



# TAIWAN INT'L LIGHTING SHOW

**NANGANG EXHIBITION  
CENTER, HALL 1**  
**[www.TILS.com.tw](http://www.TILS.com.tw)**



**2020**  
OCT 14-16

## Application Kit

Smart Design  
Radiant Life

Sponsored by:  
 Bureau of Foreign Trade, MOEA  
[www.trade.gov.tw](http://www.trade.gov.tw)

Organized by:  
 Taiwan External Trade  
Development Council (TAITRA)  
[www.taipetradeshow.com.tw](http://www.taipetradeshow.com.tw)

 Taiwan Lighting Fixture  
Export Association (TLFEA)  
[www.lighting.org.tw](http://www.lighting.org.tw)



## Sponsored by

Bureau of Foreign Trade, MOEA

## Organized by

Taiwan External Trade Development Council  
(TAITRA)

Taiwan Lighting Fixture Export Association  
(TLFEA)

## Booth Set-up & Exhibits Move-in

5 a.m. ~ 7 p.m., October 12 -13, 2020

## Show Dates & Show Hours

October 14 (Wed.) - 16 (Fri.), 2020

10 a.m. ~ 5 p.m. (Until 4 p.m. on the last day)

## Exhibits Move-out & Booth Dismantling

4 p.m. ~ 6 p.m., October 16, 2020

8 a.m. ~ 5 p.m., October 17, 2020

## Venue

NANGANG EXHIBITION CENTER, HALL 1  
(No. 1, Jingmao 2nd Rd., Nangang Dist., Taipei  
City, 11568, Taiwan)

Please check: [Indoor Panorama](#)

## Exhibits Profile

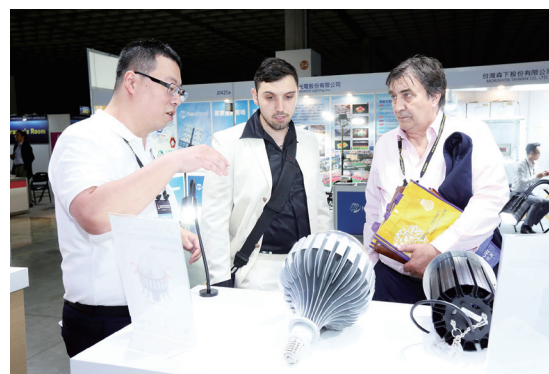
Lighting Integration, Lighting Design, Home/  
Residential Lighting, Commercial Lighting,  
Intelligent Lighting, Outdoor Lighting, Lighting  
for Kitchen & Furniture, Plant Factory &  
Lighting, Automotive Lighting, Special Lighting,  
Health Care and Institutional Lighting, Medical,  
Cosmetic and Beauty Lighting, Building Material  
& Lighting Applications, Lighting Accessory,  
Lighting Production Equipment, Test & Inspection  
Equipment.

## Event Highlights

- Opening Ceremony
- Seminar Series
- Procurement Meetings
- Forum
- New Products Launch

## Participation Information

1. All manufacturers, distributors, traders and organizations in fields related to manufacture and service of items listed on above Exhibits Profile are eligible to exhibit.
2. The organizer reserves the right to accept or reject any application and to determine the number and location of booth(s) for each exhibitor.
3. Space allocation priorities are based on the following criteria to determine booth location:
  - (1) Number of booth(s) required.
  - (2) Receipt time of application. (Note that US\$500 down payment per booth should be paid before deadline stated on debit note.)
  - (3) Drawings are used to determine priority for those with the same status outlined above.
4. Children under 12 years of age are not permitted to enter showground.
5. The organizer will not act as a sponsor for exhibitor entry visa applications, and cannot be held liable in case of visa difficulties.
6. All applicants October request space or booth(s) on a 3m (width) X 3m (depth) unit basis only.



## Payment Schedule

### 1. Down payment:

Once applicant's company has been accepted for participation, the applicant will receive confirmation of booth(s) together with Invoice of Down Payment (US\$500 per booth, inclusive of tax) for reservation of booth(s).

### 2. Balance due:

After space allocation, the organizer will notify applicants of their booth number(s), space location, and the balance due in the form of a debit note. The debit note will be sent to the applicant.

### 3. All payment should be made by telegraphic transfer payable to "Taiwan External Trade Development Council".

Account Number: 5056-665-100018

Taiwan Cooperative Bank, World Trade Center Branch

No.333, Sec 1, Keelung RD., Sinyi District, Taipei, R.O.C.

Swift Code: TACB TWTP 505

Beneficiary Name: TAITRA (TILS 2020)

※All extra banking handling charges, if any, are to be borne by the applicant.

### 4. In case of cancellation or exhibitor's personal difficulties (i.e. failure to obtain entry visa to Taiwan, travel or shipping problems), down payment and space rental already paid will not be refunded under any circumstances.

## Space Allocation

The organizer will inform exhibitors of dates and details for space allocation.



## Exhibitor's Manual

After the space allocation meeting, each exhibitor will receive the Exhibitor's Manual, which includes required information and procedures on booth decorations and fees for booth facilities, electricity, shipping instructions, forwarding & handling agents.

## Space Rentals (Tax included)

Only exhibitors who apply for ONE or TWO booths can choose either booth package (shell scheme) or raw space, others will be allotted raw space only. Each booth, both raw space and shell scheme, will be provided with 110V / 500 W electricity free of charge. Additional power supply and drainage will be at exhibitor's expense.



## (1) Raw Space (facilities not included):

Booth Location	Normal Rates After May 1 <sup>st</sup> , 2020	Early Bird Rates Before April 30 <sup>th</sup> , 2020	Size(3M x 3M) ONE booth
Facing Main Aisle	US\$ 1,895	US\$ 1,705	9 SQM
Regular	US\$ 1,800	US\$ 1,620	9 SQM
Facing Main Aisle with Pillar Inside	US\$ 760	US\$ 684	Less than 6 SQM
Regular with Pillar Inside	US\$ 665	US\$ 598	Less than 6 SQM

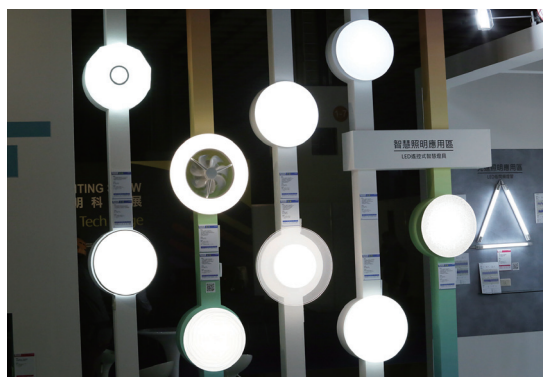
Note:

Stand rental fee is for raw floor space only and does NOT include walls, carpeting, company fascia, etc. Booth facilities are available on a rental basis from the official contractor.

## (2) Shell Scheme Package (for one or two booths only):

Booth Location	Normal Rates After May 1 <sup>st</sup> , 2020	Early Bird Rates Before April 30 <sup>th</sup> , 2020	Size(3M x 3M) ONE booth
Facing Main Aisle	US\$ 2,095	US\$ 1,885	9 SQM
Regular	US\$ 2,000	US\$ 1,800	9 SQM
Facing Main Aisle with Pillar Inside	US\$ 960	US\$ 864	Less than 6 SQM
Regular with Pillar Inside	US\$ 865	US\$ 778	Less than 6 SQM

\* Additional facilities are available on a rental basis from the official contractor.







## One Shell Scheme Booth: 9 SQM Booth



NO.	Item	Qty	Unit
1	System partition 300X300XH250CM	1	Set
2	Company name fascia board W300H30CM	1	Set
3	Needle punch carpet	9	
4	Glass Round Table Ø75CMxH73CM	1	Pc
5	Folding Chair	3	Pcs
6	Socket 110V / 500W	1	Pc
7	10W LED Spotlight(warm light)	3	Pcs
8	Trash can	1	Pc

Note: All items are on rental basis, will not be refunded or exchanged.

## Two Shell Scheme Booth: 18 SQM Booth



NO.	Item	Qty	Unit
1	System partition 300X300XH250CM	1	Set
2	Company name fascia board W300H30CM	2	Set
3	Needle punch carpet	9	
4	Glass Round Table Ø75CMxH73CM	1	Pc
5	Folding Chair	6	Pcs
6	Information counter W100D50H75CM	1	Pc
7	Socket 110V / 500W	1	Pc
8	10W LED Spotlight(warm light)	6	Pcs
9	Trash can	1	Pc

Note: All items are on rental basis, will not be refunded or exchanged.

## 🔗 Paid Promotion Services

### • How much?

US\$200 (Tax included)

### • What do the services include?

#### 1. Customization Options:

3 additional designs to customize your company webpage with.

#### 2. Video Links:

Your product videos linked to your customized company webpage in the official TILS 2020 website.

#### 3. Additional Catalogs:

Upload 50 enlarged product catalogs onto the website.

#### 4. Search Results Priority:

When buyers search for products on the official website, “paid” product catalogs will appear before “unpaid” catalogs.

### Note:

- (1) Exhibitors who wish to pay for additional product exposure beyond the free promotion services can apply for these services.
- (2) To apply for these online promotion services, please fill in Application Form.



## 🔗 Visitor Promotion

An extensive promotional campaign to ensure maximum attendance by business people, both domestic and international, will be conducted.

### 1. Advertising & Publicity:

Intensive advertisements will be placed on local and overseas trade publications and magazines or newspapers. Press releases will be circulated before, during, and after the show.

### 2. Direct Mail / e-newsletter:

More than 30,000 prospective buyers, including top importers, traders, distributors and government institutions will receive information kits and invitation letters to the show.

### 3. Official Directory:

The show organizer will publish an official directory, in which exhibitors are entitled to list their company names, addresses, and product descriptions free of charge. The directory will be distributed free to pre-registered buyers and sold at the show and throughout the year at the TAITRA bookstore. (bookstore@taitra.org.tw)





## TERMS AND REGULATIONS FOR PARTICIPATION

1. Participation Application
  - (a) When signing the related application forms, participants agree to follow all the existing Regulations and further Regulations that might be made to modify them.
  - (b) Once signed and submitted by the Applicant and confirmed by the Show Management, the contract will be established and come into effect. (c) Violations of the Regulations can result, by decision of the Show Management, in the exclusion of the transgressors whose damage claim, if any, will be rejected.
2. Payment Schedule

The space rental fee is due after space allocation. A debit note will be sent to the applicant. In the event of cancellation, the payment will not be refunded under any circumstances.
3. Adherence to Copyright Patent Laws
  - (a) The display of products which infringe others' intellectual property rights is strictly prohibited:

To safeguard intellectual property rights, it is strictly forbidden to display products infringing the patent rights, trademarks, copyrights, and business secrets of others.

Any exhibitor found to be displaying products determined by a court of law to be infringing the intellectual property rights of others shall be subject to immediate termination of the display of all its products and confiscation of the paid exhibition fees and shall be barred from participating in the next session of the exhibition.

In the event that an exhibitor is reported during the exhibition to be displaying products infringing the intellectual property rights of others and the reporting party meets one of the following requirements, display of the said products shall be terminated immediately.

    - i. A victim of intellectual property rights infringement as determined by the court of first instance.
    - ii. A victim of intellectual property rights infringement as determined by the copyright deliberation and reconciliation commission.
    - iii. A holder of an authentication report from a professional institution authenticating the object that October be infringing patent rights with prior or concurrent notice to the manufacturer, importer, or dealer with suspected infringement acts requesting clearance of the infringing object.

In the event that the aforementioned clearance notice has not been sent, but prior rights relief procedures have been taken or reasonable and possible attention has been paid or notice is objectively impossible or there is substantial evidence that the prospective notice recipient is aware of the infringement dispute, the clearance notice will be considered to have been sent.

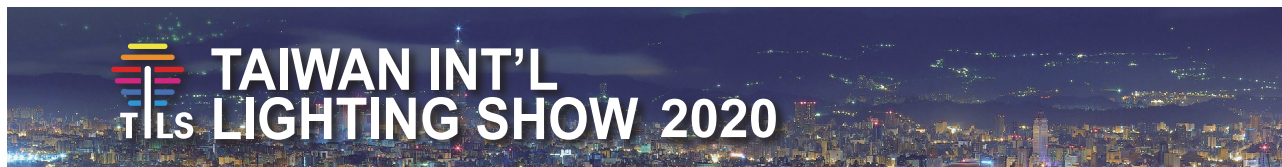
In the event that TAITRA is involved in a lawsuit or suffers other damages as a result of the violation, the exhibitor shall be solely responsible for compensation.
  - (b) It is strictly forbidden to display products in violation of applicable laws such as the Civil Law, Consumer Protection Act, Fair Trade Act, Commodity Labeling Act, Commodity Inspection Act and the Act Governing Food Safety and Sanitation. In the event that TAITRA is involved in a lawsuit or suffers other damages as a result of the violation, the exhibitor shall be solely responsible for compensation.
4. Space assignment & Unoccupied Space
  - (a) The Show Management will determine the number and location of the booths assigned to each Exhibitor, in accordance with the nature of the exhibits or in the manner the Show Management deems appropriate.
  - (b) The Show Management reserves the right, should any Exhibitors' space remain unoccupied on the opening day without reasonable cause, to assign the said space to another exhibitor, or use the said space in any other manner deemed suitable.
5. Sub-letting of Space

The Exhibitor shall not assign, sub-let or apportion the whole or any part of the assigned space or have representatives, equipment, or materials from firms other than his own in the exhibit space.
6. Venue & Show Dates Change

The Show Management reserves the right to change the venue and date of the Exhibition under certain circumstances. In the event of change of venue and/or date, or cancellation of the Exhibition, the Exhibitors shall not be entitled to any claim for compensation in connection with the booking of participation.
7. Construction/Decoration of Stand and Removal of Exhibits from Hall
  - (a) All exhibitors ought to comply with all regulations in the Exhibitors' Manual and complete their construction and/or decoration by the date and time stipulated by the Show Management.
  - (b) Exhibitors must remove all exhibits from the Exhibition Hall within the move-out period stipulated by the Show Management. They will be held responsible for any loss or damage to the Exhibition Hall due to delayed removal.
8. Insurance
  - (a) In addition to insurance for exhibits in transit between the port of shipment and the fair site, the exhibitors are advised to also take out adequate insurance (fire, theft, water, accident, natural disasters and third party liability, etc.) for their exhibits during the exhibition (including build-up and dismantling periods), and during storage in the Show Management's warehouse.
  - (b) Exhibitors are advised to hire their own security guards, for their valuable exhibits during the exhibition (including build-up and dismantling periods).
9. Exhibit Limitations
  - (a) Exhibitors are not permitted to erect booth partitions of over 250cm in height.
  - (b) Advertising materials such as signs, posters and other advertising decorations can be extended to a height of 400cm.
  - (c) Any signs or decoration higher than 250cm in full view must be decorated.
10. Selling from Stand

The sale of exhibited goods on the spot and the soliciting of customers outside stands on June 21-23, 2017 is forbidden and those doing so can be immediately expelled from the exhibition.
11. Breach of contract and Withdrawal by Exhibitor
  - (a) In case of the Exhibitor's refusing the use of whole or a part of the space reserved and allocated or in case of the exhibitor default in payment by the stipulated date, the Show Management has the right to terminate the contract forthwith and the part of rental already paid shall not be refunded.
  - (b) In case of the Exhibitor withdrawing from participation without the Show Management's approval, rental already paid by the Exhibitor shall not be refunded.
12. Security & Organizer's Liability
  - (a) The Show Management will provide personnel for maintaining order during the show period. Responsibility for guarding stands during the build-up, exhibition hours and dismantling period, shall rest with the exhibitors concerned.
  - (b) During the booth erection and dismantling period and during the show, the booths must be staffed by exhibitors at all times.
  - (c) The Show Management shall not be held accountable or liable for any damage, loss, harm, or injury to any person or the property of the Exhibitor or of the exhibitor's officers, and / or employees, agents, and visitors which result from theft, water, fire, flood, natural disasters, or any other cause.
  - (d) All Exhibitors are requested to turn off the power supply before leaving their exhibition booths. Unless otherwise agreed, the Show Management will disconnect the main power supply at 5 pm each day.
  - (e) Exhibitors should comply with a fire control regulation. If any fire occurs due to the improper installation of decorations, construction or use of electric appliances, the exhibitor will be legally responsible for any loss or damage, and pay penalties of up to NT\$100,000 to TAITRA.
13. Operation
  - (a) The Exhibitor shall keep his booth(s) staffed at all times during show hours.
  - (b) The Show Management reserves the right to restrict exhibits to a minimum noise level. Sound volume from booths should not exceed 85 dB.
  - (c) The Show Management reserves the right to reject the exhibits or to stop the exhibition on the exhibitor's account, if he fails to lower the noise level or to resolve exhibition pollution such as dust, smog, unpleasant odors, the emission of stimulating gases, volatile organic chemicals, or other pollutants.
14. Interruptions and / or Disruptions of the Exhibition

Exhibitors shall not cause interruptions and/or disruptions of the exhibition, which result in the protest or commotion at its booth, either inside or outside the showground, due to its debt or its private dispute at any time during the exhibition or during move-in and move-out. If and when such an interruption and/or disruption influences the order of the exhibition or public image of the Show Management, and the exhibitor involved or concerned is unable to deal effectively with private disputes and/or protests, the exhibitor understands and agrees that the Management can terminate the exhibition agreement. The exhibitor's booth(s) October be shut down immediately resulting with no refund. The exhibitor shall be required to indemnify the Management against any and all claims, liabilities, costs and expenses arising of such interruptions and/or disruptions thereof.
15. Supplementary Clauses
  - (a) Whenever necessary, the Show Management shall have the right to issue supplementary regulations in addition to those indicated in the Terms and Regulations for Participation to ensure the smooth management of the Exhibition.
  - (b) Any additional written regulation shall form part of the Terms and Regulations for Participation and shall be binding on the exhibitors.
  - (c) In the event of any occurrences not foreseen in this manual, the decision of the organizer shall be final.
16. Note: Those submitting applications can expect to receive further information about TAITRA trade shows in the future.



# Overseas Exhibitor's

## APPLICATION FOR EXHIBIT SPACE & OFFICIAL DIRECTORY ENTRY

Please keep a photocopy and return the original with one copy of your company's product catalogue before **July 31, 2020** to the following address:  
 Ms. Goya Su, TAITRA Exhibition Department / 5, Hsin-yi Rd., Section 5, Taipei 11011, TAIWAN  
 Tel: 886-2-2725-5200 Ext. 2662 E-mail: TiLS@taitra.org.tw

\* Type or print, and attach one copy of your business card.

We require \_\_\_\_\_ unit(s) (3mx3m each) of exhibit space. ☐ **Shell Scheme Package** ☐ **Raw Space**

Note: Only exhibitors who apply for ONE or TWO booths can choose either booth package or raw space, others will be allotted raw space only.

**Paid Promotion Services (US\$200)** ☐ **Yes (See P.5)** ☐ **No**

Company Name: \_\_\_\_\_

Product Brand: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_ Country: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_ E-mail: \_\_\_\_\_

Tel: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Fax: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Website: \_\_\_\_\_

(Country Code) (Area Code) (Phone Number) (Country Code) (Area Code) (Phone Number)

### Products to be displayed:

(Refer to the "Exhibit Profile" as attached and fill in the codes in the blanks below.)

1.       2.       3.       4.

5.       6.       7.       8.

9. Other: (Please specify) \_\_\_\_\_

Product brand name(s): \_\_\_\_\_

### Agent or representative in Taiwan, if any:

Company Name: \_\_\_\_\_ (Name in Chinese): \_\_\_\_\_

Address: \_\_\_\_\_

(Address in Chinese)    \_\_\_\_\_

Contact Person: \_\_\_\_\_ ☐ Mr. ☐ Ms. E-mail: \_\_\_\_\_

Tel: \_\_\_\_\_ ext. \_\_\_\_\_ Fax: \_\_\_\_\_ Cell: \_\_\_\_\_

For the show follow-ups such as rental payment and space allocation, please contact:

☐ My company ☐ Agent / Representative in Taiwan(as listed above)

We have read and accepted the "Terms and Regulations for Participation" and any other regulations made by TAITRA in connection with this show.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_







## EXHIBIT PROFILE

TAITRA CODE	English Description
66	Lights & Lighting
<b>6610</b>	<b>Indoor Lighting</b>
661005	Book Light & Table Lamp
661010	Floor Lamp
661015	Night Light
661020	Chandelier & Pendant Light
661025	Ceiling Light
661030	Wall Lamp
661035	Track Light
661040	Downlight
661045	High / Low Bay Light
661099	Other Indoor Lighting
<b>6620</b>	<b>Outdoor Lighting</b>
662005	Garden & Path Light
662010	Street Light
662015	Floodlight
662020	In-Ground & Pool Light
662025	Wall Washer
662030	Tunnel Light
662099	Other Outdoor Lighting
<b>6630</b>	<b>Professional Lighting</b>
663005	Flashlight
663010	Lantern
663015	Stage Light
663020	Follow Spotlight
663025	Projection Light
663030	Rope & String Light
663035	Fiber Optical Light
663040	Emergency & Indicator Light
663045	Work Light

TAITRA CODE	English Description
663050	Grow Light
663055	Fishing Light
663060	Explosion Proof Light
<b>6640</b>	<b>Lighting Bulbs &amp; Tubes</b>
664005	Fluorescent Lamp
664010	Incandescent Bulb
664015	High Intensity
664020	Neon Bulb & Tube
664025	Ultraviolet Lamp
664030	Halogen Bulb
664035	LED Bulb
664040	LED Tube
664099	Other Lighting Bulbs & Tubes
<b>6650</b>	<b>Lighting Accessories</b>
665005	Lamp Cover & Shade
665007	Lighting Louver
665010	Dimmer
665015	Ballast
665020	Lamp Base & Light Socket
665025	LED Driver
665099	Other Lighting Accessories
752535	Light Meter
<b>7530</b>	<b>Optical Instruments</b>
753005	Spectrometer
753040	Prism
753045	Optical Lenses
753099	Other Optical Instruments
<b>7545</b>	<b>Testing Equipment</b>
754545	Automated Optical Inspection (AOI)
754599	Other Testing Equipment

