

 **TADTE 2019**

Taipei Aerospace &
Defense Technology Exhibition



DRONE TAIWAN 2019

Taiwan International Drone Show

APPLICATION KIT



Aug. 15-17

Taipei World Trade Center Exhibition Hall 1

www.tadte.com.tw

TADTE 2019 DRONE TAIWAN 2019 Introduction

I. Exhibition Features:

- Organized biennially, it is Taiwan's most internationalized aerospace and defense technology exhibition, and the 15th exhibition in 2019 will involve renowned domestic and overseas manufacturers. DRONE TAIWAN has reached its 2nd year, and the exhibition will continue to showcase the energetic Unmanned Aerial Vehicles (UAV) & Light Aircraft innovations of technology and application.
- The Taiwan Ministry of National Defense Pavilion is its greatest highlight, and it is dedicated to creating business opportunities for civilian enterprises.
- TAITRA organizes procurement meetings for international buyers and to meet with Taiwanese exhibitors.
- During the 3-day-exhibition, industry lectures and procurement meetings gather experts to provide attendees with professional knowledge and market information. The first day of the exhibition is only open to trade visitors, and the last two days are open to the general public.

II. 2019 Exhibition Forecast:

- **TADTE 2019 is the best way to receive business opportunities**
- **Do NOT miss "The Taiwan Ministry of National Defense Pavilion 2019" :**
The National Defense Pavilion, organized by the Ministry of National Defense, shall be as eye-catching as ever. The pavilion contains following designated subjects: indigenously developed fighter aircrafts, R&D results, simulation systems, individual fighting suits for ground troops, and recruitment of defense technicians. On the other hand, The Taiwan Aerospace Industry pavilion, organized by domestic industry leader, Aerospace Industrial Development Corp. (AIDC), will present the achievements in areas such as military and civil aircrafts, and the peripherals and components. The two pavilions will be the main attractions in the 2019 exhibition.
- **The Space Technology Industrial Pavilion is expected to expand in 2019 :**
Having made its debut in the 2017 exhibition, the Space Tech Pavilion, organized by National Space Organization, National Applied Research Laboratories, included 12 companies from government, and academic institutions to show Taiwan's development results in the field of satellite technology and image transmission

equipment. As space technology is the basis of a variety of cutting-edge technologies and material applications, the pavilion is expected to expand in 2019.

● **DRONE TAIWAN will see further expansion in 2019 :**

The first DRONE TAIWAN exhibition was held in 2017, with 12 exhibitors taking up 31 stands. Apart from consumer models, drones designed for commercial, cargo, ambulance and military purposes have been constantly undergoing development and have found new applications; therefore, it can be foreseen that the scale of the exhibition will see further expansion in 2019.

2017 Post Show Report:

2017 was a year of expansion and innovation, with an increase of participating enterprises by 11.9%, and a considerable growth in the number of domestic and foreign visitors, a more than 338% increase on the last exhibition.

Major exhibitors, for example :

Domestic : Ministry of National Defense, Academia Sinica, Aerospace Industrial Development Corporation, National Space Organization, AirAsia, APEX Flight Academy, GEOSAT Aerospace & Technology, Getac and more.

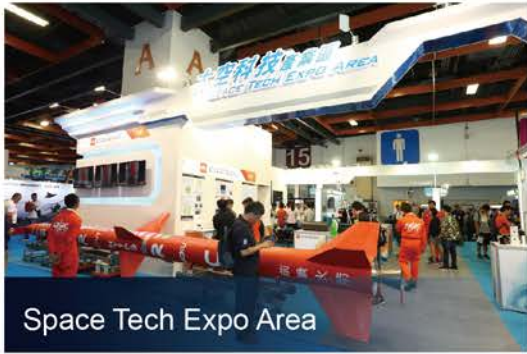
Overseas : LOCKHEED MARTIN, HONEYWELL, AERO PRECISION, HARRIS, Rockwell Collins, GENERAL DYNAMICS, AVIATION SPECIALTIES and more.

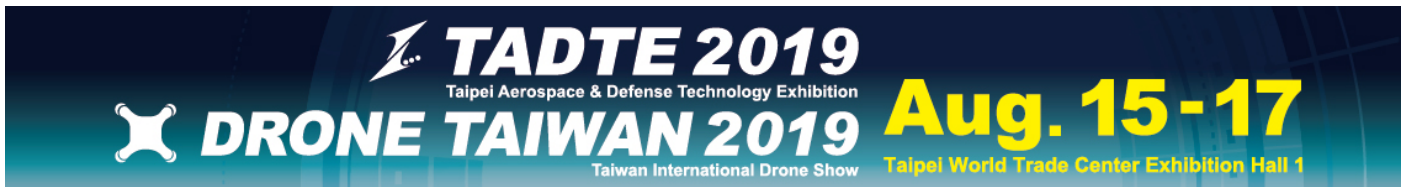
Exhibition Scale:	
Number of booths	761 / 9.6% ↑
Number of exhibitors	141 / 11.9% ↑
Number of visitors	
Foreign businesses	273 / 2.2% ↑
Domestic businesses	36,156 / 338% ↑

2017 Exhibition Scale

Item No.	Country
1	United States
2	Mainland China
3	Singapore
4	Thailand
5	Japan
6	Hong Kong
7	Canada
8	South Korea
9	Bulgaria
10	Indonesia

Top 10 countries of visitors





TADTE 2019

Sponsors

Ministry of National Defense

Organizer

Taiwan External Trade Development Council (TAITRA)

Co-organizers

Committee for Aviation Industry Development (CAID)
Taiwan Aerospace Industry Association (TAIA)

Venue

Taipei World Trade Center Exhibition Hall 1, Area A&D (TWTC Hall 1)
(5, Hsin-Yi Road, Sec. 5, Taipei, Taiwan, R.O.C.)

DRONE TAIWAN 2019

Organizer

Taiwan External Trade Development Council (TAITRA)

Venue

Taipei World Trade Center Exhibition Hall 1, Area C (TWTC Hall 1)
(5, Hsin-Yi Road, Sec. 5, Taipei, Taiwan, R.O.C.)

TADTE 2019 and DRONE TAIWAN 2019

Show Dates and Hours

Aug. 15 (Thur) – 17 (Sat), 2019, 9 a.m. - 5 p.m.

Dates for Exhibits Move-in & Move-out

Move-in: Aug. 12 - 14, 2019, 7 a.m. - 8 p.m.

Move-out: Aug. 18, 2019, 8 a.m. - 5 p.m.

(For the specific schedule, the organizer will inform all exhibitors before the Booth Allocation Meeting.)

TADTE 2019

Exhibit Profile

- ✕ Defense Industrial Equipment and Technology
- ✕ Construction of Airport Facilities
- ✕ Aircraft and Ground Support Equipment
- ✕ Navigation System and Equipment
- ✕ Flight Control and Monitoring System
- ✕ Aerospace Industrial Technology and Maintenance
- ✕ Aerospace Industrial Materials
- ✕ Aerospace Electronics, Machinery and Equipment
- ✕ Aerospace Machine Tools and Accessories

Exhibit Areas

- ✕ Ministry of National Defense Pavilion
- ✕ National Defense Industrial Equipment and Technology Area
- ✕ Aerospace Industrial Equipment and Technology Area
- ✕ Machine Tools and Other Processing Equipment
- ✕ Space Tech Expo Area
- ✕ Ru.4Aerospace Fastener Area
- ✕ Foreign Exhibitors Area
- ✕ Media Association Area

DRONE TAIWAN 2019

Exhibit Profile

- ✕ Unmanned Aerial Vehicles and Recreational Aviation
- ✕ Unmanned Aerial Vehicle Test Flight and Application

Exhibit Areas

- ✕ Unmanned Aerial Vehicle and Application Exhibition Area
- ✕ Unmanned Aerial Vehicle Test Area

Notes: The organizer reserves the right to adjust the exhibition areas.

Booth Space Rental Rates (VAT included)

Date Application Received (Discount Granted)	Booth Location	Raw Space	Shell Scheme Package	
			ONE booth	TWO booths
Rental Rates/Per Unit (After Jan.1, 2019)	Facing main aisles	US\$2,940	US\$3,240	US\$6,280
	Facing main aisles with 1/4 pillar inside	US\$2,440	US\$2,740	US\$5,280
	General Booth	US\$2,690	US\$2,990	US\$5,780
	General booth with 1/4 pillar inside	US\$2,190	US\$2,490	US\$4,780
Early Bird Rates (Before Dec. 31, 2018)	Facing main aisles	US\$2,646	US\$2,946	US\$5,692
	Facing main aisles with 1/4 pillar inside	US\$2,196	US\$2,496	US\$4,792
	General Booth	US\$2,421	US\$2,721	US\$5,242
	General booth with 1/4 pillar inside	US\$1,971	US\$2,271	US\$4,342
※Booth size: 3 meters X 3 meters ※Pillar size: 2.5 meter X 2.5 meter ※Early Bird: those who sign up and also pay the down payment before Dec. 31, 2018 may have a special early bird rate of 10% discount of booth rental fees. ※Those who have continuously attended TADTE 2013 & TADTE 2015 & TADTE 2017 or DRONE TAIWAN 2017 may have additional 10% discount of booth rental fees.				

Remarks:

1. Only exhibitors who apply for **ONE or TWO** booths can choose either shell scheme or raw space, others will be allotted raw space only.
2. A general booth is one NOT boarding a main aisle.
3. Raw space is without partition, carpet or any display facility. Booth facilities are available on a rental basis from the official contractor. Exhibition Manual which contains booth facilities order form will be sent after space allocation.
4. Each booth no matter raw space or shell scheme will be provided with 110V/500W electricity free of charge. Additional power supply and drainage will be at exhibitor's expense.



Participation Information

1. All manufacturers, distributors, traders and organizations in fields related to manufacturing and services of the above-mentioned exhibit profile are eligible to participate as exhibitors.
2. The organizers reserve the right to accept or reject any application and to determine the number and location of booth(s) for each exhibitor.
3. **Booth Allocation: Booths will be assigned firstly on a number of booth(s) requested basis, and then, on a first-come, first-served basis.**
4. If the number of booths required exceeds available booths, the organizers reserve the right to reduce the number (or size of booths) or to change the exhibition venue and duration of the show or to cancel the show without any liability or responsibility for compensation or indemnification to the exhibitors. If booths are fully booked before receipt of application, the applicant will be placed on the waiting list.
5. Upon acceptance of application, each exhibitor will receive an official Exhibition Manual which contains show regulations, detailed information and procedures concerning electricity, rental of facilities and list of official forwarding agents for handling customs clearance of exhibits.
6. The organizer does not act as a sponsor for exhibitors in their entry visa applications and cannot be held liable in case of visa difficulties.
7. Retail sales on-the-spot are prohibited.
8. Minors under 12 and 150 cm in height are not allowed to enter the showground.

Application & On-line Application

Application by air courier or fax:

Those wishing to reserve exhibition space must fill in and return the attached APPLICATION FORM FOR EXHIBITION SPACE to the following address:

TAITRA Exhibition Department, Exhibition Section 3,

No.5, Sec. 5, Xinyi Rd., Xinyi Dist., Taipei City 11011, Taiwan

with the name of the show "TADTE 2019".or "DRONE TAIWAN 2019" on the envelope.

Online Application:

On-line application for overseas is available from **August 15th, 2018** via our website **www.tadte.com.tw**. Please log onto the website to complete the online application form.

NOTES:

- (1) After having successfully registered online, the applicant will receive an auto e-mail response from TAITRA to confirm registration. Data can also be reviewed and changed online.
- (2) Once your company has been accepted for participation, you will receive a confirmation letter of booth availability along with an invoice of down payment. The organizer will later notify the applicant of the date of the Booth Allocation Meeting.
- (3) The organizer is entitled to reject any applicants (even applications submitted before the deadline) under the following circumstances:

- a. Products being displayed are irrelevant or improper to the aerospace industry.
- b. No booth available
- c. Failure to pay a non-refundable down payment of US\$800 per booth before the Booth Allocation Meeting

Payment Schedule

- (1) **DOWN PAYMENT:** Applicants must secure their participation by paying a down payment (US\$ 800 per booth) before the Booth Allocation. In case of cancellation or exhibitor's personal difficulties (ie: failure to obtain entry visa to Taiwan, travel or shipping problems), down payment and space rental already paid will not be refunded under any circumstances. Otherwise the organizer, TAITRA, may reject the application.
- (2) **BALANCE DUE:** After the booths are allocated, the organizer will inform all applicants of their booth number(s), location assigned, and send them debit notes for the outstanding amounts due. Booth balance already paid cannot be refunded, transferred to other shows or participants, under any circumstances including cases involving visa difficulties.
- (3) All payment should be made by **Telegraphic Transfer** remitted to:

BANK NAME: TAIWAN COOPERATIVE BANK

WORLD TRADE CENTER BRANCH

BANK ADD: 2F, NO. 333, SEC.1, KEELUNG ROAD,

SINYI DISTRICT, TAIPEI CITY, R.O.C.

TEL: (02)2729-1333

FAX: (02)2757-6171

SWIFT CODE: TACBTWTP505

BENEFICIARY NAME: TAIWAN EXTERNAL TRADE DEVELOPMENT COUNCIL

BENEFICIARY ACCOUNT NO :5056-665-100018

Remarks: please clearly state show name **"TADTE 2019"**.or **"DRONE TAIWAN 2019"**

- (4) All banking charges, if any, are to be borne by the applicant.

Exhibition Manual

After the booth allocation is finished, each exhibitor will receive an Exhibition Manual which contains show regulations, detailed information and procedures concerning electricity, rental of facilities and a list of official forwarding agents for handling customs clearance of exhibits.

Publicity Campaign to Buyers

An extensive promotional campaign is in progress to ensure that optimum promotion targets thousands of potential quality buyers.

- (1) Advertising & Publicity:

Intensive advertising will be placed in local and overseas trade publications and magazines.

Press releases will be circulated before and during the show.

(2) Direct Mail:

Both domestic and overseas prospective buyers, including key manufacturers, traders, distributors, and government organizations, will receive information and invitations to the show.

(3) Official Directory:

The organizer will publish an Official Directory, containing details on all exhibitors, including the company profile, products and a service index for free. The Official Directory can be also bought at the TAITRA Bookstore of the showground during show days, and will be circulated through TAITRA's overseas offices after the show.

(4) Online Networking:

All exhibit profiles of exhibitors will be posted on the website at www.tadte.com.tw. Visitors can search exhibitor information beforehand.

Admission for Buyers

1. Pre-registration:

Buyer who makes pre-registration through the website at www.tadte.com.tw will obtain one copy of Official Directory upon arrival at the pre-registration counter in the showground.

2. On-site registration:

Buyers may also register on-site at the on-site reception counter and pick up admission badge free of charge upon arrival at the showground during show hours.

For further information, please contact

Show Manager: Mr. Hardaway Chan

Tel: 886-2-2725-5200 Ext. 2654

Fax: 886-2723-4374

tadte@taitra.org.tw

<http://www.tadte.com.tw>

TAITRA Overseas Offices:

You may contact TAITRA Overseas Offices for information and assistance at

<http://www.taiwantrade.com/mp/Taitra-Office>

APPLICATION FORM FOR EXHIBIT SPACE

(OFFICIAL DIRECTORY ENTRY FORM)

Applications Open from Aug. 15th, 2018. Upon sending this application form, you also need to attach : One copy of business card One copy of your company's product catalogue

Please complete and return the application form to the following address:

Exhibition Section 3, TAITRA Exhibition Department, Taiwan External Trade Development Council P.O. BOX 109-993, Taipei 11011, TAIWAN.Tel: 886-2-2725-5200 Ext. 2640

Fax: 886-2-2723-4374

Email: tadte@taitra.org.tw**We hereby apply for exhibit space at TADTE 2019 DRONE TAIWAN 2019****✕ We require _____ booth(s) (3m x 3m per unit) raw space shell scheme****✕ Company Name:** _____

Address: _____

Postal code: _____ Country: _____

Trade Show Contact Person: _____ Mr. Ms.

Position: _____ E-mail: _____

Tel: _____ Fax: _____

Website: _____

Agent or representative in Taiwan, if any:

Company Name (English): _____

Company Name(Chinese): _____

Address: _____

Tel: _____ Fax: _____

Contact Person: _____ E-mail: _____

✕ Products or services to be displayed: please refer to the attached EXHIBIT PROFILE and fill codes of your exhibit products in the blanks below.1. 2. 3. 4. 5. 6. 7. 8. 9. other (please specify): _____**✕ Has your company exhibited in TADTE 2013 & TADTE 2015 & TADTE 2017 or DRONE TAIWAN 2017?** Yes, how many booths _____ No, haven't.**We have read and accepted the Terms and Regulations for participation, and agree to act in compliance with all rules and regulations made by TAITRA in connection with this show.**

Signature: _____

Date: _____

The above personal data will be used by TAITRA only in order to forward the applicant (by phone, mail and other means) information about exhibitions or trade promotion activities in the years 2016-2020. Those who wish to exercise any of the following rights, please contact Mr. Hardaway Chan (Ext.2654):

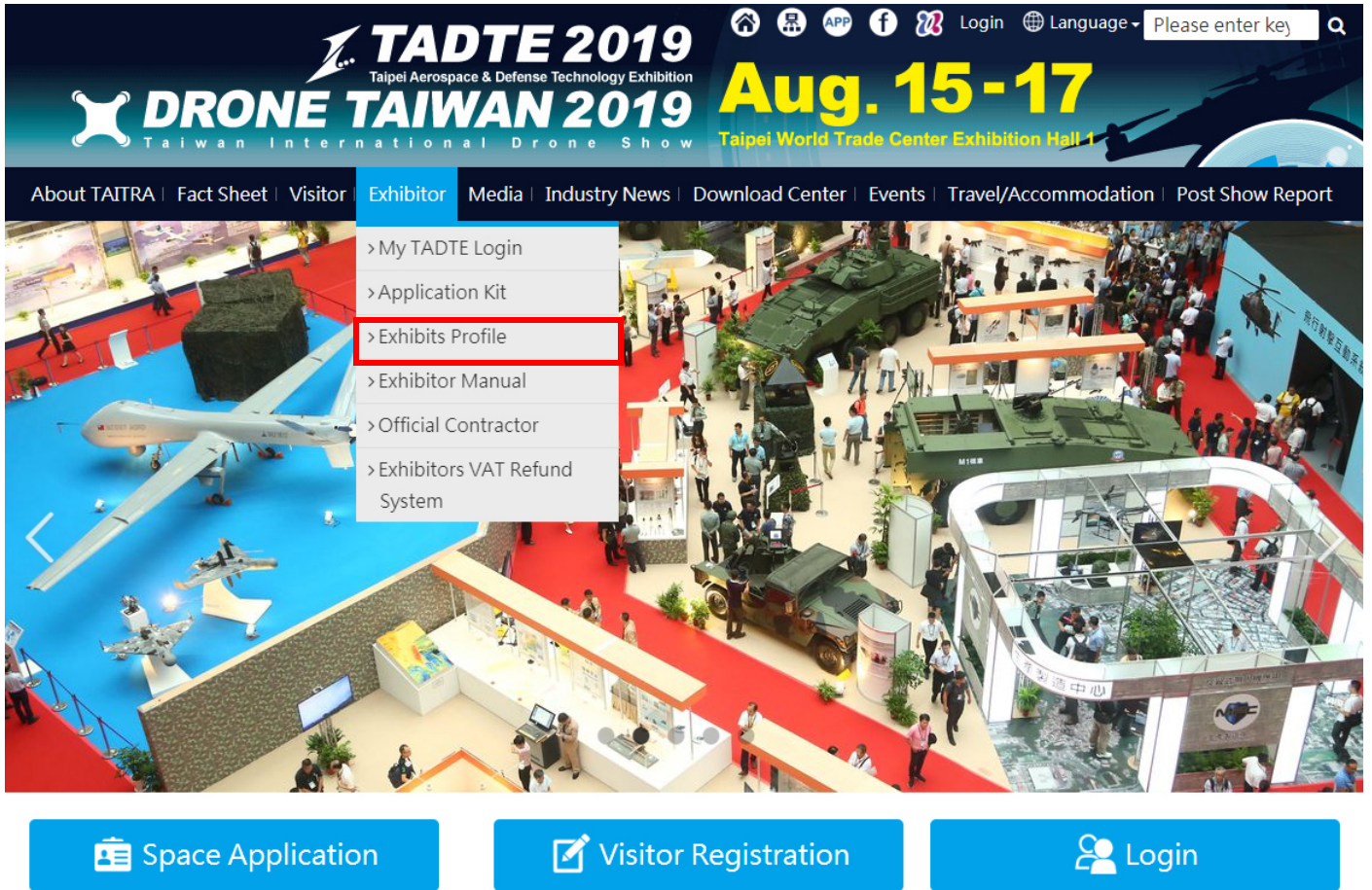
1. Make inquiry and request for a review of personal information;
2. Make request for duplications of personal information;
3. Request supplement or correct personal information;
4. Request stop of collection, processing or use of personal information;
5. Request deletion of personal information.

Attach

TADTE 2019 & DRONE TAIWAN 2019 Exhibits Profile Codes

* Please refer to the show website :

www.tadte.com.tw/en_US/→Exhibitor→Exhibits Profile



The image is a screenshot of the TADTE 2019 website. At the top, the header features the event logo "TADTE 2019 Taipei Aerospace & Defense Technology Exhibition" and "DRONE TAIWAN 2019 Taiwan International Drone Show". The dates "Aug. 15-17" and the location "Taipei World Trade Center Exhibition Hall 1" are prominently displayed. A navigation bar includes links for "About TAITRA", "Fact Sheet", "Visitor", "Exhibitor", "Media", "Industry News", "Download Center", "Events", "Travel/Accommodation", and "Post Show Report". A search bar is located in the top right corner. A dropdown menu is open under the "Exhibitor" link, with the "Exhibits Profile" option highlighted in red. Other menu items include "My TADTE Login", "Application Kit", "Exhibitor Manual", "Official Contractor", and "Exhibitors VAT Refund System". The background of the website shows an aerial view of the exhibition hall with various military and aerospace exhibits, including a large white drone on a blue carpet and several green military vehicles on a red carpet. At the bottom of the page, there are three blue buttons: "Space Application" with a calendar icon, "Visitor Registration" with a registration icon, and "Login" with a user icon.

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About TAITRA | Fact Sheet | Visitor | **Exhibitor** | Media | Industry News | Download Center | Events | Travel/Accommodation | Post Show Report

- > My TADTE Login
- > Application Kit
- > **Exhibits Profile**
- > Exhibitor Manual
- > Official Contractor
- > Exhibitors VAT Refund System

Space Application

Visitor Registration

Login

TERMS AND REGULATIONS FOR PARTICIPATION

1. Participation Application

- a) When signing the related application forms, participants agree to follow all the existing Regulations and further Regulations that might be made to modify them.
- b) Once signed and submitted by the Applicant and confirmed by the Show Management, the contract will be established and come into effect.
- c) Violations of the Regulations can result, by decision of the Show Management, in the exclusion of the transgressors whose damage claim, if any, will be rejected.

2. Payment Schedule

A down payment is required with the space application form. The balance of the space rental fee is due after space allocation. A debit note will be sent to the applicant. In case of cancellation, the down payment or booth rental already paid will not be refunded under any circumstances.

3. Adherence to Copyright Patent Laws

- a) It is strictly forbidden to display logos, licenses, or patented items registered by other companies.
- b) Violations will result in immediate removal of the displays, and the exhibitor will not be permitted to participate in this same event for the next two years. The exhibitors bear the responsibility for all penalties without recourse or indemnity.

4. Space Assignment & Unoccupied Space

- a) The Show Management will determine the number and location of the booths assigned to each Exhibitor, in accordance with the nature of the exhibits or in the manner the Show Management deems appropriate.
- b) The Show Management reserves the right, should any Exhibitors' space remain unoccupied on the opening day without reasonable cause, to assign the said space to another exhibitor, or use the said space in any other manner deemed suitable.

5. Sub-letting of Space

The Exhibitor shall not assign, sub-let or apportion the whole or any part of the assigned space or have representatives, equipment, or materials from firms other than his own in the exhibit space.

6. Venue & Show Dates Change

The Show Management reserves the right to change the venue and dates of the Exhibition under certain circumstances. In the event of change of venue and/or date, or cancellation of the Exhibition, the Exhibitors shall not be entitled to any claim for compensation in connection with the booking of participation.

7. Construction/Decoration of Stand and Removal of Exhibits from Hall

- a) All exhibitors ought to comply with all regulations in the Exhibitor's Manual and complete their construction and/or decoration by the date and time stipulated by the Show Management.
- b) Exhibitors must remove all exhibits from the Exhibition Halls within the move-out period stipulated by the Show Management. They will be held responsible for any loss or damage to the Exhibition Halls due to delayed removal.

8. Insurance

- a) In addition to insurance for exhibits in transit between the port of shipment and the fair site, the exhibitors are advised to also take out adequate insurance (fire, theft, water, accident, natural disasters and third party liability, etc.) for their exhibits during the exhibition (including build-up and dismantling periods), and during storage in the Show Management's warehouse.
- b) Exhibitors are advised to hire their own security guards, for their valuable exhibits during the exhibition (including build-up and dismantling periods).

9. Exhibit Limitations

- a) Exhibitors are not permitted to erect booth partitions of over 250cm in height.
- b) Advertising materials such as signs, posters and other advertising decorations can be extended to a height of 400cm.
- c) Any signs or decoration higher than 250cm in full view must be decorated.

10. Selling from Stand

The sale of exhibited goods on the spot and the soliciting of customers outside stands is strictly forbidden and those doing so can be immediately expelled from the exhibition.

11. Breach of Contract and Withdrawal by Exhibitor

- a) In case of the Exhibitor's refusing the use of whole or a part of the space reserved and allocated or in case of the exhibitor default in payment by the stipulated date, the Show Management has the right to terminate the contract forthwith and the part of rental already paid shall not be refunded.
- b) In case of the Exhibitor withdrawing from participation without the Show Management's approval, rental already paid by the Exhibitor shall not be refunded.

12. Security & Organizer's Liability

- a) The Show Management will provide personnel for maintaining order during the show period. Responsibility for guarding stands during the build-up, exhibition hours and dismantling period, shall rest with the exhibitors concerned.
- b) During the booth erection and dismantling period and during the show, the booths must be manned by exhibitors at all times.
- c) The Show Management shall not be held accountable or liable for any damage, loss, harm, or injury to any person or the property of the Exhibitor or of the exhibitor's officers, and/or employees, agents, and visitors which result from theft, water, fire, flood, natural disasters, or any other cause.
- d) All Exhibitors are requested to turn off the power supply before leaving their exhibition booths. Unless otherwise agreed, the Show Management will disconnect the main power supply at 6 p.m. each day.
- e) Exhibitors should comply with a fire control regulation. If any fire occurs due to the improper installation of decorations, construction or use of electric appliances, the exhibitor will be legally responsible for any loss or damage, and pay penalties of up to NT\$100,000 to TAITRA.

13. Operation

- a) The Exhibitor shall keep his booth(s) staffed at all times during show hours.
- b) The Show Management reserves the right to restrict exhibits to a minimum noise level. Sound volume from booths should not exceed 85 dB.
- c) The Show Management reserves the right to reject the exhibits or to stop the exhibition on the exhibitor's account, if he fails to lower the noise level or to resolve exhibition pollution such as dust, smog, unpleasant odors, the emission of stimulating gases, volatile organic chemicals, or other pollutants.

14. Interruptions and/or Disruptions of the Exhibition

Exhibitors shall not cause interruptions and/or disruptions of the exhibition, which result in the protest or commotion at its booth, either inside or outside the showground, due to its debt or its private dispute at any time during the exhibition or during move-in and move-out. If and when such an interruption and/or disruption influences the order of the exhibition or public image of the Show Management, and the exhibitor involved or concerned is unable to deal effectively with private disputes and/or protests, the exhibitor understands and agrees that the Management can terminate the exhibition agreement. The exhibitor's booth(s) may be shut down immediately resulting with no refund. The exhibitor shall be required to indemnify the Management against any and all claims, liabilities, costs and expenses arising of such interruptions and/or disruptions thereof.

15. Supplementary Clauses

- a) Whenever necessary, the Show Management shall have the right to issue supplementary regulations in addition to those indicated in the Terms and Regulations for Participation to ensure the smooth management of the Exhibition.
- b) Any additional written regulation shall form part of the Terms and Regulations for Participation and shall be binding on the exhibitors.
- c) In the event of any occurrences not foreseen in this manual, the decision of the organizer shall be final.

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Organizer



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Committee for Aviation Industry
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Taiwan Aerospace Industry
Association(TAIA)