

June 28  
**DAY 2**

**SHOW DAILY**

— www.MedicalTaiwan.tw —

展覽快訊

● Show Dates and Times 展出時間

／ June 27-29 10:00-18:00 ／ June 30 10:00-17:00

● Show Venue 展出地點

台北世貿中心 一館 Taipei World Trade Center Exhibition Hall 1

／ 台北市信義區信義路五段 5 號 (No. 5, Sec. 5, Xinyi Rd., Xinyi Dist., Taipei City, Taiwan)

## 當科技遇見醫療產業鏈 台灣國際醫療展及醫材展 業者跨界搶商機

When Tech Meets the Medical Industry Chain  
**MEDICAL TAIWAN & MCMEX**

Connects Firms for Biz Talks



2019年「台灣國際醫療暨健康照護展」及「台灣國際醫材製造及零組件展」自6月27日至30日在世貿一館聯合展出，共計326家廠商參展，共建上中下游全產業鏈，涵蓋「醫療」、「健康」、「照護」三大領域的B2B醫療產業生態系。兩大重量級生醫活動，「世界雷射醫學大會」及「TRANS Conference 國際生醫新創論壇」同期舉行。

中華民國對外貿易發展協會副董事長莊碩漢於開幕典禮表示，這次展覽結合國內高科技配合工業4.0的時代整合。同時秉持外媒CNN於2014年稱台灣醫療健保體系為全世界第一名的體系，加上台灣的ICT和半導體經驗的結合，相信今年將產生豐碩成果。

智慧醫護解決方案，因應高齡社會醫療需求，隨著全球高齡人口成長及社會大眾健康觀念提升，創新技術與解決方案相繼湧現，「智慧醫療」及「智慧照護」展區中，多家廠商推出結合物聯網應用的智慧醫院系統及居家照護系統。

「智慧手術房情境館」台灣精品醫材齊聚，展現優質國產醫材，外貿協會與台灣醫材公會合作打造「智慧手術房情境館」，集結18家廠商60件產品，模擬報到區、手術室、恢復室，呈現醫院手術診療情境，提供海外買主一站式的採購平台，展現MIT高階醫材產能。

**國際論壇掌握產業趨勢及出口商機**

台灣醫療暨生技器材工業同業公會洪盛隆理事長表示，智慧醫材是明星產業，今年集結亮點情境展區，呈現台灣的專業性與品牌，另外也由45家會員專區展示超過100多項產品，以站在買主的角度，將台灣優質產品推向下一代。

「銀領科技-智慧照護論壇」，運用智慧化產品打造符合需求的環境；此外，衛福部推廣醫療產業在展期間與本會合作辦理「醫起前進新南向」研討會。

本屆展覽首次轉型全方位醫護專業展覽，結合生產製造廠商擴大產線合作，預計將吸引超過1,000名來國外專業買主。

The 2019 edition of MEDICAL TAIWAN and MCMEX debuted at TWTC Exhibition Hall 1 from June 27 to 30, with 326 exhibitors using 620 booths. The show serves as the most optimized platform that showcases the entire industry chain, from upstream to downstream, covering over three areas of "medical, health and care" in the B2B medical industry.

Two notable biomedical events will also be hosted concurrently along with MEDICAL TAIWAN and MCMEX: the "World Laser Medicine Congress 2019" and "TRANS Conference" global biomedical innovation conference. Speaking at the opening ceremony on the first day of the show, event organizer Taiwan External Trade Development Council (TAITRA) Vice Chairman Chuang Suo-hang said this year's edition has combined domestic high-tech and Industry 4.0 trends. With Taiwan's National Health Insurance medical care recognized by CNN as the top system in 2014, Chuang believes that coupled with Taiwan's strong ICT and semiconductor experience, there would be fruitful results from this year's show.

Taiwan Medical and Biotech Industry Association (TMBIA) Chairman Francis Hong added that an internal survey has named smart medical equipment as the future of the industry. The association's highlight exhibition, Smart OR Scenario Pavilion, aims to showcase Taiwan's expertise and branding; meanwhile other membership companies will be showcasing over a hundred products. Hong addressed these firms have buyer perspectives in mind when considering how to improve and expand Taiwan's quality products' reach globally.

**Smart Hospital Solutions for an Aging Society**

With societies around the world heading towards an older society, the social consensus towards healthcare is increasing rapidly along with the rise of innovative technology and solutions, prompting two exhibition areas this year: "eHealth" and "Smart Senior Care," where products are optimized for combining IoT applications with smart hospital systems and household healthcare systems.

**"Smart OR Scenario Pavilion" Gathers Taiwan's Best Medical Instruments**

TAITRA and TMBIA teamed up to create the "Smart OR Scenario Pavilion" this year. A total of 18 Taiwanese firms will be exhibiting 60 products, from those used in the registration area to surgery rooms, recovery rooms, and allow foreign buyers to procure needed products with one stop.

**International Conference Taps into Industry Trends and Export Biz**

Industry, government, academia, research and medical institutions will be hosting dozens of panel conferences and seminars throughout the show. For example, "Medical Taiwan Forum" has invited Taiwan AI Labs, Quanta Computer, ASUS, China Medical University Hospital, Taipei Medical University Hospital and BE ACCELERATOR to speak at the forum. The speakers are slated to analyze how industry players and new venture investments impact and shape smart healthcare trends. At Smart Senior Care Forum, notable speakers in the senior care industry from China, Japan and Taiwan will be discussing the future of the industry. Also, the Ministry of Health and Welfare's One Country, One Center (1C1C) project, the government medical initiative under its New Southbound Policy for promoting Taiwan's medical industry overseas, will be co-hosting a seminar during the show with TAITRA.

時間   TIME	活動內容   EVENT / SEMINAR	主/協辦單位   ORGANIZER (S)	地點   VENUE
09:30-16:10	<b>智慧醫療 4.0 未來趨勢論壇</b> MEDICAL TAIWAN FORUM	中華民國對外貿易發展協會 TAITRA	第3會議室 Conference Room 3, 2nd Fl.
6/28 (五) 13:00-17:00	<b>【醫療器材產業國際研討會】</b> <b>探究各國醫材法規與市場商機</b> International Seminar on Medical Devices - Exploring Global Medical Device Regulation and Business Opportunities	台灣醫療暨生技器材工業同業公會 Taiwan Medical And Biotech Industry Association 中華民國對外貿易發展協會 TAITRA	第2會議室 Conference Room 2, 2nd Fl.
6/29 (六) 10:00-12:30	<b>【2019 智慧照護論壇】</b> <b>銀領科技</b> MEDICAL TAIWAN FORUM- Smart Senior Care	中華民國對外貿易發展協會 TAITRA	第5會議室 Conference Room 5, 2nd Fl.
10:00-12:00	<b>醫起前進新南向研討會</b> Southeast Asia Medical & Healthcare Seminar	中經院衛福新南向專案辦公室 中華民國對外貿易發展協會 TAITRA	第3會議室 Conference Room 3, 2nd Fl.



A Glimpse into What  
Hospitals and Medical Groups  
are Working On

# 台灣醫院為 產業未來努力的結晶



醫院與醫療集團是醫療產業最前線，醫療工作者面臨著許多挑戰，包括為病患者提供優質醫療服務，以及為提高和提供更好的診斷準確性或治療方案為重要的里程碑。

買家和訪客來一趟醫療展，將能透視醫療產業和醫院相關的科技趨勢與未來發展。根據 Forbes 每年公佈的 2019 年醫療產業趨勢預測，有幾項預測正是台灣目前正在走向的趨勢。其中包括人工智能應用於醫療 IT，Forbes 預計到 2019 年將超過 17 億美元，而分析大數據的應用將從大數據轉向傾向醫院應用的小數據。

這並不代表面對新興，引人注目的技術研究應用時，應該忽略傳統的研究進展。台灣醫院和醫療機構團隊持續開發，相較於過去，同等或更有效的治療方法。這些機構也努力提高患者整體生活質量，以及減輕醫療專業人員的工作量負擔，讓醫生工作品質更好，避免倦怠與誤診。

Hospitals and medical groups are at the forefront of the medical industry, where medical workers are faced with many challenges, ranging from providing quality medical care for patients in need and achieving milestones to enhance and better diagnosis accuracy or therapy options.

A visit to Medical Taiwan will present buyers and visitors alike a glimpse into what the future of healthcare and hospitals have to offer. According to Forbes' healthcare predictions for 2019, which are published annually, there are several predictions that represent current industry trends already in play in Taiwan. Among those trends include further application of artificial intelligence for healthcare IT, which Forbes expects to cross \$1.7 billion by 2019 and analytics application shifting from big data to small data geared towards hospital specialty.

That is not to say that traditional research advancements should be overlooked in face of trendier, eye-catching technological research applications. Teams at hospitals and medical institutions in Taiwan continue to work and develop treatments that more effective than past options, that improves overall patient living quality, and also, lessen the workload burden on medical professionals such as physicians, to avoid burnout and avoid misdiagnosis.

## 人文科技

讓更多人了解對「以人為本」的服務價值



### 臺北市立聯合醫院 A0626

Taipei City Hospital

臺北市立聯合醫院於展覽展示內部研發的醫療技術與企業合作的服務和產品。副總院長據大成表示，醫院以人為本，為患者和員工提供服務。雖然他們是一家分散多區的醫院，副總院長說如此特色使他們比起多數醫療機構，更專注在社區服務，並表示希望透過參展，強調「人」為北市聯醫服務的焦點。

北市聯醫主要展示兩大主題：第一是由醫院服務延伸到家庭照護。副總院長表示，該分類下的家用照護產品更具行動化和輕便化等特性，特別是行動醫療設備需要配備網絡連接，降低訊息傳遞的困難。北市聯醫服務另一面向，是利用 AI 分析圖像和數據，替蒐集到的資訊附加價值，一個舉例是北市聯醫眼科與工研院一同合作，研發糖尿病眼底影像 AI 智慧判讀系統與免散瞳眼底攝影儀器的結合，副總院長也說這種 AI 判讀也適用於肝癌和肝硬化的結果。

Taipei City Hospital is showcasing internal-developed medical technologies as well as cooperative services and products with industry firms. Deputy Superintendent Chu Dachen said the hospital prioritizes their services for humans, patients and employees. As a hospital that is based on multiple locations, Chu said this has made them focused more towards the community than other medical institutions. Chu hopes that by the hospital's presence at the show, they could emphasize that "humans" are the focal point of their services.

The hospital is showcasing two major themes: the first being household, in which the hospital services are directed towards patients at home. Chu said such products at home are more mobile and compact, specifically mobile medical equipment needs to be equipped with network connectivity for faster data transfer. He added that another point of their services is adding value to such data through AI analysis of images and information. An example is the product that combines diabetic retinopathy AI decision support system and a non-mydriatic fundus camera, a collaborative service between Taipei City Hospital Department of Ophthalmology and the Industrial Technology Re-

search Institute. This AI diagnosis system can also be applied to liver cancer and cirrhosis detection as well, Chu said.

副總院長補充表示行動性也是研發服務和產品的一個因素，例如他們的牙科行動診間、家庭患者營養監測，以及醫養需求評估。

第二個主題是以人性化的病房，副總院長說他們優先考慮為病人提供優質的醫療服務，例如點滴警報系統，當點滴快用完，發生故障或幾乎沒電時，會提醒工作人員，以及在護理站的監視器上顯示重要信息。副總院長表示這項技術，可以減輕病人，看護人員和家人對點滴的監測負擔。此外，作為一家專注於人性化的醫院，副總院長表示，北市聯醫也著重在特殊族群提供智慧性的服務，例如失智和精神障礙等族群。

副總院長表示北市聯醫希望透過參展，讓更多人了解對「以人為本」的服務價值，並激勵產業進行更好的創新。

On the other hand, Chu added that mobility is a factor in developing services and products, such as their mobile dental clinics, household patient nutrition monitoring, as well as home-bound long-term health care patient need diagnosis.

The second theme is a human-focused hospital ward, which Chu says they prioritize on offering quality medical services for its patients, such as an IV alert system, which alerts the staff when the IV bag is almost empty, malfunctioning or almost out of battery, as well as display vital information on monitors in nursing stations. Chu says this technology eases the patient, nurses, caretakers and patient family from stressing out on IV bag monitoring.

Also, as a human-focused hospital, Chu said they are also exhibiting smart services geared towards more specialized fields like dementia and mental disabilities.

Taipei City Hospital hopes that with its presence at the show, they would be able to emphasize greater importance on human values and stimulate the industry for better innovations.



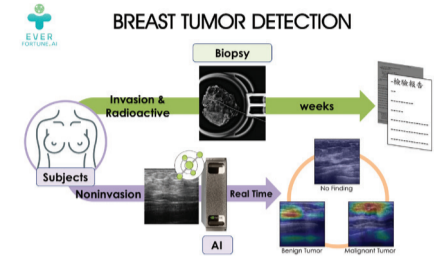


CMUH AI Center

## 3D列印醫療研發中心 A0828

3DP專業醫療訓練

中國醫藥大學附設醫院 China Medical University Hospital



學術中心與產業界公司延伸出來的研究中心已愈來愈深入醫學界，是基於新興科技的崛起，例如3D列印與人工智慧在醫療照護產業的應用。此趨勢的最佳例子為中國醫藥大學附設醫院成立人工智慧醫學診斷中心與長佳智能團隊；也同時針對跨領域的應用與亞洲大學及美國喬治亞理工學院合作，成立「3D列印醫療研發中心」，也與震旦集團成立技術已移轉「長陽生醫國際」。

長陽生醫國際具備製作3D列印醫療輔助器的生產材料、生產出貨線及解決方案的能力，使長陽生醫將產品與服務推廣到全球醫療照護產業，尤其手術器械、醫療軟硬體、牙科、骨科、復健科、整形外科、神經外科應用。擁有完整的製造鏈，長陽生醫具備充分的條件成為一家有能是來取代醫生，而是減輕醫生的工作負擔，協助醫生需要輔助的領域，且將醫生的長年累積下來的寶貴經驗傳承到AI進行深度學習，提升AI的診斷能力。與他牌的产品相較之下，吳主任說他們的團隊都與客戶緊密合作，才能設計出適合客戶需求的輔助系統。台灣在該領域的法律層面上尚未成熟，不過吳主任表示政府與相關單位持續努力使產業合法化，成為台灣第一家推出合法化的產品，且在展覽與來自合法化國家的客戶進行合作。

吳主任表示該AI輔助系統的研發並不

Research centers born out of collaboration between academic institutions and private companies are becoming more integrated in the medical field thanks to thriving new technology like 3D printing and artificial intelligence applications. China Medical University Hospital's (CMUH) created the AI Center for Medical Diagnosis and eventually Ever Fortune AI Company; Asia University, Georgia Institute of Technology to engage in multidisciplinary projects and Aurora Group to establish Ever Young BioDimension through technology transfer, are examples of the trend.

The collaboration with Aurora Group has enabled Ever Young BioDimension to produce entire materials, delivery supply chain and turnkey solutions for 3D printing medical devices and services, and delivering such products into areas in healthcare around the world, specifically surgical devices, medical software/hardware, and physician training of dentistry, orthopedics, rehabilitation, plastic surgery and neurosurgery applications. Backed with a comprehensive production chain, Ever Young BioDimension is on track to become an advanced, globally-connected solution provider and offer 3DP medical professional training platform in the Asia-Pacific area.

CMUH AI Center Director Wu Ya-luen says by pairing up their AI systems with physicians for AI-assisted diagnosis for increasingly accurate diagnosis of medical image applications, such as x-ray bone aging interpretation, breast ultrasound tumor classification and detection, and liver fibrosis assessment through blood sample.

Working together with Ever Fortune AI, Wu pointed out that AI-assisted diagnosis work is aimed to not replace clinical physicians but lessen the workload placed on them on a daily basis, which would affect the quality of their diagnosis. The Ever Fortune AI team has worked closely with partners, taking in physicians' experience, molding the vast big data into the AI and rolling out AI with impeccable diagnosis accuracy through deep learning. Contrary to most services out there, Wu pointed out that the team works closely with physicians to train the AI according to the physician's needs, specifically the field where they would want the best assistance.

While Taiwan's laws for medical-focused new technology like AI are not yet comprehensive, Wu emphasized that much work is going on in the background and they hope to become one of the first companies to launch their product in the industry, and hopefully, at the show, make connections with companies from legalized countries.

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Proton Radiation Therapy Centers

## 質子治療中心 C0510

對病人最客製化的放射治療

長庚紀念醫院 Chang Gung Memorial Hospital



1976年成立的非營利性財團法人長庚醫院區成立最具規模的質子治療中心，自2015年11月至今已治療超過2,000名腫瘤病人。除質子治療外，長庚紀念醫院更以精進癌症診療品質為宗旨，結合內科、外科、放射腫瘤科、血液腫瘤科、影像診療科、病理科等癌症中心專業團隊，進行整合性診斷及治療評估，提供手術、化學治療、標靶治療、免疫療法、高階精準放射治療如呼吸調控及立體定位放射治療等，提供最適合病人的客製化治療。

質子治療為放射治療中的標靶治療，放射劑量只在特定深度釋放在腫瘤部位，不波及周圍正常組織。因此除了可降低副作用，改善生活品質以外，部份腫瘤可因增加放射劑量進而提高控制率。

長庚醫療體系近五年內陸續於林口及高

Founded in 1976, non-profit Chang Gung Memorial Foundation Chang Gung Memorial Hospital is currently Taiwan's biggest and offers the most complete medical services, with branches located in Keelung, Taipei, Linkou, Taoyuan, Yunlin, Chiayi and Kaohsiung. The hospital oversees cases ranging from emergency cases, chronic diseases, long-term healthcare, health preservation, and medical nursing education. Chang Gung provides patients of all ages and backgrounds with the most comprehensive care, in accordance to their needs, all the while upholding responsibilities to provide quality care, education and research as a general teaching hospital.

The featured service at the show is proton therapy, considered targeted treatment within radiation therapy: radiation doses are only directed towards cancerous spots and would not impact the surrounding healthy tissue. This would not only lower the chances of side-effects, improve living quality, but also increase doses to concentrate on certain areas and reap the benefits of less side-effects. In the past

five years, Chang Gung has set up proton radiation therapy centers in Linkou in the north and Kaohsiung in the south, and has treated over 2,000 cancer patients since November 2015. Aside from proton therapy, Chang Gung is also looking to refine cancer treatment by combining departments under the cancer center for general medicine, general surgery, radiation oncology, hematopathology oncology, imaging diagnosis and pathology. The multi-discipline team members include those with expertise in medical oncology, surgical oncology, radiation oncology, hemato-oncology, medical imaging and pathology conduct interdisciplinary diagnosis and treatment evaluation, and would allow them to provide the best, customized treatment such as surgery, targeted therapy, immunotherapy and proton therapy to cancer patients.

## TaiwanHIS 智慧醫療整合性解決方案

Taiwan Health Care Information System (TaiwanHIS)

衛生福利部桃園醫院 A0406  
TAIWANHIS Taoyuan General Hospital, Ministry of Health and Welfare

身為全台灣衛生福利部其一的桃園醫院，桃園醫院透過與國立台灣大學附設醫院聯手，建立實質的雙向建教合作及首創突破性之醫師與教師雙聘制度，並打造響應全國的名聲。如此網羅優秀醫護人員，也獲得業界推崇，使得本院醫療設備趨於完善。

提供並提升優質醫療、提升急重症照護、拓展教學研究質量、精進資訊系統升級更新、強化特色醫療服務，皆為桃園醫院的使命。院方代表也說明推動國際醫療合作及推動BSC理論一結合品質管理皆是工作項目之一，使得他們獲得外部機構認證與表揚。

面對社會趨勢，像是人口老化及飲食習慣的變遷，桃園醫院積極推動整合性之醫療照護，包括糖尿病照護、癌症整合性醫療照護、中期照護計畫與護理之家長期照護整合、整合性氣喘照護、整合性糖尿病照護、肝病病患整合照護、兒童發展聯合評估及愛滋病照護等。

這次參展最大的亮點為TaiwanHIS智慧醫療整

合性解決方案，此方案整合相關週邊系統，包括醫療檢驗儀器、電腦主機、電源供應系統、太陽能系統等，旨在我國精緻、高品質的醫務管理及醫療產品，轉換成高價值的整合性產品，進行海內外輸出。

藉由積極爭取曝光機會，並透過系統展示、院方代表也表示希望藉此參展機會，提高產業、大眾與企業方對TaiwanHIS智慧醫療整合性解決方案的認識，且強化與海外醫療機構及企業鏈結，合作共同開發市場促成後續商機。

As one of the medical institutions under the Ministry of Health and Welfare in Taiwan, Taoyuan General Hospital has made a name for itself through joining hands with National Taiwan University Hospital and instilling a system for both academic instructors and physicians to practice at Taoyuan General Hospital, making for quality medical care, as well as becoming a leader in handling critical care cases. Both factors have attracted much support from all fields, which the hospital directed towards advancing its medical equipment.

The hospital is dedicated to improving critical case healthcare, academic teachings and research quality, ICT system upgrades and improving special medical services. Also,



hospital representatives say they are dedicated to fostering collaboration with international medical institutions and implementing BSC theories and quality management. Such work has garnered attention and certification from other institutions.

In the face of changing society trends, such as the rising population of senior citizens and changing diets, Taoyuan General Hospital rolled out healthcare programs for patients of diabetes, cancer, medium and long-term health care, as well as programs for asthma related illness, liver illness, children's healthcare and AIDS.

What makes Taoyuan General Hospital unique is in its implementation of Taiwan Health Care Information System (TaiwanHIS). As the hospital's featured product at the show, TaiwanHIS is an open source healthcare information system that has combined data on standard medical procedures as well as

linking up peripheral systems like medical inspection equipment, desktop computers, power supply system and solar energy systems. This allows the users to transform high-quality medical management and medical products into high-value, integrated products to promote locally and overseas.

Hospital representatives say by attending the show, they hope to not only promote their hospital services but also increase global recognition of TaiwanHIS, with the aim to bolster connections with overseas medical institutions and enterprises.



# MEDICALTAIWAN

台灣國際醫療暨健康照護展



# MOMEX

台灣國際醫材製造及零組件展



## 德國館 German Pavilion 首度在醫療展亮相

### 參展尋覓、培養商機機會與合作關係

### German Pavilion Debuts at Medical Taiwan for the First Time Seeking, Fostering Biz Opportunities and Relations.



## Info

今年首度在醫療展亮相的德國館將有兩家廠商進駐，參展單位除了期許能透過「德國製造」的名聲創下亮眼的成績外，也期望能培養出台灣在資訊科技與醫療產業的互惠關係，並替德商在亞洲拓展商機。

根據德國聯邦外貿與投資署，2018 年全球醫療器材總產值達 18 億美金，其中德國佔 9.5%，名列世界第三。德國在亞洲具有拓展市場的強大潛力。而高端醫療器材仰賴高度進口的台灣，德國為重要的合作夥伴。

The German Pavilion is showcasing at Medical Taiwan for the first time and has brought two companies under its "Made in Germany" banner. This marks the beginning of what will hopefully be a growing, beneficial relationship between Taiwan and Germany in the medical field.

According to Germany Trade & Invest (GTAI), around 9.5% of imported medical equipment in 2018 was of German origin, making Germany the third largest supplier. GTAI sees huge potential for a bigger German-branding footprint in Asia in the future, in which Taiwan, as a major importer of high-tech medical technology, could be one of the key markets.

### 樂觀的啟航 An Optimistic Start

德國經濟辦事處服務執行單位博智顧問有限公司總經理楊海諾表示，雖然今年是德國館首次在醫療展展出，對未來德國館持續參展仍保有樂觀的態度。她認為隨同參展的二家展商，正是德國館在醫療展重要開始。

楊海諾表示：「我們希望能提供廠商在『德國製造』品牌下展覽的機會，以提昇其品牌在台知名度。」並補充說，期盼透過參展讓民眾知道德國在醫療展有一席之地。

楊海諾認雙方在醫療產業有相當大的合作機會。由於老

年化的影響，台德在人口結構上非常相似。另一相似之處在於延伸到在家照護的市場需求。

楊海諾說德國廠商當然希望能在台灣銷售，然而她也強調雙方可以結合各自在科技產業和工具機產業的優勢並將合作擴大至產品研發。

DEInternational Taiwan Ltd., the service unit of the German Trade Office Taipei, General Manager Leonie Yang says she is optimistic for future editions of the German Pavilion as she finds the two companies showcasing at the show a great start to their participation.

"We want to give the companies an opportunity to represent their products under German image and branding, and

make their presentation more powerful," Yang said. She added exhibiting would raise awareness among the visitors that German brands do have a presence at Medical Taiwan.

There is opportunity for the medical industry in Taiwan and Germany, as the demography is very similar with the society aging fast, which will also lead to a rising demand for private homes, Yang said.

German companies, of course, want to do sales in Taiwan, Yang said. However, bilateral collaboration in terms of R&D is also crucial with a huge potential in the combination of Taiwan's strong IT background and Germany's medical machinery industry.



參展廠商 The Companies | LINET spol. s r.o. | Power Handling

### LINET spol. s r.o. D0407



LINET 集團下的 LINET spol. s r.o. 北亞銷售經理 Stanislav Klocek 說明 Linet 是歐洲製作醫院或醫護中心病床的大廠，其所提供的病床相當多元，有用於加護、一般病床及特殊病床以及專為銀髮族或是長照中心而設計的產品。Stanislav Klocek 表示，作為 LINET 在醫療展的首次亮相，希望能藉此機會接觸更多醫療單位相關買主藉以提升醫療環境的品質。

LINET spol. s r.o., as a part of Linet Group, is a major European manufacturer of hospital and nursing beds, says Stanislav Klocek of Area Sales Manager North Asia. The company offers solutions designed for intensive care, regular in-bed treatment and special beds for elderly homes and long-term care facilities.

This is the first time that LINET decided to exhibit at Medical Taiwan. Stanislav Klocek says they would like to gather some feedback related to their products and possibly to attract doctors or other hospital professionals and distributors that are looking for products that might enhance comfort of patients and to create an easier working environment to doctors and nurses.

### Power Handling Co. Ltd. D0302



第二家廠商是專門經營運搬設備及物流規劃的 Power Handling，即使醫療產業並非公司傳統做生意的領域，楊海諾說 Power Handling 在醫療產業有很大的潛力，並已尋找到合作客戶。該公司期盼可以透過醫療展的平台提供展商與買家洽談生意，提升市場佔有率。

The second company is Power Handling Co. Ltd., a firm offering material handling equipment and warehouse total solutions. Despite traditionally not being associated with medical equipment, the firm sees great potential in it and has already developed customers, Yang says. Power Handling hopes to make use of the platform of medical exhibition and develop its market exposure.



Medical Taiwan Hospital Smart Operating Room Scenario Pavilion

# 智慧手術房情境館



**MEDICAL TAIWAN HOSPITAL** D0514



醫療展首次亮相智慧手術房情境館，由外貿協會和台灣醫療暨生技器材工業同業公會共同策劃推出的聯合展示區。此次機會是提供公會廠商會員一個宣傳平台，向國內外買家亮向品質優良，具備國際競爭力的醫療器材產品。

情境館是公會針對提升台灣該產業中，中小型企業之國際市場宣傳效益與買主洽談的主要努力。除了此次醫療展，醫材公會也有計畫將情境館帶去今年德國杜塞道夫醫療器材展展示。

In what would be Medical Taiwan's debut of a scenario pavilion, Taiwan External Trade Development Council and Taiwan Medical and Biotech Industry Association teamed up to design the exhibition area. The unique pavilion offers membership companies a platform to showcase their best medical instruments in a scenario exhibition modeled after a smart operation room.

The scenario pavilion is the association's response to give Taiwan's small-and-medium enterprises a leg-up into global markets and means of attracting global business opportunities. Medical Taiwan is just the beginning for the scenario pavilion; the association is also slated to exhibit the pavilion at Germany's MEDICA 2019.

## 2 第一手術房 The First Operation Room

第一手術房主要展示針對神經外科手術與腹腔手術的醫療器材與儀器，例如神經外科導航系統、腹腔地位系統、電刀與生理監視系統。

The First Operation Room primarily features medical instruments geared for neurosurgery and abdominal surgeries, such as neurosurgery navigation systems, abdominal position systems, electric scalpels and vital signs monitoring systems.

## 3 第二手術房 The Second Operation Room

第二手術房主要展示腎臟外科使用的醫療器材與儀器，例如體外震波碎石機，以及生理監視器與移動式的手術無影燈。

The Second Operation Room features medical instruments geared for nephrology surgery, such as an extracorporeal shock wave lithotripter, as well as vital signs monitoring systems and mobile surgical lights.



## 1 準備區 Preparation Room

## 1 準備區 Preparation Room

準備區是進行病人手術前的生理檢查，會由專業人士進行檢查，決定生理現象是否穩定能進行開刀。此區主要展示用來檢查或監測生理現象的醫療器材儀器及醫療耗材產品。

The Preparation Room is where patients undergo a pre-surgery checkup, where nurses will take the vitals of the patient to ensure they are stable. Medical instruments for vital signs or medical consumables are primarily featured here.

## 4 恢復區 Recovery Room

恢復區則展示醫護人員監測病人經過手術之後的生理狀態，並維持生理現象的穩定程度的醫療監測系統與儀器工具，例如監測病人退麻醉的不舒服感，可能需要冷熱敷等照護。有如準備區的醫療耗材產品，也在此區展示，像是導管、病人服與口罩等產品。

The Recovery Room, an area for professionals to keep track of a patient's vitals post-surgery and medical instruments to address recovering symptoms, such as nausea from anesthesia wearing off and would require hot or cold compression. Similar to the prep room, the usual medical consumables like catheters, hospital gowns and surgical masks can be found here.

### 廠商明細 | COMPANY NAME LIST

百視美股份有限公司  
BRITEMED TECHNOLOGY INC.

衡奕精密工業股份有限公司  
TRANSVERSE INDUSTRIES CO., LTD.

中國衛生材料生產中心股份有限公司  
CHINA SURGICAL DRESSINGS CENTER CO., LTD

茂勝醫療儀器有限公司  
ST.FRANCIS MEDICAL EQUIPMENT CO., LTD.

宏彬醫材股份有限公司  
EIKON HEALTHCARE DEVICE CORP.

寶健科技股份有限公司  
LITE-MED INC.

益達醫療儀器有限公司  
DOCTOR'S FRIEND MEDICAL INSTRUMENT CO., LTD.

越聖儀器廠股份有限公司  
YUEH SHENG ELECTRONIC INDUSTRIAL CO., LTD.

康定股份有限公司  
COMDEK INDUSTRIAL CORP.

新豐生醫科技股份有限公司  
SYMPHON MEDICAL TECHNOLOGY CO., LTD.

醫百科技股份有限公司  
EPED INC.

岡新塑膠工業股份有限公司  
KUNG SHIN PLASTICS CO., LTD.

上銀科技股份有限公司  
HIWIN TECHNOLOGIES CORP.

長庚醫學科技股份有限公司  
CHANG GUNG MEDICAL TECHNOLOGY CO., LTD.

啟定實業股份有限公司  
ROLENCEENTERPRISE CO.,

動心醫電股份有限公司  
ZOETEK INC.

德瑪凱股份有限公司  
DERMACARE BIOMED INC.

奇祿科技有限公司  
DHEF INC.





## 醫療新創 & 新創產業新聞

### Startup Village Headlines

#### A1216g

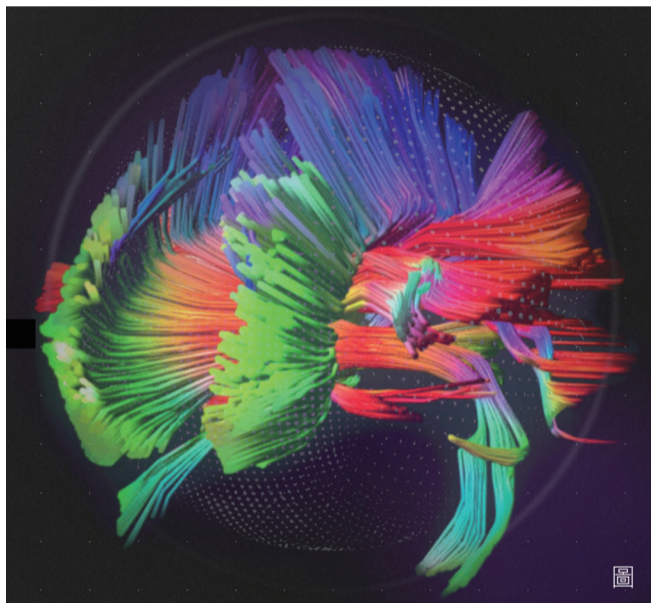
AcroViz Inc.

### 上頂醫學影像科技股份有限公司

圖

腦神經纖維束分析使醫護人員可以客觀、量化的長期追蹤神經纖維束的退化情形，來辨識腦的認知功能退化程度。提供醫護人員進行罹患失智症的風險預測，並針對早期及輕度失智症或阿茲海默症，在症狀來到不可逆的階段前，提供有效的介入改善治療。

- 上頂醫學影像科技提供



圖

以擴散式磁振造影及人工智慧技術進入醫療產業的新創醫療公司，上頂醫學影像科技於 2017 年底成立，核心技術由台大醫學院技轉而出。台大醫學院的研究團隊早在 2003 年起聚焦擴散式磁振造影對腦神經纖維束分析技術的研究。此技術累積至少 16 年基礎慢慢建立起來，直到上頂醫學能使其技術商業化。

其中一項重要的突破是研究團隊在 2012 年，國際頂尖期刊《Science》刊登關於台大醫學院參與的腦神經纖維束分析技術。公司共同創辦人兼總經理陳如芬說明這對臺灣腦神經醫學的學術界來說是重要的里程碑，因為代表專業領域對此研究成果的重視與肯定。

由於研究是針對腦神經纖維束分析，研究團隊選擇的應用在於腦神經退化相關疾病。腦神經纖維束分析使醫護人員可以客觀、量化的長期追蹤神經纖維束的退化情形，來辨識腦的認知功能退化程度。提供醫護人員進行罹患失智症的風險預測，並針對早期及輕度失智症或阿茲海默症，在症狀來到不可逆的階段前，提供有效的介入改善治療。

陳如芬提及，上頂醫學同時也正

在與一些開發阿茲海默症的藥廠或醫療器材廠合作，協助廠商預測，使用其藥劑或醫療器材的預後狀況，以判定治療之有效性。

今年是上頂醫學第一次參展，陳如芬表示希望可以找到策略型的夥伴，並了解市場如何看待上頂的技術。上頂醫學目前在台灣已經與數家醫療保健機構合作，但仍希望可以透過展覽的國際性與他國買家洽談。

As a medical imaging analysis start-up company incorporated in December 2017, AcroViz Inc. is founded upon technology transfer from National Taiwan University College of Medicine, where Taiwan's top medical minds resides. The team at the university focus research and development efforts on applying diffusion magnetic resonance imaging and AI techniques for brain nerve fiber reconstruction and assessment from all the way in 2003. The imaging technology was built on at least 16 years of technologies and clinical trials that eventually led AcroViz to commercialize the service.

The research team made a breakthrough in 2012 when an article covering the National Taiwan University College of Medicine-contributed brain nerve fiber technology was published in "Science" jour-

nal. AcroViz Cofounder and President Chen Rufen said the publication was a milestone for the team and a symbolic step for Taiwan's medical academia, as it represented interest from the field and recognition of the research outcome.

As their research strength reveals comprehensive brain nerve fiber integrity, it stands to reason that the team would direct work towards neurodegeneration diseases. The combined imaging and AI technology allows medical professionals to longitudinally monitor their patients with objective and quantified brain health reports, thus predicting brain diseases like dementia, for example, Alzheimer's disease, and offer timely care and intervention for mild cognitive impairment patients before the disease advances to an irreversible stage, Chen said.

AcroViz also works with pharmaceutical and medical device companies that are developing treatments against Alzheimer's disease. Chen says with AcroViz's technology, these partners are able to better predict the prognosis and determine its effectiveness.

This is AcroViz's first time exhibiting at the show. Chen expressed objectives of finding strategic partners and collecting further insight on how the market perceives the technology. Currently, AcroViz has partners in Taiwan and looks forward to tapping into the international market.

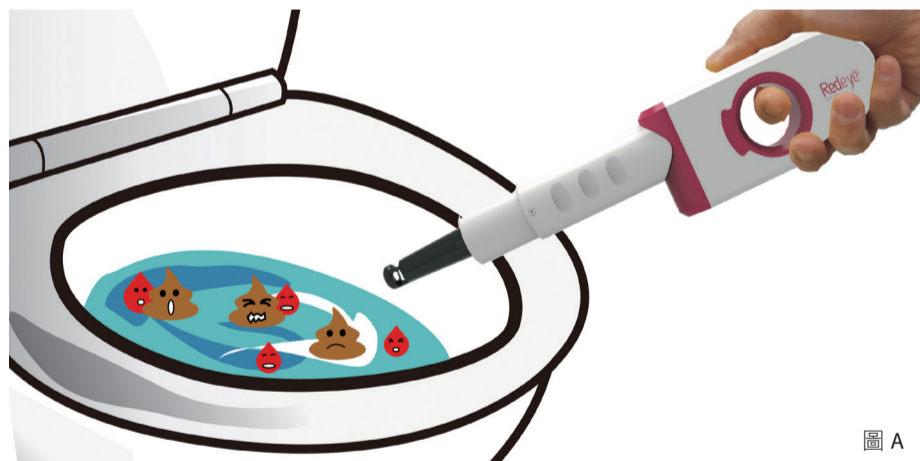


圖 A

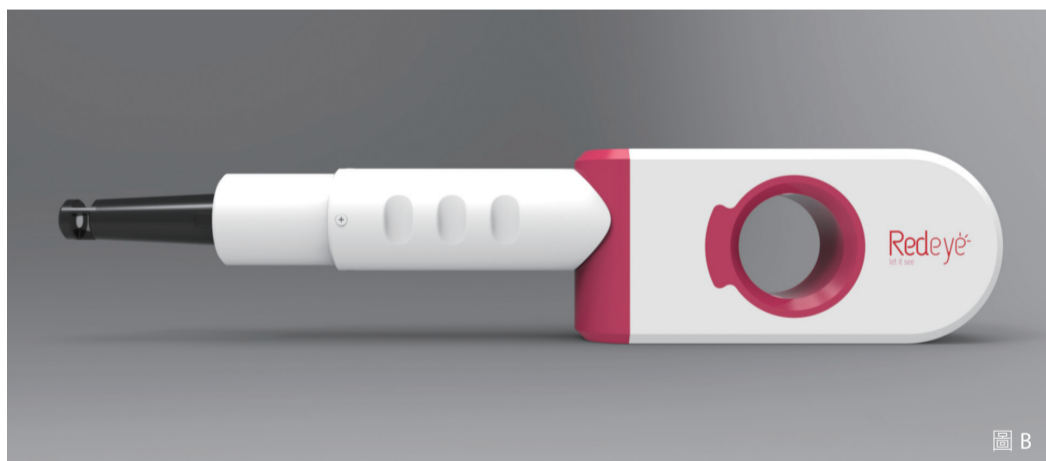


圖 B

#### 居家血紅素感測器 opto-electrical hemoglobin monitoring device

### RedEye Inc. A1216i 瑞愛生醫有限公司

圖 A-B

以血液生物物理為基礎，以光學感測技術為手段，研發出居家血紅素感測器，現行的糞便潛血檢測方式為 iFOBT 免疫法，人們必須自行採集糞便檢體，且必須在醫院中才能實施。- 瑞愛生醫提供

瑞愛生醫是來自新竹的創新研發團隊，聚集一群不同專業的跨領域團隊。瑞愛的原創技術以血液生物物理為基礎，以光學感測技術為手段，研發出居家血紅素感測器，現行的糞便潛血檢測方式為 iFOBT 免疫法，人們必須自行採集糞便檢體，且必須在醫院中才能實施。

藉由光電法潛血感測技術，該儀器適用於使用者如廁之後，加以分析馬桶內水溶液是否含有血。目的是為了能在家裡或是醫院的環境中，進行血液感測健康監護，為使用者看見排泄物中目視不可見的血，進行疾病初

期病徵辨識，例如大腸癌、腎臟病、膀胱癌，並提供預警，建議提早至醫院進行複檢。

瑞愛希望透過參展首先亮相全球第一台光電式血紅素感測器，透過現場演示排泄物或是尿液的模擬環境做感測，可以直接了解瑞愛的產品。同時，瑞愛期盼能透過產品的核心技術及價值，吸引一同參展的廠商、客戶及民眾的目光。

RedEye Inc. is a start-up team hailing from Hsinchu, comprising of a team from varied backgrounds and built its business on innovative technology revolving blood biophysics as

its key foundation; on top of it, is the opto-electrical technology that the firm has developed. This technology was incorporated with their product focused on hemoglobin monitoring device for household usage, which eliminates the possibilities of detecting false values that could occur in traditional methods, such as the iFOBT stool occult blood collection. Such a method is also less convenient on the user, as patients need to be at the hospital to carry out the testing.

The opto-electrical occult blood detection device allows the user to scan a patient's stool or urine directly after using the lavatory. The device will analyze whether the liquid inside the toilet contains any blood that cannot be seen by the naked eye, allowing for easy usage both in the hospital, and especially at home, enabling caretakers to offer quality healthcare

for loved ones as well. Patients will be able to receive initial results quickly and diagnose initial symptoms of diseases like colorectal cancer, kidney disease and bladder cancer. This provides the user an early warning and can prompt them to take re-examinations at the hospital.

RedEye hopes to launch its first opto-electrical hemoglobin monitoring device at the show and do on-site demonstrations on feces or urine in simulations, allowing buyers to get a direct understanding of RedEye's products. The firm aims to leverage its core product technology and principles to attract attentions from exhibitors, potential clients and visiting consumers alike.



📍 **A0918 國立交通大學 National Chiao Tung University**

**晉弘科技 Miis**



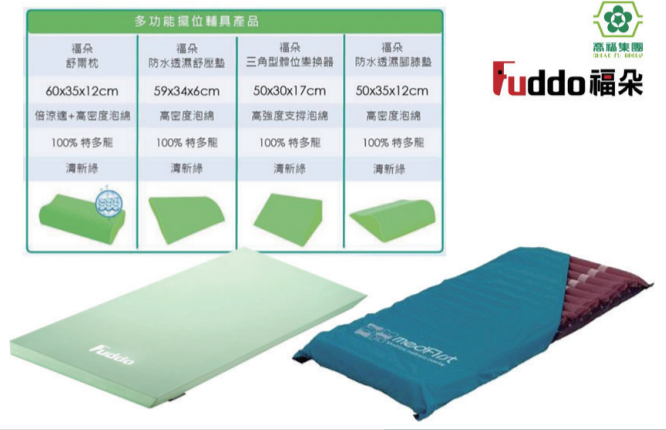
Horus 全彩手持式數位醫學五官鏡組  
Horus Digital Diagnosis Set

**映泰科技 Biostar**



iBP130 居家心血管檢測儀  
iBP130 hemodynamic monitor

**喬福醫療器材 Fuddo**



易康床墊  
Balance-Formula

國立交通大學國際半導體產學聯盟 (GLORIA) 團隊聯合展覽，GLORIA 是由科技部推行的計畫，由學術單位如交大執行，目標協助結合廠商及運用學術資源，導進實例應用。除協助成員宣傳事宜與產業媒合，例如參展，聯盟也透過產學合作方式幫助學術單位進行產業的深度了解，且幫助成員運用數據資料。

團隊在這次展覽推出三家廠商參展：晉弘科技、映泰科技與喬福醫療器材。交大期許利用晶圓製造與智慧半導體專業優勢，建立全新且高附加價值的生態圈，像是透過半導體與智慧醫療優勢，以及強化台灣製造鏈與醫療組織的國際創新連結，為台灣生醫科技產業開拓新市場。

晉弘科技於 2010 年創立並設立在新竹科學園區。晉弘團隊主要設計易使用且高附加價值的產品，利於普及化醫療資源。例如：Horus 全彩手持式數位醫學五官鏡組是專為遠距醫療設計，提供裝置整合解決方案。輕巧手持設計為

此產品蒐集醫療影像及生命體徵數值，再以藍芽方式傳輸至 Horus 主機，並透過 Wi-Fi 傳輸至其他裝置。晉弘希望可以提升市場曝光、加深對市場與客戶的掌握度且觸及潛在客戶群。

創立於 1986 年，映泰科技主要生產且設計主機板。本公司正延伸產品線擴大市場需求，尤其生醫科技領域。映泰的產品中，主打 iBP130 居家心血管檢測儀，儀器小巧利於醫療人員檢測病人血壓與心率。這些數值與資料都能透過藍芽傳輸到 APP 來測量心血管狀況。

第三家則是專業泡綿製造商喬福集團下的喬福醫療器材，其利用專業擴展到醫療器材領域。喬福醫療器材主打長照 / 居家床墊系列如易康床墊，床墊設計可分散壓力，平均壓力值低於 28mmHg。泡綿也採取倍涼適獨家材質製作，可調適溫度且保持涼爽效果，也具備阻燃與防水濕透布套，以利於清洗。

Global Research and Industry Alliance for semiconductors at National Chiao Tung University is a government-backed project, executed by academic institutions, that aims to bolster companies, direct and employ academic research results for real-life application. Aside from assisting members in promotion efforts and business matchmaking, such as attending expos, the alliance also enlists academic resources to expand institutions' understanding in the industry and help members utilize data.

The team is featuring three firms under the alliance at the show: Miis, BIOSTAR and Fuddo. The team aims to build a new, high value-added ecosystem by leveraging existing advantages in wafer fabrication and smart semiconductor. This is done by developing new markets for Taiwan's biotech electronics businesses, like leveraging the semiconductor and e-health expertise, as well as bolstering the connections of global innovations with Taiwan's supply chain and medical institutions.

Miis, founded in 2010 and based in Hsinchu Science Park, is a team designing easy-to-use yet equipped with high-value products to universalize medical resources. For example, their Horus Digital Diagnosis Set is aimed for far-distance medical distance as a device-to-device solution. Small, compact and designed for handheld usage, the device is used

to take in medical images and vital numbers and transfer the figures to the Horus host computer through Bluetooth connection, or through Wi-Fi to other devices like tablets. The firm hopes to increase market exposure, understand more about the market and its clients, as well as tap into a potential client base.

BIOSTAR, founded in 1986, primarily produces and designs motherboards. The firm is exploring different product lines to expand their market reach, specifically biotechnology. Among their products, BIOSTAR is featuring iBP130 hemodynamic monitor, a compact device to assist medical professionals monitors a patient's blood pressure and heart rate. Vitals and data can be uploaded to its APP, including hemodynamic parameters (CO, SV and SVR) to measure heart conditions, as well as FMD for vascular conditions.

The third exhibiting firm is Fuddo, a subsidiary under foam maker Chiao Fu Group. Fuddo takes Chiao Fu's foam-producing expertise and expands that into medical equipment. At the show, the firm is featuring its foam mattress under their long-term health care product line. The foam evenly distributes pressure and maintains average pressure values under 28mmHg for comfort. The material is a Fuddo-developed "Balance-Formula" that stays breathable and cool, as well as offers anti-flammable and water-resistance layers and designed for handheld usage, the device is used for easy cleaning.

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**Hsinchu Biomedical Science Park Incubation Center**

**新竹生醫園區產業及育成中心**

● **ProtectLife International Biomedical Inc.**



經濟部中小企業處新竹生醫園區育成中心培育產業以「高階醫材」為主、「新藥研發」為輔，吸引優質廠商進駐。短期內以「ICT 醫材」、「藥物傳輸」為招商重點。經濟部中小企業處唯一直營生醫科技育成中心，整合資源推動學研成果商品化及衍生新創事業，強化

保生國際生醫為醫療器材，體外診斷設備開發及製造商，開發出全球唯一全光譜的小型檢驗儀器 ENNOLIFE，主要為血液臨床分析儀及試劑耗材，其特色為需血量少、準確度高、15 分鐘可出檢測報告，目前已應用於動醫血液檢測及人醫血液、尿液檢測，因全光譜平台的優勢，更可跨入廢水、農藥等檢測領域。- 新竹生醫園區產業及育成中心提供

用於動醫血液檢測及人醫血液、尿液檢測，因全光譜平台的優勢，更可跨入廢水、農藥等檢測領域。

ENNOLIFE 臨床化學分析儀具有少量血液、快速分析及操作簡便的功能，因此非常適合應用於定點照護環境如診所、照護中心、社區醫療中心、偏遠地區醫療及實驗室臨床分析等應用。產

Hsinchu Biomedical Science Park Incubation Center under the Ministry of Economic Affairs Small and Medium Enterprise Administration primarily concentrates on the high-end medical devices industry, with emphasis also to be placed on the development of new pharmaceuticals. The integration of resources will promote the commercialization of research achievements by the academic and research communities, as well as spin-offs and start-ups, thereby enhancing the economic benefits of the biotechnology industry.

In terms of locating and attracting possible candidates, the center's deputy director Lin Jen-chieh said recruitment efforts will be centered on firms dedicated to developing medical devices that utilize Taiwan's strengths in ICT, as well as firms focusing on drug delivery in the short-term. The incubation center is currently the only center that handles biomedical technology under the administra-

品研發定位以基層醫院為主，檢測項目達 13 項，其中包含因分級診療產生的常見病檢測，例如生化電解質及血糖血脂，使得市場更容易接受保生產品。除此之外，基於使用方便、體積小、成本具競爭力等優勢，未來也有極高可能性擴展到臨櫃銷售及一般家庭使用，作為體現家庭預防醫學及自主健康管理的一項重要工具。

tion and has integrated resources to promote results of commercializing academic research and entrepreneurship, with the aim to strengthen the biomedical industry's economic value.

One such company working under the incubation center is ProtectLife International Biomedical Inc. The firm focus on producing and developing medical equipment for In Vitro Diagnostic Devices. ProtectLife has created the world's first compact spectrum-based chemistry analyzer called ENNOLIFE, which features accurate inspection with just a small blood sample and can produce an analysis report in 15 minutes. The main focuses are applying to clinical blood analyzer and medical reagent supplies, and has been applied to blood testing for both animals and humans, urine testing. Due to the spectrum-based technology, the product can analyze wastewater and agricultural pesticides as well. The compact size of the analyzer helps the firm move into over-the-counter sales and the household, and personal healthcare management.

## Taipei Gov't Hosts 1-on-1 trade matching 生技醫療產業 採購商機日

### 北市產業局為業者搭平台找商機

#### 2019 Biotechnology and Medical Procurement Meeting Paves Way for B2B International Partnerships

由臺北市政府產業發展局主辦之「生技醫療產業採購商機日」，昨（27）日於台北國際會議中心圓滿舉行，北市邀請來自 7 國 15 位國外買主來臺採購，與臺北市業者進行一對一採購商機洽談。產業發展局表示本次商機日採購金額預估至少達 2,000 萬美元，有效協助臺北市生技醫療業者爭取國際商機。

生技醫療產業是臺北市優勢產業之一，深具發展潛力且已形成群聚，為凝聚及推廣生技產業聚落，臺北市政府近年規劃有北投士林科技園區預計於 2019 年底開始招商及採 BOT 開發的南港生技

園區預計 2023 年開始營運，屆時將提供更多空間及優質基礎建設，驅動生技製藥、先進醫療設備的研發及生產，將結合已形成產業群聚的內湖科技園區、南港軟體園區，打造生技醫療產業廊帶。

除空間廊帶打造外，為協助本市生技醫療產業拓展國際通路，北市府邀集曾獲臺北生技獎、「產業發展獎勵補助計畫」、「補助工商團體及廠商海外參展計畫」等優秀生技醫療業者，與來自日本、澳洲、印度、緬甸、越南、斯洛伐克以及中國大陸等 15 位國外買主洽談。主要採購品項包括醫院 / 家庭護理 / 照護用品、醫療設備、醫療服務、

保健用品及藥品等。本次活動成功媒合多項採購合作，未來臺北市政府將持續支持本市生技醫療產業，期許帶來蓬勃發展的商機。

為促進外商與臺北市廠商策略合作或投資，北市產業局特設置投資服務辦公室（Invest Taipei Office, ITO），提供一站式單一服務窗口。

欲瞭解詳情者，  
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In a major effort to assist Biotechnology and Medical industry in Taipei to expand its business in the global market, the Department of Economic Development, Taipei City Government hosted the 2019 Biotechnology and Medical Procurement Meeting at TICC, on June 27. Over 15 international buyers from 7 countries, including ASTEM, HIMAWARI, NIHON UNIPOLYMER and SEAHONENCE from Japan, CURA HEALTH GROUP from Australia, BPL MEDICAL TECHNOLOGIES, BOSTON IVY HEALTHCARE SOLUTIONS and GENUINE BIOSYSTEM from India, WIN PHARMACY from Myanmar, QUANG MINH MEDICAL from Vietnam, MEDITRADE SPOL. S.R.O. from Slovakia, and the other 3 buyers from Mainland China, joined the business matching event to explore business opportunities in Taipei.

The purchasing items of the buyers encompassed many kinds of Biotechnology and Medical products, including OT product, medicine, medical gas, diagnostic equipment, medical home health care, medical consumables, medical accessories, disposable hand control cautery pencil, disposable electro-surgical pads, diagnostic imaging equipment, optical ultrasound machine, HP altimeter and more.

The Taipei City Government is dedicated to promote the development of the Biotechnology and Medical industry in Taipei. With the aim to attract more international

enterprises to come to Taipei, the Taipei City Government provides a wide range of subsidies and grants to startups or innovative enterprises, such as investment subsidies, start-ups, branding, R&D, angel funds and incubator grants.

The Beitou Shilin Technology Park will begin seeking investment in the last quarter of 2019, while the other project Nangang Biotech Park is slated to begin operations in 2023. Both projects will provide more space and quality infrastructures for enterprises to focus on developing new drugs and advanced medical devices.

In another effort to make Taipei the best destination for global investors, the Department of Economic Development under the Taipei City Government has established the "Invest Taipei Office (ITO)" to assist foreign enterprises investing in Taipei. ITO provides a ONE-STOP service for businesses by organizing the resources of the Taipei City Government, including laws and regulations consultation, business inspection arrangement, company registration, visa application consultation and subsidies information. Combining both the resources of the Taipei City and the central government, ITO effectively assists enterprises for expanding businesses in Taipei.

For more information or business inquiries, please contact "Invest Taipei Office"  
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