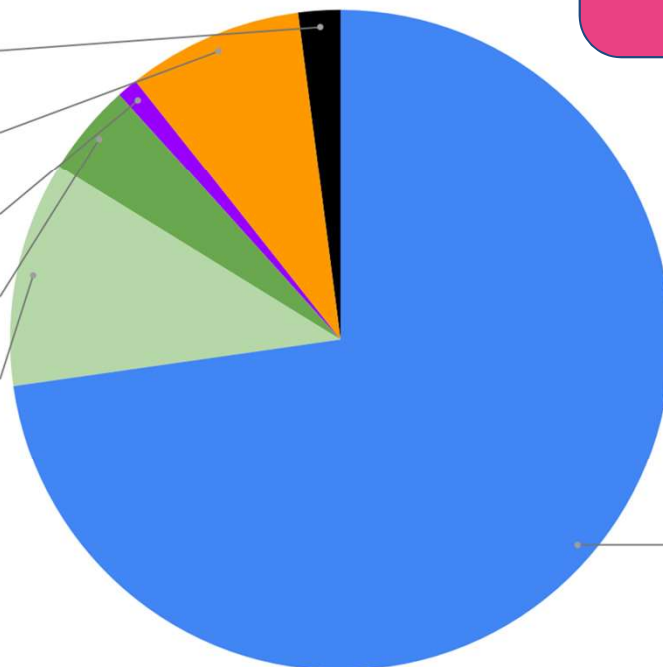
1.0%

Taiwan EVS

4.5%

AutoTronics Taipei

11.0%



Taipei AMPA  
72.8%

Mainly attended: AMPA,  
AutoTronics, Motorcycle

# 2019 Buyer Analysis

## Buyer Occupation Analysis

R&D

7.8%

Trade

8.0%

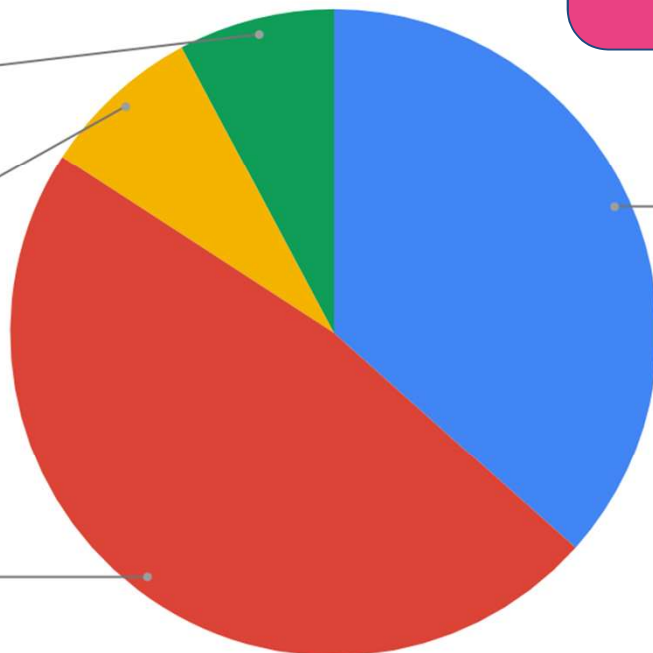
Management

47.6%

Procurer

36.6%

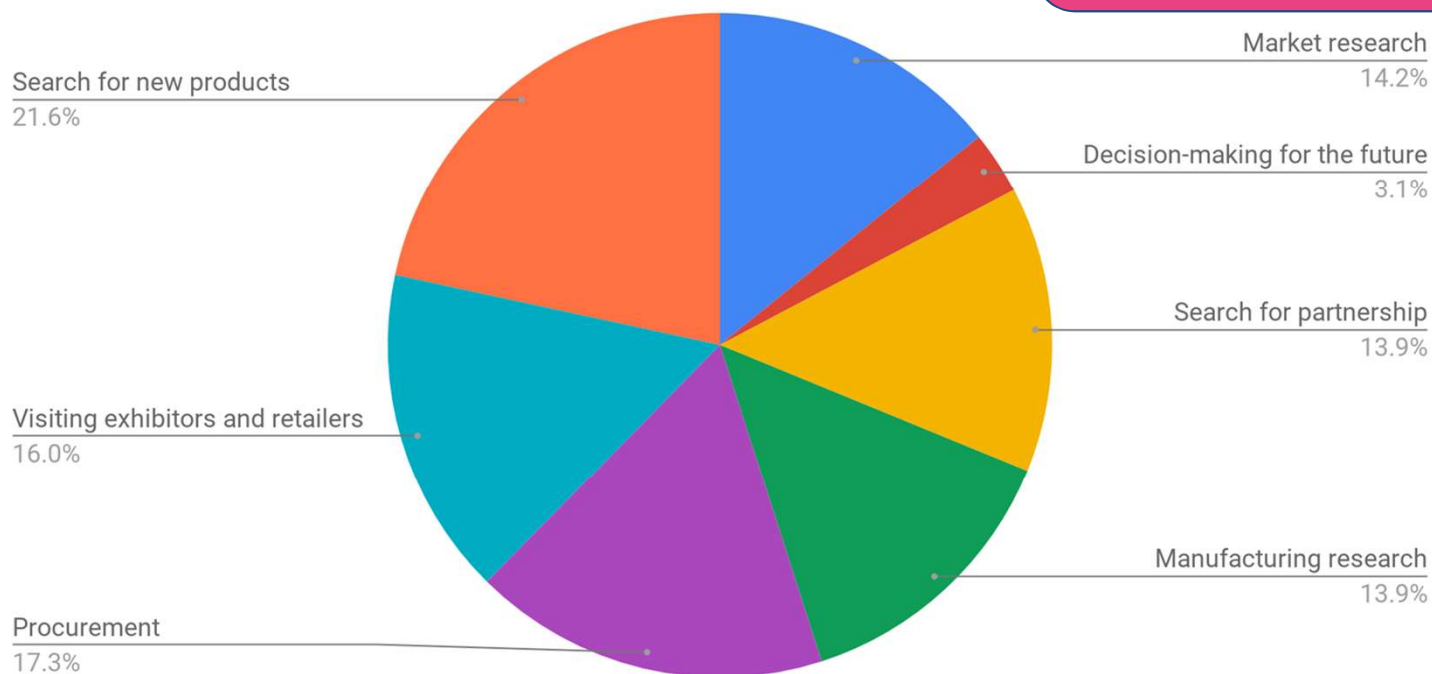
Primary buyers:  
management & procurers



# 2019 Buyer Analysis

Why buyers attended AMPA 6-in-1?

## Purpose of Attending



TAIPEI AMPA

AUTOTRONICS  
TAIPEI

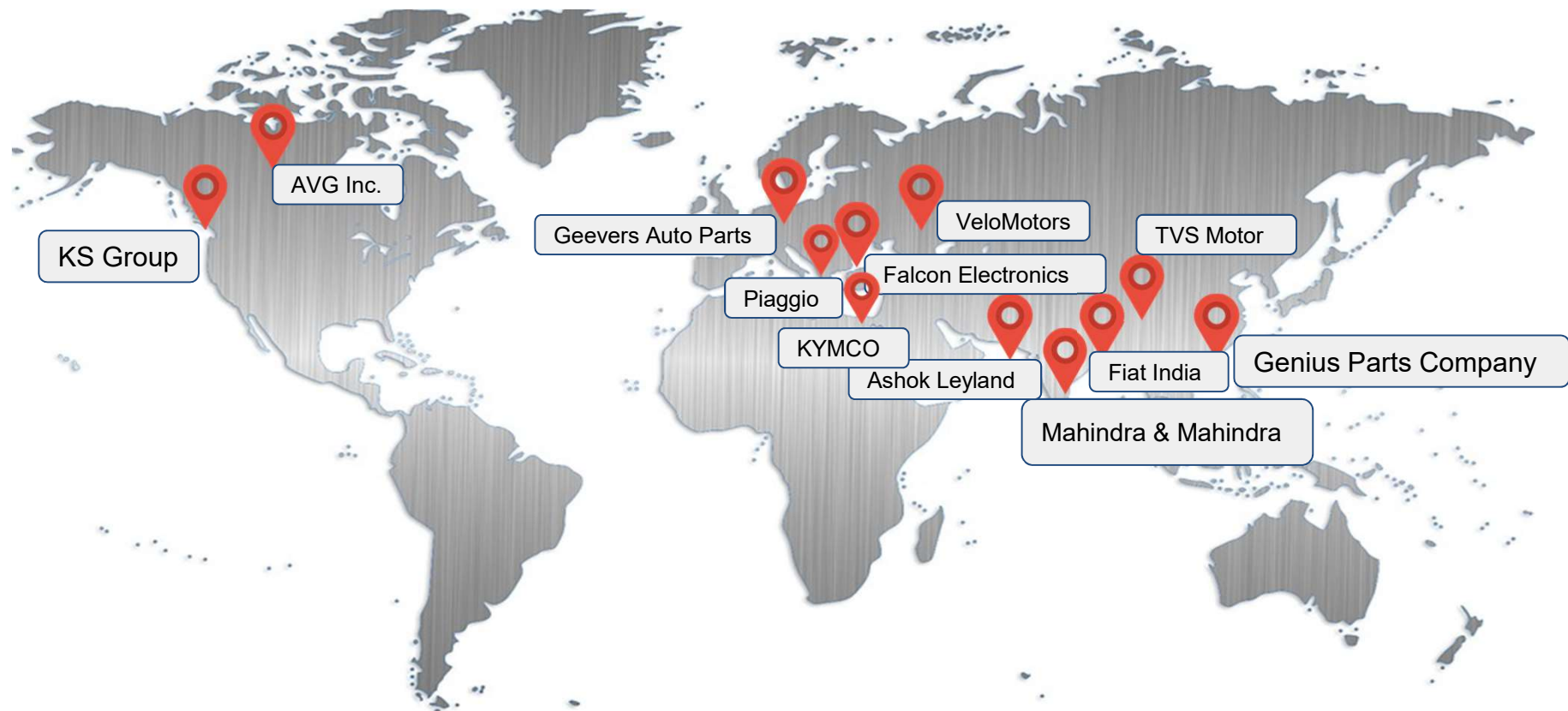
TAIWAN ITS

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TAIWAN  
CAR TUNING

Buyers over US\$100 million in net worth



## What buyers said



Taipei AMPA is the perfect place to search for Taiwanese partnerships, particularly in the electric vehicle parts sector. Taipei AMPA is a great show, and a good spot to build relationships with industry suppliers.



We've attended the past 15 years, and all our suppliers are from Taiwan. Attending AMPA allows us to view new products and further develop current ones. We will be back next year.



We've attended the last 10 years, and every year we always find new partnership opportunities. This is why we exhibit at Motorcycle Taiwan, and why we always give it high praise.

2019  
TAIPEI AMPAM  
800

98.4% of foreign buyers gave AMPA positive reviews

Compared to other exhibitions, AMPA is very well organized. Particularly in the 1-on-1 procurement meetings, we get to meet relevant industry suppliers and have excellent interactions with buyers. I always have a wonderful experience at AMPA.



Taiwanese manufacturing quality is top notch, and we have built-in trust with them. Because quality means everything, that is why I chose Motorcycle Taiwan, and I will be back next year.



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MOTORCYCLE**

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CAR TUNING**

Join us next year!  
2020. 04. 15 - 04. 18

 **TAIPEI AMPA**

 **TAIWAN EVS**

 **TAIWAN ITS**

 **AUTOTRONICS TAIPEI**

  
**TAIWAN MOTORCYCLE**

**TAIWAN**   
**CAR TUNING**

