

Asia's 6-in-1 Mega Food Expo The Must-Visit Food Expo in Asia

In conjunction with FOOD TAIPEI, FOODTECH TAIPEI, BIO/PHARMATECH TAIWAN, TAIPEI PACK, and TAIWAN HORECA, its abundant opportunities among the six shows make HALAL TAIWAN truly an eye-catching event. With the global Muslim popularity as a strong niche, HALAL TAIWAN is a vital aid to bringing more attendees to the 6-in-1 show.

To satisfy every food enthusiast, Asia's 6-in-1 Food Mega Show will energize networking and develop business with its forums, seminars, 1-on-1 procurement meetings, new product launches, and mouth-watering gourmet showcases.

In 2019 the show hosted 34 national pavilions with 834 booths set to house 588 exhibitors from 38 countries which commanded 45% of the exhibitors. This highly internationalized professional trade fair attracted 8,047 overseas buyers from 103 countries. With Malaysia and Indonesia in its top ten countries of visitors, plus 350,000 Muslims living in Taiwan, HALAL TAIWAN is the perfect exhibition for international exhibitors to expand their halal business.

2020 Highlight Events

- Opening Ceremony: The best opportunity to expand networking and exchange market trends.
- 1-on-1 Procurement Meetings: The match-making business talks generate business leads beyond expectation.
- New Product Launches: An ideal event to sourcing latest products from exhibitors.
- Seminars & Forums: With topics of industry trend to renew your business view.

Register NOW to join promising
HALAL TAIWAN at www.halalexpo.com.tw



• Pre-register online at www.halalexpo.com.tw NOW and receive: Free Entry Badge, Free Official Directory, Constant Updates on 2020 HALAL TAIWAN.

• The organizer TAITRA offers an incentive program for qualified international buyers. For details, please contact the nearest TAITRA overseas branch to you: <http://branch.taiwantrade.com.tw>



By MRT

To Taipei Nangang Exhibition Center, Hall 1 & 2:

1. Take the **MRT Bannan Line** and get off at the Taipei Nangang Exhibition Center Station.
2. Take the **MRT Wenhu Line** and get off at the Taipei Nangang Exhibition Center Station.

To TWTC Exhibition Hall 1:

1. Take the **MRT Tamsui-Xinyi Line** and get off at the Taipei 101/World Trade Center Station.
2. Take the **MRT Bannan Line** and get off at the Taipei City Hall Station. Then walk to the TWTC Exhibition Hall 1, which takes about 13 minutes, or take bus Blue 5 at the Taipei City Hall Station to reach the TWTC Exhibition Hall 1.

By Taxi

Taxis are convenient in Taipei and fares are reasonable. The base fare is NT\$70 (the first 1.25km), increasing by increments of NT\$5 per 200m with an NT\$20 surcharge added from 11:00 PM to 6:00 AM per trip. (1 USD ≈ 31 NTD)

Organizer:

Taiwan External Trade Development Council
5 Hsin-yi Rd., Sec. 5 Taipei 11011, Taiwan
Tel: 886-2-2725-5200 Fax: 886-2-2722-7324
www.HALALExpo.com.tw / www.taitra.org.tw

Co-organizers:

Taiwan Halal Integrity Development Association (THIDA)
Chinese Muslim Association (CMA)
Taipei Grand Mosque

Venues:

NANGANG EXHIBITION CENTER, HALL 1 (TaiNEX 1)
No.1, Jingmao 2nd Rd., Nangang District, Taipei City 11568, Taiwan
TWTC HALL 1
5 Hsin-yi Road, Sec. 5, Taipei City 11011, Taiwan

2020 Taiwan International HALAL Expo

INVITATION

• 台灣訪客請以「線上登錄」方式換取入場券。本英文DM不具入場效力。非相關業者請於6月20日開票入場。詳細資訊請上 www.foodtaipei.com.tw 查詢。
• DM is not valid for show entry. For free overseas visitor confirmation and pass pre-register at www.foodtaipei.com.tw

Taiwan External Trade Development Council (TAITRA)

5 Hsin-yi Rd., Sec. 5, Taipei 11011, Taiwan Tel: +886-2-2725-5200 Fax: +886-2-2722-7324



The 8th Taiwan International HALAL Expo

HALAL TAIWAN

Held in conjunction with

- FOOD TAIPEI
- TAIPEI PACK
- FOODTECH TAIPEI
- BIO/PHARMATECH TAIWAN
- TAIWAN HORECA



تذوق المنتجات الحلال
واستكشف تايوان

饗 御 全 球

JUNE 17-20
2020

Show Hours: 10:00 AM-6:00 PM
(Last Day Till 5:00 PM)

NANGANG EXHIBITION CENTER, HALL 1 (TaiNEX 1)
TWTC HALL 1



Printed Matter
Air Mail



Diverse Halal-Certified Products from Taiwan

Enjoying the Taiwan government's strong support, Taiwanese halal-certified products are quickly multiplying. According to the Taiwan Halal Integrity Development Association (THIDA), the 20,000+ halal-certified products of Taiwan's 700+ companies can be divided into 15 categories: Healthy Food, Food/Beverage, Enzyme Probiotics, Pharmaceuticals, Sauces, Snacks, Ingredients, Additives, Spices, Capsules, Cosmetics, Poultry/Meat/Seafood, Inflight Catering, Fresh Agricultural Products, and Non-Food Products. Non-Food Products include paper-making additives, bamboo charcoal, water filters, and non-tangible services.



Embrace Thriving Halal Opportunities

At a doubled scale of booth numbers in 2019 HALAL TAIWAN, Taiwan companies proved their efforts in developing halal-certified products. HALAL TAIWAN, the biggest B2B halal products exhibition in Taiwan will showcase every "farm to table" product in 2020 and again generates record transactions. According to Indonesia MUI's halal certification statistics, Taiwan has for the first time listed among the top 10 countries for most halal-certified products in 2018, showing Taiwan's endeavors to serve the halal market.

- Taiwan is ranked as the **3rd most Muslim-friendly destination** in non-OIC (Organization of Islamic Cooperation) countries, two places better than 2018, according to Global Muslim Travel Index 2019.
- Building a Muslim-friendly society for Taiwan's **50,000 Muslim citizens and 300,000 foreign Muslim migrant workers**, foreign students, and businessmen.
- 754 companies offer over 20,000 halal-certified products** (as of Dec. 20, 2019), mainly foods, cosmetics, and nutritional supplements.
- 220+ restaurants and hotels** are recognized as MR (Muslim Restaurant), MFR (Muslim Friendly Restaurant) or HK (Halal Kitchen).
- More **halal food vending machines** to be served after the first one launched in Taipei late 2019.
- Nearly **70 prayer rooms** offered in Tourist Information Centers (including transportation hubs) throughout Taiwan.

*Sources: Global Muslim Travel Index 2019, Taiwan Tourism Bureau, and TAITRA

The 3rd Most Muslim-Friendly Non-OIC Country

With its geographical proximity to Taiwan and growing economic strength, Southeast Asia has increased its share of Taiwan exports from 2008's 15.2% to 17.4% in 2018, becoming Taiwan's 2nd largest export region. To foster trade ties with Southeast Asia, the Taiwan government has not only authorized the Taiwan Halal Center to promote Taiwan halal-certified products in the region but also strives to build a Muslim-friendly society as identified by the 350,000 Muslims living in Taiwan. Taiwan is listed as the 3rd most Muslim-friendly country outside of the Organization of Islamic Cooperation by the Mastercard-Crescent Rating Global Muslim Travel Index 2019.

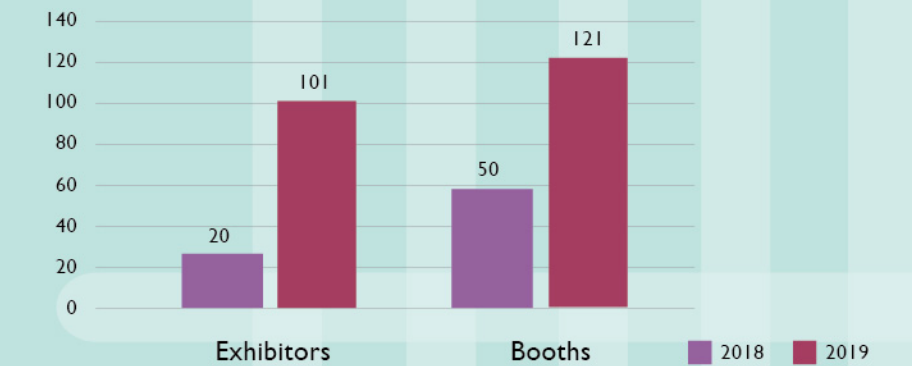


Best Partner to Asia Halal Market

Most Taiwan companies have earned their good name due to customization expertise. With OEM & ODM experiences, Taiwan companies have made them superb partners like no other. 2020 HALAL TAIWAN will invite more halal-certified producers to satisfy diverse halal tastes and appetites, OEM, ODM, or small-volume custom orders.



2018/2019 HALAL TAIWAN Exhibition Scale



2019 Key Exhibitors

- Biotech: Biosol Tech, Lverage Biomedical, Wel-Bloom Bio-Tech,
- Spices: Boshin Flavors & Food Ingredients, PT. Cipta Rasa, PT. Ikafood Putramas
- Foods: Cheer Foods, Cheng Kang Food, Gansu Qingheyuan Halal Food, Hong Ming, Huei-Young, Jin Yu Yuan Food, Mi Sheng, PT. Cahaya Bahari, PT Garudafood Putra Putri Jaya TBK., PT. Madusari Nusa Perdana, PT. Mahkota Monde Biscuit, Sunnysyrup Food, Surewin Food, Taiwan Halal Food, Tang Wu Biotechnology, Texture Maker, Twenty-Twenty Food Industry SDN BHD, Wen Chi Seafood, Wu He, Yuan Jer, ZADA
- Beverage: PT. Lautan Natural Krimer

2019 Top 11 Countries/Regions of Visitors

