SMART ASIA India - Expo & Summit
2019 Post Show Report
2019 SMART ASIA India is the largest B2B and B2G smart city trade show in western India, hosted by TAITRA.

Our vision is to facilitate India’s ambitious ‘Smart Cities Mission’, by showcasing Taiwan’s cutting-edge smart solutions and exploring the cities of future during the expo and summit, in order to meet residents’ day-to-day needs and India’s sustainability goals.
Taiwan External Trade Development Council, **TAITRA**, Taiwan’s foremost non-profit trade promotion organization, aims to assist Taiwanese enterprises to expand their global reach.

- Headquartered in Taipei, TAITRA has a team of 1,300 specialists and operates a total of 64 branches worldwide.
Co-organizers & Event Partners

- Co-organizers of the Summit
  - FICCI
  - ITS TAIWAN
  - APTRC NATIONAL TAIWAN UNIVERSITY

- Event Partners
  - All India Association of Industries
  - WORLD TRADE CENTER MUMBAI
  - WORLD TRADE CENTER POINT

- State Partners
  - DEPARTMENT OF INFORMATION TECHNOLOGY & ELECTRONICS
    GOVERNMENT OF WEST BENGAL

- Strategy Partner
  - IT-EISTIC

- Environment Partner
  - GREEN INDIA COUNCIL
Show Profile

- **Date:** Oct. 17-19, 2019
- **Venue:** Bombay Exhibition Center (BEC)
- **Show Scale:** 50 Exhibitors; 100 Booths
- **3 Themes:** Smart City Solutions, Smart Technology Applications, City Development Products & Services
4 Exhibit Areas & Summit Focuses

- Smart Transportation
- Smart Energy & Water Management
- Environmental Sustainability
- IoT Solutions
Event Highlights

01 Inauguration

- Representative Amb. Mr. Chung-kwang Tien, Taipei Economic and Cultural Center in India
- Mr. Shravan Hardikar, Commissioner, Pimpri Chinchwad Municipal Corporation
- Mr. Debasish Sen, Additional Chief Secretary, Govt. of West Bengal, Information Technology & Electronics Department

02 Smart City Expo

- 50+ leading Taiwanese brands including Delta, ASUS, Acer, showcasing comprehensive smart city solutions
- Indian government exhibitors
  - Maharashtra Industrial Development Corporation (MIDC)
  - Maharashtra Pollution Control Board (MPCB)
  - West Bengal Electronics Industry Development Corporation Limited (WEBEL)

03 India-Taiwan Smart City Summit

- 5 Summit sessions covering bilateral cooperation between Taiwan and India, Future trends of Smart Cities, Digital Transformation of Smart Cities, Sustainability Urban Living and Smart Mobility
- Speakers from government, industry and academia

04 B2B & B2G Interactions

- Highly engaged interactions between exhibitors, speakers and visitors from public and private sectors
- Key visitors from Godrej & Boyce, Larsen & Toubro, Lodha, MIDC, MPCB, Reliance Group, Tata Group, WEBEL, Wipro, etc.
Inauguration

• Mr. Chung-kwang Tien
  • Representative Amb., Taipei Economic and Cultural Center in India

• Mr. Shravan Hardikar
  • Commissioner, Pimpri Chinchwad Municipal Corporation

• Mr. Debasish Sen
  • Additional Chief Secretary, Govt. of West Bengal, Information Technology & Electronics Department

• Ms. Emilia Shih
  • Executive Director, Exhibition Department, TAITRA
Key Exhibitors

- 50 Exhibitors; 100 Booths
5 Pavilions
Key Visitors

• 1500+ Visitors From Government, Industry and Academia
India - Taiwan Smart City Summit

- **5** Summit Sessions
- **30** Prominent Speakers
- **200** Onsite Attendance

![Images of summit sessions and speakers]

Smart Mobility

Panel Discussion: Future Trends, Developments & Opportunities in Indian Smart Cities
5 Summit Sessions

01 • Smart City Collaboration—Taiwan and India

02 • Future Trends, Developments and Opportunities in Indian Smart Cities

03 • Digital Transformation for Smart Cities

04 • Sustainable Urban Living

05 • Smart Mobility for Smart Cities
Key Speakers

- **Mr. R. T. Tsai**
  - Vice President, Delta Electronics, Inc., Taiwan

- **Mr. Avinash Subhedar (IAS)**
  - Joint CEO, Maharashtra Industrial Development Corporation (MIDC)

- **Mr. Jayant Kohale**
  - Business Head- Smart Infrastructure, RPG Group

- **Mr. Steven Chang**
  - Director, Country Head of Century Development Corp.
Key Speakers – Cont.

• Mr. Prodip Mukhopadhyay
  • Managing Director, West Bengal Electronics Industry Development Corp. Ltd., India

• Dr. P Sekhar
  • Chairman, Micro Tech Global Foundation & Chairman, Global Smart Cities Panel

• Mr. E Ravendiran (IAS)
  • Member Secretary, Maharashtra Pollution Control Board (MPCB)

• Mr. Sudeep Das
  • Director, PwC India
Key Speakers -Cont.

- Dr. A.D. Sawant
  Former Vice Chancellor, University of Rajasthan, Jaipur

- Dr. S.K. Jason Chang
  Professor, National Taiwan University & Director, Advanced Public Transport Research Center (APTRC)

- Mr. Chien-Pang Liu
  Division Chief, Science & Technology Advisors Office, Institute of Transportation, Ministry of Transportation and Communications

- Mr. Naresh Pradhan
  Senior Project Officer (Transport), Nepal Resident Mission, Asian Development Bank
Event Marketing

- Print Ads
- Outdoor
- Social Media
- Radio
- TV

smart asia EXPO & SUMMIT
Media Exposure

- Media attendance: 97 media houses, 105 journalists
- Online news reports: 159, Printed news report: 61
- One-on-one Media Interview onsite: 29
Key Media Attendance

- All India Radio
- Business Today India
- Deccan Chronicle
- Dinman News
- IANS India
- Mid-Day
- Prabhat
- Sanjvarta
- The Asian age
- The Economic Times
- The Financial Express
- The Hindu
- United News of India
Thank you

Contact Information:
• Project Manager Mr. Albert Hsu,
  +886 2 27255200 ext. 2783, smartasia@taitra.org.tw
• TAITRA Mumbai office:
  +91 22 22163074, mumbai@taitra.org.tw