

 The 30th Taipei International Food Show

FOOD TAIPEI



Explore Asia's Super 6-in-1 Food Expo in Taipei, Taiwan

*Applications open from October 15, 2019 8:30 AM Taiwan Time
Submission made prior to that will be considered invalid.*

Concurrent shows:



Application Kit

An Abundance of Excellent Taste

**JUNE 17-20
2020**

Taipei Nangang Exhibition Center, Hall 1 & TWTC Exhibition Hall 1

www.foodtaipei.com.tw

For further information, please find your nearest TAITRA office online:
BRANCH.TAIWANTRADE.COM.TW

Organizer:  Taiwan External Trade Development Council (TAITRA)



The 30th Taipei International Food Show

FOOD TAIPEI

Explore Asia's Super 6-in-1 Food Expo in Taipei, Taiwan

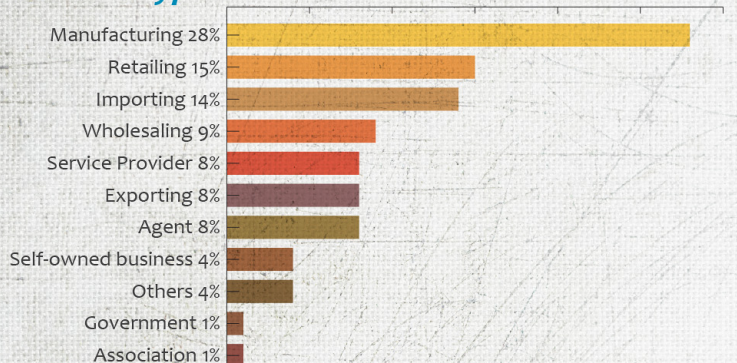
Food for life, Food for Thought, Food Taipei.

FOOD TAIPEI 2019 wrapped up with tremendous success on June 22.

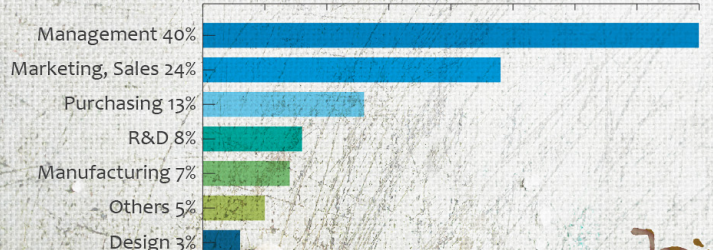
A full presentation of quality Taiwanese foods were displayed during the show, as county and city governments from across Taiwan and other industry associations took an active role in the event. FOOD TAIPEI had won great support from numerous organizers of the exhibition pavilions. As freshly delivered local products and featured overseas products were both gathered in this mega-sized event, FOOD TAIPEI has become Asia's largest platform for quality food procurement.

FOOD TAIPEI 2020 will be held on June 17-20, 2020, in conjunction with FOOD TECH, BIO/PHARMATECH TAIWAN, TAIPEI PACK, TAIWAN HORECA and HALAL TAIWAN. We cordially invite you to join us again at FOOD TAIPEI 2020, to engage the huge possibilities of the food industry.


Business Type





Current Position




Track record of 5-in-1 FOODTAIPEI EXPO 2019

 **2,006 exhibitors**
from 38 countries/regions

 **5,056 booths**

 **64,086 professional visitors**
from 128 countries/regions

 **38 group pavilions**

Top 11 Countries/ Regions of Visitors 2019

China 1,560, Japan 950, Philippines 745,
Hong Kong 612, Republic Of Korea 552, Malaysia 550,
USA 436, Thailand 416, Singapore 408, Vietnam* 207,
Indonesia 184

*This is the first time Vietnam entered the top 11.

Visiting Frequency

First time **52%** 2-3 times **26%** More than 4 times **22%**

Purpose of Visit

Purchasing **26%** Seeking Partner **25%**
Market Survey **17%** Seeking New Products **16%**
Visiting Existing Client **13%**
Evaluating as the exhibitor in the future **3%**

Join us at FOOD TAIPEI 2020!



General Information

1. ORGANIZER

Taiwan External Trade Development Council (TAITRA)

2. SHOW DATES & HOURS

Date	Hours	Notes
June 17 - 19	10:00a.m-6:00p.m.	Access for : (1) overseas visitors (2) local professionals holding admission passes
June 20	10:00a.m-5:00p.m.	Open to public with NT\$300 paid admission.

*The show is strictly for people aged 12 and over. Under 12s will be refused entry. Proof of age will be requested upon entry.

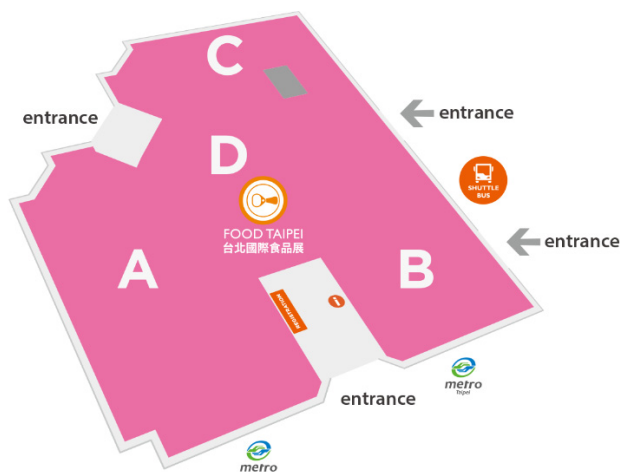
3. SHOW VENUE

Taipei World Trade Center Exhibition Hall 1

No. 5, Sec.5, Hsin-Yi Rd., Hsin-Yi District, Taipei 11011, Taiwan



TWTC Hall 1



Whole area

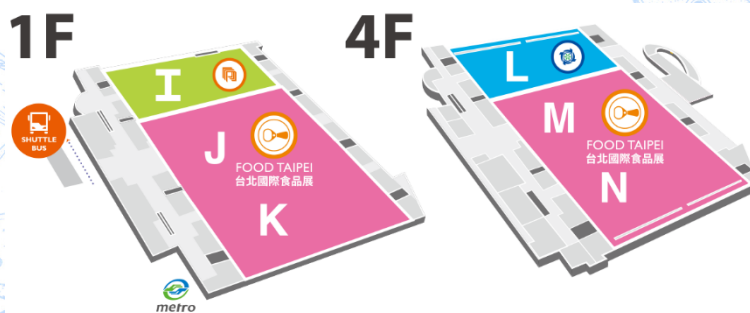
HALAL TAIWAN is held concurrently with FOOD TAIPEI.

Taipei NANGANG Exhibition Center, Hall 1

1, Jingmao 2nd Road, Nangang District, Taipei 11568, Taiwan



NANGANG Exhibition Center, Hall 1



Area, J, K, M and N

FOODTECH & PHARMATECH TAIPEI and TAIPEI PACK are held concurrently with FOOD TAIPEI.

* Free inter-hall shuttle bus will be provided during exhibition period.



4. Exhibit Profile

- Fresh Fruits & Vegetables
- Seafood
- Dairy Products
- Canned Food
- Wine & Liquor
- Condiments & Confectionery
- Preserved Fruits & Vegetables
- Meat & Processed Meat Products
- Vegetarian & Organic Food
- Baked Food
- Coffee & Tea
- Ice Cream
- Poultry
- Cooking Oil
- Frozen Prepared Food/ frozen dough
- Biscuits
- Juice & Soft Drinks

5. Exhibiting Areas

VENUE	EXHIBITING AREA
 TWTC Hall 1	<ul style="list-style-type: none"> ● Overseas Exhibitor Area ● National Pavilion ● Regional Government ● Assorted Food ● Traditional Snacks, Vegetarian & Organic Food ● Bubble Tea Supplies & Beverages ● Media
 NANGANG Exhibition Center, Hall 1	<ul style="list-style-type: none"> ● Overseas Exhibitor Area ● Association Pavilion ● Assorted Food ● Frozen & Prepared Food ● Wine, Coffee, Tea & Beverage ● Media

Remarks:

- All manufacturers, distributors, traders and organizations in fields related to manufacturing and services of the above-mentioned exhibit profile are eligible to participate as exhibitors.
- If your office is located overseas and do NOT have a Taiwan representative (an agent, office with tax ID number in Taiwan), please consider taking part in either Overseas Exhibitor Area or National Pavilion (please refer to page 7 for more contact information)
- Exhibitors will be ranked in a seniority list according to years of participation. First-time exhibitors will be located at TWTC Hall 1.
- Eligibility to participate in Taipei Nangang Exhibition Center, Hall 1:**

Number of Prior Years Points:	Years of participation in FOOD TAIPEI
Number of maximum booths used from year 2018 or 2019:	Number of booths will be divided by 5
Sponsorship for FOOD TAIPEI 2019:	Based on NT\$ spent on sponsorships, every NT\$50,000 spent will get 1 point, maximum of 10 points; carries over.
Total priority points	Those who have greater points will be more likely to be accepted into Taipei Nangang Exhibition Center, Hall 1, while space available.

- The Organizer reserves the right to adjust exhibition area or close registration if fully booked.
- The Organizer reserves the right to accept or reject any application and to determine the number and location of booth(s) for each exhibitor.

6. Exhibitor's Timetable (especially for individual, overseas exhibitors)

- October 15, 2019
 - ➡ Applications open from October 15, 2019 8:30 AM Taiwan Time
 - Submission made prior to that will be considered invalid.
- October 15-late November, 2019
 - ➡ Qualification review. Qualified applicants will be notified by email.
- March, 2020 or earlier
 - ➡ Space allocation.
- June 14-16, 2020
 - ➡ Move-in for exhibitors at Taipei Nangang Exhibition Center, Hall 1.
- June 15-16, 2020
 - ➡ Move-in for exhibitors at Taipei World Trade Center Exhibition Hall 1
- June 17-20, 2020
- June 20-21, 2020
 - ➡ Move-out



FOOD TAIPEI

It is Show Time!



7. Raw Space / Shell Scheme Package Rental (Tax Included) for Individual Overseas Exhibitors

Raw Space Rental at TWTC Hall 1 / NANGANG Exhibition Center, Hall 1

Table1. TWTC Hall 1


Space Location	Raw Space Price per 9 SQM	Remark
Facing Main Aisle	US\$1,910	9 SQM
Regular	US\$1,700	
Facing Main Aisle with Pillar Inside	US\$1,550	Less than 9 SQM
Regular with Pillar Inside	US\$1,450	

Table2. NANGANG Exhibition Center, Hall 1

Space Location	Raw Space Price per 9 SQM	Remark
Facing Main Aisle	US\$2,200	9 SQM
Regular	US\$2,000	
Facing Main Aisle with Pillar Inside	US\$900	Less than 9 SQM
Regular with Pillar Inside	US\$850	


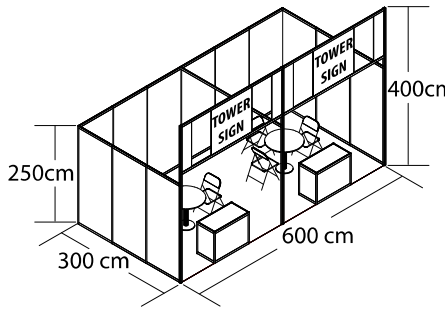
Table 3. Shell Scheme Package (Optional)

A1: please see the specification and price below

Shell Scheme*One Booth		Item#	Facility/Furniture (Non-exchangeable)	Qty	Unit				
	1	System Partition	(Size: 300x250x250cm/H)	1	Set				
	2	Needle punch carpet	(Color: Light Gray)	9	SQM				
	3	Tower Sign	(Size: 150x120cm/H)	1	PCE				
	4	Information Counter	(Size: 100x50x82.5cm/H)	1	PCE				
	5	Glass Round Table	(Dia. 60x75cm/H)	1	PCE				
	6	Folding Chair (Black)	(Size: 50x40x45cm/H)	3	PCS				
	7	Yellow Spotlight	(Wattage: 10W)	3	PCS				
	8	110V/5A Socket		1	PCE				
	9	Wastepaper Basket		1	PCE				
Symbol	Type	Extra Facility/Furniture Included		Price (Tax Incl.)					
a	Inline Booth (1 side open)	(None)		US\$350					
b	Corner Booth (2 sides open)	+ one Tower Sign		US\$500					
c	Peninsula Booth (3 sides open)	+ two Tower Signs		US\$650					
*All items are on rental basis. The rental is non-refundable. Schell scheme exhibitors are not allowed to change tower sign design or exchange any facility or furniture. The Organizer reserves the right to alter the items.									
Booth Top View <table><tr><td>a</td><td>c</td></tr><tr><td>b</td><td></td></tr></table>						a	c	b	
a	c								
b									



B1: please see the specification and price below

Shell Scheme*Two Booths		Item#	Facility/Furniture (Non-exchangeable)	Qty	Unit
		1	System Partition (Size: 300x250x250cm/H)	2	Sets
		2	Needle punch carpet (Color: Light Gray)	18	SQM
		3	Tower Sign (Size: 150x120cm/H)	2	PCS
		4	Information Counter (Size: 100x50x82.5cm/H)	2	PCS
		5	Glass Round Table (Dia. 60x75cm/H)	2	PCS
		6	Folding Chair (Black) (Size: 50x40x45cm/H)	6	PCS
		7	Yellow Spotlight (Wattage: 10W)	6	PCS
		8	110V/5A Socket	2	PCS
		9	Wastepaper Basket	1	PCE
Symbol	Type	Extra Facility/Furniture Included		Price (Tax Incl.)	
a	Inline Booth (1 side open)	(None)		US\$700	
b	Corner Booth (2 sides open)	+ one Tower Sign		US\$850	
c	Peninsula Booth (3 sides open)	+ three Tower Signs		US\$1,150	
<p>*All items are on rental basis. The rental is non-refundable. Schell scheme exhibitors are not allowed to change tower sign design or exchange any facility or furniture.</p> <p>The Organizer reserves the right to alter the items.</p>					
Booth Top View					

Remarks:

- All pricing listed above is tax included.
- A "Regular" booth is one not bordering a main aisle.
- Each booth (no matter raw space or shell scheme) will be provided with 110V/500W electricity free of charge. Additional power supply and drainage will be at the exhibitor's expense.
- Raw Space does not contain any facilities such as partition, carpet, or any display facility.
- Should you need raw space only, the total payment will be Table 1 or Table 2*space used.
- Should you need raw space with shell scheme, the total payment will be (Table 1 or Table 2) *space used+ Table3*units of shell scheme.
- The actual cost will depend on the final space location.



↑TWTC Hall 1



↑NANGANG Exhibition Center, Hall 1

Raw Space: NO partition, carpet or any display facilities.



8. Application (Open from Oct. 15 2019, 8:30am, Taiwan time)

THREE ways of submitting application form:

1. **By On-line Application:** Please visit our website www.foodtaipei.com.tw to complete the on-line application, then email the following documents to:
 - (1) The registration number of your application
 - (2) E-catalogue
2. **By email:** Please complete our application form, then scan and email with duly signed signature to:
3. **By Post:** Please complete and return the application form to the Organizer:
TWTC Exhibition Department (P.O. Box 109-770, Taipei 11011, Taiwan)

For National Pavilion, please refer to page 7.

For individual overseas exhibitors, please contact:

Ms. Evonne Lee, Show Manager
TAITRA Exhibition Department
P. O. Box 109-770, Taipei 11011 TAIWAN
E-mail: foodtaipei@taitra.org.tw

9. Payment Schedule

1. Upon receiving and approving the application, the Organizer will notify applicants to remit the payment to secure their space.
 - (1) Individual overseas exhibitors: full payment will be required.
 - (2) National Pavilion: US\$500 per booth as down payment, balance is to be settled upon receiving the notice.

2. All Payment should be made by telegraphic transfer (T/T):

Beneficiary Information and Bank Details	
Account Number:	5056-665-100018
Bank Name:	TAIWAN COOPERATIVE BANK, WORLD TRADE CENTER BRANCH
Bank Address:	2F, NO. 333, SEC. 1, KEELUNG RD., SINYI DIST., TAIPEI CITY 110, TAIWAN
Bank Telephone No.:	886-2-2729-1333
SWIFT ID:	TACBTWTP 505
Beneficiary Name:	TAIWAN EXTERNAL TRADE DEVELOPMENT COUNCIL
Beneficiary Address:	6F, 333 KEELUNG ROAD, SEC. 1, TAIPEI 11012, TAIWAN
Remittance Information (Remarks): FOOD TAIPEI 2020 P*****	

>> P***** (P+10 digits) : Please quote the INVOICE NO.

- **All banking charges (inclusive of domestic and overseas charges), are to be borne by the applicant.**
- In case of cancellation or exhibitor's personal difficulties (i.e.: failure to obtain entry visa to Taiwan, illness, travel, or shipping problems), **booth fee already paid cannot be refunded, transferred to other shows or participants, or credited to later FOOD TAIPEI events under any circumstances.**





10. Publicity Campaign

A publicity campaign for this event is actively in progress to ensure optimum media coverage and thousands of potential quality buyers can be reached through:



Advertising & Publicity

A marketing campaign will be initiated six months prior to the show, including advertising in trade publications, digital media, and distributing information packages at other trade shows.

Online Networking

Exhibitors' product information will be posted on the official website. Both domestic and overseas prospective buyers will receive E-news letters in different languages.

Ad Placing

Bus Advertising, Taipei Metro Advertising Light Box & Airport Advertisement will be set up before the show to invite more visitors.

Opening Ceremony

Pre-show Press Conference, Opening Ceremony & Gourmet Showcases are scheduled before, and during the show.

Official Directory

Exhibitors' company profile and product information will be published and distributed to prospective buyers during the show. It will also be sent to TAITRA Overseas Offices after the show.

*The Organizer reserves the right to alter the publicity campaign

11. Participation Information

1. Retail sales are forbidden on June 17-19 but permitted on June 20, 2020, when this event opens to public through paid admission and exhibitors should issue invoices.
2. All manufacturers, distributors, traders and organizations related to above exhibit profile are eligible to participate as exhibitors.
3. The Organizer reserves the right to determine exhibition eligibility of participants and the products to be displayed, and reserves the right to determine the number and location of booth(s) for each exhibitor.

4. Space allocation priority is based on the following criteria to determine booth location:

(1) Number of booth(s)

(2) Date of application received

*Exhibitors can only select adjacent booths.

*Space allocation will be arranged via email.



***For those with same qualifications, the order will be decided by the Organizer.**

5. If exhibition booth demand exceeds available booths, the Organizer reserves the right to reduce the number of booths and to change the exhibition venue and date of show or to cancel the show without liability or responsibility for compensation or indemnification to exhibitors.
6. The Organizer does not accept any responsibility for obtaining visas for exhibitors to travel to Taiwan, exhibitors are responsible for obtaining their own visas in good time in advance of the show. For R.O.C. (Taiwan) entry visa application information, please refer to <http://www.boca.gov.tw/mp?mp=2>
7. Four exhibitor badges will be offered with the first booth and two more for each additional booth. Exhibitors can also purchase 2 extra badges with each booth they rent. Each extra badge is NT\$300.
8. For safety reasons, it is prohibited to use gas stoves, only electric appliances are allowed to be used in the show venues.
9. Please note that there might be pipes or electric wires transiting through your booth.

12. Contact Information:

To find out exhibition details of National Pavilions, (e.g. booth rental, booth size and so forth) please contact organizers of National Pavilion listed below directly.

Nations	Organizer	Contact Person & Phone	Email
Austria	Austrian Commercial Office	Mr. Allan Vocat +886-2-2715-5220	Taipei@advantageaustria.org
Belgium	Flanders Investment & Trade	Ms. Aisha Tsai +886-2-2547-3750	taipei@fitagency.com
Belgium	Wallonia Export Investment Agency	Ms. Angela Hsu +886-2-2547-4872	taipei@awex-wallonia.com
Brazil	Commercial Office of Brazil to Taipei	Ms. Suzana Yu +886-2-2835-7388 Ext.26	secom.taipe@itamaraty.gov.br
Canada	Canadian Trade Office in Taipei	Ms. Karen Huang +886-2-8723-3000	Karen.Huang@international.gc.ca
Central America	Central America Trade Office	Mr. Lucas Yeh +886-2-8789-1592	lucas@cato.com.tw
Chile	Chilean Trade Office	Ms. Evelyn Huang +886-2-2723-0329 Ext.22	yhuang@prochile.gob.cl
Germany	Service Unit of the German Trade Office Taipei	Ms. Suzie Cheng +886-2-7735-7524	cheng.suzie@taiwan.ahk.de
Malaysia	Federation of Malaysian Manufacturers	Ms. Koh Wee Leng +60-3-6286-7369	wee_leng@fmm.org.my
Netherlands	Netherlands Trade and Investment Office	Ms. Wendy Liang +886-2-8758-7228	nltaiagr@ntio.org.tw
Philippines	Manila Economic and Cultural Office	Ms. Yvonne Ma +886-2-2658-8223	marueyfang@yahoo.com.tw
Spain	Cámara de Comercio de España en Taiwán	Ms. Victoria Li +886-2-2518-4905 Ext.168	taipei@comercio.mineco.es
USA	Agricultural Trade Office, American Institute in Taiwan	Ms. Eve Fan +886-2-2725-5200 Ext.2678	uspavilion@taitra.org.tw

For other National Pavilions, please contact:

Ms. Irene Chou
Tel: 886-2-2725-5200 Ext. 2692
Fax: 886-2-27227324
E-mail: irenechou@taitra.org.tw

Exhibiting as an individual exhibitor, please contact:

Ms. Evonne Lee/ Ms. Claire Liu
Tel: 886-2-2725-5200 Ext. 2677
Fax: 886-2-27227324
E-mail: foodtaipei@taitra.org.tw

TAITRA Overseas Offices: You may contact TAITRA Overseas Offices for information and assistance at <http://branch.taiwantrade.com.tw>



APPLICATION FORM FOR EXHIBITION SPACE

We require: (Please select one item.)

- ☐ **A1** Single-booth with facilities (max. 3M*3M)
- ☐ **B1** Double-booth with facilities (max. 6M*3M)
- ☐ Raw space booth without facilities _____ units (each unit max. 3M*3M)

Company Name: _____

Abbreviated Company Name (if any) _____

(Due to space limitations, abbreviated names will appear in some of event materials. Abbreviated company names are limited to 12 characters including blank space. Long company names may be truncated by organizer if it is not provided.)

Address: _____

Website: _____ Brand Name: _____

Sales Contact Person: _____ E-Mail: _____

Tel: _____ Fax: _____

Trade show Contact Person: _____ E-Mail: _____

Tel: _____ Fax: _____

Information
provided here
will be used for
show directory.

Exhibition Area (Check ONE Only)

TWTC HALL 1: ☐ National Pavilion *1

NANGANG: _____

*1: If you are not the
organizer of national
pavilion, please do not
tick "National Pavilion"

☐ Overseas Exhibitor Area ☐ Media☐ Overseas Exhibitor Area ☐ Media

Products or services to be on display:

(Please refer to the attached EXHIBIT PROFILE and fill in the codes of your exhibits in blanks below.)

1. 2. 3. 4.
5. 6. 7. 8.

If you can't find suitable codes, please fill in product name: _____

Agent or representative in Taiwan, if any:

Company: _____ Company Tax ID: _____

Address: _____

TEL: _____ FAX: _____ E-mail: _____

Person to Contact: _____ Position: _____

Down Payment: US\$ _____ (Down Payment US\$500 per booth, for National Pavilion only)

We have read and accepted the Terms and Regulations for Participation listed overleaf, and agreed to abide by any other rules and regulations made by TAITRA in connection with this show.

Signature: _____ Date (MM/DD/YY): _____

Please make a copy of this application form then send it along with your company's product catalogues to:

National Pavilion: please see page 7
Individual overseas exhibitor:

Ms. Evonne Lee/ Ms. Claire Liu

E-Mail: foodtaipei@taitra.org.tw

The above personal information will only be used for personal contact by phone, mail and other means of communication in the year 2019-2023. Those who wish to exercise any of the following rights should directly contact TAITRA. 1. Make inquiry and request for a review of personal information 2. Make request for duplications of personal information 3. Request to supplement or correct personal information 4. Request to end collection, processing or use of personal information 5. Request deletion of personal information. Those who do not provide personal information may not be able to immediately get business information from TAITRA.

Please affix your business card here.

TERMS AND REGULATIONS FOR PARTICIPATION

1. Participation Application

- (a) When signing the related application forms, participants agree to follow all the existing Regulations and further Regulations that might be made to modify them.
- (b) Once signed and submitted by the Applicant and confirmed by the Show Management, the contract will be established and come into effect.
- (c) Violations of the Regulations can result, by decision of the Show Management, in the exclusion of the transgressors whose damage claim, if any, will be rejected.

2. Payment Schedule

The space rental fee is due after space allocation. A debit note will be sent to the applicant. In the event of cancellation, the payment will not be refunded under any circumstances.

3. Adherence to Copyright Patent Laws

- (a) The display of products which infringe others' intellectual property rights is strictly prohibited:
 - To safeguard intellectual property rights, it is strictly forbidden to display products infringing the patent rights, trademarks, copyrights, and business secrets of others.
 - Any exhibitor found to be displaying products determined by a court of law to be infringing the intellectual property rights of others shall be subject to immediate termination of the display of all its products and confiscation of the paid exhibition fees and shall be barred from participating in the next session of the exhibition.
 - In the event that an exhibitor is reported during the exhibition to be displaying products infringing the intellectual property rights of others and the reporting party meets one of the following requirements, display of the said products shall be terminated immediately.
 - i. A victim of intellectual property rights infringement as determined by the court of first instance.
 - ii. A victim of intellectual property rights infringement as determined by the copyright deliberation and reconciliation commission.
 - iii. A holder of an authentication report from a professional institution authenticating the object that may be infringing patent rights with prior or concurrent notice to the manufacturer, importer, or dealer with suspected infringement acts requesting clearance of the infringing object. In the event that the aforementioned clearance notice has not been sent, but prior rights relief procedures have been taken or reasonable and possible attention has been paid or notice is objectively impossible or there is substantial evidence that the prospective notice recipient is aware of the infringement dispute, the clearance notice will be considered to have been sent.
 - In the event that TAITRA is involved in a lawsuit or suffers other damages as a result of the violation, the exhibitor shall be solely responsible for compensation.
- (b) It is strictly forbidden to display products in violation of applicable laws such as the Civil Law, Consumer Protection Act, Fair Trade Act, Commodity Labeling Act, Commodity Inspection Act and Food Hygiene Management Law. In the event that TAITRA is involved in a lawsuit or suffers other damages as a result of the violation, the exhibitor shall be solely responsible for compensation.

4. Space assignment & Unoccupied Space

- (a) The Show Management will determine the number and location of the booths assigned to each Exhibitor, in accordance with the nature of the exhibits or in the manner the Show Management deems appropriate.
- (b) The Show Management reserves the right, should any Exhibitors' space remain unoccupied on the opening day without reasonable cause, to assign the said space to another exhibitor, or use the said space in any other manner deemed suitable.

5. Sub-letting of Space

The Exhibitor shall not assign, sub-let or apportion the whole or any part of the assigned space or have representatives, equipment, or materials from firms other than his own in the exhibit space.

6. Venue & Show Dates Change

The Show Management reserves the right to change the venue and date of the Exhibition under certain circumstances. In the event of change of venue and/or date, or cancellation of the Exhibition, the Exhibitors shall not be entitled to any claim for compensation in connection with the booking of participation.

7. Construction/Decoration of Stand and Removal of Exhibits from Hall

- (a) All exhibitors ought to comply with all regulations in the Exhibitors' Manual and complete their construction and/or decoration by the date and time stipulated by the Show Management.
- (b) Exhibitors must remove all exhibits from the Exhibition Hall within the move-out period stipulated by the Show Management. They will be held responsible for any loss or damage to the Exhibition Hall due to delayed removal.

8. Insurance

- (a) In addition to insurance for exhibits in transit between the port of shipment and the fair site, the exhibitors are advised to also take out adequate insurance (fire, theft, water, accident, natural disasters and third party liability, etc.) for their exhibits during the exhibition (including build-up and dismantling periods), and during storage in the Show Management's warehouse.
- (b) Exhibitors are advised to hire their own security guards, for their valuable exhibits during the exhibition (including build-up and dismantling periods).

9. Exhibit Limitations

- (a) Exhibitors are not permitted to erect booth partitions of over 250cm in height.
- (b) Advertising materials such as signs, posters and other advertising decorations can be extended to a height of 400cm.
- (c) Any signs or decoration higher than 250cm in full view must be decorated.

10. Selling from Stand

The sale of exhibited goods on the spot and the soliciting of customers outside stands on June 17-19, 2020 are forbidden and those doing so can be immediately expelled from the exhibition. Retail sale is only permitted on June 20, 2020 within stands and should issue invoices.

11. Breach of contract and Withdrawal by Exhibitor

- (a) In case of the Exhibitor's refusing the use of whole or a part of the space reserved and allocated or in case of the exhibitor default in payment by the stipulated date, the Show Management has the right to terminate the contract forthwith and the part of rental already paid shall not be refunded.
- (b) In case of the Exhibitor withdrawing from participation without the Show Management's approval, rental already paid by the Exhibitor shall not be refunded.

12. Security & Organizer's Liability

- (a) The Show Management will provide personnel for maintaining order during the show period. Responsibility for guarding stands during the build-up, exhibition hours and dismantling period, shall rest with the exhibitors concerned.
- (b) During the booth erection and dismantling period and during the show, the booths must be staffed by exhibitors at all times.
- (c) The Show Management shall not be held accountable or liable for any damage, loss, harm, or injury to any person or the property of the Exhibitor or of the exhibitor's officers, and / or employees, agents, and visitors which result from theft, water, fire, flood, natural disasters, or any other cause.
- (d) All Exhibitors are requested to turn off the power supply before leaving their exhibition booths. Unless otherwise agreed, the Show Management will disconnect the main power supply at 5 pm each day.
- (e) Exhibitors should comply with a fire control regulation. If any fire occurs due to the improper installation of decorations, construction or use of electric appliances, the exhibitor will be legally responsible for any loss or damage, and pay penalties of up to NT\$100,000 to TAITRA.

13. Operation

- (a) The Exhibitor shall keep his booth(s) staffed at all times during show hours.
- (b) The Show Management reserves the right to restrict exhibits to a minimum noise level. Sound volume from booths should not exceed 85 dB.
- (c) The Show Management reserves the right to reject the exhibits or to stop the exhibition on the exhibitor's account, if he fails to lower the noise level or to resolve exhibition pollution such as dust, smog, unpleasant odors, the emission of stimulating gases, volatile organic chemicals, or other pollutants.

14. Interruptions and / or Disruptions of the Exhibition

Exhibitors shall not cause interruptions and/or disruptions of the exhibition, which result in the protest or commotion at its booth, either inside or outside the showground, due to its debt or its private dispute at any time during the exhibition or during move-in and move-out. If and when such an interruption and/or disruption influences the order of the exhibition or public image of the Show Management, and the exhibitor involved or concerned is unable to deal effectively with private disputes and/or protests, the exhibitor understands and agrees that the Management can terminate the exhibition agreement. The exhibitor's booth(s) may be shut down immediately resulting with no refund. The exhibitor shall be required to indemnify the Management against any and all claims, liabilities, costs and expenses arising of such interruptions and/or disruptions thereof.

15. Supplementary Clauses

- (a) Whenever necessary, the Show Management shall have the right to issue supplementary regulations in addition to those indicated in the Terms and Regulations for Participation to ensure the smooth management of the Exhibition.
- (b) Any additional written regulation shall form part of the Terms and Regulations for Participation and shall be binding on the exhibitors.
- (c) In the event of any occurrences not foreseen in this manual, the decision of the Organizer shall be final.

16. Note: Those submitting applications can expect to receive further information about TAITRA trade shows in the future.

EXHIBIT PROFILE ・ 製品名稱 ・ 產品類別表

Code	Product Name	製品名称 (Japanese)	中文產品名稱
	Agricultural Products & Foods	農産物と食品	農產品及食品
5105	Livestock	畜産物	畜產品
510505	Chicken	鶏肉	雞肉
510510	Pork	豚肉	豬肉
510515	Beef	牛肉	牛肉
510520	Lamb	羊肉	羊肉
510525	Dairy Products	乳製品	乳製品
510530	Eggs	卵	蛋
510599	Other Livestock	その他の畜産物	其他畜產品
5110	Seafood	水産物	水產品
511005	Fish	魚	魚類
511010	Crab, Lobster & Shrimp	かに、エビ	蟹及蝦
511015	Shellfish	貝類	貝類
511020	Cuttlefish, Squid & Octopus	いか、するめ及びたこ	烏賊、魷魚及章魚
511025	Seaweed	昆布	海帶
511030	Sea Food Seedling	水産種苗	水産種苗
511099	Other Seafood	その他の水産物	其他水產品
5115	Vegetables	野菜	蔬菜
511505	Leafy Vegetable	葉菜類	葉菜類
511510	Cabbage	キャベツ、ブロッコリー	高麗菜、花椰菜及甘藍
511515	Lettuce	レタス	美生菜
511520	Legume	さや豆	豆莢
511525	Sweet Potatoes & Potatoes	サツマイモ、じゃがいも	番薯及馬鈴薯
511530	Fresh Carrot	にんじん	胡蘿蔔
511535	Onion	たまねぎ	洋葱
511540	Bamboo Shoot	たけのこ	竹筍
511545	Water Bamboo	マコモダケ	茭白筍
511550	Mushrooms & Fungus	マッシュルーム、椎茸、きくらげ	蕈、香菇及木耳
511555	Ginger	しょうが	薑
511560	Garlic	にんにく	蒜頭
511599	Other Vegetables	その他の野菜	其他蔬菜
5120	Fruits	果物	水果
512005	Mango	マンゴー	芒果
512010	Banana	バナナ	香蕉
512015	Guava	グアバ	番石榴
512020	Papaya	パパイア	木瓜
512025	Pineapple	パイナップル	鳳梨
512030	Grape	葡萄	葡萄

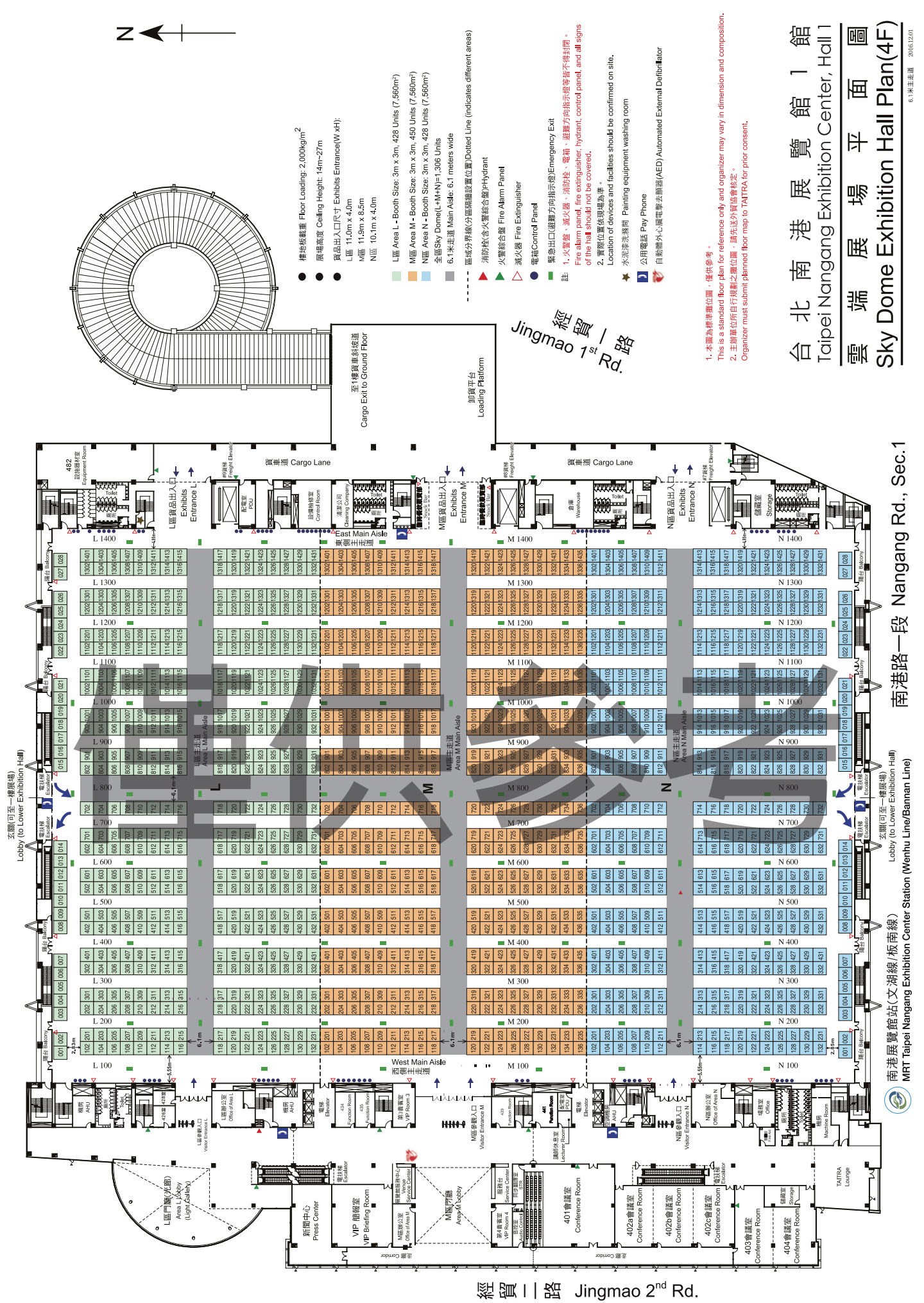


Code	Product Name	製品名称 (Japanese)	中文產品名稱
512035	Pear	梨	梨
512040	Litchi	レイシ	荔枝
512045	Carambola	スターフルーツ	楊桃
512050	Wax Apple	レンブ	蓮霧
512055	Melon	瓜類	瓜類
512060	Citrus Fruits	柑橘類	柑橘類
512099	Other Fruits	その他の果物	其他水果
5125	Grain Products	穀物類	農產大宗物資
512505	Rice	米	米
512510	Soybean	大豆	大豆
512515	Maize (Corn)	とうもろこし	玉米
512520	Peanut	落花生	花生
512525	Sesame	ゴマ	芝麻
512530	Adzuki Beans	あずき	紅豆
512535	Mung Beans	緑豆	綠豆
512540	Sorghum	コーリャン	高粱
512545	Grain Powder	穀粉	穀粉
512599	Other Grain	その他の穀物	其他農產大宗物資
5135	Canned Food	缶詰食品	罐頭食品
513505	Canned Meat	肉缶詰	肉類罐頭
513510	Canned Vegetable	野菜缶詰	蔬菜罐頭
513515	Canned Seafood	水産物缶詰	水產罐頭
513520	Canned Fruit	フルーツ缶詰	水果罐頭
513525	Canned Bean Food	豆類缶詰	豆類罐頭食品
5140	Dried & Preserved Food	乾燥及び塩蔵品	脫水及醃製食品
514005	Bacon	塩漬け豚肉、ベーコン	臘肉及培根
514010	Ham & Sausage	ハム、ソーセージ	火腿及香腸
514015	Dried & Fried Pork	ジャーキー、肉でんぶ	肉乾及肉鬆
514020	Dried & Preserved Seafood	ドライ及び塩蔵水産品	脫水及醃製水產品
514025	Dried Fruit & Vegetable	ドライフルーツ	脫水蔬果
514030	Preserved Fruit & Vegetable	青果の漬物	醃漬蔬果
514035	Fruit Jam	ジャム	果醬
5145	Prepared Food	調理食品	調理食品
		米類製品	米食類製品
514505	Rice Products	(チャーハン、ドリア、大根もち)	(如炒飯、焗飯及蘿蔔糕)
		粉食製品	麵食類製品
514510	Flour Products	(餃子、ピザ、チキンナゲット)	(如水餃、披薩及雞塊)
514520	Finished Dishes	パン及び調理済み食品	餐包及調理包
514515	BBQ & Smoked Food	バーベキュー、燻製食品	燒烤及煙燻食品
514540	Vegetarian Food	ベジタリアン食品	素食類

Code	Product Name	製品名称 (Japanese)	中文產品名稱
514525	Fresh Noodles & Pasta	麵類	麵
514535	Bean Products	豆類製品	豆類製品
514530	Meatball	ミートボール類	丸類
514545	Instant Noodles	インスタントラーメン	泡麵
514550	Instant Soup	インスタントスープ	湯
514599	Other Prepared Food	その他の調理食品	其他調理食品
5150	Food Additives & Ingredients	食品添加物及び原料	食品添加物及原料
515005	Baking Powder & Flour	ベーキングパウダー、小麦粉	烘焙粉及麵粉
515010	Dough	こね粉	麵糰
515015	Starch	でんぷん	澱粉
515020	Tapioca Ball	タピオカ類	粉圓及珍珠
515025	Agar Powder	寒天パウダー	洋菜粉
515030	Yeast	イースト	酵母
515035	Lactobacillus & Probiotics	乳酸菌、善玉菌	乳酸菌及益生菌
515040	Enzyme & Enzyme Extract	酵素、酵素抽出物	酵素及萃取物
515045	Cake Decoration	ケーキ装飾品	蛋糕裝飾品
515050	Food Concentrate & Extract	食品濃縮物、エキス	食品濃縮物及萃取物
515055	Preservative	防腐剤	防腐劑
515060	Decoloring Earth (Bleaches)	食品漂白剤	食品漂白劑
515065	Artificial Sweetener	人工甘味料	人工甘味
515070	Flavoring	香料	香料
515075	Food Coloring	食用色素	食用色素
515080	Food Enhancer / Improver	風味増強剤	食品增味劑
515099	Other Food Additives & Ingredients	その他の食品添加物、原料	其他食品添加物及原料
5155	Seasonings & Condiments	調味料	調味品
515505	Salt	塩	鹽
515510	Sugar & Syrup	砂糖、シロップ	糖及糖漿
515515	Soy Sause	醤油	醬油
515520	Vinegar	酢	醋
515525	Tomato Ketchups	ケチャップ	蕃茄醬
515530	Chili Sauce	チリソース	辣醬
515535	Sauces	ソース	調味醬料
515540	Monosodium Glutamate (MSG)	うまみ調味料	味精
515545	Cooking Oil	食用油	食用油
515550	Sesame Oil	ごま油	麻油
515555	Spice	天然香辛料	天然香辛料
5160	Health Supplement	サプリメント	健康補給品
516005	Herbal Nutrient Extracts	漢方薬膳品	漢方食補品
516010	Ganoderma	靈芝	靈芝
516015	Ginseng	高麗人蔘	人蔘
516020	Antrodia Cinnamomea	牛樟芝	牛樟芝



Code	Product Name	製品名称 (Japanese)	中文產品名稱
516025	Honey & Honey Products	蜂蜜	蜂蜜
516030	Pollen	ポーレン	花粉
516035	Bird's Nest	燕の巣	燕窩
516040	Chlorella, Spirulina & Other Algae	緑藻、藍藻、その他の藻類	綠藻、藍藻及其他藻類
516099	Other Health Supplement	その他のサプリメント	其他健康補給品
5165	Baked Goods, Confectionery & Snacks	飴、スナック菓子、焼き菓子	糖果、零食及烘焙類
516505	Biscuit	ビスケット	餅乾
516510	Egg Roll	エッグロール	蛋捲
516515	Rice Crackers	せんべい	米果
516520	Pastry	ペイストリー	糕點
516525	Rice Cake (Mochi)	もち	麻糬
516530	Baked Goods & Filling	焼き菓子、餡	烘焙類及內餡
516535	Nuts & Kernels	ナッツ類	各類堅果
516540	Snack	スナック菓子	零食
516545	Candy	飴	糖果
516550	Peanut Sweets	ピーナッツ飴	花生糖
516555	Chocolate	チョコレート	巧克力
516560	Jelly	ゼリー、豆花類	果凍及豆花類
516565	Ice Cream	アイスクリーム	冰品
516570	Pudding	プリン	布丁
516575	Dried Seaweed / Nori	のり	海苔
516580	Gum	ガム	口香糖
5170	Beverage	コーヒー、お茶及び飲み物	咖啡、茶及飲料
517010	Coffee	コーヒー	咖啡
517015	Coffee Beans	コーヒー豆	咖啡豆
517020	Tea Leaves	茶葉	茶葉
517025	Herbal Tea	ハーブティー	花草茶
517030	Juice	ジュース	果汁
517035	Soybean Milk	豆乳	豆漿
517040	Carbonated Drinks	炭酸飲料	碳酸飲料
517045	Tea Drinks	茶系飲料	茶葉飲料
517050	Vinegar Soft Drinks	お酢ドリンク	醋飲
517055	Energy Drinks	機能性飲料	機能性飲料
517060	Alcoholic Beverage	アルコール飲料	酒精飲料
517065	Drinking Water	水	水
517070	Powdered Drinks	粉末飲料	沖泡式飲料
8505	Business & Industrial Services	ビジネスサービス	工商服務
850535	Advertising & Public Relations (PR)	広告、PR	廣告及公關服務
8510	Media & Publishing Services	メディア及び出版サービス	資訊傳播及出版服務
851005	Mass Media Services	マスメディアサービス	傳播服務
851010	Publishing Services	出版サービス	出版服務



1. 本圖為標準位置圖，僅供參考。
This is a standard floor plan for reference only and organizer may vary in dimension and composition.

2. 主辦單位所自行規劃之攤位圖，請於送外貿協會核定。
Organizer must submit planned floor map to TAIFRA for prior consent.

台北南港展覽館 1 館

Taipei Nangang Exhibition Center, Hall 1

雲端展場平面圖

Sky Dome Exhibition Hall Plan(4F)

南港路一段 Nangang Rd., Sec.1

南港展覽館站(文湖線/板南線)
MRT Taipei Nangang Exhibition Center Station (Wenhu Line/Banman Line)

經貿二路 Jingmao 2nd Rd.

- A區: (3M×3M 攤位數: 385) 385 units (3M×3M)
 B區: (3M×3M 攤位數: 362) 362 units (3M×3M)
 C區: (3M×3M 攤位數: 321) 321 units (3M×3M)
 D區: (3M×3M 攤位數: 232) 232 units (3M×3M)
 Main aisles are 6 meter wide 六米走道

Booth Size: 3m×3m (攤位上有水泥柱者, 實際面積不足9平方公尺)
 Floor Loading: 1,300 kg/m²

Exhibits Entrance A, B, C: 7.5m (wide)×4.2m (high)

Ceiling Height: 6.7m

--- Dotted line (---) indicates different areas.

區域分界線 (分區隔牆設置位置)

■ Pillars 水泥柱 (3m×3m), 每支寬度不一, 請依實際丈量為準或上網查閱。

▲ Hydrant 消防箱 (內含15m水帶2條, 滅火器3只, 消防箱不得封閉, 前方不得設置攤位或堆放障礙物)

△ Fire Extinguisher 滅火器

□ Ticket Booth 售票亭

■ Control Panels 電箱 (電箱前不得封閉)

● Public Telephones 公用電話

✱ Food and Beverage Kiosk 餐飲販賣部

■ Information 服務台

■ Air Conditioner 空調箱

Areas must be kept clear at all times 保持淨空, 禁止置物及設置攤位區

Areas managed and allocated by TAITRA 本區為保留區, 統一由貿協調配

Entrance 出入口編號

1... Entrance 出入口編號

◎展場空氣品質感測器配置詳反面附圖。

Map of Ground Level Air Quality Monitors - See map on reverse side.

本圖為標準攤位圖, 僅供參考 (101年11月22日修訂版)。

主辦單位所自行規劃之攤位圖, 請先送外貿協會核定。

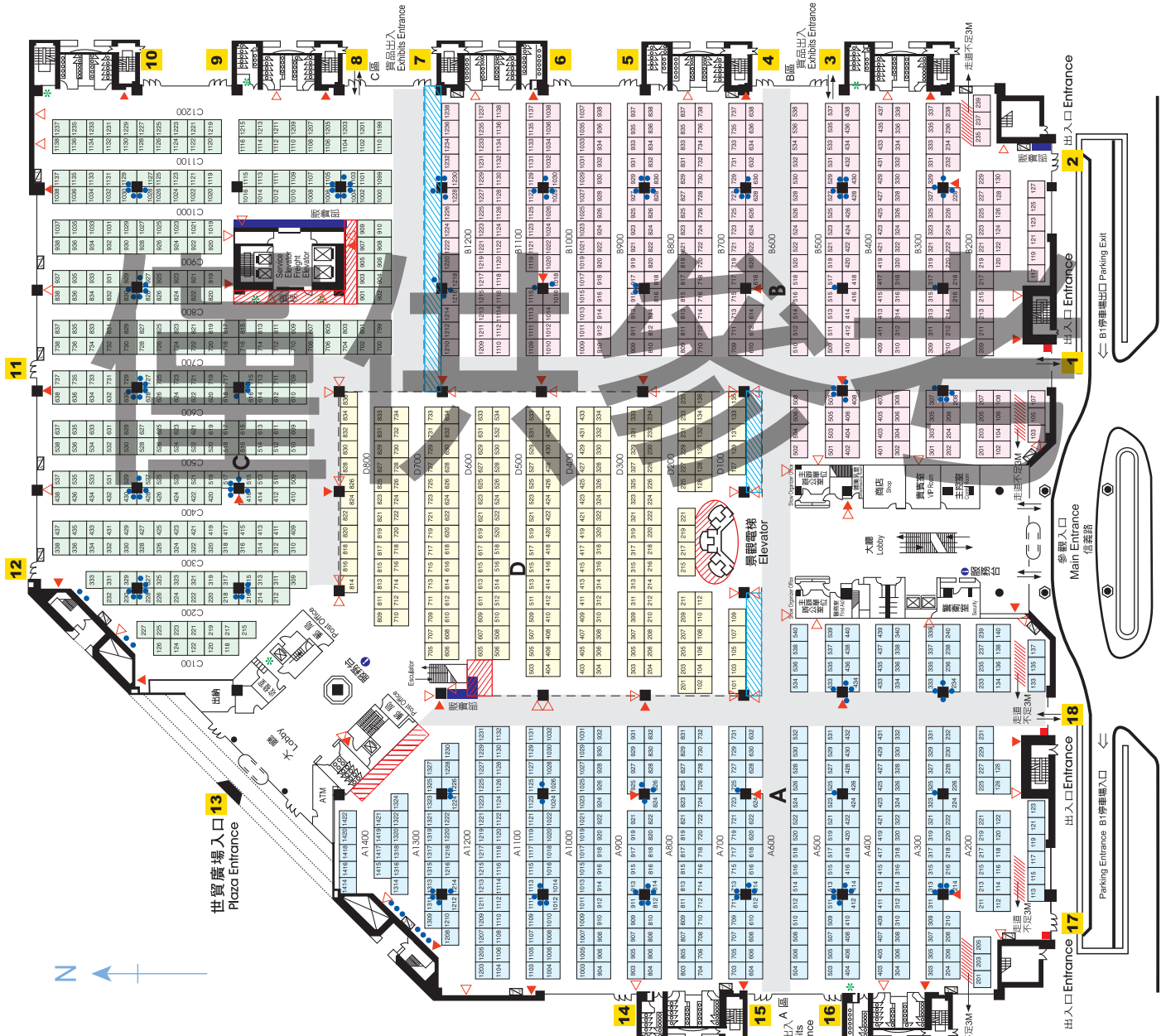
1. This is a standard floor plan for reference only and organizer may vary in dimension and composition.

2. Organizer must submit planned floor map to TAITRA for prior consent.



台北世界貿易中心 Taipei World Trade Center

展覽大樓一樓展場攤位平面圖 Ground Level Standard Floor Plan





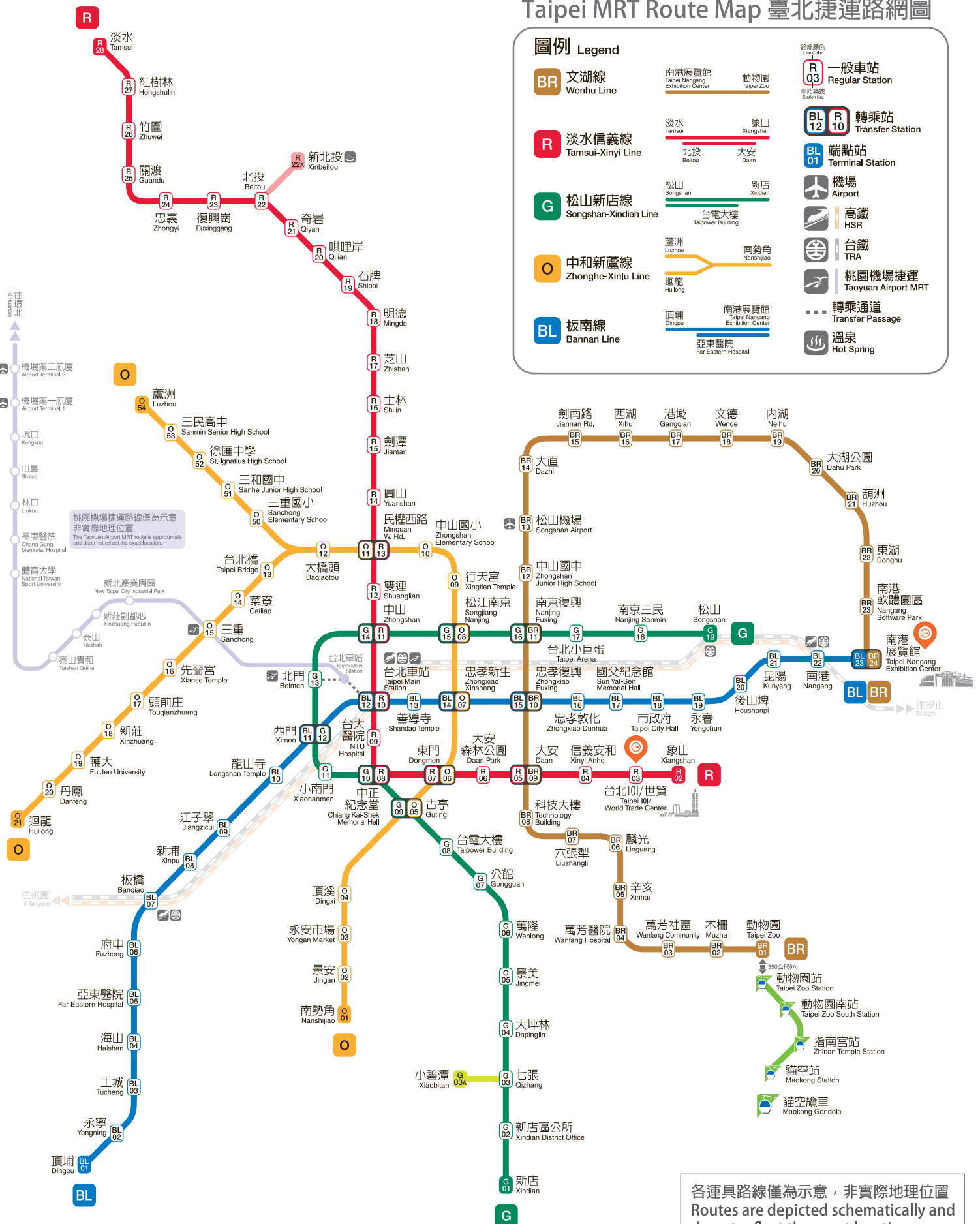
FOOD TAIPEI 台北國際食品展

Taipei 101 / World Trade Center

Taipei Nangang Exhibition Center



Taipei MRT Route Map 臺北捷運路網圖



FOOD TAIPEI





高雄國際食品展覽會

KA^{WOK}HSIUNG FOOD SHOW

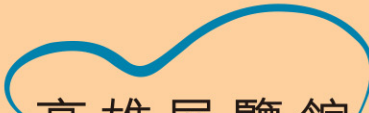
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 **KAOHSIUNG HALAL**

 **KAOHSIUNG HORECA**



2020
OCT.22-25


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