

TIMTOS 2021 Hybrid (online-offline)

March 15 – 20, 2021



TIMTOS ufi
Approved
Event

Online Exhibition Application Kit



Apply NOW for online booth
online.timtos.com.tw
(URL will be launched in mid-December)



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TIMTOS 2021 *Hybrid* and Online Exhibition

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Application

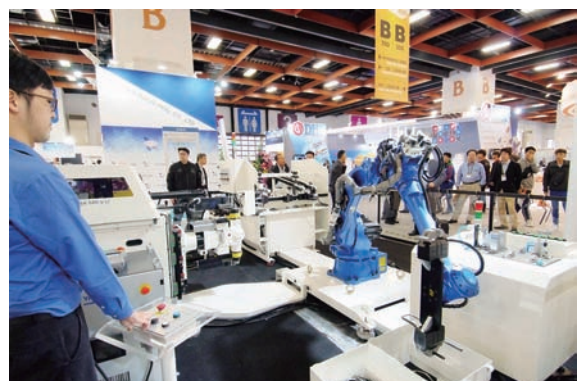
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* The organizer reserves the right to modify or cancel the exhibition.
The latest information will be published on the official website
(www.timtos.com.tw) without further notification.



Welcome Remarks

With physical and online exhibition launched simultaneously, TIMTOS 2021 *Hybrid* will be grandly unveiled virtually and at TWTC Hall 1 as well as Hall 1 and Hall 2 of Taipei Nangang Exhibition Center from March 15 to 20, 2021. The online exhibition, with two main features--“Friendly interface of interaction” and “Personalized user experience,” will break time and space constraint to provide visitors extraordinary user experiences and fulfill their procurement needs. Motivated by various live streaming, visitors can learn the latest trends and the plentiful business opportunities from this hybrid exhibition. Welcome to join us at TIMTOS 2021 *Hybrid*.



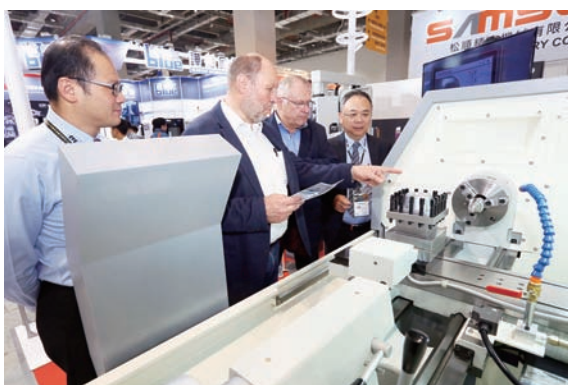
Facts

Exhibition Dates: March 15 – 20, 2021

Exhibit Areas :

- Metal Cutting Machine Tools
- Machine Tool Parts, Components and Accessories
- Cutting Tools and Accessories
- Stamping, Foundry, Forging Machines
- Sheet Metal Processing Machines
- Tube and Wire Processing Machines
- Welding and Surface Treatment Equipment
- Controller, Software and Design Engineering, Robotics and Automation
- Inspecting, Measuring and Testing Equipment
- National Pavilion and Association

Online Exhibition Website: online.timtos.com.tw (URL will be launched in mid-December)



Why Join?



Trade with global buyers beyond all limits

- Break time and space constraint to connect buyers worldwide.
- A great opportunity to expand customer data base.



Intrigue buyers with various online events

- Increase user engagement via hybrid activities such as virtual coins, Summit and webcast.
- Welcome to host your own online events to retain visitors.



Multiply benefits with options and extended duration

- Value-added options to meet your various marketing needs.
- The online exhibition will last a month with display and browse function remained till April 15, 2021.
- After mid-April, exhibits info will remain at official website to increase exposure continuously.



Take the initiative to approach buyers

- "Search tag" can be created specifically to make visitors easier to dig out.
- Online booth and meetings invitation can be sent out before the show time.
- Business Opportunities can be identified via daily dashboard and digital footprint.



One stone two birds

- Exhibitors of physical TIMTOS exhibition can get free online exhibition service.
- The more physical booths you have, the more benefits you get.
- Seamlessly Connect with official website to save your time.








Strong customer service oriented

- Suit buyer's needs via multiple interactive choices, ranging from chat box, digital business cards exchange and video meetings.
- Friendly reminder for meetings function.

Get the package that fits your needs

Unit:US\$, 5% VAT tax inclusive

Plan & Package		Gold	Platinum	Diamond
Price		US\$ 1,000	US\$ 3,000	US\$ 4,000
Special offer for Physical Exhibitor		Free	US\$2,000 (US\$100 discount per booth)	US\$3,000 (US\$100 discount per booth)
Features				
Search Result		None	Greater exposure and higher rankings	Greatest exposure and highest rankings
Online Booth	Booth Model	Standard 	Premier  	Select  
	Product Catalog	3	6	10
	Digital Business Card (include meeting arrangement functionality)	1	2	3
	Company Info Board	●	●	●
	Virtual TV		1	2
	Online Events Bulletin Board		●	●
	Virtual Salesperson		1	2
	Machine Showcase		1	2
Online/Video Meeting		Limited 5 time slot a day	Unlimited	Unlimited
Chat Box (Text Only)		●	●	●
Invitation Email to Clients (pre-show)		●	●	●
Contact Potential Buyers (post-show)			●	●
Virtual Company Advertising Banner Near Your Booth				●
Marketing				
TIMTOS Social Media Posts (FB, LinkedIn, Twitter)			1	2
"Machinery Exhibitions Online, Taiwan" Company Logo Exposure				●
Official Publication (Early bird Extra)			Show Preview exhibitor's list highlight	Show Preview & Show Guide -top ranking of exhibitor's list
EDM- Special Issue			1 company logo	1 company banner
Company Image Video at "Online Exhibition Experiencing Area" at Physical Show			●	●
Exhibitor's List Recommended by Virtual Assistant				●
Business Opportunities				
Number of Visitors		●	●	●
Views of Products/Video			●	●
Number of Chats/Meetings			●	●
Visitor's Nationality			●	●

Remarks :

- * Online/Video meetings will be conducted in Microsoft Teams.
- * The above plan is only applicable to foreign company/agent.
- * The products (catalogs or videos) displayed in the online exhibition are by default connected by the TIMTOS official website. Please upload them on the TIMTOS official website first.
- * Posts on TIMTOS social media are contributed by exhibitors, and the organizer reserves the right to finalize the final retouching to conform to the overall style and image.

Online Exhibition Schedule



- November 16, 2020
- Application kit released
 - Open for exhibitors to upload data to official website
 - Open for visitor's pre-registration



December 7, 2020 TIMTOS online exhibition application opens



December 18, 2020 Introduction video of TIMTOS online exhibition released



January 18, 2021 〈 Open Function 〉 Online exhibition booths set-up opens



March 1, 2021 〈 Open Function 〉 Online booth and meetings arrangement invitation email to exhibitor's customers



March 15 - 20, 2021 TIMTOS 2021 Hybrid



March 21 - April 15, 2021 Display and browse functions will be remained till April 15, 2021. After mid-April, exhibits info will remain at official website to increase exposure continuously.

* The latest information will be published on official website (www.timtos.com.tw).



Application Process and Payment

1. TIMTOS online exhibition application opens from 10:00 (GMT+8) December 7th, 2020 to 24:00 (GMT+8) February 5th, 2021.
2. Application Procedures (Online only):
 - (1) Go to www.timtos.com.tw.
 - (2) Click "Online Exhibition Application"
 - (3) After having successfully registered, the applicant will receive an auto confirmation e-mail response.
 - (4) Scan the application form with your signature and email to timtos@taitra.org.tw to complete the application.
 - (5) TAITRA reserves the right to reject any application that is not conformed to the show's regulations.
3. Payment
 - (1) All payment should be made by telegraphic transfer (T/T) payable to:
 A/C Name: Taiwan External Trade Development Council
 A/C No: 5056-665-100018
 Bank Name: TAIWAN COOPERATIVE BANK WORLD TRADE CENTER BRANCH
 Swift ID: TACBTWTP505
 Address: 2F., No.333, Sec. 1, Keelung Rd., Sinyi Dist., Taipei 110, Taiwan
 Please specify "TIMTOS 2021 Online Exhibition" for remarks.
 - (2) Full payment is required. All extra banking handling charges, if any, are to be borne by applicant.
 - (3) In case of cancellation, fees already paid will not be refunded under any circumstances.
4. Failure to submit fee before due date will be regarded as withdrawal of participation.

Supplementary Options

Unit:US\$, 5% VAT tax inclusive, Limited edition

Sponsorship No.	Options	Deadline	Price	Discount	
				10% off for Platinum	15% off for Diamond
MD-1	EDM Head Banner on 1 issue	Dec. 18, 2020	3,400	3,060	2,890
MD-2	A stand (1.5m*1.5m) in physical show	Feb.5, 2021	1,500	1,350	1,275
MD-3	TIMTOS Studio		3,700	3,330	3,330
HB-1	Sponsor "Online Exhibition Experiencing Area" in physical show (TaiNEX 1)		17,000	15,300	14,450
HB-2	Sponsor "Online Exhibition Experiencing Area" in physical show (TaiNEX 2)		17,000	15,300	14,450
HB-3	Company LOGO in The online lobby (entrance)		6,700	6,030	5,695
HB-4	3D Model Exhibit		2,000	1,600	

MD-1 EDM Head Banner on 1 issue



Especially recommended for the exhibitor who is **budget limited.**

Price	US\$3,400
Full Size	432 (W) x 87 (H) pixels · 72 dpi · under 15KB
Sponsor Ad Size	1/4 of full size at right with 3/4 at left reserved for TIMTOS logo
Issue	Nov., Dec. 2020, Jan., Feb. 2021

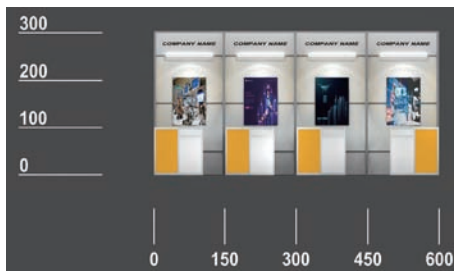


MD-2 A stand (1.5m*1.5m) in physical show



Especially recommended for the exhibitor who wants more **interaction with buyers in the physical show.**

Price	US\$1,500
Description	A stand (1.5m*1.5m) in physical show with one temporary staff during show time.



MD-3 TIMTOS Studio



Especially recommended for those whose **exhibits are smaller or software.**

Price	US\$3,700
Description	<ul style="list-style-type: none"> You may choose to publish a pre-recorded presentation or to interact with the host online. Video Length : 2-3 mins per Exhibitor Exposure : TIMTOS media list, TIMTOS online exhibition platform, TIMTOS social media account (FB, Twitter, LinkedIn, YouTube)

Reference



Sponsor "Online Exhibition Experiencing Area" in physical show

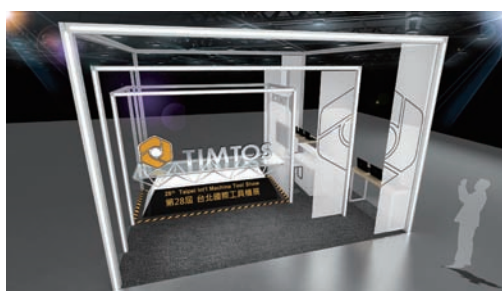


Especially recommended for the exhibitor who focuses on

Taiwan's domestic market.

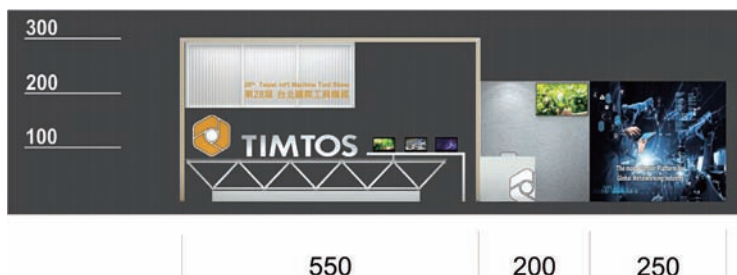
HB-1 Sponsor "Online Exhibition Experiencing Area" in physical show - TaiNEX 1

Price	US\$17,000
Full Size	100 (W) x 200 (H) cm · 4 sides
Description	<ul style="list-style-type: none">● 4 sides with the full size sponsor Ad● This area will preset 3 computers to showcase the sponsor's online exhibition booth



HB-2 Sponsor "Online Exhibition Experiencing Area" in physical show - TaiNEX 2

Price	US\$17,000
Full Size	250 (W) x 200 (H) cm
Description	<ul style="list-style-type: none">● Full Size sponsor Ad● This area will preset 3 computers to showcase the sponsor's online exhibition booth



HB-3 Company LOGO in the online lobby (entrance)



Especially recommended for the exhibitor who wants to **highlight online exhibits.**

Price	US\$6,700
Duration	3/15 - 4/15, 2021
Description	<ul style="list-style-type: none"> The sponsor provides the banner. Sponsor Ad Size will be informed after the purchase.



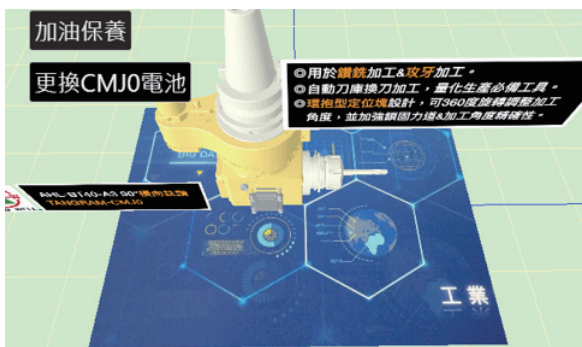
This picture is for reference only.

HB-4 3D Model Exhibit



Especially recommended for the exhibitor who needs **3D model** to showcase the exhibits.

Price	US\$2,000
Description	<ul style="list-style-type: none"> This service will be handled by a third-party partner Tangram for subsequent customer service. Contact : Manager Huang Tel: 886-4-25651872 ext.6302 Collect data through each respective sensors, record into Tangram Use communication interface such as WiFi/BLE/NB-IoT/4G to send data back to TANGRAM IoT Cloud Provide users with value by processing large amounts of data through the analysis platform.



TIMTOS 2021 Sponsorship Application Form

Application Date : _____

Company Name : _____

Taiwan Tax ID : _____ Booth No. : _____

Contact Name : _____ Tel : _____

E-mail : _____ Fax : _____

Check	Sponsorship No.	Sponsorship Item	Qty	Price(US\$)
<input type="radio"/>	MD-1	EDM Head Banner on 1 issue		
<input type="radio"/>	MD-2	A stand (1.5m*1.5m) in physical show		
<input type="radio"/>	MD-3	TIMTOS Studio		
<input type="radio"/>	HB-1	Sponsor "Online Exhibition Experiencing Area" in physical show (TaiNEX 1)		
<input type="radio"/>	HB-2	Sponsor "Online Exhibition Experiencing Area" in physical show (TaiNEX 2)		
<input type="radio"/>	HB-3	Company LOGO in The online lobby (entrance)		
<input type="radio"/>	HB-4	3D Model Exhibit		
Total				

Company Name

Authorized Signature

Notes:

1. Please print, signed, scan and e-mail the application form to timtos@taitra.org.tw.
2. TIMTOS accepts the applications until deadline of each option.
3. The applications are processed on a first-come, first-served basis in accordance with the date and time of e-mail received.

Regulations and Privacy Statement

1. These general regulations ("the Regulations") are made by Taiwan External Trade Development Council (hereinafter referred to as the "Organizer").
2. The Regulations shall cover the registration forms, exhibition manuals, and materials made for an exhibition (hereinafter referred to as the "Exhibition Materials"). The Regulations are applicable to exhibitors, joint exhibitors, and their branch companies (hereinafter referred to as the "Exhibitors") of the exhibition.
3. After an Exhibitor completes the registration procedure, the Exhibitor is deemed to have fully read and understood the Exhibition Materials and the Regulations and agree to comply with the Regulations unconditionally. Furthermore, the Exhibitors authorize the Organizer to include the information (text and pictures) provided by the Exhibitors in the marketing materials of the Exhibition.
4. Compliance with or violations of the Regulations regarding the Exhibitors' behaviors during the exhibition period shall be determined, interpreted, and implemented by the Organizer. The Exhibitors shall have no objection.
5. The organizer prohibits the participation of competitive exhibitions or related exhibition organizers, including subsidiaries or agents of associated enterprises. Exhibitors who register under falsified documents or impersonate others will be ordered to stop displaying and fees confiscated once found. The exhibitor agrees unconditionally to the organizer setting, explaining and executing of the regulation, regardless of whether or not the exhibitor has violated the regulation.
6. The Organizer has the right to plan the exhibition area and the booth based on the types of the products exhibited, the actual registration results, and booth demand. The Organizer also has the right to determine whether to accept Exhibitors' registrations, adjust the exhibition area and the optional purchase items based on the nature of the products exhibited and the Exhibitors' past records in the Taiwan Trade Shows, or the domestic or foreign promotional activities organized by the Organizer.
7. The Organizer shall send the Exhibition Materials and the Regulations to the Exhibitors approximately 90 days before the exhibition and publish them on the exhibition website (www.timtos.com.tw) for the Exhibitors to access and print the materials. The Exhibitors will have no grounds to claim ignorance of and/or violate the Exhibition Materials due to not having received the Exhibition Materials or having no access to the Regulations.
8. The Organizer may cancel the Exhibitors' exhibition qualifications and eligibility if the Exhibitors are found to be in any one of the following situations by the Organizer, and make no improvement after a request for improvement has been made by the Organizer. The Exhibitors shall be banned from participating in exhibitions organized by the Organizer for at least two years, and all previous exhibition records of the Exhibitors and their seniority shall be removed. If the Organizer is sued or deemed responsible for any loss or damages, the Exhibitors shall indemnify the Organizer for the expenses (including but not limited to the lawsuit and legal fees). The Exhibitors shall have no objection.
 - (1) Use of false documents, information, or any other person's name to participate in the exhibition.
 - (2) Exhibition items shown on the product catalog provided for registration are different from those indicated on the registration forms or from the physical objects.
 - (3) Failure to make full payment of the exhibition fees 10 days before the start of the exhibition.
 - (4) Refusal or withdrawal of authorization for the Organizer to use the information provided by the Exhibitors in the marketing materials of the Exhibition.
 - (5) Booth with incomplete or no information about exhibitor and exhibition items.
 - (6) Sale, display, or advertisement of exhibition items that infringe upon the copyright of others.
 - (7) The exhibition items or the means of displaying them are in violation of relevant laws and regulations prescribed in the Civil Code, the Consumer Protection Act, the Fair Trade Act, the Commodity Labeling Act, the Commodity Inspection Act, and the Act Governing Food Safety and Sanitation.

- (8) Exhibition items or the means of display them disrupt public order or violate codes of decency.
 - (9) Exhibition items infringe upon the rights of a third party who provides the Organizer with supporting documents such as a settlement agreement, the written judgment for losing the civil suit, or the written judgment for the conviction of criminal charge (whether the judgment is made or not).
 - (10) The signs and information shown in the Exhibitor's booth are different from the information of the company in Chinese or English as provided in the registration form.
 - (11) The booth(s) are subleased, transferred, or used to host exhibitions under the names of companies that are not registered (including the names of sponsors, affiliate companies [parent and subsidiary companies], a branch company of the original registered company in a third region, or subsidiary companies).
 - (12) Exhibition items are imported from regions restricted by the government of Taiwan, or are manufactured, produced, or sold in such regions, or are contraband pursuant to the laws of Taiwan.
 - (13) Exhibition items do not match the theme of the exhibition.
 - (14) Conducting retail sales in the exhibition online platform.
 - (15) The music, images, or related information played by the Exhibitors in the exhibition platform infringe upon intellectual property rights.
 - (16) Third parties conduct disturbances or protests in the Exhibitors' booth(s) or inside/outside of the exhibition hall due to private disputes, thereby affecting the order or image of the exhibition.
9. The Organizer retains the right to adjust the exhibition date and venue. In the event of natural disasters, notifiable infectious diseases, functional failure as a result of hacking and cracking by a third party or other force majeure reasons that cause the change of exhibition date or venue, the Organizer will refund fees paid by the Exhibitors after deducting the incurred costs (including but not limited to payments that have been made to contractors and cannot be returned to the Organizer).
10. The Organizer retains the right to cancel the exhibition. In the event of natural disasters, notifiable infectious diseases, functional failure as a result of hacking and cracking by a third party or other force majeure reasons that cause the exhibition to be canceled, the Organizer will refund fees paid by the Exhibitors after deducting the incurred costs (including but not limited to payments that have been made to contractors and cannot be returned to the Organizer).
11. If any Exhibitors would like to drop out of the exhibition due to reasons not attributable to the Organizer, any payment made will not be refunded. All payments will not be refunded.

Contacts

Taiwan External Trade Development Council (TAITRA)

Wolfgang Tang / Emma Lin

Email: timtos@taitra.org.tw

Tel: +886-2-2725-5200 ext. 2619 / 2613



Or contact your nearest TAITRA Overseas Offices: <https://about.taitra.org.tw/Overseas-Offices>



TIMTOS 2021 Hybrid

Taipei International Machine Tool Show