

AMPA MYANMAR POWER EXPO MYANMAR **Digital**

Venue: online

Date: **December 14 – 18, 2020 (10am – 5pm)**

Key Show Facts:

Expected No. of International & local Exhibitors – 100+ / from over 7 countries

Exhibitors from – China, Korea, Malaysia, Myanmar, Taiwan, Thailand & Vietnam


Expected No. of Trade Visitors – 1500+

We all aware of the challenges of the current global situation, we have all been adapting to the new normal, however our supporting of the Auto parts and Power & Electric industry remains. While preparing for a new era and compliance with the preventive measures, for the first time, we are moving towards a Online Virtual Expo this year from December 14 - 18, 2020.

The top priority for us as an organizer is to ensure a safe environment and to secure the welfare of our exhibitors and visitors. In order to enable customers and partners to do business together again after tough months of social distancing, isolation, and stagnation, we have been taken the initiative and organize the virtual exhibition to preserve business sustained amid the crisis.

Follow the below simple steps to setup your booth:

- Upload your company logo
- Upload your company document, product specification, etc.
- Put YouTube video links of your company
- Set up your Facebook fan page for instant messages
- Online inquiry to your email box



Objective of the Online Virtual Expo:

- Tap more business opportunities
- Improve B2B e-commerce sales
- Lower your costs
- Reach new markets
- Bigger Order Values and Higher Conversion Rates
- Stay Ahead of the Competition

Premium two-in-one package
Sign up for the 2021 physical exhibition and pay for the deposit of **USD 600**, you will enjoy the benefit of participating in the 2020 digital version for **FREE!**
Deadline: **November 27, 2020**

The 2020 AMPA Myanmar & Power Expo Myanmar Digital provides valuable experience and unprecedented exposure by bringing key decision-makers from the industry to you. This excellent platform will gather exhibitors from countries and regions around the world with no travel hassle and all the uncertain conditions. The futuristic way of participating in the exhibition will not only enable you to interact with your suppliers safely but also open up new trajectories to reactivate your business while providing unlimited opportunities.

For more information regarding the Online Networking Platform & its business benefits, please feel free to contact us: myanmarfairs@taitra.org.tw