



## 2020 Power Expo Myanmar Digital

### Post Show Report

- **Organizers:**

Taipei World Trade Center (TWTC),  
Yorkers Trade & Marketing Service Co., Ltd.

- **Supporters:**

- Myanmar Trade Center (**MyanTrade**)
- Union of Myanmar Federation of Chambers of Commerce and Industry (**UMFCCI**)
- Myanmar Automobile Manufacturer and Distributor Association (**MAMDA**)
- Yangon Region Automotive Components, Spare Parts & Accessories Association (**YACSAA**)
- Delegation of German Industry and Commerce in Myanmar (**AHK Myanmar**)

- **Date of the Show:**

Dec. 14-18, 2020

- **Show Hours:**

09:00–17:00 (GMT+6:30)

- **Activities:**

Opening Ceremony, New Product Launch, Myanmar Industry Webinar

- **Number of Exhibitors:**

57 (From China, Germany, Myanmar, South Korea, Taiwan and Thailand)



- **Number of Online Visitors:** 2,786

- **53 Visiting Countries:**

Myanmar (60%), Taiwan (14%), United States (11%), India (3%), Japan (2%), etc.

- **Number of Online Visitors Per Day:**

	12/14	12/15	12/16	12/17	12/18	Total
<b>Numbers</b>	786	569	484	632	315	2,786
<b>Pageviews</b>	8,990	2,214	1,825	1,667	1,291	15,987

- **Photos:**



Opening Remarks of the 2020 AMPA & Power Expo Myanmar Digital by **Ms. Leonor F. M. Lin, President & CEO of Taipei World Trade Center (TWTC)**



**Mr. Kapil Seth, the CEO of Mandalay Yoma** introduced the solar potential in Myanmar to the online visitors.

- **Contact Us:**

Taipei World Trade Center (TWTC)  
 Ms. Rachanee Su 886-2-2725-5200 (ext.2783)  
[myanmarfairs@taitra.org.tw](mailto:myanmarfairs@taitra.org.tw)

Chan Chao International Co., LTD.  
 Ms. Jenny Lu 886-2-2659-6000 (ext. 267)  
[sales@chanchao.com.tw](mailto:sales@chanchao.com.tw)