

The most professional international B2B exhibition for the auto aftermarket in Myanmar

AMPA Myanmar is supported by the government and leading industrial associations below:

- Myanmar Trade Promotion Organization (MyanTrade)
- Republic of the Union of Myanmar Federation of Chambers of Commerce & Industry (U.M.F.C.C.I.)
- Myanmar Automobile Manufacturer and Distributor Association (MAMDA)

Recommend by participants

AMPA and POWER EXPO showcase is a B2B platform which gathers worldwide brands and contributes to the latest innovative technologies by showcasing the most comprehensive industry related products to meet your unique requirements. Participating in these exhibitions will help you keep pace with the fast-growing markets and greatly assist you in acquiring the latest knowledge associated with the sectors of auto parts and electric power equipment.

U Zaw Min Win
President
The Republic of the Union of Myanmar Federation of Chambers of Commerce & Industry (U.M.F.C.C.I.)

AMPA and POWER EXPO is an annual exhibition that provides a platform for all automotive and power industry related enterprises and investors. The showcase is a venue for exchange of information on new technologies, paradigms and ideas, and consists of a program of events that will assist the technical and professional development of attendees.

Dr. Soe Tun
President
Myanmar Automobile Manufacturer and Distributor Association (MAMDA)

At a Glance

Date	NOVEMBER 12 – 15, 2020 10:00 – 17:00		
Venue	Yangon Convention Centre (YCC) 37 Kabar Aye Pagoda Road, Mayangone Township, Yangon		
Admission	Trade visitors only, free of charge. Children under 16 are not allowed to enter.		
Participation fee	Space Only (Min. 36 SQM)	USD \$265/SQM (Tax excluded)	
	Shell Scheme Package (Min. 9 SQM)	USD \$295/SQM (Tax excluded)	
	Needle punch carpet, 3 sides system panel, 1 set fascia name, 1 unit reception desk, 2 units chairs, 2 units fluorescent lamps, 2 units spotlight 100w, 1 unit waste basket and 15amp/220v single phase socket plug		
	Corner Fee: 10% Surcharge		
	Early bird discount: 5% discount before July 31, 2020		
	Various sponsorship packages and advertising opportunities are available for exhibitors. Please contact the organizers for details.		

Contacts

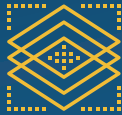
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www.myanmarfairs.com

AMPA MYANMAR
Myanmar Int'l Auto Parts, Accessories & Motor Show



Showcase in
7,000 sq.m



Join **180**
worldwide brands



Meet **4,000**
trade buyers

11 | **12-15**
NOV. | **2020**

Yangon Convention Centre (YCC)



www.myanmarfairs.com



AMPA Myanmar offers gateway to dynamic auto aftermarket

Bright prospects for auto parts, accessories and motor industry

The number of vehicles running in Myanmar has surged significantly since the government liberalized auto imports in 2012. Now, automakers estimate that there will be over two million cars hitting the roads in Myanmar in 2020, more than double the corresponding number of 721,324 units in 2016 and translating into 15 units per 1000 people. The automotive market is expected to embrace a bright future under government policy support.

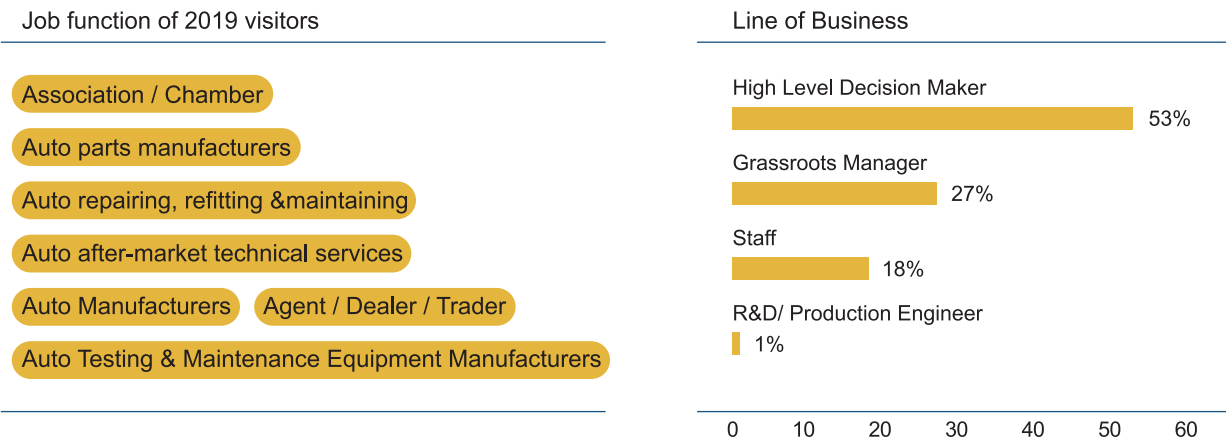
To help auto and transportation businesses in Myanmar secure sustainable development and attract more foreign direct investments, the Ministry of Industry has launched several new policies. Among them is the policy of promoting the use of left-hand drive vehicles and controlling imports of right-hand drive vehicles. The policy is expected to drive the growth of domestic auto production and auto-based businesses as well as related supply chain covering machinery and parts manufacturing, raw materials supply, after-sales services, parts distribution and insurance and financial services. Also, stoked by tax reduction, the market for locally-made SKD (semi knocked-down) cars will grow rapidly and the prices for new cars imported under the CBU system will decline. This way, cars will become more affordable for consumers, which in turn stimulates car purchases.

Best industrial communication platform to reach diverse automotive leaders

Certainly, AMPA Myanmar will be the best gateway for you to tap the booming auto market in the country. Over the past 7 years, the show has grown along with the rapid development of the auto market in Myanmar. Moreover, AMPA Myanmar has well extended the brand prestige of the highly-reputed Taipei AMPA while also gaining strong support from the government sector and authoritative associations. The show is no longer a one-dimensional sourcing platform, but rather a grand assembly of diverse automotive leaders.

Closer to more decision-makers who showed high satisfaction

67.6% visitors were influential on purchasing decision.
98% visitors showed high satisfaction and intention to visit again.



Exhibition profile:

VEHICLES

- Car with 4- 7 seats
- Minibus, City Bus, Passenger Car
- Light and Heavy Truck, Pick-up
- Special Purpose Vehicles
- Motorbike and Scooter

ELECTRIC VEHICLES

- E-cars, E-motorcycles, e-scooters, Other e-vehicles
- Drive and Motor Systems
- Energy Storage Technology
- Energy & Recharging Infrastructure

OIL & GAS PRODUCTS

- Lubricant
- Technology of LNG
- Technology of CNG
- Technology of LPG

AUTOMOTIVE ELECTRONICS

- Engine electronics
- Transmission electronics
- Chassis electronics
- Driver assistance
- Passenger comfort
- Entertainment systems

LOGISTICS

- Logistics service provider
- Warehouse facilities
- Information systems & software
- Cold chain equipment
- Logistics automation equipment
- Packaging systems & equipment
- Trucks & specially equipped vehicles
- Food Processing Equipment
- Logistics property and others

SUPPORTING INDUSTRY

Motors Parts

- Auto-Motor Parts
- Accessories & Components
- Air Conditioning Systems
- Batteries
- Cooling Systems
- Electromechanical Parts & Systems
- Hand Tools
- Hydraulic Equipment
- Pneumatic Systems
- Power Tools
- Safety Wear
- Tyres
- Transmission Systems
- Wheel Alignment

Motorplus

- Audio/Visual Equipment
- Cab Styling
- Car Care Products & Branded Accessories
- Car Interior & Finish Products
- Hobbies and Kit Cars
- Paint and Coatings
- Performance Engines
- Tuning Companies
- Wheels

Myanmar's leading trade show achieves better record

2019 Facts



Indispensable platform to develop Myanmar market

80.6 % Exhibitors reached potential customer

81.5 % Exhibitors satisfied the exhibiting achievement

88.7 % Exhibitors considered participating again

Highly regarded by the exhibitors

“ We think that AMPA Myanmar is an excellent platform from which to explore the Myanmar market. As the government wants to renew the public transportation system, this is an opportune time to present our products to Myanmar. ”

Ms. Kate Chen, Sales Manager of EverFocus Electronics Corporation

“ Given the huge potential of the Myanmar market, many Taiwanese companies are excited about exhibiting at AMPA Myanmar. ”

Mr. Yen, Chun-Che, Senior Specialist of Chen Meng Ltd.

“ We believe the show is a great platform for exchanging information between Taiwan and Myanmar. Not only can we show Myanmar people how good our products are, but we can also learn a lot from Myanmar and bring this knowledge back to Taiwan. ”

Mr. Wesley Chiang, Director of Pan Asia International Enterprise Limited