

Post Show Report

OCT. 16 ▸ 18, 2019

Taipei Nangang Exhibition Center, Hall 1 (TaiNEX 1)





Show Profile

Date / Oct. 16-18

Venue / Taipei Nangang Exhibition Center, Hall 1 (TaiNEX 1)

Show Facts



Exhibitors
310



Booths
548



Int'l Buyers
1,141



Countries
68



Visitors
8,679



B2B Meetings
356

In 2019, TAITRONICS, AIoT Taiwan, Energy Taiwan, OPTO Taiwan and Laser Taiwan were held concurrently from October 16 to 18.



Events



Opening Ceremony



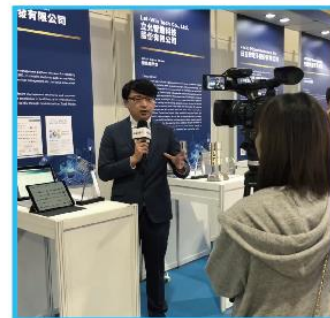
- 1-on-1 Business Meetings
- Sourcing Taiwan for Government Procurement



Media Tour



Industrial Keynotes
and Forums



Innovative Smart Application
Competition

Feature Pavilions



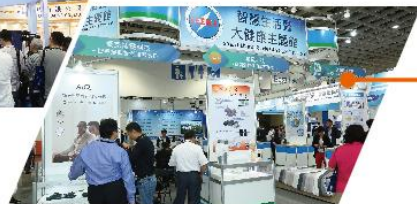
Smart City Pavilion Enabled by AloT

Software and hardware technology, smart city, AI, IoT, smart electric vehicles, information security, smart medical care and drone security management platforms, etc.



DO IT Today – Innovative Technology Pavilion

5G applications, 5G network virtualization technology and intelligent mobile edge computing, etc.



Smart Living & Health Care Center

Smart healthcare and medical testing technology.



Taiwan Energy Storage System Industry Pavilion

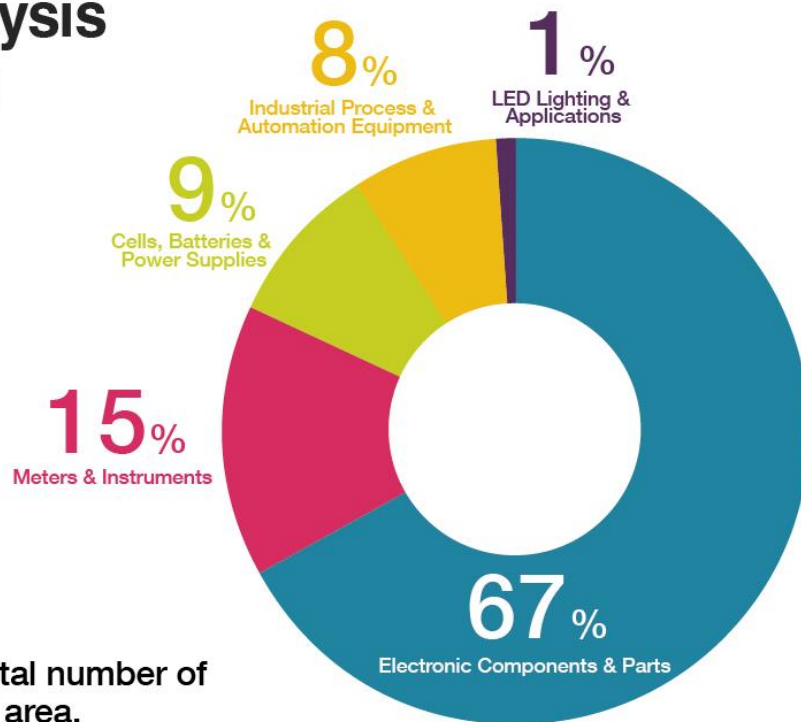
Renewable energy



Cloud Computing & IoT Association in Taiwan – Cloud and IoT Pavilion

Image recognition technology, various security solutions, cloud, drones, AI, IoT and information security, 5G and smart healthcare, etc.

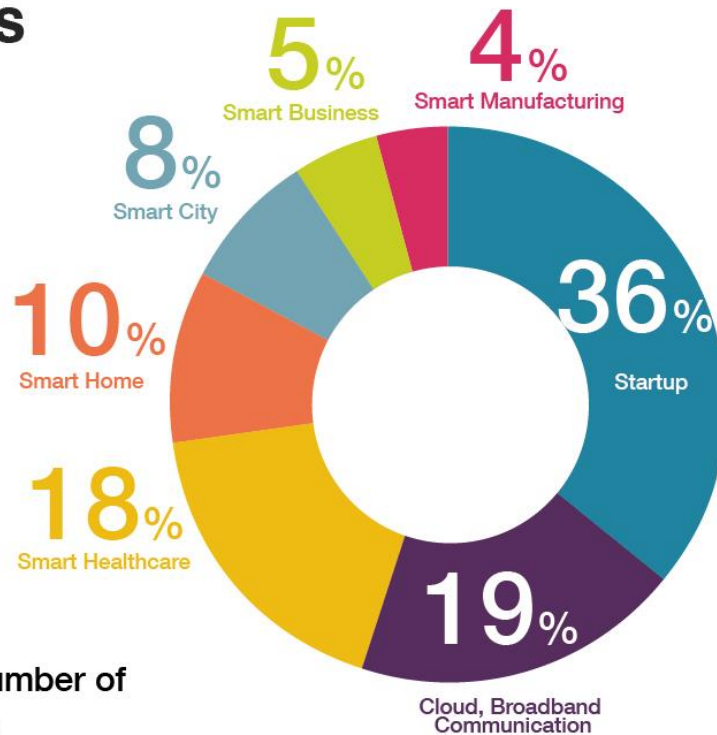
Exhibitor Analysis (TAITRONICS)



Analysis based on the total number of exhibitors in each exhibition area.



Exhibitor Analysis (AIoT Taiwan)



Analysis based on the total number of exhibitors in each exhibition area.



Exhibitor Categories

- IoT Vertical Applications Providers
- Electronics Components Vendors/ Importers / Distributors
- SI (System Integrators)
- EMS (Electronics Manufacturing Services)

Int'l Exhibitors by Countries (Region)



China



Hong Kong



Poland



Japan



Thailand



South Korea



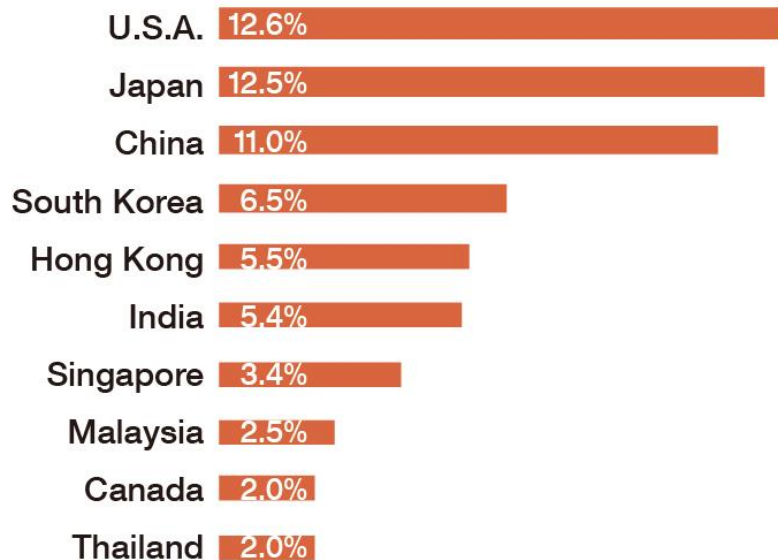
Singapore

Key Exhibitors



Top 10 Countries (Region) with the Most Number of Int'l Visitors

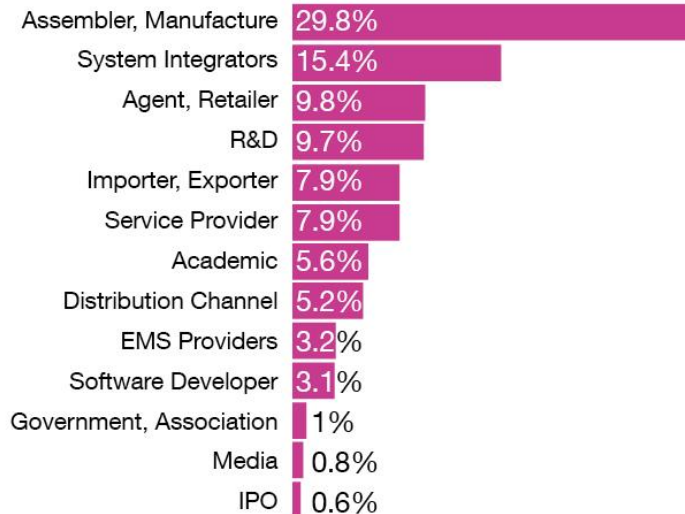
2019 TAITRONICS and AloT Taiwan attracted 1,141 international visitors from 68 countries



VIP Buyer List		
Company	Nationality	Annual Turnover (USD)
FUTURE ELECTRONICS	Canada	5.5 Billion
THE ARCELIK AS.	Turkey	4.9 Billion
PROSOFT	Russia	160 Million
RISHABH INSTRUMENTS PVT. LTD	India	62 Million
SC HONEYWELL ROMANIA SRL	Romania	60 Million
ALCOHOL COUNTERMEASURE SYSTEMS CORP.	Canada	52 Million
INDIRA GROUP OF COMPANIES	India	30 Million
HATKO TEKNİK DONANIMLAR MUM. VE TIC. A.S.	Turkey	28 Million
A-CONTRACT LLC	Russia	24 Million
BIAKOM	Ukraine	21 Million

Buyer Analysis

Business Nature



Purpose of Visit



Visitor Satisfaction Survey

4.8/5 (on a scale of 1-5)

Overseas Promotional Activities

- Media Tour for international journalists to visit key AloT solution providers in Taiwan
- Promotion at International Trade Shows:



- TAITRA 68 worldwide offices promote and invite buyers to visit TAITRONICS and AloT Taiwan.
- Connect with TEEMA marketing channel of 135 global partners.

Media Exposure:

Newspaper: 80
Internet Reports: 286
TV Coverage: 60
(09/22/2019-10/22/2019)



 **TAITRONICS**
Taipei International Electronics Show

 **AloT Taiwan**
Taiwan International AloT Show

 **DATE** expo Discover Advanced Trends in E-commerce
台灣智慧零售暨電子商務展

See You in Oct. 2020