

# POWER EXPO MYANMAR

Myanmar International Electrical, Electronics & Electric Power Equipment Fair

10 | 14-17  
OCT. | 2021

Yangon Convention Centre  
(YCC)



[power-myanmar.com](http://power-myanmar.com)



ORGANIZERS:



Taipei World Trade Center



Yorkers Trade & Marketing Service Co., Ltd.



## POWER EXPO MYANMAR 2021

### Myanmar International Electrical, Electronic & Electric Power Equipment Fair Application Kit

- **Organizers**

Taipei World Trade Center Co., Ltd. (TWTC)  
Yorkers Trade & Marketing Service Co., Ltd.

- **Supporter**

Myanmar Trade Center (MyanTrade)  
The Union of Myanmar Federation of Chambers of Commerce & Industry (UMFCCI)  
Myanmar Automobile Manufacturers and Distributors Association (MAMDA)  
Yangon Region Automotive Components, Spare parts & Accessories Association (YACSAA)  
Delegation of German Industry and Commerce in Myanmar (AHK Myanmar)

- **Venue**

Yangon Convention Centre (YCC)

- **Show Dates & Hours**

	Date	Time
Move-in	Oct 12	09:00-20:00
	Oct 13	09:00-20:00
Show	Oct 14-17	10:00-17:00
Move-out	Oct 17	17:00-21:00
	Oct 18	08:00-12:00

- **Number of booths:** 300 booths (projected)

- **Number of visitors:** 4,000 (projected)

- **Exhibition Profile**

Electric Power Equipment, Electrical Equipment, Generators, Wire & Cable, Power Supply Equipment, Motors & Pumps, Electronic Products, Energy Equipment



Booth Type	Booth Rental (5% VAT included)
Shell Scheme (3Mx3M)	US\$ 2,788
corner booth (3Mx3M)	US\$ 3,067
Raw Space (per sqm)	US\$ 278

### Notes

1. Minimum space requirement for raw space booking is 36 square meters.
2. Each booth includes 220V/500W electrical power supply per day.

### Shell Scheme includes:

- Carpet
- 3-sided standard partition
- 1 Company name fascia board
- 1 Reception desk
- 2 Folding chairs
- 2 Spotlights
- 2 Fluorescent Light
- 1 Waste basket
- 1 220V Socket



### • Application Procedures

1. Application documents:
  - (a) One copy of the Application Form
  - (b) One copy of your company product catalogue
2. Send above documents to the organizer by E-mail ([myanmarfairs@taitra.org.tw](mailto:myanmarfairs@taitra.org.tw))

### • Payment Schedule

1. Upon receiving the application, the organizer will notify the applicant of booth rental payment (non-refundable). Exhibitors who sign up and pay the deposit of US\$ 600 before **November 27, 2020** can take part in the 2020 AMPA Myanmar Digital (December 14-18, 2020) for free.
2. All payment should be made by Telegraphic Transfer (T/T) to:
 

**Account Number: 085007013706 (SWIFT code: BKTWTWTP085)**  
**Bank of Taiwan, Taipei World Trade Center (TWTC) Branch**  
 Address of the bank: 3F, No. 333, Keelung Rd., Sec. 1, Taipei 11011, Taiwan  
 Beneficiary Name: TAIPEI WORLD TRADE CENTER CO., LTD. (POWER EXPO MYANMAR 2021)

**★ All extra bank handling charges, if any, are to be borne by the exhibitor.**
3. In case of cancellation or exhibitor's personal difficulties (e.g. failure to obtain entry visa to Myanmar, illness, travel or shipping problems), booth rental already paid will not be refunded under any circumstances.

### • Contact Us

**Taipei World Trade Center Co., Ltd. (TWTC)**  
**(Taiwan External Trade Development Council, TAITRA)**

Address: 5 Hsin-yi Rd., Sec. 5, Taipei 11011, Taiwan  
 Contact: Ms. Rachanee Su (Show Manager)  
 Tel: 886-2-2725-5200 Ext. 2783 Fax: 886-2-2725-1337  
 E-mail: [myanmarfairs@taitra.org.tw](mailto:myanmarfairs@taitra.org.tw)  
 Official show website: [www.power-myanmar.com](http://www.power-myanmar.com)



## Power Expo Myanmar 2021 Application Form

Company Name			
Address			
Postal Code		Country	
Contact Tel		Fax	
Contact E-mail		Website	
Contact Person	<input type="checkbox"/> Mr. <input type="checkbox"/> Ms.	Position	
<b>Agent or representative in Taiwan, if any:</b>			
Company Name: _____			
Contact person: Mr. Ms. _____ Position _____			
Tel: _____ Email: _____ Fax: _____			
Products to be displayed	Product Codes (Please go to <a href="http://www.power-myanmar.com">www.power-myanmar.com</a> to download <b>EXHIBITS PROFILE</b> and fill in the codes of your exhibits in the blanks below.)		
	1. _____ 2. _____ 3. _____ 4. _____ 5. _____ 6. _____ 7. _____ 8. _____		
	Other, please specify: _____		
Booth Required	<input type="checkbox"/> <b>Shell Scheme (9m<sup>2</sup>) US\$2,788 (5% VAT included):</b> _____ booth(s)		
	<input type="checkbox"/> <b>Corner booth (9m<sup>2</sup>) US\$3,067 (5% VAT included):</b> _____ booth(s)		
	<input type="checkbox"/> <b>Raw Space, US\$278 per sqm (5% VAT included):</b> _____ sqm (Min. 36 sqm)		
<p><i>*Exhibitors who sign up and pay the deposit of US\$ 600 before <b>November 27, 2020</b> can take part in the 2020 AMPA Myanmar Digital (December 14-18, 2020) for free.</i></p>			
Total Booth fee			
<p>*Please type or print clearly.          *The information of your company in the Official Directory will be based on data entered in this form.</p>			

Complete and return the following documents to the organizer by mail ([myanmarfairs@taitra.org.tw](mailto:myanmarfairs@taitra.org.tw)):

1. One copy of the application form
2. One copy of your company product catalogue

Mailing Address: Taipei World Trade Center Company Ltd. (TWTC)

No. 5, Hsin-yi Rd., Sec. 5, Taipei 11011, Taiwan

Tel: 886-2-2725-5200 Ext. 2783 Ms. Rachanee Su

Fax: 886-2-2725-1337

E-mail: [myanmarfairs@taitra.org.tw](mailto:myanmarfairs@taitra.org.tw)

Booth rental should be made at least two weeks after organizer notification, via Telegraphic Transfer,

to: **Account Number: 085007013706 (SWIFT code: BKTWTWTP085)**

**Bank of Taiwan, Taipei World Trade Center (TWTC) Branch**

Address: 3F, No. 333, Keelung Rd., Sec. 1, Taipei 11011, Taiwan

Beneficiary Name: TAIPEI WORLD TRADE CENTER CO., LTD. (POWER EXPO MYANMAR 2021)

We have read and accept the Terms and Regulations for Participation and agree to comply with any further terms and regulations made by the organizer in connection with this show.

Signature: \_\_\_\_\_ Position: \_\_\_\_\_ Date: \_\_\_\_\_