

## The International Forum Design

The International Forum Design is considered as one of the world's leading industrial design institutions. iF enjoys special recognition thanks to its iFaward –one of the world's key design prizes – staged annually since 1953. As a service provider, iF conceives and implements corporate centered competitions, seminars, workshops, conferences and more. iF's broad level of integrity and reputation insure the widest possible acceptance among all target groups. Under the 'by iF' label, we plan and implement the 'TAIPEI CYCLE d&i awards' since 2012.

## Participation

The TAIPEI CYCLE d&i awards 2020 invite all manufacturers, designers, sales representatives, importers and distributors in the bicycle industry to compete in the awards. Entries that have been on the market for less than 2 years or are scheduled to go into mass production in 2020 are eligible to participate in the awards. Entries should reflect a strong level of innovation and design quality. There is no limit to the number of entries per contestant. The products submitted must not violate the patent and protective rights of other parties. The organizers assume no liability.

This year, 'Gold Award – Young Enterprise' is presented in the TAIPEI CYCLE d&i awards, the winner will be selected from the winning products to encourage excellent innovations and designs from companies established after 1 January 2016.

## Categories

### 01 Complete bicycle

Racing, MTB, Urban, Road, Folding bike and Cargo bike etc.

### 02 Parts and components

Frames, Handlebars, Stems, Forks, tires, Rims, hubs, wheel sets, Cranksets, Chains, Derailleurs, Brakes, Saddles and Pedals etc.

### 03 Cycling accessories

Cycling computers, Water bottles, Bells, Pumps, Lights, Locks, Fenders, Paints, Tools, Children's seats, Bike Racks, Bike Travel Cases, Cycling Clothes, Shoes, Cycle Glasses, Gloves, Helmets, Bags, Goggles and Sport Braces etc.

### 04 E-bikes & drive units

E-bikes, Electric Motors, Battery unit, Chargers, Energy Management Systems, Electric Parts and Components etc.

### 05 Smart cycling services

IoT Applications, Mobile Devices, Software & Mobile Apps, Clouds systems and Big data etc.

## iF 國際論壇設計

iF 國際論壇設計 (The International Forum Design) 為工業設計領導機構之一，自 1953 年起每年舉辦的 iF 獎項已成為全球最重要的獎項之一。作為一個服務機構，iF 規劃及執行以企業為主的競賽、座談會、研討會、會議及其他活動。它在國際設計界廣闊的聯繫網絡及其正直與崇高的形象，獲得所有目標團體的最大認同。自 2012 年起我們以 'by iF' 標誌規劃與執行「台北國際自行車展創新設計獎」。

## 參賽

2020 年台北國際自行車展創新設計獎邀請自行車產業相關業者，包括製造商、設計師、業務代表、進口商及專業通路商報名參賽。參賽作品需為上市未滿兩年、或計劃於競賽年度上市之產品，作品需展現相當程度的創新與設計品質。單一參賽者的參賽作品數沒有限制。參賽作品不得侵犯他人專利與其他經保護的權利，主辦單位對此侵權行為概不負責。

本屆競賽將頒發「金質獎 - 新創企業」，獎勵在產品創新與設計層面表現特別傑出之新進廠商（以公司設立登記證明文件所載日期 2016 年 1 月 1 日以後成立為準）。

## 參賽類別

### 01 自行車成車

競速車、登山車、城市車、公路車、折疊車、貨物車及其他整車等

### 02 自行車零組件

車架、車把、豎管、前叉、輪胎、輪圈、花鼓、輪組、齒盤曲柄、鍊條、變速裝置、煞車組件、座墊、腳踏及其他零組件等

### 03 自行車配件及人身部品

騎行儀表、水壺、車鈴、打氣筒、車燈、車鎖、擋泥板、塗料、工具、兒童座椅、攜車架、攜車箱包、自行車服飾、自行車鞋、風鏡、手套、頭盔、騎行車包、護目鏡、安全護具

### 04 電動自行車及電機系統

電動自行車、電機馬達、電池、充電器、電源管理系統、及其他電機零組件等

### 05 智慧騎行服務

物聯網應用、行動裝置、軟體服務、雲端系統、大數據分析等

# TAIPEI CYCLE d&i awards 2020

## Online Registration ifworlddesignguide.com



For further detailed information  
please visit the website

進一步參賽訊息請瀏覽



### Contact iF

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### Contact TAIPEI CYCLE

TAIPEI CYCLE Project Management

Taiwan External Trade Development Council

5 Hsin-Yi Rd., Sec 5, Taipei 11011, Taiwan

中華民國對外貿易發展協會

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### Contact TBA

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5F, No 189, Keelung Rd., Sec 2, Taipei, Taiwan

臺灣自行車輸出業同業公會

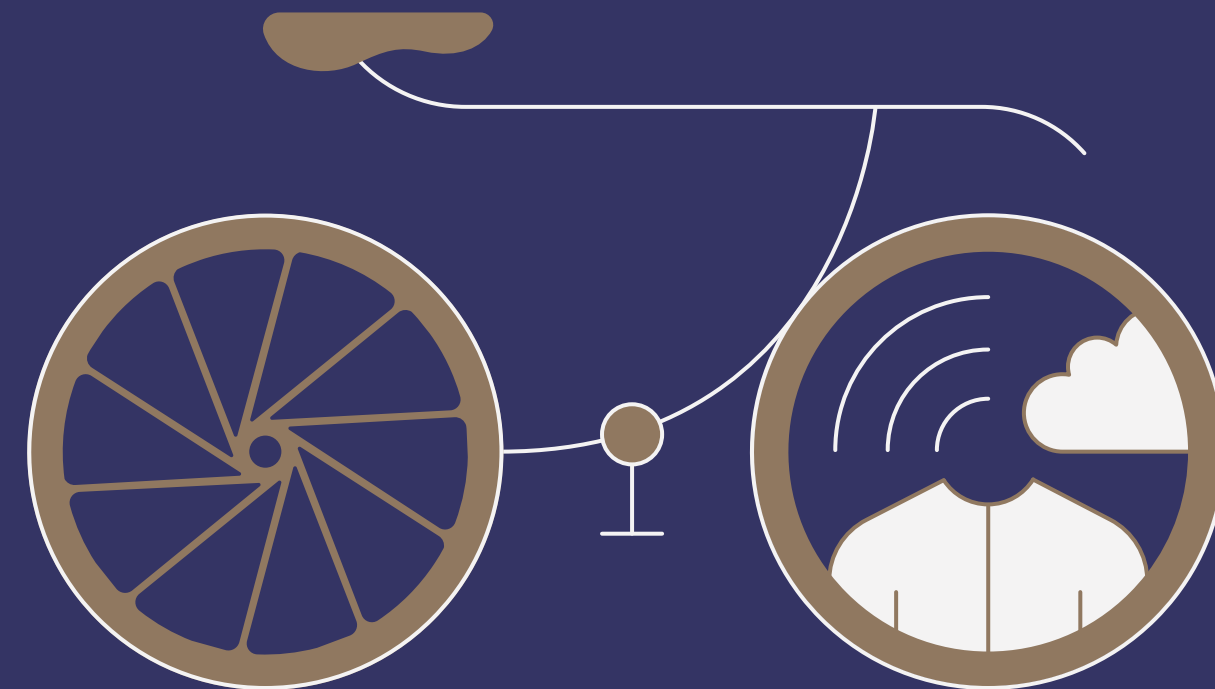
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## TAIPEI CYCLE d&i awards 2020

Taiwan is known as being the "Kingdom of Bicycles". In the 1970s, through high-quality production and development, Taiwan gradually built a leading position in the global bicycle industry. In addition, Taiwan's outstanding rise in export and international market share has created a long-lasting legend. With all of this as background, the first Taipei Cycle Show was held in 1988 to help the bicycle industry expand further overseas. This turned over a new historical page. In recent years, with the integration of digitization and smart technology, the government has cooperated with private enterprise to establish for Taiwan an international reputation as "The Island of Bicycles". This also symbolizes the industry's digital transformation from manufacturing to customized design, and represents a new chapter in Taiwan's history.

With the current trend toward digitization, using bicycles as a part of daily life has become all the rage globally. E-bikes, pedelecs and smart application developments globally have opened whole new markets and possibilities for interdisciplinary integration. The Smart Internet of Things (IoT) and big data have been the drivers behind the scenes. These newly emerging domains are providing the most crucial soft power development sources to smart cycling. In the year before last, TAIPEI CYCLE d&i awards established categories for E-bikes + Pedelecs and IoT Applications in Cycling to promote multifaceted development for relevant industries and applications.

Beginning in 2012, TAITRA and Taiwan Bicycle Association (TBA) commissioned iF Design Asia Ltd. to hold the "TAIPEI CYCLE design & innovation awards". This is now about to be held for the eighth time. They have built a platform for Taipei Cycle to demonstrate innovation and design in the global cycling industry, as well as an ideal stage for elite innovative talent from all countries. Moreover, the "Gold Award – Young Enterprise" will be awarded again this year to encourage the development of startups. All startups are welcome to show their new R&D results and participate in the competition.

Every year, a famous professional judging committee gathers in Taipei for selection. They evaluate the latest developments and achievements in bicycle-related industries, demonstrating the core value of the TAIPEI CYCLE d&i awards and perfectly displaying the year's innovative designs. The honor of an award not only represents the greatest recognition, but also an excellent chance to promote both – the enterprises and the products.

This competition awaits your participation, and your design skills making a splash at the Taipei Cycle Show!

## 2020年台北國際自行車展 創新設計獎

素有「自行車王國」美稱的台灣，在 1970 年代，便以高品質的製造與研發，逐步建立全球自行車產業的領先地位；更因亮眼的出口表現與國際市占率，造就台灣貿易的不滅傳奇，而首屆台北國際自行車展即在此背景下於 1988 年盛大展開，開啓自行車產業業者向海外拓展版圖的歷史新頁。而近年來，結合 e 化生活與智慧化導入，由政府與民間企業齊心推動，將台灣打造成國際盛名的「自行車島」，也象徵著產業從製造走向服務設計的數位轉型，開啓嶄新篇章。

隨著現今的數位生活趨勢發展，自行車生活化風潮快速席捲全球，全球電動自行車與智慧應用發展為產業打開全新的市場與跨域整合的可能性；其中，IOT 智慧物聯網和大數據更是幕後推手，這項新興領域對智慧騎乘提供最最重要的軟實力發展來源。早在前年，台北國際自行車創新設計獎便設有電動自行車與自行車物聯網的參賽類別，期望推動相關產業和應用的多元開發。

2012 年起，中華民國對外貿易發展協會與臺灣自行車輸出業同業公會委請 iF 藝術設計有限公司辦理「台北國際自行車展創新設計獎」(Taipei Cycle design & innovation awards, d&i awards)。辦理至今已邁入第八屆，為台北國際自行車展建立一個展現全球自行車產業創新與設計之平台，也是各國頂尖設計創意人才的最佳舞台；同時為了鼓勵新創公司的發展，今年仍持續頒發「金質獎-新創企業」獎項，歡迎所有新創企業提出最新研發成果參賽角逐。

每年，專業的國際知名評委齊聚台北進行評選，參與評估自行車相關產業最新的發展與成就，呈現了創新設計獎的核心價值，並充份體現該年度的創新設計力；獲獎榮耀不僅是對成就的最高肯定，亦是企業和產品的絕佳行銷機會。

2020 年創新設計獎期待您的參與，期待您的創新設計在國際展會斬露頭角、大放異彩！

Taiwan External Trade Development Council (TAITRA)  
Taiwan Bicycle Association (TBA)

中華民國對外貿易發展協會  
臺灣自行車輸出業同業公會



## Evaluation Criteria 評選標準

### Innovation and Elaboration

- Degree of innovation
- Degree of elaboration
- Uniqueness
- Execution / workmanship

### Functionality

- Use value and usability
- Ergonomics
- Practicability
- Safety

### Aesthetics

- Aesthetic appeal
- Emotional appeal
- Spatial concept
- Ambience

### Responsibility

- Production efficiency
- Consideration of environmental standards / carbon footprint
- Social responsibility
- Universal design

### Positioning

- Brand fit
- Target group fit
- Differentiation

### 創新與品質

- 創新度
- 精緻度
- 獨特性
- 執行完成度 / 工藝

### 功能

- 使用價值與可用性
- 人體工學
- 實用性
- 安全性

### 美學

- 審美訴求
- 感性訴求
- 空間概念
- 情境氛圍

### 責任

- 生產效率
- 符合環保標準 / 碳足跡
- 社會責任
- 通用設計

### 定位

- 品牌適切度
- 目標群契合度
- 差異化

## Registration 報名

Registrations are only offered online. Please register as a client at the iF website (ifworlddesignguide.com) and enter your product in 'my iF' area. After we have received your online registration, you will receive a confirmation email with an entry-ID (341-xxxxxx), which identifies your entry. Please use this entry-ID for all communications, shipping, and attach it to product and packaging labels.

You can edit and update your entry data online until the registration deadline. A short description of the product, its function and design in English and 2 product images will be used to help jury arrive at their decision. Entries of category "Smart Cycling services" must be submitted either as physical items or as digital media. For digital entries, please provide a PDF file or a media link (URL) in the online registration form in the field labeled "Media". If you receive an award, the description and images will be used in the promotional materials, the iF WORLD DESIGN GUIDE and press releases.

本競賽一律採取線上報名。請由 iF 官網 (ifworlddesignguide.com) 註冊會員後於 'my iF' 專區報名參賽。主辦單位收到您的線上報名後，將發送含有 entry-ID (產品識別碼 341-xxxxxx) 的電子確認信函給您，請於未來所有聯繫、物流、產品本身及外包裝上標示此編號。

您於報名截止日前皆可編輯和更新您的參賽作品資訊，產品功能與設計的英文說明以及兩張產品圖，都將做為評審決策之依據。「智慧騎行服務」類別之參賽作品可選擇提交實品或數位媒體，數位媒體資料請在線上報名表中的 "Media" 欄位提供 PDF 檔或 URL 網址。參賽作品如獲獎，相關圖文資訊將供文宣品、iF 世界設計指南與新聞稿使用。

## Fees 費用

	TPC Exhibitors and Members of TBA	Non-exhibitors
Registration fee	US\$ 80	US\$ 160
Fees for award winners	US\$ 1,300	US\$ 1,800

1. All fees are listed as net amounts per entry, 5% VAT has to be added.
2. The presentations in the iF WORLD DESIGN GUIDE, the exhibition, the promotional materials are obligatory for all winning entries.
3. Invoice for the registration fee will be issued after the registration deadline 16 December 2019. The invoice for the registration fee will be charged, even if the entry item has not been sent for jury. It is possible to cancel a registration by sending an email to serena.lin@ifdesign.tw before the registration deadline. After this date 100% of the registration costs per relevant entry will be raised as a cancellation fee.

	台北國際自行車展展商 自行車公會會員	非展商
報名費	NT\$ 2,000	NT\$ 4,000
獲獎推廣費	NT\$ 35,000	NT\$ 50,000

1. 以上所列費用皆為每件作品之款項淨額，需另加 5% VAT。
2. 所有獲獎作品有義務於 iF 世界設計指南、獲獎產品特展及文宣品上展示刊登。
3. 報名費發票將於報名截止日 2019 年 12 月 16 日後開立，報名後無論您最終是否遞交產品參與評選，均需付款。參賽者可免費取消報名，但需於報名截止日前以電子郵件通知 serena.lin@ifdesign.tw，逾期取消者仍需支付全額報名費。

## Dates 重要日期

Registration deadline	16 Dec 2019
Shipping of entries	9 - 31 Dec 2019
Self-assembly*	7 Jan 2020
Jury session	8 - 9 Jan 2020
Jury results	9 Jan 2020
Self-dismantling*	10 Jan 2020
Awards ceremony	3 Mar 2020
Publication	3 Mar 2020

Exhibition 4 - 7 Mar 2020

\* Registrants of self-assembly and self-dismantling entries will be informed in due course about the detailed procedure.

報名截止	2019 年 12 月 16 日
產品寄送	2019 年 12 月 9 - 31 日
自組裝 *	2020 年 1 月 7 日
評選會	2020 年 1 月 8 - 9 日
評選結果	2020 年 1 月 9 日
自拆卸 *	2020 年 1 月 10 日
頒獎典禮	2020 年 3 月 3 日
獲獎作品發佈	2020 年 3 月 3 日

獲獎作品特展 2020 年 3 月 4 - 7 日

\* 自組裝與自拆卸廠商將收到進一步通知。

## Jury

An international expert jury will discuss and evaluate all submitted entries in a dedicated, critical and constructive way behind closed doors.

## Benefits for Winners

### Awards logo

All winners will receive the TAIPEI CYCLE d&i awards 2020 logo, and are entitled to use this logo for commercial purposes. The best contributions will receive an additional TAIPEI CYCLE gold award logo.

### Awards Ceremony

All winners will be invited to receive certificates/trophies on stage at the TAIPEI CYCLE pre-show international press conference.

### Exhibition

Winning entries will be shown at TAIPEI CYCLE 2020.

### Online Exhibition

All winning entries will be presented in the TAIPEI CYCLE and TBA official website as well as 'iF WORLD DESIGN GUIDE' –the largest design platform worldwide.

### Promotional Materials

All winning entries will be published in printed materials such as notebooks and postcards which will be delivered to international media representatives, buyers and visitors during the TAIPEI CYCLE show.

### Press

Before, during and after the TAIPEI CYCLE show, we will ensure that the TAIPEI CYCLE d&i awards are fully covered by national and international press. Meanwhile, we will proactively promote the competition in our own PR works, which include press releases and e-letters.

## 評選會

由國際專家所組成的評委會將以專注、嚴謹、具有建設性的方式針對每件參賽作品進行討論及評選，評審過程不公開。

## 獲獎者服務

### 獎項標誌

獲獎作品將獲得 2020 年台北國際自行車展創新設計獎獲獎標誌，並得以該標誌進行推廣。表現最為傑出之作品更將獲得台北國際自行車展金質獎之榮耀。

### 頒獎典禮

所有獲獎者將受邀於台北國際自行車展展前國際記者會上台領取獎牌 / 獎座。

### 獲獎作品特展

所有獲獎產品將於 2020 年台北國際自行車展上展出。

### 線上展覽

所有獲獎產品將於台北國際自行車展與臺灣自行車輸出業同業公會官網，以及全球最大網路設計平台「iF 世界設計指南」上展示。

### 文宣品

所有獲獎產品將印製於筆記本與明信片上，由主辦單位於展覽期間分發予國內外重要媒體、買主及參觀者。

### 新聞

展覽期間與前後，我們將以密集的公關作業確保台北國際自行車展創新設計獎獲得國內外媒體的大量關注，並積極在廣宣活動中推廣本獎項。



## Entry Delivery

### TAIPEI CYCLE d&i awards 2020

Entry-ID: 341 -xxxxxx/ Category no.: xx  
Schenker (H.K.) Ltd. Taiwan Branch | Fairs and Exhibition Team  
**Ms. Vicky Li**  
2F, No. 51, Sec. 3, Min Sheng E. Road, Taipei 10478 Taiwan  
+886.2.2503.0101 #198  
vicky.v.li@dbschenker.com

We require functional products which must be delivered completely assembled and ready to be tested; iF will not assume any responsibility for assembly.

### Self-assembly and Self-dismantling

Registrations to category '01. Complete bicycle' and '04. E-bikes & drive units'(except for drive units) will be seen as "self-assembly" and "self-dismantling" entries. Registrants are responsible for delivering the entry to the jury venue at the designated time and picking up the entry after jury. Overseas entrants who find it difficult to come for self-assembly and self-dismantling, please send an email to serena.lin@ifdesign.tw before the registration deadline to discuss possible solutions.

### Transport, Liability & Insurance

Original products must be shipped, free of charge for iF, via mail, courier or forwarding company to our logistics partner Schenker Taiwan. Please ensure that product deliveries are handled in accordance with the customs requirements for the free trade of goods (Delivered Duty Paid). Shipments from overseas (outside Taiwan) are recommended to use freight forwarding companies with customs clearance services. We recommend that you apply for an ATA Carnet for your shipment to save import duties and taxes. If you opt for courier services, please notify your courier that the sender is responsible for the duties and taxes. Please also note that couriers may not be able to deal with customs clearance if a shipment is stuck at the customs. In which case, iF will authorize our logistics partner Schenker Taiwan to assist with customs clearance with a cost of US\$ 90 (plus 5% VAT) per shipment. The handling fee does not include duties and taxes based on CIF value and will be charged and invoiced by iF.

Products must be delivered in reusable packaging. The contestant is liable for any damages or additional charges. The organizer does not undertake to insure the delivered products. We recommend that participants take out a transport and exhibition insurance policy, particularly to cover breakage, damage and theft.

## 產品寄送

### 2020 年台北國際自行車展創新設計獎

Entry-ID: 341 -xxxxxx/ Category no.: xx  
香港商信可股份有限公司台灣分公司  
**李美宛小姐收**  
台北市 10478 民生東路三段 51 號 2 樓  
+886.2.2503.0101 ext.198  
vicky.v.li@dbschenker.com

所有參賽作品必須為可操作的產品。請提供組裝完整、可直接測試的產品，iF 不負責協助組裝。

### 自組裝與自拆卸

類別「01. 自行車成車」與「04. 電動自行車及電機系統」（電機系統除外）產品將視為自組裝與自拆卸的參賽作品。此類別產品必須於指定時間送達評審會場，評選結束後再自行取回。若無法配合以自組裝方式提供參賽產品的海外參賽者，請於報名截止日前來信告知 (serena.lin@ifdesign.tw)，討論其他可行方案。

### 運輸、責任、保險

請以郵寄、快遞或委託貨運承攬公司等方式將實體產品寄送給我們的物流夥伴台灣信可海空運，iF 將不負擔任何運費，請務必以符合進出口規定及完稅後交貨 (Delivered Duty Paid) 的方式寄送。跨國寄送之產品建議委託有正規報關服務的貨運承攬公司寄送，高單價產品建議以暫准通關 (Carnet) 方式報關，以為您節省進口關稅。若採用快遞寄送，請於貨運提單勾選「關稅由出口商支付」。遇快遞不提供報關服務，或無法處理清關業務時，iF 將委託物流夥伴香港信可台灣分公司協助清關，並向參賽者酌收每次 US\$ 90 (另加 5% VAT) 之清關代辦費。此費用不含關稅，將由 iF 開出發票向參賽者請款。

產品應採用可回收再利用的包裝材料，參賽者須自行承擔任何因損壞產生的費用或其他附加費用。主辦單位對遞交的產品不負擔保險費用，我們建議您對您的產品加保運送及展示的相關保險，尤其是破損、毀壞及竊盜險。