

# INOVEX 2023 Post Show Report

www.ComputexTaipei.com.tw www.InnoVEX.com.tw

### Outline

#### **Introduction on InnoVEX**

- Vision
- Positioning
- Ecosystem

#### **Overview of InnoVEX 2023**

- Display
- Forum
- Pitch
- Matchmaking
- Networking
- Visitor Analysis

## Introduction on InnoVEX

InnoVEX

#### Vision

COMPUTEX, one of world's leading ICT trade shows since 1981, launched brand new exhibit dedicated to startups in 2016.

With a series of events such as Display, Forum, Demo, Pitch, Networking,
InnoVEX will make a splash in maximizing innovative, technological and investing.



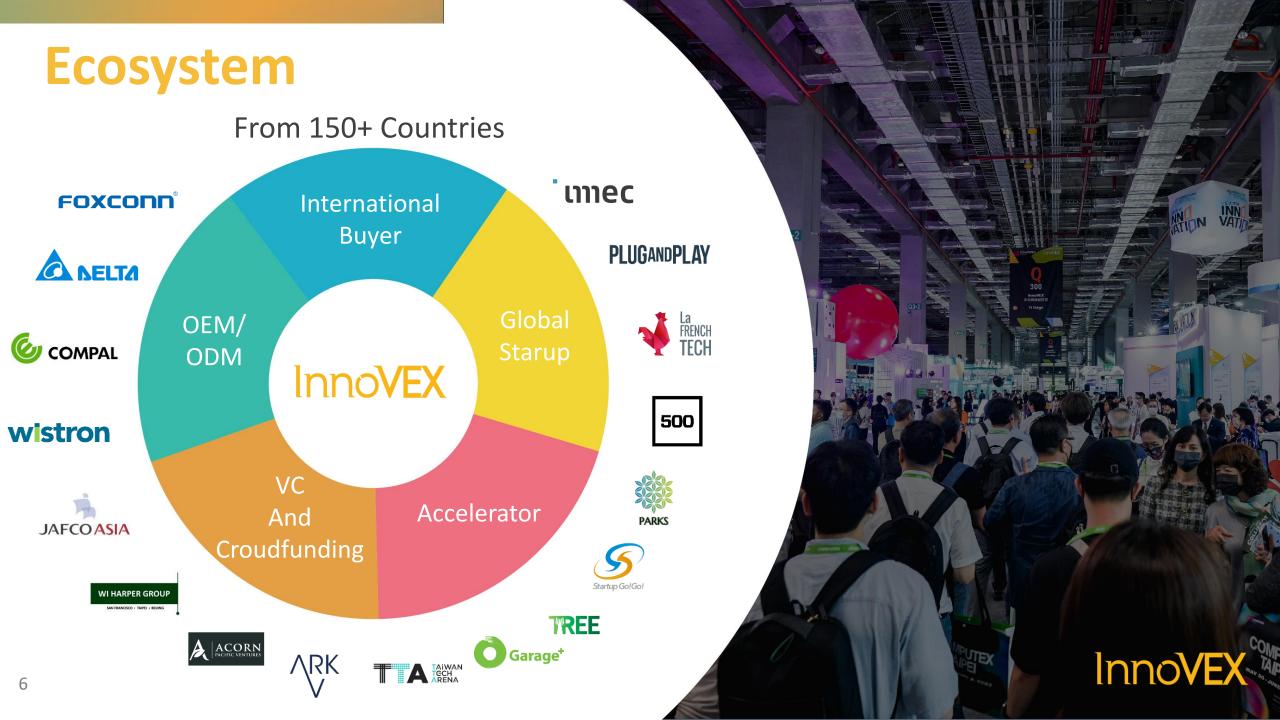
#### **Positioning**

Building business networks and opportunities for global startups.









# Overview of InnoVEX 2023 (May 30 – June 2, 2023)

InnoVEX

#### **Events**



**Displays**400+ Startups



Forums 60+ Speakers



Demos 80+ Teams



Pitch \$ 120K US dollars



Matchmaking 500+ VCs



Networking
Tech'em High
(Happy Hour)

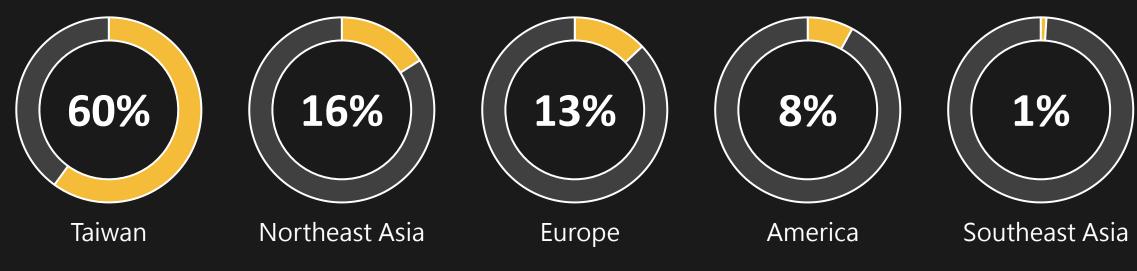


#### 400 Startups from 22 Countries

Top 5 exhibiting countries

Japan, USA, Italy, France and the Netherlands

#### **International Presence**





#### **8 National Pavilions**













**Brazil** 









**France** 





**Netherlands** 





Israel





**Poland** 

#### Key Exhibitors & Participants at InnoVEX

























for Startup-ecosystem













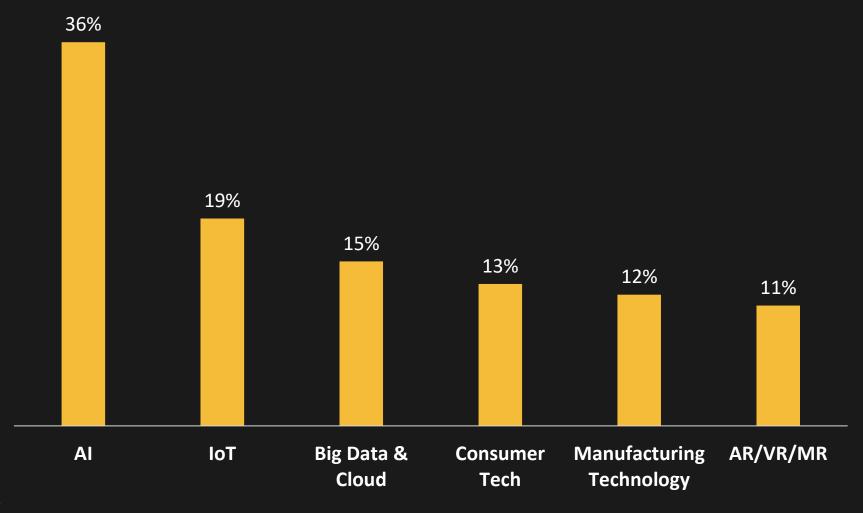








### **Product Category**



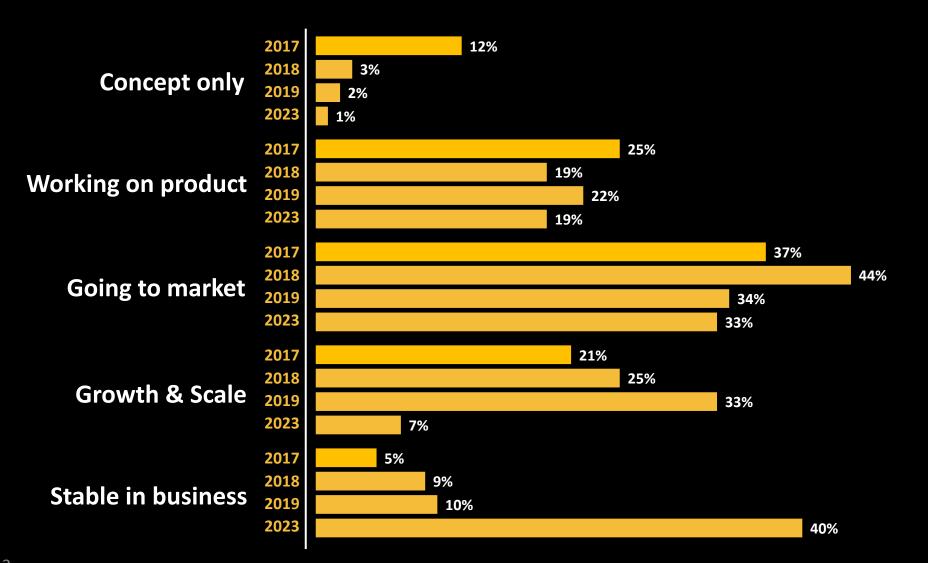








### **Company Stage**









### InnoVEX Forum

60+ Speakers

3,000 Attendees









### **Global Demo Day**





Belgium









**France** 











Italy





**Taiwan** 

#### **Pitch Contest**



Grand Prize
Startup Terrace Award

Blumind
-Ultra-low power Al
Analog Compute



Grand Award \$30,000 USD

Total Prize \$120,000 USD



**Special Award** 

Plug and Play Qualcomm TAIWANIA











### Networking

Tech'em High (Happy Hour)

**Visitor Analysis** 

**VCs** 

500+

**Accelerators** 

40+

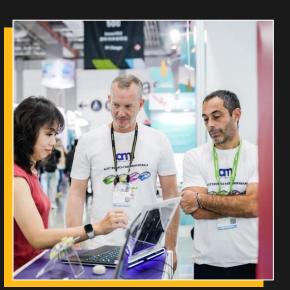


**InnoVEX Total Visitors** 

23,726

**COMPUTEX Total Visitors** 

47,594



#### **Visitor Analysis**

#### **Achievements of visiting to InnoVEX**

**Looking for Products** 

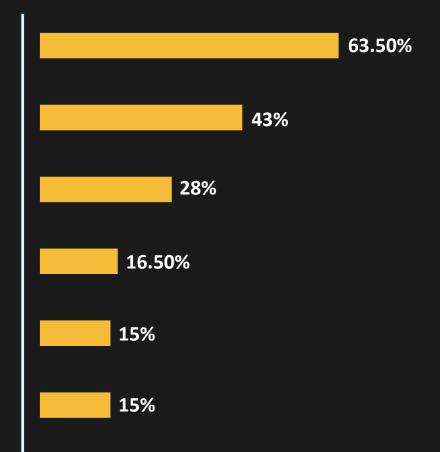
Keeping up to date with technologies, industries and markets

Collecting the information about Taiwan startups ecosystem

Looking for investors

Increasing visibility & exposure

Looking for opportunities to invest in startups







**Top 5 Categories the visitors are interested in are:** 





#### **Visitor Analysis**

8.44

On a scale from 0-10, how likely are you to recommend InnoVEX to a friend or colleague?





Which of the following words would you use to describe InnoVEX?

Informative Fun Various



