

Taipei AMPA Digital Plus Edition

*Virtual and Physical Show
Do business all year long!*

2020.10.21-24

TaiNEX 2

(Physical show)

Physical Show

Date: Oct. 21-24, 2020

Location: Taipei Nangang Exhibition Center, Hall 2

Size: 300 exhibitors, 600 booths

Exhibits: Auto parts & components, auto lighting, customizing & accessories, diagnostics & maintenance, car care, EV and peripherals, intelligent transportation systems & solution, auto electronic products, components & parts, motorcycle, motorcycle parts & accessories, motorcyclists' accessories, repair and manufacturing equipment

Virtual Show

Complimented by the physical show

- **Events:** online exhibition, online sourcing meeting, online new product launch, online tour, webinars
- **Attendees:** All exhibitors and buyers at 2020 AMPA series show in October
- **Platform:** Official website, social media (Facebook, Twitter, LinkedIn), TTS (YouTube) D'Channel

Virtual Show Perks

- **More chances for buyers and exhibitors to meet**
- **Over 60 TTC overseas branches promoting online events**
- **Business doesn't stop when the physical show stops**

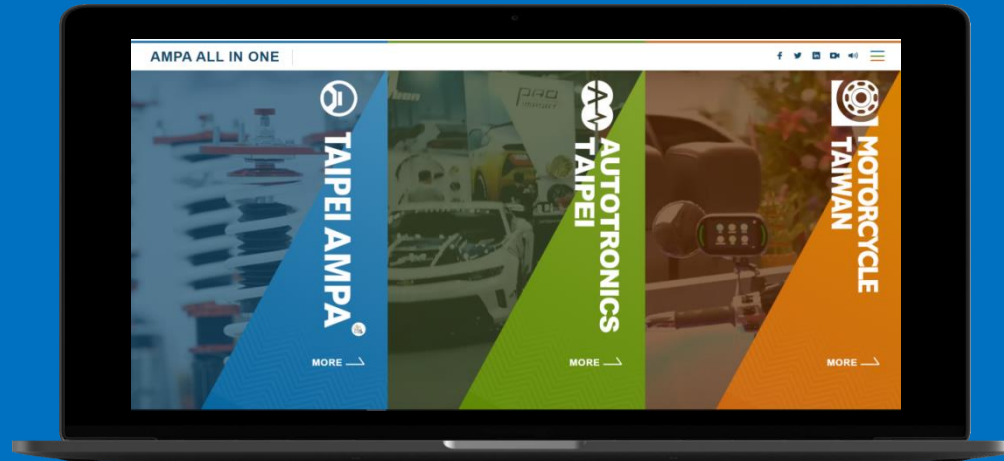
Online Events

**Price
quotation**

**Search for
exhibitors**

**Search for
products**

**AMPA
Introduction**



Search for exhibitors and products, get price quotations, and see more about AMPA right at your fingertips!

**Taipei AMPA
Digital Plus**

For ALL buyers

Virtual Show Capabilities

AMPA ALL IN ONE

Show introduction



Find exhibitors

Find products

Videos

NEW PRODUCT LAUNCH ↘

EXHIBITOR LIST ↘

EXHIBITS ↘

VIDEOCAST ↘

Price quotation


AUTOTRONICS
TAIPEI

MORE ↘


MOTORCYCLE
TAIWAN

MORE ↘



New Product
Launch



Webinar



VROOM



Post show video

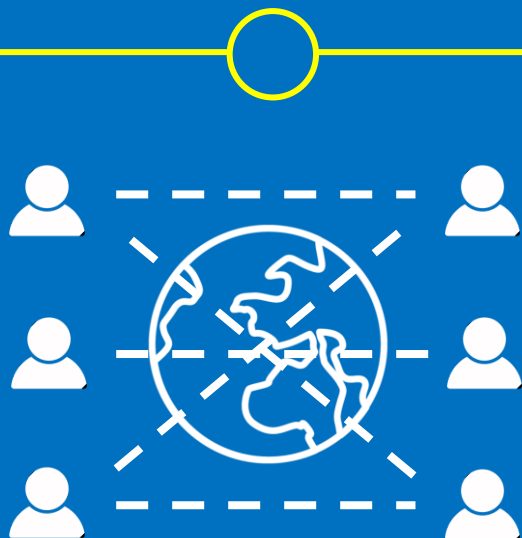


Exhibitor video



TOP

Matchmaking Beforehand



Online Meeting Afterwards



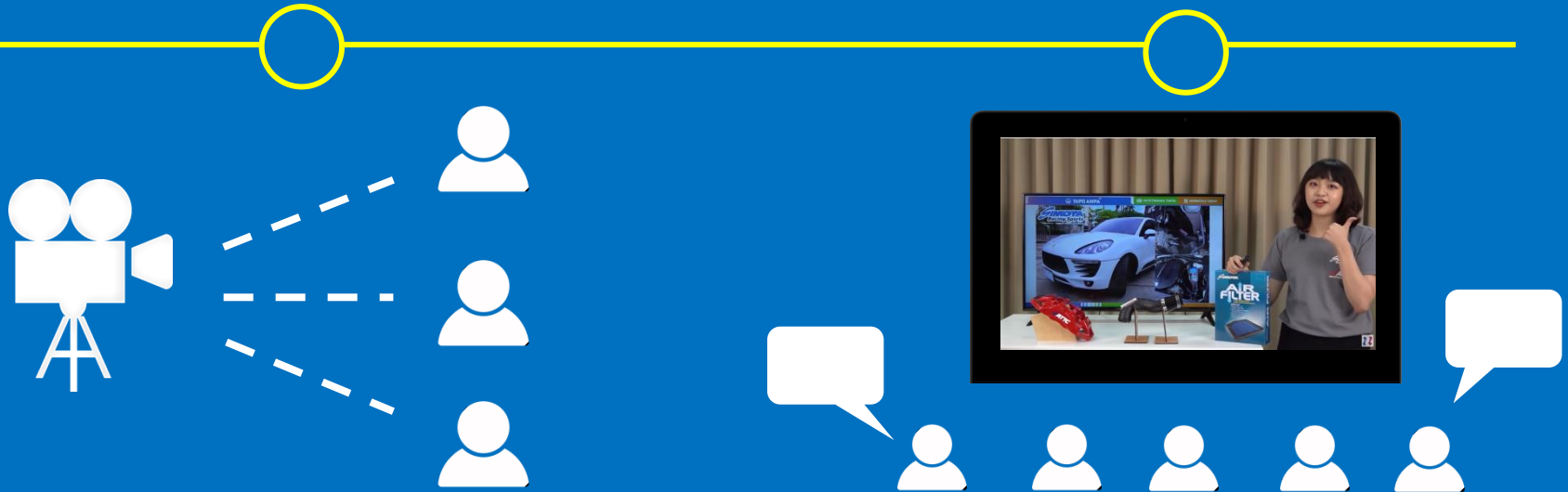
Find your match before the show, then
meet them online at AMPA!

On-line Procurement Meeting

For domestic exhibitors and
overseas buyers

Filmed Before AMPA

Played During AMPA

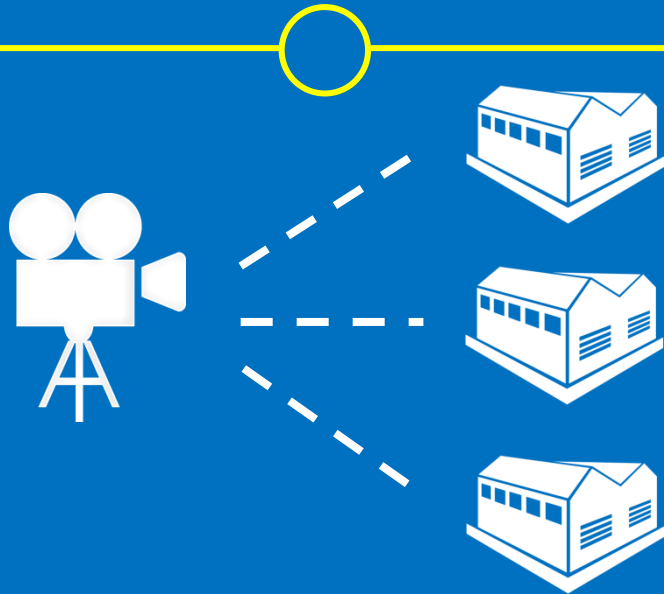


Exhibitors film their videos before the show, and will be played during AMPA. Inquiries to the products shown will be forwarded to the relevant exhibitor.

On-line New Product Launch

For ALL buyers

Filmed Before AMPA



Played During AMPA



AMPA Team and a filming crew will visit a production plant, presenting a first-person perspective of everyday operations. The film will be played throughout AMPA, giving attendees the feel of being on the front line.

On-line Tour

For Domestic Exhibitors

Filmed AND Played During AMPA



Webinar sessions will be broadcast live through social media platforms.

Industry Webinar

For ALL buyers

Questions? Contact us

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