



Becoming a exhibition sponsor maximizes your brand visibility and puts your company in front of Industry decision-makers. Opportunities are limited, so be sure to confirm your sponsorship today! We look forward to seeing you at TIWW and CE Taiwan in September!

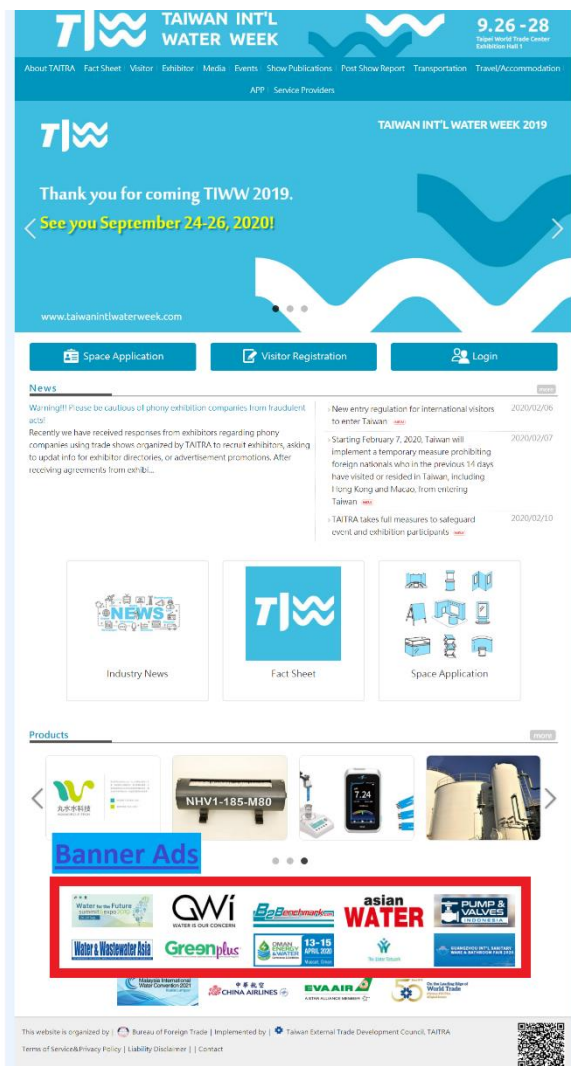
SPONSORSHIP OPPORTUNITIES

Website Main Page Banner Ads

Raise brand awareness and create preference!

SP-1 : Website Partner Banner Ads

- Price: NT\$ 100,000 / Exhibitor
- Size: 170 (W) x 70 (H) pixels, 72 dpi, (JPG / PNG / GIF, 10KB (max.))
- Limited to 5 Sponsors



Advertising in Show Preview Booklet

Complimentary, printed, 20-page, pre-show magazine. Featuring exhibitor and industry news, and event information.

Mailed out to 1,200 prospective visitors six weeks out from the event. It is also will be available for download from the official website.

SP-2 Inside front cover, full color

- Price: NT\$ 250,000
- AD Size: 25(W) x 17(H)cm
- Exclusive Sponsor Only

SP-3 Inside back cover, full color

- Price: NT\$ 250,000
- AD Size: 25(W) x 17(H)cm
- Exclusive Sponsor Only

SP-4 Inside full page, full color

- Price: NT\$ 200,000
- AD Size: 25(W) x 17(H)cm
- Limited to 6 Sponsors



Buyer's Tote Bags

Great visibility – your logo on the bags given to exhibition buyers. Sponsor's Logo to appear in prime position on 1,000 printed Buyer's Tote Bags

SP-5 : Website Partner Banner Ads

- Price: NT\$ 80,000 / Exhibitor
- Size: 170 (W) x 70 (H) pixels, 72 dpi, (JPG / PNG / GIF, 10KB (max.))
- Limited to 3 Sponsors



Outdoor Banner

Capture the attention of attendees with this unique branding location. Place your company's logo and marketing message where thousands will see it on a daily basis!

TWTC-1 : Wall Banners (Main Entrance)

- Price: NT\$ 150,000 / Exhibitor
- Full Size: 447 (W) x 297 (H)cm
- Sponsor Ad Size: 2/5 of full size
- Exclusive Sponsor Only



TWTC-2 : Wall Banners (Hsinyi Road)

- Price: NT\$ 150,000 / Exhibitor
- Full Size: 539 (W) x 297 (H)cm
- Sponsor Ad Size: 2/5 of full size
- Exclusive Sponsor Only



Sponsoring TIWW and CE Taiwan 2020

Qualifications

All TIWW and CE Taiwan 2020 exhibitors may apply to be a sponsor. Non-exhibitors are restricted to certain items.

Application deadline

TIWW and CE Taiwan accept applications from March 16th to June 15th, 2020 or when availabilities sold out before then.

Criteria

1. Applications are based on a first-come-first-serve basis according to the date and time e-mail received. If applications for the same sponsorship are received at the same time, the previous year's sponsor or the exhibitor with large booth space shall have priority.
2. The organizer retains the rights to the final decision and distribution

Payment

1. The prices listed in the sponsor manual are before tax and valued in TWD.
2. The organizer will notify the accepted sponsors via e-mail. The accepted sponsors shall make a deposit payment of 30% of the listed sponsorship price within 5 working days of the notification. The remaining balance shall be paid in full within 20 days of the notification. Overdue payment or failure to pay will be viewed as giving up of the sponsorship, and the sponsorship will be released. Any payment made will be forfeited.

Rules and regulations

1. Sponsoring exhibitors shall submit their designs for approval to the organizer no later than June 20th, 2020 (Please save only 1 design per disc).
2. File specs: Photoshop files with 300dpi or higher. The print out size must comply with the advertisement specifications.
3. In consideration of safety, image and consistency in exhibition quality, the production and construction of sponsoring exhibitors' designs will be carried out by the organizers' affiliated contractor.
4. Please abide by the venues' regulations on construction while constructing the sponsors' ads. In the event of damage to equipment, the organizer may request for the cost of repairing the damaged equipment from the sponsoring exhibitors.
5. The organizer retains the right to make changes to any sponsor ads.
6. If the organizer cancels a sponsor ad before its production, the sponsoring exhibitor shall receive a full refund for the ad and waives the right to request for any compensation.

How to apply

Please fill out the application form by the application deadline and send it via e-mail. The organizer will notify the accepted sponsors to submit the official paperwork and to complete the payment in time.

Who to contact

TAITRA Exhibition Department **TIWW and CE Taiwan** Organizing Team
Ms. Lilyan Kao +886-2-2725-5200 ext. 2679 lilyankao@taitra.org.tw

TIWW and CE Taiwan 2020 Sponsorship Application Form

Application deadline: June 15 th , 2020 or sold out	
Application Date :	
Company Name :	
Taiwan Tax ID :	Booth No. :
Contact Name :	Tel :
E-mail :	Fax :

Sponsorship No.	Sponsorship Item	Qty	Price(NTD)
Subtotal 5%			
VAT			
Total			

Company Name

Authorized Signature

1. Please e-mail application form to Lilyan Kao (lilyankao@taitra.org.tw)
2. Mail signed paper copy to : 5 Xin-yi Rd., Sec. 5, Taipei 110-11

The following to be filled out by the organizer only
Confirmed items :
Invoice :

Do not miss this opportunity to drastically increase your presence at the TIWW and CE Taiwan 202