



# ShoeTech Taipei

Taipei International Shoe Making Technology Show *Hybrid*

SEPT. 27-OCT. 1, 2022



## Booth Application KIT

Organizers:



Taiwan External Trade Development Council



Taiwan Association of Machinery Industry

Taipei Nangang  
Exhibition Center, Hall1



[www.shoetech.com.tw](http://www.shoetech.com.tw)



## Organizers

Taiwan External Trade Development Council (TAITRA)

Taiwan Association of Machinery Industry (TAMI)

## Venue

Taipei Nangang Exhibition Center, Hall1 (TaiNEX 1)

No.1, Jingmao 2nd Rd., Nangang District, Taipei City 11568, Taiwan

## What makes ShoeTech Taipei special?

- The one and only shoe making technology trade show in Taiwan
- Two major machinery trade shows at the same time to maximize your exposure
- A wide array of shoe-making machinery & materials
- An exclusive international arena for one-stop procurement
- A dedicated place for industry insiders gathering to share insights and foresight

## On-line Application

For your added convenience, 2022 ShoeTech Taipei is letting applicants make on-line application.

Please register at our website: [www.shoetech.com.tw](http://www.shoetech.com.tw) to complete the On-line Application Form

## Exhibit Profile

- Shoemaking Machinery
- Machinery for the Leather Processing
- Testing Instrument
- Shoe Molds & Dies
- CAD/CAM Software
- Automated Equipment & Machinery
- Shoe Materials and Accessories **NEW**
- Leather and Synthetic Leather
- Raw Materials and Adhesives
- Footwear
- Machining and Treatment Services
- Association and Media



## **Participation Information**

1. All manufacturers, distributors, traders and organizations dealing in the above-mentioned products or services are eligible to participate as exhibitors.
2. The organizers reserve the right to accept or reject any application and to determine the number and location of booth(s) for each exhibitor.
3. Space allocation priorities are based on:
  - (a) Number of booth(s) requested.
  - (b) Date of filling application (on a first-come, first-served basis).
  - (c) Participation record in the last events.
4. If the number of booths required exceeds available booths, the organizers reserve the right to reduce the number (or size of booths) or to change the exhibition venue and duration of the show or to cancel the show without any liability or responsibility for compensation or indemnification to the exhibitors.
5. Upon acceptance of application, each exhibitor will receive an official Exhibition Manual which contains show regulations, detailed information and procedures concerning electricity, rental of facilities and list of official forwarding agents for handling customs clearance of exhibits.



## APPLICATION FOR EXHIBIT SPACE

Form 1

■ We hereby apply for exhibit space at ShoeTech Taipei 2022.

■ We require \_\_\_\_\_ booth(s) (3M X 3M each)

Company: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_ Country: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Website: \_\_\_\_\_

■ Products to be on display: (Please refer to the Exhibit Profile and fill in codes of your products in the blanks below)

1.  2.  3.  4.

5.  6.  7.  8.

■ Agent or Representative in Taiwan (if any):

Company: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

We have read and accepted the Terms and Regulations for Participation and any other rules and regulations made by TAITRA in connection with this show.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**\*Please send this application form (Form 1) and List of Exhibits (Form 2) with your company's profile or pamphlets to the organizer.**

Contact Person: Mr. Wolfgang Tang, Show Manager,  
Exhibition Section 1, TAITRA Exhibition Department  
P.O. Box 109-555, Taipei 11011, Taiwan  
E-mail: shoetech@taitra.org.tw  
Tel: 886-2-2725-5200 ext. 2619  
Fax: 886-2-2725-1959

The above personal information will only be used for personal contact by phone, mail and other means of communication in the years 2019-2024.

Those who wish to exercise any of the following rights, please contact us :

1. Make inquiry and request for a review of personal information;
2. Make request for duplications of personal information;
3. Request to supplement or correct personal information;
4. Request to end collection, processing or use of personal information; and
5. Request deletion of personal information.

Those who do not provide personal information may not be able to receive immediate business information from TAITRA.





**List of Exhibits**

Form 2

No.	Product Description	Quantity	Size of Machinery			
			Length (Meter)	Width (Meter)	Height (Meter)	Weight (Kg)

Remarks:

Company Name: \_\_\_\_\_





## EXHIBITION BOOTH RATES

- Exhibitors registering for only one booth (9m<sup>2</sup>) or two booths (18m<sup>2</sup>) should apply for booth package ONLY (which includes space, shell scheme and facilities).

### 1. Single-booth facilities (3M x 3M)

	Facility List							
	1	System wall partition	1	Set	5	Folding Chair	3	Pcs
	2	Full carpet	1	Set	6	Spotlight	3	Pcs
	3	Company Name	1	Pc	7	Trash Can	1	Pc
	4	Meeting Table	1	Pc				
Furniture on request								

Booth Location	Booth Rental(3M X 3M per unit including 5% VAT)
Booths facing principal aisles	US\$2,400
General booths	US\$2,200
Booths facing principal aisles with column	US\$2,000
General booths with column	US\$1,800

### 2. Double-booth facilities (6M x 3M)

	Facility List							
	1	System wall partition	1	Set	5	Meeting Table	1	Pc
	2	Full carpet	1	Set	6	Folding Chair	6	Pcs
	3	Company Name	2	Pcs	7	Spotlight	6	Pcs
	4	Reception Desk	1	Pc	8	Trash Can	1	Set
Furniture on request								

Booth Location	Booth Rental(6M X 3M per unit including 5% VAT)
Booths facing principal aisles	US\$4,750
General booths	US\$4,350
Booths facing principal aisles with column	US\$3,950
General booths with column	US\$3,550

### 3. Rental of 3 or more booths:

Exhibitors who register for 3 or more booths should apply for raw space only, without facilities.

Booth Location	Booth Rental(3M X 3M per unit including 5% VAT)
Booths facing principal aisles	US\$2,100
General booths	US\$1,900
Booths facing principal aisles with column	US\$1,700
General booths with column	US\$1,500

Remarks:

- Each booth will be provided with 110V/500W electricity free of charge. Additional power supply and drainage will be at exhibitor's expense.



## Payment Schedule

1. A down payment of US\$500 per booth should be paid to reserve booth space after the organizer accept the application.
2. Two copies of the product catalogue, the booth space application form should be sent to the organizer (TAITRA).
3. After space allocation, the organizer (TAITRA) will notify applicants of their assigned booth number(s) as well as the balance due.
4. Bank draft/check should be made payable to the Taiwan External Trade Development Council, crossed A/C Payee Only.

5. Telegraphic Transfer should be made to :

Account Name : Taiwan External Trade Development Council

Account Number : 5056-665-100018

Bank Name and Branch : TAIWAN COOPERATIVE BANK WORLD TRADE CENTER BRANCH

SWIFT Code : TACBTWTP505

Remark : ShoeTech 2022

\* All bank charges, if any, are to be borne by the applicant.

**6. The deposit and balance due already paid will not be refunded under any circumstances including cases involving visa difficulties.**

## For further information, please contact :

Mr. Wolfgang Tang

Show Manager

TAITRA Exhibition Department

P.O. Box 109-555, Taipei 11011, Taiwan

Tel: +886-2-2725-5200 Ext. 2619

Fax: +886-2-2725-1959

E-mail: shoetech@taitra.org.tw

www.shoetech.com.tw

or You may also contact TAITRA's overseas branch offices for assistance by visiting TAITRA's web-site at:

[http:// www.taiwantrade.com.tw](http://www.taiwantrade.com.tw)



## General Regulations for Taiwan Trade Shows Organized by Taiwan External Trade Development Council

Revised on June 9, 2020

1. These general regulations (“the Regulations”) are made by Taiwan External Trade Development Council (hereinafter referred to as the “Organizer”).
2. The Regulations shall cover the registration forms, exhibition manuals, and materials made for an exhibition (hereinafter referred to as the “Exhibition Materials”). The Regulations are applicable to exhibitors, joint exhibitors, and their branch companies (hereinafter referred to as the “Exhibitors”) of the exhibition.
3. After an Exhibitor completes the registration procedure, the Exhibitor is deemed to have fully read and understood the Exhibition Materials and the Regulations and agree to comply with the Regulations unconditionally. Furthermore, the Exhibitors authorize the Organizer to include the information provided by the Exhibitors in the printed and/or digital Official Directory.
4. Compliance with or violations of the Regulations regarding the Exhibitors’ behaviors during the exhibition period shall be determined, interpreted, and implemented by the Organizer. The Exhibitors shall have no objection.
5. The organizer prohibits the participation of competitive exhibitions or related exhibition organizers, including subsidiaries or agents of associated enterprises. Exhibitors who register under falsified documents or impersonate others will be ordered to stop displaying and fees confiscated once found. The exhibitor agrees unconditionally to the organizer setting, explaining and executing of the regulation, regardless of whether or not the exhibitor has violated the regulation.
6. The Organizer has the right to plan the exhibition area and the number of booths based on the types of the products exhibited, the actual registration results, and booth demand. The Organizer also has the right to determine whether to accept Exhibitors’ registrations, adjust the exhibition area and the number of booths based on the nature of the products exhibited and the Exhibitors’ past records in the Taiwan Trade Shows, or the domestic or foreign promotional activities organized by the Organizer.
7. Except the startup exhibition area, all booths are raw spaces without carpets and partitions. All Exhibitors must set up basic decorations, including carpets, partitions, and company name boards. Exhibitors may not display without basic decorations.
8. The Organizer shall send the Exhibition Materials and the Regulations to the Exhibitors approximately 90 days before the exhibition and publish them on the exhibition website ([www.shoetech.com.tw](http://www.shoetech.com.tw)) for the Exhibitors to access and print the materials. The Exhibitors will have no grounds to claim ignorance of and/or violate the Exhibition Materials due to not having received the Exhibition Materials or having no access to the Regulations.
9. The Exhibitors shall not take exhibition items into the exhibition hall or remove exhibition items from the exhibition hall during the exhibition period, from 10 am to 6 pm daily, except for small and light items that can be carried by a person. Additional exhibition items may be brought in from 9 am to 10 am during the exhibition period.
10. Before entering and decorating the booth, the Exhibitors shall fill out and submit the Decoration Affidavit and other related application documents, as well as apply for water and electricity within the prescribed period. If the Exhibitors’ decorations or interests are affected as a result of a failure to complete these tasks, the Exhibitors shall bear sole responsibility.
11. If Exhibitors do not permit exhibition items for photography or video recording by visitors, the Exhibitors shall display “No Photography” or “No Video Recording” signs in both Chinese and English. However, the Exhibitors shall allow journalists and contracted photographers with the PRESS badge issued by the Organizer to take photos or videos for promotional purposes.
12. The Exhibitors shall pick up badges at the area designated by the Organizer when moving in exhibition items, and badges shall be worn (one badge per exhibitor) during the exhibition period.
13. Unless otherwise specified within the Regulations, entry of visitors under the age of 12 is not allowed for safety and quality concerns.
14. Personnel designated by the Organizer shall be responsible for entrance/exit control during the exhibition period (including the move-in and move-out). However, the Exhibitors should take care of their exhibition items, decorations, and facilities, and purchase any necessary insurance and hire security guards for valuable exhibition items. If any items are lost or damaged, the Organizer shall not be held responsible.
15. The Exhibitors must obtain all relevant insurances, such as fire insurance, theft insurance, flood insurance, and public liability insurance (including additional insurance for natural disasters, such as typhoons, earthquakes, floods, heavy rains, or other natural disasters) from the periods when the exhibition items and decorations are transported to the exhibition hall, to the removal of the said items from the exhibition hall. The Organizer shall not be responsible for any losses or damage to the said items during the aforementioned period.





16. The Organizer may cancel the Exhibitors' exhibition qualifications and eligibility or stop supplying water and electricity if the Exhibitors are found to be in any one of the following situations by the Organizer, and make no improvement after a request for improvement has been made by the Organizer. The Exhibitors shall be banned from participating in exhibitions organized by the Organizer for at least two years, and all previous exhibition records of the Exhibitors and their seniority shall be removed. If the Organizer is sued or deemed responsible for any loss or damages, the Exhibitors shall indemnify the Organizer for the expenses (including but not limited to the lawsuit and legal fees). The Exhibitors shall have no objection.
- (1) Use of false documents, information, or any other person's name to participate in the exhibition.
  - (2) Exhibition items shown on the product catalog provided for registration are different from those indicated on the registration forms or from the physical objects.
  - (3) Failure to make full payment of the exhibition fees 10 days before the start of the exhibition.
  - (4) Refusal or withdrawal of authorization for the Organizer to use the information provided by the Exhibitors to publish the Official Directory.
  - (5) Bringing flammable materials, explosives, or other hazardous or banned substances into the exhibition hall.
  - (6) The leased booth is barely decorated, has few or no exhibition items, or has no Exhibitors or on-site employees during the exhibition period.
  - (7) Sale, display, or advertisement of exhibition items that infringe upon the copyright of others.
  - (8) The exhibition items or the means of displaying them are in violation of relevant laws and regulations prescribed in the Civil Code, the Consumer Protection Act, the Fair Trade Act, the Commodity Labeling Act, the Commodity Inspection Act, and the Act Governing Food Safety and Sanitation.
  - (9) Exhibition items or the means of display them disrupt public order or violate codes of decency.  
Exhibition items infringe upon the rights of a third party who provides the Organizer with supporting documents such as a settlement agreement, the written judgment for losing the civil suit, or the written judgment for the conviction of criminal charge (whether the judgment is made or not).
  - (11) The signs and decorations shown in the Exhibitor's booth are different from the information of the company in Chinese or English as provided in the registration form.
  - (12) The booth(s) are subleased, transferred, or used to host exhibitions under the names of companies that are not registered (including the names of sponsors, affiliate companies [parent and subsidiary companies], a branch company of the original registered company in a third region, or subsidiary companies).
  - (13) Exhibition items are imported from regions restricted by the government of Taiwan, or are manufactured, produced, or sold in such regions, or are contraband pursuant to the laws of Taiwan.
  - (14) Exhibition items do not match the theme of the exhibition.
  - (15) Conducting retail sales in the exhibition hall.
  - (16) Using raw booths for exhibitions.
  - (17) Failure to apply to the Organizer in advance to set up a stage or sound system, promotional balloons, or set up structures or decorations more than 4 meters in height.
  - (18) Producing noises inside the exhibition hall at 85 decibels or more during the exhibition period.
  - (19) Affecting neighboring booths or the exhibition due to a lack of pollution disposal equipment prepared by the Exhibitors to promptly and appropriately deal with smoke, waste gases, dust, stenches, irritant gases, organic chemical solvent contaminants, or other pollutants resulting from demonstrating or operating an exhibition item.
  - (20) The music, images, or related information played by the Exhibitors in public during the exhibition period infringe upon intellectual property rights.
  - (21) Displaying, posting, or distributing any promotional items or materials related to the exhibition items in areas other than the booths, including public facilities, aisles, or columns.
  - (22) Conducting promotional activities or leaving the company or personal items in public areas.
  - (23) Third parties conduct disturbances or protests in the Exhibitors' booth(s) or inside/outside of the exhibition hall due to private disputes, thereby affecting the order or image of the exhibition.
  - (24) Causing any injury, death, or financial loss to the Organizer's personnel or a third party during the exhibition period (including the move-in and move-out) due to improper installation, operation, maintenance, or management of the facilities, objects, and exhibition items at the booth.
  - (25) Packing or moving out exhibition items from the exhibition hall in advance or similar behaviors.
  - (26) Causing fires due to the design and construction of the booth and or improper use of electrical devices.
  - (27) Leaving exhibition items or personal items in the exhibition hall after the move-out.
17. If the Exhibitors need to set up a stage or sound system, promotional balloons, or set up structures or decorations more than 4 meters in height, the Exhibitors shall apply in advance with the Organizer, and the structures or decorations may only be set up with approval



from the Organizer. (Please refer to related regulations in the Exhibition Manual). Exhibitors who do not have approval from the Organizer shall immediately remove the structures or decorations once discovered by the Organizer's personnel, or carry out supplementary application procedures. The Organizer shall not be liable for any compensation.

- (1) Exhibitors who carry out the supplemental application procedure shall be required to pay a fine of NT\$ 10,000~30,000 for the use of such structures or decorations.
- (2) When the application is filed from 16th Sept. to 26th Sept. after the application deadline, the Exhibitors shall be required to pay an additional fine of NT\$10,000.
- (3) When the application is filed during the exhibition 27th Sept to 1st Oct., the Exhibitors shall be required to pay an additional fine of NT\$30,000 for the use.

18. After the end of the exhibition, the Exhibitors shall remove all exhibition items and personal items and clear the booth during the move-out. The Organizer shall not be responsible for the custody of the exhibition items. In the event that exhibition items or personal items are found onsite after the move-out, they shall be regarded as waste and removed by the cleaning company without notice to the exhibitor. The derived expenses shall be borne by the Exhibitor.

19. In case of natural disasters, notifiable infectious diseases (such as COVID-19), or other force majeure reasons, the Organizer retains the right to adjust the exhibition date and location, or cancel the exhibition. In such instances, the Organizer will refund fees paid by the Exhibitors (including deposits and other paid fees) after deducting relevant incurred costs (including but not limited to nonrefundable payments that have paid to contractors). The Organizer is not liable for any damages caused due to this adjustment or cancellation.

20. For the purpose of properly organizing the exhibition, the Organizer will implement adequate measures for disease prevention. Exhibitors clearly understand and agree that by participating in the exhibition, they are obliged to cooperate with the disease prevention actions implemented by the Organizer; Exhibitors shall solely bear risk related to infection or isolation due to disease prevention. Therefore, if a dispute arises therefrom, participating Exhibitors may not make any claims, including civil, criminal, and administrative claims, against the Organizer.

21. If any Exhibitors would like to drop out of the exhibition due to reasons not attributable to the Organizer, any payment made, including the paid deposits will not be refunded. All payments will not be refunded if Exhibitors decide to drop out of the exhibition after their booths have been allocated.

22. For matters not stipulated in the Regulations, the Organizer may amend or update the Regulations from time to time.



## EXHIBITS PROFILE

### Machinery and Equipment for the Shoemaking Industries

Shoe and Leather Making Machinery			
6144	Shoes Making Machinery	614268	Sewing Machine
615014	Gluing Machine	614455	Automatic Shoe-Border Stitcher
614405	Toe Lasting Machine	614270	Embroidery Machine
614410	Heel Seat Lasting Machine	6132	Plastic Processing Machinery
614415	Side Lasting Machine	613202	Plastic Injection Molding Machine
614420	Sole Attaching Machine	613204	Plastic Extrusion Machine
614425	Shoe Moulding Machine	613218	Foam Making Machine
614490	Tripping Machine	6134	Rubber Processing Machinery
614430	Heel Nailing Machine	613405	Rubber Injection Molding Machine
614460	Insole Stapling Machine	613410	Rubber Extruder
614470	Vamp Heating Machine	613430	Rubber Vulcanizer
614475	High-Speed Humid Heat Setting Machine	6148	Printing Machinery
614234	Heat Setting Machine	614890	3D Printer
614480	Shoe Drying Oven	6190	Pollution Control Machinery
614485	Steam & Hot Wind Pressing Machine	67012	Turnkey
611255	Cooling Machine	<b>Measurement &amp; Test Instrument for Shoes</b>	
614435	Shoe Roughing Machine	75	Measurement & Analysis Instrument
614440	Edge Grinding Machine	752500	Metal Detector
614465	Insole Edge Cutting Machine	7545	Testing Equipment
614210	Knitting Machine	754505	Universal Testing Machine
614211	Flat Knitting Machine	754510	Torsion Testing Machine
614272	Crochet Machine	754545	Automated Optical Inspection (AOI)
614290	Leather Production Machine	754555	Plastic Testing Instrument
614445	Hydraulic Cutting Machine	754560	Textile Testing Instrument
612420	Laser Cutting Machine	754599	Other Testing Equipment
614254	Stripes Cutting Machine	<b>Shoe Moulds</b>	
614256	End Cutter	6250	Moulds
614258	Calender Machine	625010	Injection Mould
614260	Eyeletting Machine	<b>CAD/CAM Software</b>	
614262	Band Cutting Machine	677516	CAE/CAD/CAM-Computer Aided Engineering, Design and Manufacturing
614266	Perforator	<b>Shoe Making Automatic Equipment and System</b>	
614274	Embossing Machine	6180	Industrial Automatic Equipment
614276	Ironing Machine	618005	Robot
614284	Snap Fastening Machine	618010	Robotic Arm
602040	Air Riveter	618015	Automated & Industrial Controller Module
614450	Shoe Sewing Machine	618020	Surface Mounting Technology Equipment(SMT)



618025	Assembly Machine
618030	Automatic Material Handling Equipment
618035	Microcomputer Control System
618040	Automatic Feeding System
618045	Automatic Loading & Unloading System
6775	Artificial Intelligence
671515	Data Capturing & Identiflaction
677505	Natural Language Processing Service/ Device
677510	Deep Learning Service / Device
677515	Recommender Systems
678010	IIoT Platform
678015	IIoT Solution
850550	Cloud Computing & IT Services
<b>Shoe Parts &amp; Accessories</b>	
5692	Shoe Parts & Accessories
569205	Shoelaces
569210	Shoe Ornament
569215	Shoe Buckle
569220	Shoe Upper
569225	Insole
569230	Sole & Shoe Heel
569235	Sole & Shoe Heel
569240	Shoe Deodorant
569245	Shoe Care Kit
569299	Other Shoe Parts & Accessories
<b>Leather &amp; Synthetic Leather</b>	
5510	Genuine Leather
551010	Pig Skin Leather
551020	Cow Skin Leather
551099	Other Genuine Leather
5520	Furskin
552000	Furskin
5530	Synthetic Leather
553005	Action Leather
553010	PVC Leather
553015	PU Leather
553020	Semi PU Leather
553099	Other Synthetic Leather
<b>Fabric</b>	
5560	Fabric

556005	Cotton Fabric
556010	Wool Fabric
556015	Natural Fiber Fabric
556020	Rayon Fabric
556025	Nylon Fabric
556030	Spandex Fabric
556035	Polyester Fabric
556040	Polyethylene Fabric
556045	Microfiber Fabric
556050	Nonwoven Fabric
556055	Functional Fabric
556099	Other Fabric
<b>Raw Materials &amp;Adhesives</b>	
5320	Plastic & Rubber Raw Materials
5345	Adhesives
<b>Shoes</b>	
5680	Casual & Dress Shoes
5684	Sports Shoes
5686	Sandals & Slippers
5688	Special Purpose Shoes
5690	Baby & Children's Shoes
<b>Services for Shoe Making Industry</b>	
8505	Business & Industrial Services
850515	Management Consulting
850520	Engineering Consulting
850525	Quality Inspection & Testing
850530	Research & Development Services
850535	Advertising & Public Relations (PR)
850540	Design Services
8525	Education & Training
852505	Education Services
852510	Training Services
8535	Finance & Insurance
853505	Finance Services
856015	Employment Agency
<b>Associations &amp; Media Services</b>	
852099	Associations
8510	Media & Publishing Services
851005	Mass Media Services

