

## ShoeTech Taipei 2021 Media Barter Content Form

Our company has decided to use the publication(s) we publish, or represent, to barter for \_\_\_\_ booth(s) with basic decoration (shelf scheme), 3M x 3M each, in ShoeTech Taipei 2021 at the Media Area. We promise to follow all instructions from TAITRA, and also place the advertisements for ShoeTech Taipei 2021 in our publications on time.

With this application we will mail the completed Media Area Application Form and our Media Kit, and will send samples of the related publications to TAITRA as soon as possible.

Company Name	Publication Name	Circulation Volume	Distribution Area/ Language	Content/ AD File Format and Size	Issue	Value (\$)	Number of Booth Wish to Apply for
<b>Total number of publications</b>		<b>Total issue of publication for ShoeTech Taipei 2021</b>			<b>0</b>	<b>NT\$0</b>	

✂Please email this form back to [emmalin@taitra.org.tw](mailto:emmalin@taitra.org.tw)

Contact Person: Ms. Emma Lin  
 Exhibition Section 1 | Exhibition Department of TAITRA  
 Address: No.5 Xinyi Rd., Sec. 5, Taipei 11011, Taiwan, R.O.C.  
 Email: [emmalin@taitra.org.tw](mailto:emmalin@taitra.org.tw)  
 TEL: 02-2725-5200 EXT.2613  
 FAX: 02-2725-1959