



COMPUTEX
TAIPEI

Exclusively for global startups

InnoVEX

APPLICATION KIT

May 29 - 31, 2019
TWTC Hall 1



All applications are accepted on-line only at:
www.ComputexTaipei.com.tw

Organizers:  TAITRA  TCA



ORGANIZERS

Taiwan External Trade Development Council (TAITRA)

Taipei Computer Association (TCA)

SHOW DATES AND VENUES

May 29 - 31, 2019, 9:30 a.m. - 5:30 p.m.

VENUES

Taipei World Trade Center (TWTC) Exhibition Hall 1

EXHIBIT CATEGORIES

Exhibition Halls		Exhibition Areas
Taipei Nangang Exhibition Center, Hall 1	Ground Floor	<ul style="list-style-type: none"> • Components & Advanced Power Tech • Storage & Database Solutions • Industrial IoT & Embedded Solutions
	Sky Dome, 4 th Floor	<ul style="list-style-type: none"> • Gaming & XR • iStyle • Systems & Solutions • International Exhibitors • Cross-Strait Exhibition
Taipei Nangang Exhibition Center, Hall 2	Ground Floor	<ul style="list-style-type: none"> • Communication & Networking • Computer Peripherals & Accessories • Mobile Device Accessories • Showcase of Award Winning Products
	4 th Floor	<ul style="list-style-type: none"> • SmartTEX: AI & Robotics, Wearable & Healthcare, FinTech & Blockchain, Smart Transportation, Smart Home, Smart Agriculture, Smart Tech Solutions • Business Solutions & Smart Retail • Touch Applications & Display Products • Cyber Security & Video Surveillance • Country Pavilions • Media Area
Taipei World Trade Center (TWTC) Exhibition Hall 1	Ground Floor	<ul style="list-style-type: none"> • InnoVEX (Innovations & Startups) • Demos & eSports
Taipei International Convention Center (TICC)		<ul style="list-style-type: none"> • Semiconductors & Hospitality Suites



EXHIBITING REQUIREMENTS

Companies that established after Jan. 1, 2014 and are ICT, AI, IoT Blockchain products/services related. Exhibitors must fill the online application to complete the registration.

BOOTH RENTAL RATES FOR INTERNATIONAL STARTUPS

Booth Type	Early Bird (Register before Feb 1 st , 2019)	Rental Rates
Raw space (3x3 square meters)	US\$ 1,600	US\$ 1,700
Shell scheme (3x3 square meters)	US\$ 2,000	US\$ 2,100
Stand (1.5x1.5 square meters)	US\$ 1,000	US\$ 1,050

Remarks: VAT included

A. Each Standard Shell Scheme is equipped with the basic facility module, which includes:

Standard partition	1 Set	Chair	3 Pcs
Needle punch carpet	9 SQM	Spotlight	3 Pcs
Company name fascia board	1 Pc	Trash can	1 Pc
Info desk	1 Pc	Socket	1 Pc

B. Each Standard Stand is equipped with the basic facility module, which includes:

Standard partition	1 Set	Chair	2 Pcs
Needle punch carpet	2.25 SQM	Spotlight	2 Pcs
Company name fascia board	1 Pc	Trash can	1 Pc
Info desk	1 Pc	Socket	1 Pc



3*3 schell scheme



1.5*1.5 stand

Please note the booth images are for reference purposes only, and may differ from the actual design.

- D. Regardless of booth type, each booth is supplied with 110V (500W) electricity free of charge.
- E. Booths will be allocated by the organizer based on the following criteria:
(1) number of booth(s) required; (2) date of application.
- F. This on-line booth application kit is for international exhibitors only. Application Deadline:
February 28th, 2019 or until booths are fully booked.
- G. Rental service at COMPUTEX InnoVEX(TWTC Exhibition Hall 1) is from May 29 to May 31, 2019.
- H. After having successfully registered online, the applicant will receive an auto-reply e-mail from TAITRA to confirm registration. Please have the authorized person sign the application form and send it by E-mail to Ms. Abby Chen: yiwei@taitra.org.tw
- I. NOTE that it is forbidden for the registered company to resell, sublease, transfer, or divide up booths to a third party.

EXHIBITOR MOVE IN & MOVE OUT DATES

Booth Set-up & Exhibitors Move-in:

TWTC Exhibition Hall 1(InnoVEX): May 26 ~ May 28, 2019

Exhibitors Move-out & Booth Dismantling:

TWTC Exhibition Hall 1(InnoVEX): May 31(after 5:30 p.m.) ~ June 1 (until 5:00 p.m.), 2019

DATA PROTECTION NOTICE

By completing the on-line application form of COMPUTEX 2019, Your Personal Data will be transferred to a country outside the EU (namely Republic of China (Taiwan), including an onward transfer of your Personal Data to our Members within Republic of China (Taiwan)), which has not the same level of data protection than your home country. You have the right to withdraw your consent at any time with future effect (i.e. the withdrawal of your consent has no effect on the lawfulness of the data processing and disclosures before the withdrawal was made).

1. Legal Basis

The processing is based on your consent (Art. 6 (1) lit. a General Data Protection Regulation - "GDPR") which you provide by completing and submitting the on-line application form of COMPUTEX 2019. Granting consent is voluntary.

2. Categories of Personal Data

The following categories of data are collected during on-line registration: company name, the name of contact person for exhibition affairs, the name of contact person for business affairs, country, address, postal code, phone number, fax number, email address, company website, company data and billing information.



3. Transfers of your Personal Data

We will transfer your Personal Data to the following recipients being our exhibitors of COMPUTEX 2019:

(i) TAITRA's local branch offices (incl. address and contact details) which are located in another country for which the European Commission has not issued a decision that this country ensures an adequate level of data protection, namely: Republic of China (Taiwan); and

(ii) service providers who process data on our behalf.

Republic of China (Taiwan) provides a level of data protection that is lower than the level of data protection in your home country which may include extensive state data access rights, processing of personal data beyond the purposes for which it has been collected as well as no or little instruments of legal protection and no or little state control mechanisms in relation to data protection.

4. Data Retention

The Personal Data will be stored and/or processed for 5 years (2018-2022) or as required by applicable law, after which time it will be deleted.

5. Your rights

Under the GDPR, you have the following statutory rights which you can exercise vis-à-vis TAITRA subject to the conditions set forth in applicable law.

(i) Right of access: Pursuant to Art. 15 GDPR, you have the right to obtain from us confirmation as to whether or not Personal Data concerning you is being processed, and, where that is the case, to request access to the Personal Data. You have the right to obtain a copy of the Personal Data undergoing processing. For additional copies requested by you, we may charge a reasonable fee based on administrative costs.

(ii) Right to rectification: Pursuant to Art. 16 GDPR, you have the right to obtain from us the rectification of inaccurate Personal Data concerning you.

(iii) Right to erasure (right to be forgotten): Pursuant to Art. 17 GDPR, you have the right to ask us to erase your Personal Data, in which case we have to comply.

(iv) Right to restriction of processing: Pursuant to Art. 18 GDPR, you have the right to request the restriction of processing your Personal Data.

(v) Right to data portability: Pursuant to Art. 20 GDPR, you have the right to receive the Personal Data concerning you which you have provided to us in a structured, commonly used and machine-readable format and you have the right to transmit those Personal Data to another entity without hindrance from us.

(vi) Right to withdraw your consent: If you have given your consent regarding certain types of processing activities, you can withdraw this consent at any time with future effect. Such a withdrawal will not affect the lawfulness of the processing prior to the consent withdrawal.

(vii) Right to object: Pursuant to Art. 21 GDPR, you have the right to object, on grounds relating to your particular situation, at any time to the processing of your Personal Data by us and we can be required to no longer process your Personal Data. If you have a right to object and you exercise this right, your Personal Data will no longer be processed for such purposes by us. Exercising this right will not incur any costs.

Such a right to object may not exist, in particular, if the processing of your Personal Data is necessary to take steps prior to entering into a contract or to perform a contract already concluded.

In case of complaints you also have the right to lodge a complaint with the competent supervisory authority, in particular in the Member State of your habitual residence or alleged infringement of the applicable data protection law.

If you wish to exercise your data subject rights or if you have any other questions concerning this Notice, please address your request to us, who can be contacted via email at crm@taitra.org.tw



Contact Person for Exhibition Affairs need to fill in the following form

- ☐ We agree that the company name, country, address, postal code, contact persons, email address, phone number and fax number may be passed on to other department in TAITRA, to their official partner companies in this country and abroad, and to foreign representatives, for the purposes stated in the data protection regulations, and we may revoke this approval at any time.
- ☐ We agree that the company name and company website may be listed on the COMPUTEX official website and may choose to reveal more information by accessing the dashboard of COMPUTEX.
- ☐ By completing this on-line application we accept the Data Protection Notice, the Terms and Regulations for Participation of COMPUTEX 2019. Place of performance and court of jurisdiction: Taipei, Taiwan.

Consent to Disclosure of Personal Data to Business Partners

Our business partners would be pleased to support the appearance of your company at the trade fair. Data protection law requires that we obtain your consent to the disclosure of your contact information to our partners. You can withdraw this consent from us any time with effect for the future.

- ☐ I agree that TAITRA may transfer my contact information, i.e. my name, my address, my phone number, my email address and my fax number, to third parties for the purpose of optimizing and supporting the participation of my company at the fair and so that they can offer me their own specialized services for preparing and implementing my presentation at the fair, such as logistics services, booth construction services or COMPUTEX APP.

NAME:

Title:

Date(dd/mm/yyyy):

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- ☐ We agree that the company name, country, address, postal code, contact persons, email address, phone number and fax number may be passed on to other department in TAITRA, to their official partner companies in this country and abroad, and to foreign representatives, for the purposes stated in the data protection regulations, and we may revoke this approval at any time.
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NAME:

Title:

Date (dd/mm/yyyy):

CONTACTS FOR COMPUTEX – InnoVEX Exhibit

Tel: 886-2-2725-5200 Ext. 2650/2608

E-mail: innovex@taitra.org.tw