Today, India possesses the second largest population and is experiencing rapid urbanization, which can create both challenges and huge business opportunities. An Indian government report shows that toxic air, polluted water, traffic congestion and a lack of medical care have affected people’s health significantly, and caused an annual GDP loss of millions of dollars.

As a result, the Indian government has instituted the ‘Smart Cities Mission’, which aims to solve current urbanization problems. In echoing this policy, TAITRA, Taiwan’s foremost non-profit trade promotion organization, will host 2019 SMART ASIA India, a professional B2B and B2G trade show targeting business opportunities inspired by the country’s day-to-day needs and its goal of building a sustainable future.

**5 Exhibition Topics**

<table>
<thead>
<tr>
<th>Smart Transportation</th>
<th>Traffic management systems, smart parking, electric vehicles, etc.</th>
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</thead>
<tbody>
<tr>
<td>Smart Energy</td>
<td>Power supply systems, smart grid, smart metering, etc.</td>
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<tr>
<td>Smart Water Management</td>
<td>Water supply and storage, waste water management, smart metering, etc.</td>
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<tr>
<td>Environmental Sustainability</td>
<td>Air pollution control, solid waste management, solar power solutions, etc.</td>
</tr>
<tr>
<td>IoT Solutions &amp; Other</td>
<td>Wifi installation, networking devices, cctv, home automation, etc.</td>
</tr>
</tbody>
</table>

**Book your booth before July 31, 2019 for Early-Bird Rates!**
Show Profile

- **Date:** Oct. 17-19, 2019
- **Venue:** Bombay Exhibition Center, Mumbai
- **Event Highlights:** India-Taiwan Smart City Summit
  - B2B & B2G Business Meetings
- **Target Visitors:**
  - Public sectors, SPVs, system integrators (Cisco, L&T, Endress+Hauser, Reliance Jio, Schneider, Siemens, TATA, Tech Mahindra, Wipro, among others), real estate developers, construction contractors, and more.

Booth Rental (Tax Inclusive)
(Contact us for an early-bird discount!)

<table>
<thead>
<tr>
<th>Booth Type (3’x3’ sq.m.)</th>
<th>Rental (Tax Inclusive)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Shell Scheme</td>
<td>INR 108,000 / US$1,700</td>
</tr>
<tr>
<td>Raw Space</td>
<td>INR 90,000 / US$1,400</td>
</tr>
</tbody>
</table>

4 reasons you can’t miss this show

- Face-to-face interactions with government representatives and industry leaders from Mumbai, Maharashtra, and nearby smart cities
- **Business networking** with key stakeholders in the smart city domain
- Maximum **media exposure** through extensive marketing campaigns
- **Presentation opportunities** at the India-Taiwan Smart City Summit aimed at promoting your products and services (Exhibitors Only!)

What they are saying about the show

“We identified what people are doing and how we can contribute to building a sustainable India... SMART ASIA India is a win-win event for both India and Taiwan.”

Datta Sagure, Dy. General Manager, Force Motors Ltd.

“We gained a huge amount of thriving smart city business during the show and met plenty of system integrators and agents looking for IoT solutions.”

Peter Lai, Sales Manager, Advantech Co. Ltd.

Concurrent Event:
Taiwan Higher Education Exposition

Contact:
Ms. Claire Liu & Mr. Albert Hsu
Tel: 886-2-2725-5200 ext: 2864 & 2783
smartasia@taitra.org.tw

TAITRA Branch Offices in India
- New Delhi | newdelhi@taitra.org.tw | 91 - 11 - 40824300
- Mumbai | mumbai@taitra.org.tw | 91 - 22 - 22163074
- Kolkata | kolkata@taitra.org.tw | 91 - 33 - 40042796
- Chennai | chennai@taitra.org.tw | 91 - 44 - 30063616