

## 2019 MEDICAL TAIWAN SPONSORSHIP MANUAL

### A-1. Outside Main Entrance AD

size	price
Three-fifths of the full page AD size: 270 x 297 cm	US\$2,200

※ Offered to 1 sponsor



### A-2. Roof Flag at Indoor Entrance

size	price
240 x 300cm	US\$1,500

※ Offered to 2 sponsors



### A-3. 300 inch LED TV AD (rotating)

size	price
60 sec.	US\$900

※ Offered to 2 sponsors



### A-4. Outdoor AD

size	price
370 x 522cm	US\$900

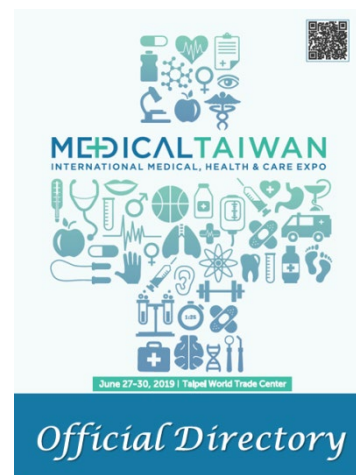
※ Offered to 4 sponsors



## B. AD in Official Directory

size	price
149(W) x 210(H) mm	US\$1,120

※ Offered to 2 sponsors



## C. Bottom Banner on Official Website

size	price
170(W) x 70(H) pixel gif/jpg<10KB	US\$1,050

※ Offered to 4 sponsors

※ the banner will be advertised till October, the order will be followed by the date of payment received.



## D. Buyer Badge Straps

size	price
1.5(W) / 4,000 pcs	US\$3,500

※ Offered to 1 sponsor



### E. Buyer Badge Backside AD

size	price
65(W) x 35(H) mm	US\$5,000

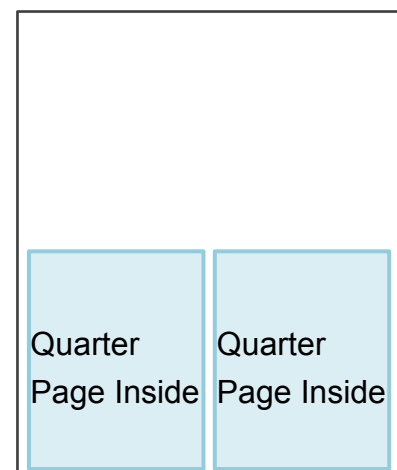
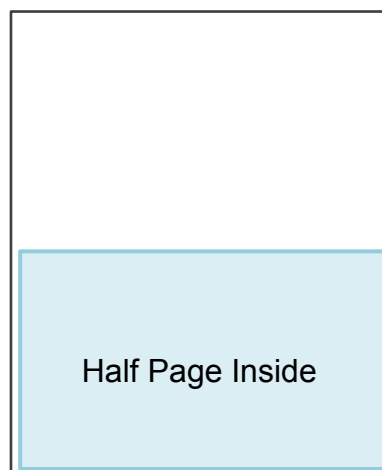
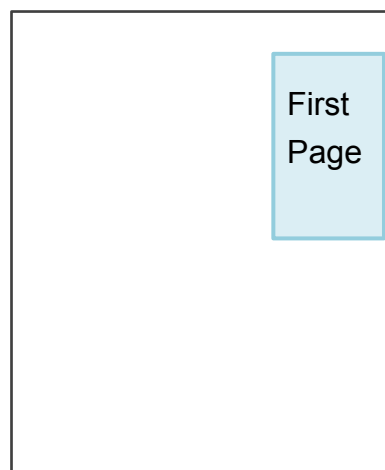
※ Offered to 1 sponsor



### F. Show Daily AD

Format	size	price	Quantity
First Page	70(W) x 188(H)mm	US\$1,700	One space per day
Half Page Inside	272(W) x 188(H)mm	US\$1,400	4 spaces per day (the quantity might be adjusted with quarter page ad)
Quarter Page Inside	135(W) x 188(H)mm	US\$700	8 spaces per day (the quantity might be adjusted with half page ad)

※ Show daily will be published one edition per day on June 27-29



## 2019 Sponsorship Application Form

Company			
Contact Person			
Tel			Ext
e-mail :			
Code	Item	Quantity	Value(USD)
F	Show daily first page	1	US\$ 1,700

\*Sponsorships are processed on a first-come, first-served basis.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**Notice:**

1. All prices are in USD and including tax, NOT including design and shipping costs.
2. The size and specifications of all products are for reference, and the price will be adjusted on special requirements.
3. Please fill out the application form and email to [kc@taitra.org.tw](mailto:kc@taitra.org.tw) by May 24, 2019.
4. The show management reserves the rights to cancel or add sponsorships.

Contact:  
 Mr. Kevin Chou  
 PR Manager, TAITRA Exhibition Department  
[kc@taitra.org.tw](mailto:kc@taitra.org.tw)