The global consultant, Frost & Sullivan, estimates that smart cities will create huge business opportunities with a global market value of over $2 trillion by 2025, primarily generated in Asian countries.

SMART ASIA India is a B2B and B2G trade show initiated by TAITRA aiming to facilitate India’s ambitious ‘Smart Cities Mission’. The event focuses on Smart City Solutions, Smart Technology Applications, and City Development Products & Services. It brings together stakeholders in the smart city field to build more convenient and sustainable cities.

**Show Themes & Features**
- Smart Transportation
- IoT Solutions & Others
- Smart Water
- Smart Healthcare
- City Development & Environmental Sustainability
- Smart Energy

**Estimated Scale**
- 100 Exhibitors
- 2,500 Visitors
- 200 Booths
- 50 Summit Speakers

**Event Highlights**
- India-Taiwan Smart City Summit
- Bilateral Market Collaborations
- Technology Trends in Smart Cities
- Urban Governance and Future Utilities
- B2B & B2G Business Meetings

Highly engaged interactions between exhibitors, Indian government leaders and industry professionals
2018 Event Report – Bangalore

Visiting Countries

Canada  China  Ethiopia  India  Mozambique  Nepal  R.O.C. (Taiwan)  Singapore  UAE  UK  USA  Vietnam

Key Exhibitors

ADVANTECH  acer  ITS  HP  D-Link  QNAP  EDIMAX  IY  MOXA  GUINSTEK  Transcend  EDGECORE  NETWORKS  EVER-CLEAR  HAMANAMI

Key Visitors

TATA PROJECTS  Simplify.Create  L&T Construction  Buildings & Factories  Jio  Qualcomm  BOSCH  Invented for life  Schneider Electric  Honeywell  3M  India Limited  DELL  MIZUHO

Exhibitor / Visitor Feedback

“We gained a huge amount of the thriving Smart Cities business during the show and met plenty of system integrators and agents looking for IoT solutions.”

Peter Lai, Sales Manager, Advantech Co., Ltd.

“We are now actively developing the smart city ‘Palava’ in Navi Mumbai and looking forward to adopting Taiwanese smart solutions in this project.”

Aakash Golia, Deputy General Manager, Lodha Group

The CM of Karnataka Shri H.D. Kumaraswamy inaugurated the event.

Taiwan’s exhibitor J.S. Power signed an MOU with its Indian counterpart Adaptive Energy Systems at the event.

Visitors were highly interested in the exhibits showcased at the event.

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