



2019 TCFB

Taichung Int'l Tea, Coffee and Bakery Show(TCFB Taichung)

JULY 5-8

Taichung International Exhibitional Center

2019 Taichung Int'l Tea, Coffee and Bakery Show (TCFB Taichung) Application Kit

★Organizers:

Taiwan External Trade Development Council (TAITRA)

Chan Chao International Co., Ltd.

★Show Dates and Hours:

July 5th (Fri.) - 8th (Mon.), 2019

10:00 a.m. – 6:00 p.m.

★Dates for Exhibits Move-in & Move-out:

Move-in:

8:00 ~17:00, July 3-4, 2019

Move-out:

18:00 ~ 23:00, July 8, 2019

★Venues:

Taichung International Exhibition Center

(No. 1, Sec. 3 Chung Shan Rd., Wuri Dist., Taichung City 414, Taiwan)

★Exhibit Profile:

Tea & Coffee Area

1. **Tea:** Taiwan Tea, Black Tea, Green Tea, Pu-erh Tea
2. **Processed Tea & Tea Products:** Herbal Tea, Fruit Tea, Instant Tea, Canned Tea, Tea, Drinks
3. **Tea Set & Tea Processing Equipment:** Tea Set, Tea Maker, Tea Art & Decoration, Tea Processing Equipment, Tea Packaging Equipment
4. **Coffee, Coffee Product & Equipment:** Coffee Bean, Coffee, Processed Coffee Products, Coffee Maker
5. **Tea & Coffee Refreshment:** Salted and Reserved Food, Confectionery, Biscuit, Snacks



6. **Others:** Books & Magazines, Mass Communication, Media, Public Relation

Bakery Area

1. **Bakery Products & Ingredients:** Bakery Products, Roasted Food & Filling, Dessert, Chocolate, Ice Cream
2. **Bakery Raw Materials:** Grain Products, Wheat Flour, Dairy Product, Yeast, Jelly, Edible Oil, Seasonings & Condiments, Food Additives
3. **Bakery Equipment:** Bakery Machinery, Bakery Turn-key, Baking Utensil, Other Foods Making Machines
4. **Frozen and Catering Equipment:** Frozen Equipment, Catering Equipment
5. **Others:** Books & Magazines, Mass Communication, Media, Public Relation

Food Area

1. **Agricultural Products, Sea Food and Live Stock:** Farm Products, Fresh or Chilled, Sea Food, Live Stock, Grain Products, Vegetables, Fruits and other Farm, Animal and Aquatic Products
2. **Processed Foods:** Frozen Food, Canned Food, Dehydrated Food, Salted and Preserved Food, Prepared Food, Confectionery, Biscuit, Snacks
3. **Wine and Drinks:** Wine, Alcohol, Mineral Water, Carbonated Water, Fruit Juices and other Drinks
4. **Seasonings & Food Additives:** Seasonings & Condiments, Food Grade Additives and Others
5. **Others:** Books & Magazines, Mass Communication, Media, Public Relation

★**Participation Information:**

1. All manufacturers, distributors, traders, and organizations dealing in the items on the Exhibit Profile are eligible to apply for participation.
2. Those prohibited to import by the government of Taiwan are not permitted to display in the show.
3. The organizers reserve the right to determine the exhibition eligibility of participants and the products to be on display, and also reserve the right to determine the number and location of booth(s) for each exhibitor.
4. Booth will be assigned firstly on a number of booth(s) requested basis, and then, on a first-come, first-served basis.
5. If exhibition booth demand exceeds the booths available, the organizers reserve the right to



reduce the number and size of booths and to change the exhibition venue and date of the show or to cancel the show without any liability or responsibility for compensation or indemnification to exhibitors.

6. The organizers do not act as sponsor for exhibitors in their entry visa applications.
7. The exhibitor shall keep his booth(s) staffed at all times during show hours.
8. Minors under 12 years of age are not permitted to enter the showground.

★Booth Rental Fee (5%Tax Included):

Type of Application Received	Price (Per Unit)	Early Bird 10% OFF (before March 29, 2019)
Shell Scheme Package	USD 1,300	USD 1,170
Raw Space	USD 1,100	USD 990

Note:

1. Booth: 3M x 3M
2. Each booth, no matter raw space or package booth will be provided with 110V/500w electricity free of charge. Additional power supply and drainage will be at exhibitor's expense.
3. The raw space booth is without partition, carpet or any display facility.
4. Shell Scheme booth facilities including: 3-sided partition, 3 spotlights, Carpet, Fascia name board with company name, Reception Counter, Folding Chair, Socket 110V

★Payment Schedule:

1. Down Payment:

Once applicant's company has been accepted for participation, the applicant will receive confirmation of booth(s) together with invoice of Down Payment (US\$ 300 per booth, inclusive of tax) for reservation of booth(s).

2. Balance Due:

After booths are allocated, the organizer will notify applicants of their booth number, space location, and balance due.

3. All payment should be made before May 31, 2019.

4. In case of cancellation or exhibitor's personal difficulties (i.e.: failure to obtain entry visa to Taiwan, travel or shipping problems), down payment and space rental already paid will NOT be refunded under any circumstances.



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JULY 5-8

Taichung International Exhibitional Center

★For Further Information:

PLEASE CONTACT:

TAITRA

Exhibition Department

Exhibition Section 2

P.O. Box. 109-770, Taipei 11011, Taiwan

Tel: +886-2-2725-5200

Fax: +886-2-2722-7324

Ms. Goya Su, Show Manager ext.: 2662

E-mail: TeaCoS@taitra.org.tw

Website : www.TCFB.com.tw

Chan Chao International Co., Ltd

Tel: +886-2-2659-6000

Fax: +886-2-2659-7000

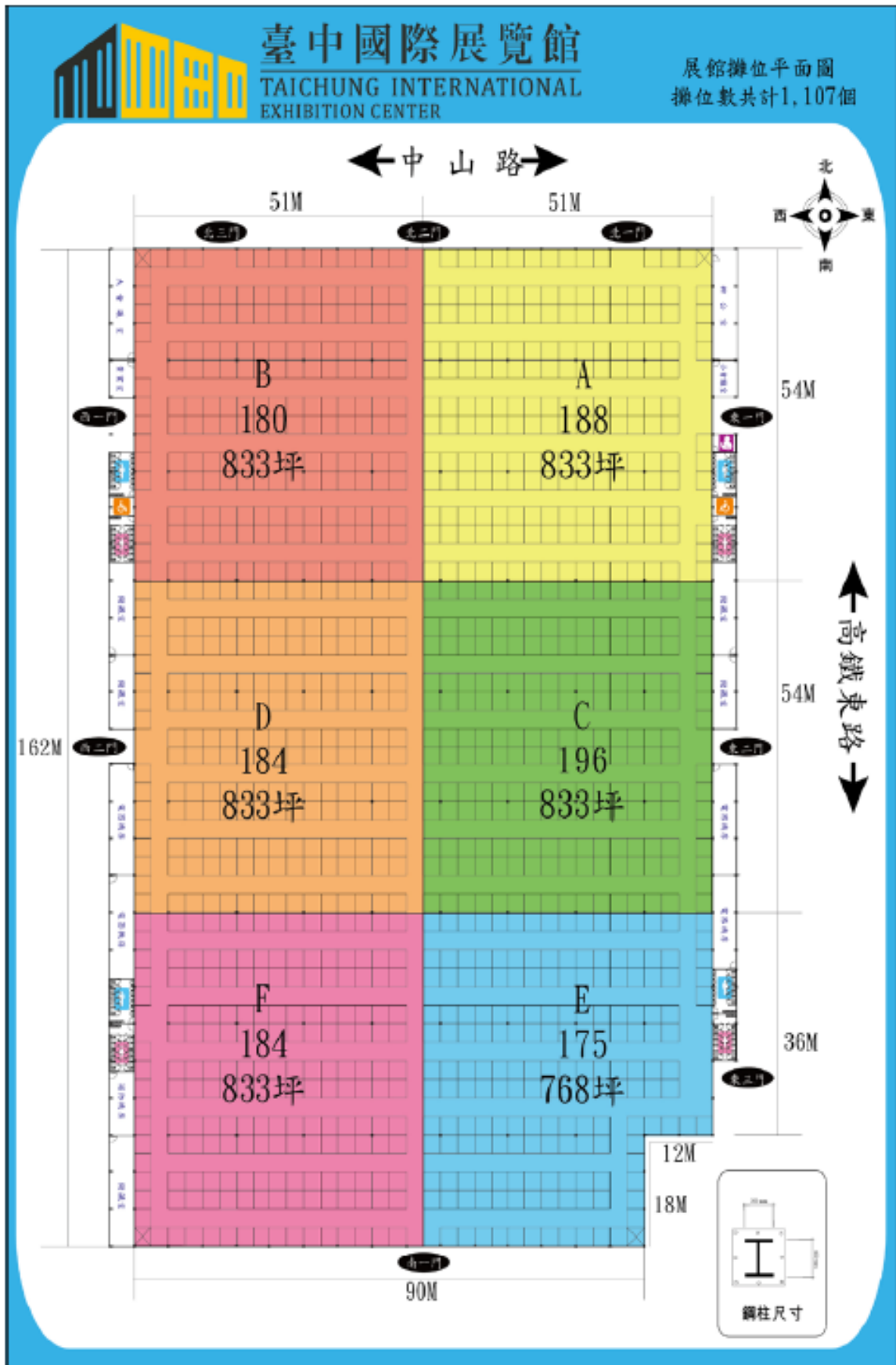
Mr. James Yau ext. 326

E-mail: james@chanchao.com.tw

**TAITRA's overseas offices are at your service. Get their contact information at
[http:// branch.taiwantrade.com.tw](http://branch.taiwantrade.com.tw)**



臺中國際展覽館平面圖





APPLICATION FORM FOR EXHIBITION SPACE

We hereby apply for exhibit space in the "TCFB 2019" (July 5-8, 2019)

※We require: (Please select one item.)

Booth with facilities _____ units (each unit 3M*3M)

Raw space booth without facilities _____ units (each unit 3M*3M)

Company Name: _____

Address: _____

Postal code: _____ Country: _____

Tel: _____ Fax: _____ Web-site: _____

Contact person: _____ Mr. Ms. Position: _____

E-mail: _____ Tel: _____

Agent or representative in Taiwan, if any:

Company Name: _____

Contact person: _____ Mr. Ms. Position: _____

E-mail: _____ Tel: _____ Fax: _____

Products or services to be on display: (Please fill in your Product Codes (6-7 digits) listed in the Exhibit Profile.)

1. 2. 3. 4.

5. 6. 7. 8.

Others: please specify _____

Exhibit Zone (Please select one preferable zone.) Tea Area Coffee Area Bakery Area Food Area

Payment: US\$ _____ (Please see Page 3, "Booth Rental Fee")

Payable to "Taiwan External Trade Development Council"

■ Telegraphic transfer, Account Number 5056-665-100018, Taiwan Cooperative Bank, World Trade Center Branch **Beneficiary Name: "TAITRA (TCFB 2019)" Swift ID: TACB TWTP 505**

We have read and accepted the **Terms and Regulations** for Participation, and agree to abide by any other rules and regulations made by organizers in connection with this show.

Signature: _____ Date: _____

Please complete and return/email the application with product catalogs to the following address/email.

Ms. Goya Su

Exhibition Section 2, Exhibition Department

Taiwan External Trade Development Council

P.O. Box 109-770, Taipei 110, Taiwan

Tel: 886-2-27255200 ext. 2662

Fax: 886-2-2722-7324

E-mail: TeaCos@taitra.org.tw

Please affix your business card here.

The above personal information will only be used for personal contact by phone, mail and other means of communication in the year 2019-2021. Those who wish to exercise any of the following rights should directly contact TAITRA. 1. Make inquiry and request for a review of personal information 2. Make request for duplications of personal information 3. Request to supply or correct personal information 4. Request to end collection, processing or use of personal information 5. Request to delete of personal information. Those who do not provide personal information may not be able to immediately get business information from TAITRA



Exhibit Profile 【Tea & Coffee Area】

Code	Product Name
	Tea
A1	Taiwan Tea
A2	Black Tea
A3	Green Tea
A4	Pu-erhTea
A5	Other Tea
	Processed Tea & Tea Products
B1	Herbal Tea / Floral Tea
B2	Fruit Tea
B3	Instant Tea
B4	Canned Tea
B5	Tea Drinks
B6	Other Processed Tea Products
	Tea Set & Tea Processing Equipment
C1	Tea Set
C2	Tea Maker
C3	Other Tea Making Facility
C4	Tea Art & Decoration
C5	Tea Processing Equipment
C6	Tea Packaging Equipment
	Coffee, Coffee Product & Equipment
D1	Coffee Bean
D2	Coffee
D3	Processed Coffee Products
D4	Coffee Maker
D5	Other Coffee Making Facility
D6	Coffee Processing & Packaging Equipment
	Tea & Coffee Refreshment
E1	Salted And Preserved Food
E2	Confectionery, Biscuit, Snacks
E3	Other Refreshment
	Others
F1	Books and Magazines
F2	Mass Communication /Media /Public Relation
F3	Industrial/Government Association
F4	Catering Service



Exhibit Profile 【 Bakery Area 】

Code	Product Name
Bakery Products & Ingredients	
G1	Bakery Products
G2	Roasted Food & Filling
G3	Chocolate
G4	Ice Cream
G5	Snow-Ice
Bakery Raw Materials	
H1	Grain Products
H2	Wheat Flour
H3	Edible Oil
H4	Seasonings & Condiments
H5	Yeast
H6	Fruit Jam
H7	Special Milk Products
H8	Food Additives
H9	Other Bakery Ingredients
Bakery Equipment	
I1	Bakery Machinery
I2	Bakery Turn-Key
I3	Baking Utensil
I4	Other Foods Making Machines
Packaging Machines and Materials	
J1	Packaging Machinery
J2	Packaging Materials & Containers
Frozen and Catering Equipment	
K1	Frozen Equipment
K2	Catering Equipment
Others	
L1	Books and Magazines
L2	Mass Communication /Media /Public Relation
L3	Industrial/Government Association
L4	Catering Service



Exhibit Profile 【 Food Area 】

Code	Product Name in English
Agricultural Products, Sea Food and Live Stock	
M1	Farm Products, Fresh or Chilled
M2	Sea Food
M3	Live Stock
M4	Grain Products
M5	Vegetables
M6	Fruits
M7	Other Farm, Animal and Aquatic Products
Processed Foods	
N1	Frozen Food
N2	Canned Food
N3	Dehydrated Food
N4	Salted and Preserved Food
N5	Prepared Food
N6	Confectionery, Biscuit, Snacks
Wine & Drinks	
P1	Wine
P2	Other Alcohol
P3	Mineral Water
P3	Carbonated Water
P4	Fruit Juices
P5	Other Drinks
Seasonings & Food Additives	
Q1	Seasonings & Condiments
Q2	Food Grade Additives
Q3	Food Additives and Others
Franchise	
R1	Food & Beverage Franchise
R2	Other Franchises
Others	
S1	Books and Magazines
S2	Mass Communication /Media /Public Relation
S3	Industrial/Government Association
S4	Catering Service