



How to Get to Giftionery Taipei



TWTC Exhibition Hall 1

Public transportation

★Bus:

- 1) Taipei Station ↔ TWTC Hall 1 → take no 22 from Taipei Station (Zhongxiao 1) to Taipei 101/World Trade Center Station
- 2) Songshan Station ↔ TWTC Hall 1 → take no207 or 284 to Taipei 101/World Trade Center Station
- 3) Songshan Airport ↔ TWTC Hall 1 → take no33 from Songshan Airport Station 1 to World Trade Center Station and get off at Zhuangjing Rd.

★MRT:

- 1) Take Bannan Line (To Kuyang) from Taipei Main Station to Taipei City Hall and then walk to TWTC.
- 2) Take Tamsui-Xinyi Line or Songshan-Xindian Line or Zhonghe-Xinlu Line to Taipei Main Station. Transfer to Bannan Line and get off at Taipei City Hall. Take no 537 to Hyatt Hotel or take no 5 or no 266 to Taipei 101/World Trade Center Station. Walk from there to TWTC.
- 3) Take Wenhua Line to Zhongxiao Fuxing. Transfer to Bannan Line and get off at Taipei City Hall. Take no 537 to Hyatt Hotel or take no 5 or no 266 to Taipei 101/World Trade Center Station. Walk from there to TWTC.



Application Now Open!

Apply before December 31st, 2018 and get a 15% early-bird discount on booth fee!

★ Application is now open! The sooner you register the better! Get a head start in promoting your business and Choosing an ideal booth location. Register on-line now at www.giftionery.net.

Visitor Registration

Log in at www.giftionery.net to receive the latest news.

(You are also welcomed to join our facebook page and view the latest news.)

Contact:

Department of Exhibition TAITRA, Taiwan
External Trade Development Council
 Ms. Effie Huang, Ext. 2618
 Mr. Brody Wu, Ext. 2645
 Tel: 02-2725-5200
 Fax: 02-2725-1959
 Email: giftionery@taitra.org.tw



The 73rd Taipei International Gift & Stationery Show

www.giftionery.net

Invitation



Taiwan External Trade Development Council (TAITRA)
 No 5, Hsin-yi Rd., Section 5, 11011, Taipei
 Tel: 886-2-2725-5200 Fax: 886-2-2725-1959



GIFTIONERY TAIPEI 2019
 The 73rd Taipei International Gift & Stationery Show

Creativity Inspires ALL



April 18-21, 2019

Taipei World Trade Center Hall 1
www.giftionery.net

In conjunction with



Taiwan Houseware and Home Décor Show



Taiwan Souvenir & Handicraft Show

Printed Matter
AIR MAIL



Organizer
 Taiwan External Trade Development Council (TAITRA)
 Tel: +886-2-2725-5200 Fax: +886-2-2725-1959
 E-mail: giftionery@taitra.org.tw

Co-organizers

Taiwan Gift & Houseware Exporters Association
 Taiwan Association of Stationery Industries
 Taiwan Toy & Children's Article Manufacturers Association
 Taiwan Bags Association

73rd Edition

Date and Hours:

April 18th to 21st, 2019

From 9:30 a.m. to 5:30 p.m.

Venue:

Taipei World Trade Center Hall 1

Organizer:

Taiwan External Trade
Development Council (TAITRA)

Co-organizers:

Taiwan Gift & Houseware Exporters Association
Taiwan Association of Stationery Industries
Taiwan Toy & Children's Article Manufacturers Association
Taiwan Bags Association

Supported by:

Taiwan Glove Manufacturers Association
Taiwan Hosiery Manufacturers' Association
Taiwan Watch & Clock Industrial Association.

Exhibit Areas:

- ✦ General Gifts
- ✦ Stationery & Office Supplies
- ✦ Brand Licensing
- ✦ Printing & Packaging
- ✦ Tech & Trendies
- ✦ Creative Design
- ✦ Rising Stars
- ✦ Trendy Eyewear NEW
- ✦ Pet Gifts NEW
- ✦ Houseware & Home Decor
- ✦ Souvenirs

* Exhibitors wishing to take part in Taiwan Souvenir & Handicraft Show please register at Giftionery Taipei registration page.

Expected to accommodate **520**
exhibitors in **620** booths.

Admission:

Free entry for professional visitors with business cards.
Public entry by paid ticket.

(For safety reasons, children under age 12 are not admitted)

Emotional Sales Appeal: Gifts and Stationery at the Highly Efficient Promotional Platform

Two new areas added: Trendy Eyewear and Pet Gifts

The 73rd Giftionery Taipei will greet exhibitors and visitors again next year as a highly efficient and profitable promotional platform created for designers, manufacturers, traders, agents, and wholesalers. 2019 see six major activities and four themed exhibits presenting a thriving business ecosystem for the gift and stationery market. The show is estimated to attract 20 thousand local and overseas' buyers from department stores, e-commerce, shopping channels, enterprises, amusement parks, museums, and hotels. What a great chance to explore new business opportunities!

The gift and stationery market in Taiwan has a market size of 50 billion USD. The future prospect is definitely on the rise. This is a market not to be easily overlooked. New and rising businesses are established one after another. Amongst which, customized or personalized products appealing to personal emotions or needs are sure to see a surge in sales.

Giftionery Taipei 2019 added two more exhibit areas for the latest trends—Trendy Eyewear and Pet Gifts. This will surely RAISE the interest of those who adores fashionable eyewear are dying to pamper their cute furry friends. Come and be a part of the latest fashion yourself.



APPLY before the end of 2018 and get a 15% early-bird discount!

Top Ten Buyers of 2018



82% exhibitors **81%** overseas buyers
were satisfied with the overall result.



Numbers Talk

- ✦ The 73rd exhibition, making it the longest standing exhibition of its kind in Taiwan.
- ✦ The only international gift and stationery procurement platform in Taiwan.
- ✦ The annual gathering for any business wishing to purchase gift or stationeries.
- ✦ 6 awesome highlights: Hot Products Launch, Most Popular Products Awards, Seminars on Global Design Trends and Retail Expansion, 1-on-1 Procurement Meetings, DIY Work Shops and Seminars on Licensing
- ✦ 9 overseas exhibitors: last year, China, Japan, The United States, Nepal, Korea and Bhutan participated.

All Hands Down

- ♥ **A myriad of ways to open up new promotional channels:** help exhibitors to make decisions and seize ideal business opportunities.
- ♥ **Leading the latest trend:** Going Live to enhance product exposure and awareness.
- ♥ **Millions of business opportunities created:** one on one procurement meetings allow overseas buyers to talk to exhibitors. Last year, the meetings created over 730 thousand USD of business opportunities. This year, an estimated 1.76 million USD shall be achieved.
- ♥ **Major companies are all excited to participate:** Liberty, International Writing Instrument, POP Three Dimensional Picture, Mimaki Engineering (Taiwan), Jimso Technology, etc.
- ♥ **Creative Design catches your eye:** creative design companies established within three years are vibrant and lively.
- ♥ **DIY Workshops are hot:** explore the inner artists here. Be quick or you won't find a spot!

Four Themed Exhibits

Gift	Stationery
Souvenir	Houseware

Creativity Inspires ALL!

www.giftionery.net