

MEDICALTAIWAN

台灣國際醫療暨健康照護展 HYBRID

www.medicaltaiwan.com.tw

2023 Post Show Report

*Beyond
Healthcare!*

Organized by



**Taiwan External Trade
Development Council (TAITRA)**

Medical Taiwan is Celebrating People-centric Value and Promoting Development of Precision Medicine

Medical Taiwan 2023 opened June 8-10 at the Taipei Nangang Exhibition Center, Hall 2. A total of 230 exhibitors are using 400 booths, showing 'Digital Leap', 'Supply Chain', 'Innovation Force', 'People-centric Future', and 'All Age Healthcare' and hoping to help all companies in the medical and healthcare industry expand their markets and to bring in cross-border business opportunities.

The overall number of visitors increased by 20% compared with that before the pandemic. A total of 99 sessions of business matching were held during the show where Taiwanese companies got to have the first contact with 40 buyers from France, Malaysia, Kazakhstan, Bangladesh, Brazil, and Saudi Arabia, showing an encouraging post-pandemic recovery.

Overview

Physical Performance

01

230

Exhibitors

Growth 27.8% than
last edition

02

3,600 sqm

Booth Scale

Growth 25% than
last edition

03

53

Visiting Countries

13

Exhibiting Countries

04

7,225

Visitors

Growth 95.1% than
last edition

05

99

Procurement Meetings

50

Forums

Digital Performance

75

Exhibitors

3,936

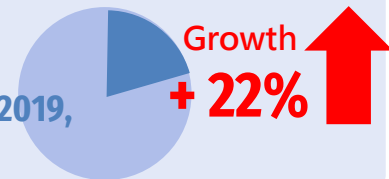
Visitors

141,577

Total Visiting



Visiting Delegates
In 2023 has been
increased 22% than 2019,
before Covid-19.

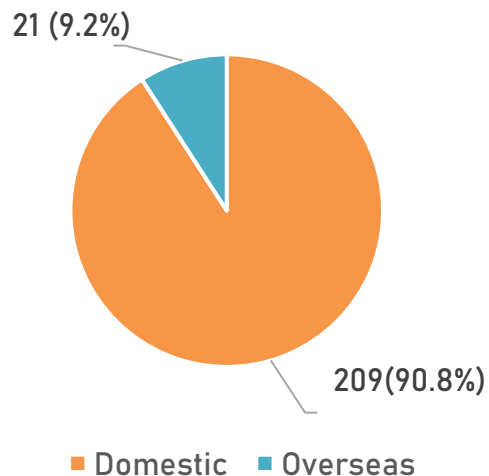


*Resource From Google Analytics



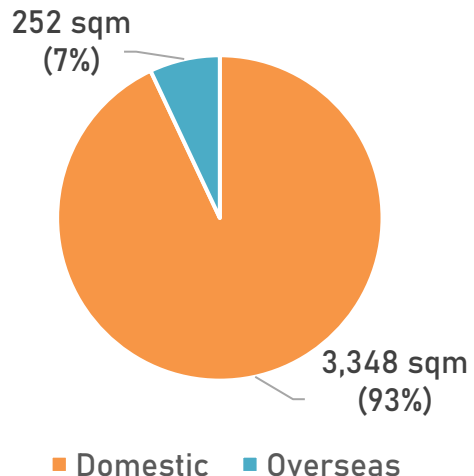
Exhibitor Overview

Exhibitor



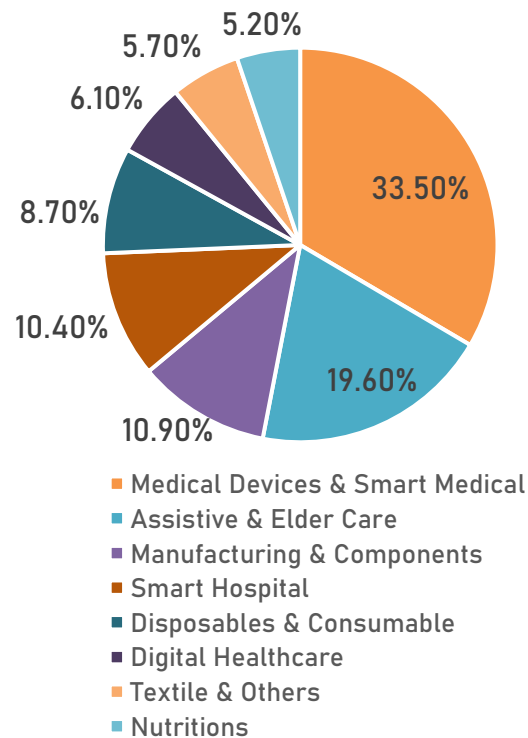
Unit: Company

Booths



Unit: square meter

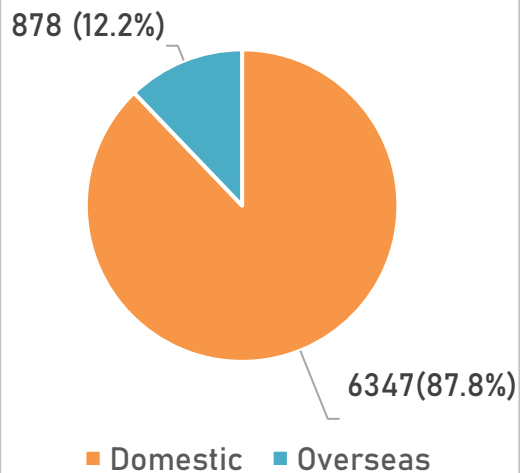
Exhibit Categories





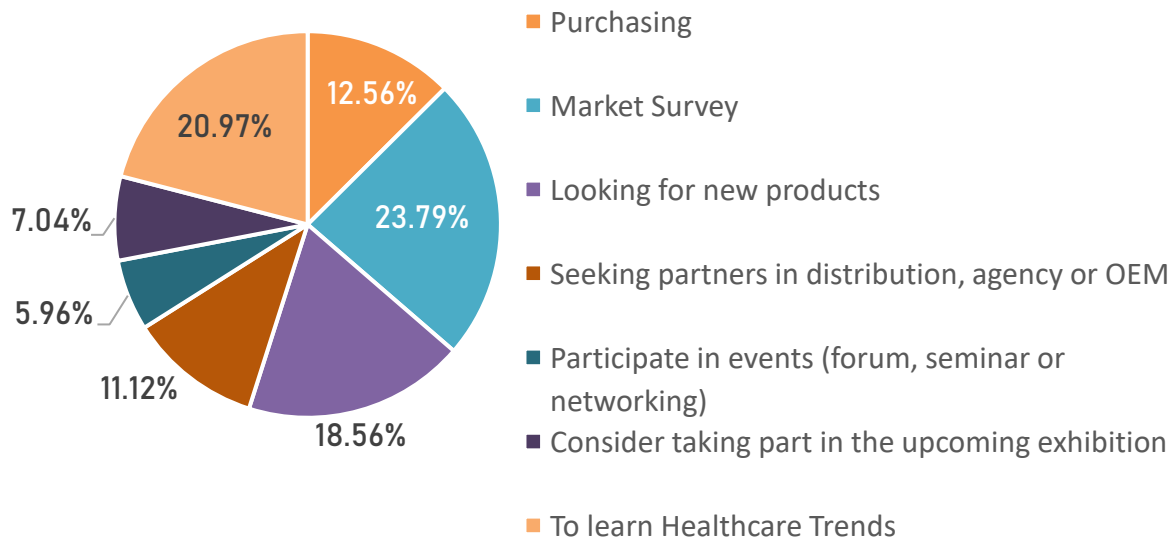
Visitor Overview

Visitor



Unit: Person

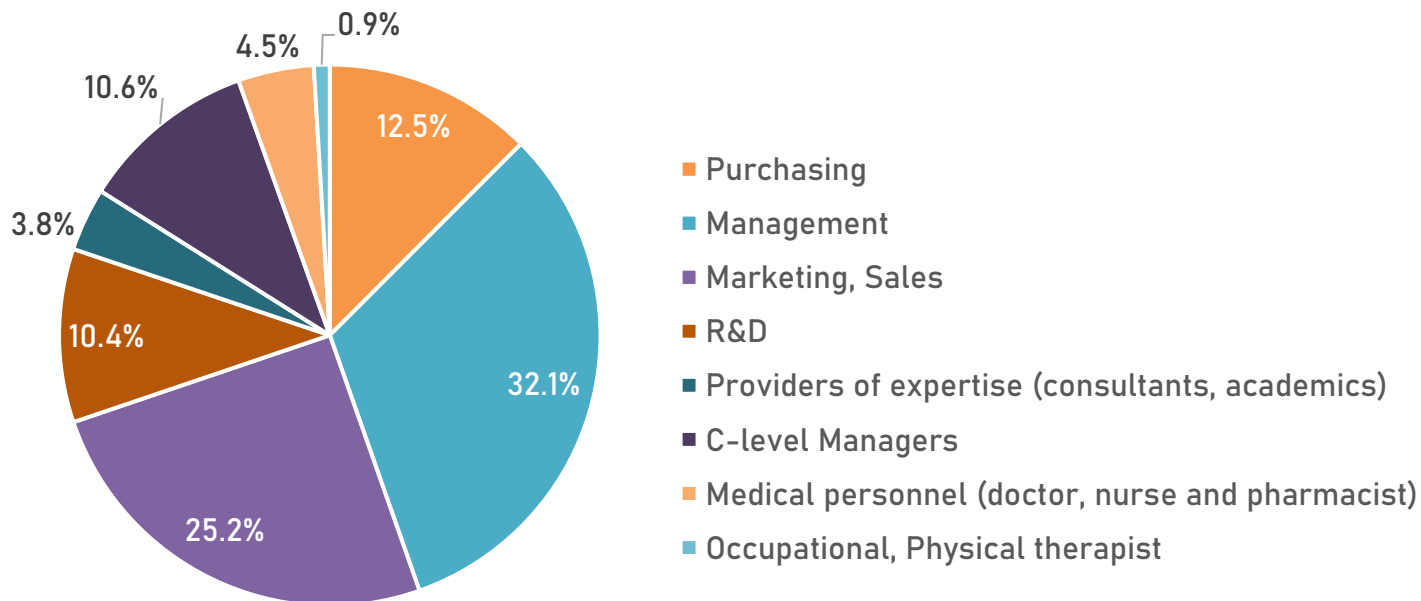
Visiting Purpose





Visitor Overview

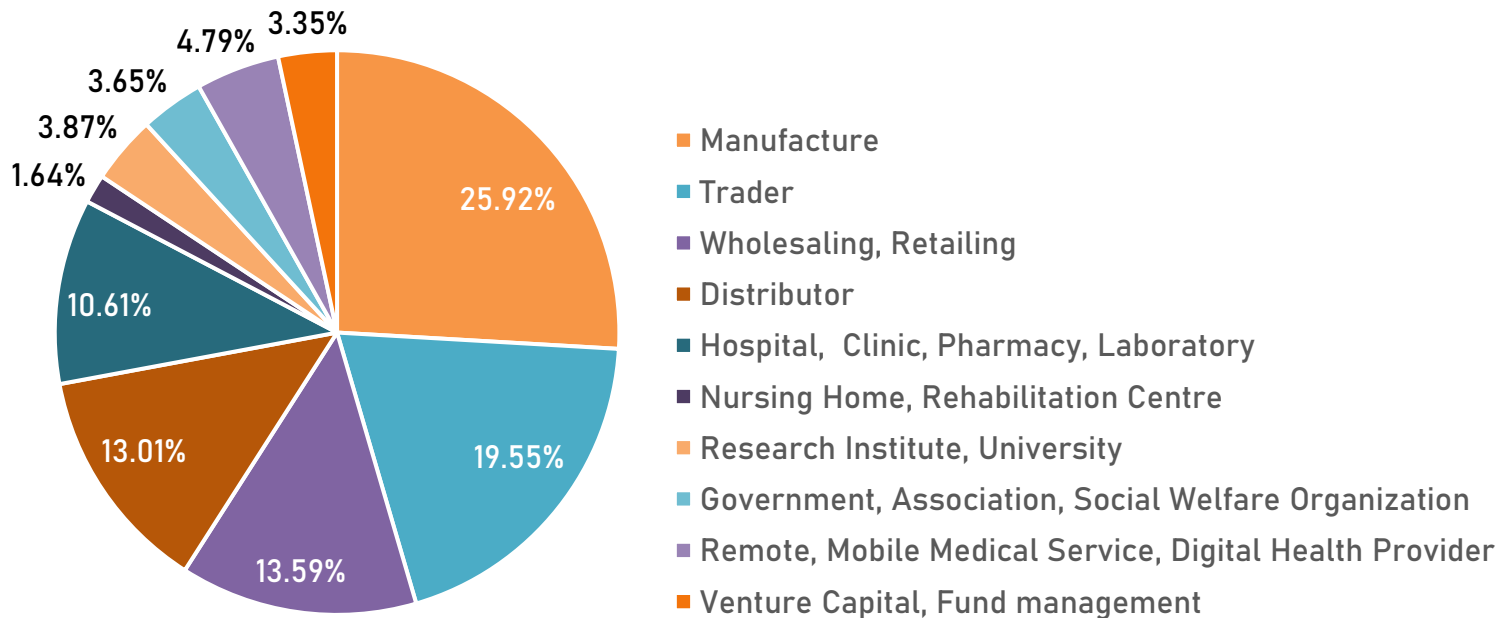
Visitor Position





Visitor Overview

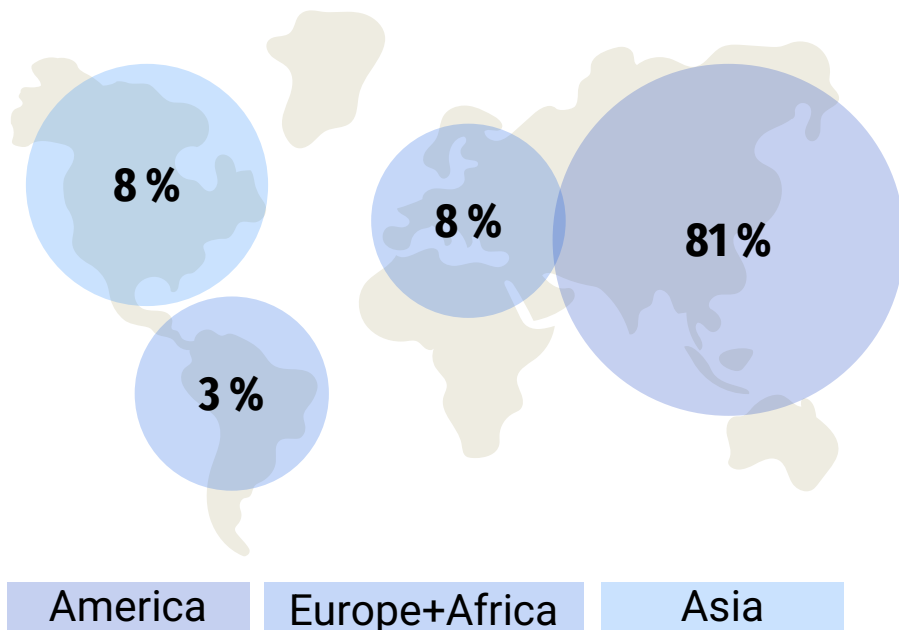
Business Type





The Nations of International Visitors

Percentage of Regions



Top 10 Visiting Countries

Thailand
Japan
Viet Nam
Philippines
Indonesia
United States
Malaysia
Mainland China / Hong Kong
South Korea
Singapore

Agenda of 2023 Health+ Conference

[Event Website](#)



Digitalization: Building a Healthy and Sustainable New Generation



**Yu Shyr, PhD, Dr(hc),
FAAAS, FAACR, FASA**
Professor and Director of Vanderbilt Center for
Quantitative Sciences, Vanderbilt University
— More + —



**Ray-Jade Chen,
M.D., M.Sc.**
Chairman, Board of Trustees, Taipei Medical
University
— More + —



Chin-Tang Wang
Vice Chairman, Taiwan Digital Health Industry
Development Association
— More + —



Jeff Liu
B Group Head of Digital Health Project, Foxconn
— More + —

Smart Healthcare: Redefining the New Generation of Medical Treatment



Dr. Ted Chang
CTO, Quanta Computer Inc.
— More + —



Shih-An Chen
Superintendent, Veterans General Hospital-
Taichung, Taiwan
— More + —



Carson Chen Ph.D.
Chairman/CEO & Co-Founder, Xensor Inc.
— More + —



Steven Johnston, Ph.D.
Vice President, Corporate S&T Organization,
Merck KGaA
— More + —

Potential of Startups: Creating the Next-Generation Healthcare Ecosystem



Yvie Tai
Director, Business Development at Qualcomm
& Program Manager of Qualcomm Innovate in
Taiwan Challenge (QITC)
— More + —



Peter Chang
General Manager & CFO, QT Medical, Inc.
— More + —

Event Schedule on Stage

MEDICALTAIWAN

2023台灣國際醫療暨健康照護展 | 活動場次表 2023 Event Schedule

6/8 (Thu.)

- 13:00-14:00 台日醫療法規說明會**
Taiwan - Japan Medical Device Regulation Workshop
台北市醫療器材商業同業公會
Taipei Medical Instruments Commercial Association
- 14:00-14:20 nFOPT® 非侵入性光纖生理監測技術及智慧照護系統**
Non-invasive Fiber Optic Physiological monitoring Technology
{nFOPT®} and Smart Care System.
匯康健康生計科技股份有限公司
Huijia Health Life Technology Co., Ltd.
- 14:20-14:40 健康運動感測平台，矽磐先創守護您的健康！**
Exercise Health Sensing Platform, dBIO shielding your health!
矽磐先創科技股份有限公司
Decentralized Biotechnology Intelligence Co., Ltd.
- 14:40-15:00 幼有育，老有顧 HPB打造高齡樂活人生**
Care for the Young and Elderly :
HPB's Efforts in Creating an Active and Enjoyable Life for the Elderly.
合緯科技股份有限公司
H. P. B. HI-TECH CORP.
- 15:00-15:20 打造院所新樣貌！診所數位轉型應用與解方**
Make a Difference!
Clinic Digital Transformation Application and Solution.
翔評互動股份有限公司
Alleypin Interactive Ltd. Co.
- 15:40-16:30 BAVARIA—The joint companies pavilion of the Free State of Bavaria in Germany [英文發表]**
巴伐利亞德國家館
Bavarian Pavilion

6/9 (Fri.)

- 10:30-13:00 遠距醫療暨高齡科技照護應用論壇**
醫「照」新未來：數位科技協助醫療照護面觀
- 14:00-14:30 「醫療器材包裝：運輸、老化及確效關聯性」**
SGS Seminar "Packaging of Medical Devices"
台灣泰華科技股份有限公司
SGS Taiwan Ltd.
- 14:30-15:00 「ISO 10993-1醫療器材生物相容性」**
SGS Seminar "Biocompatibility of Medical Devices"
台灣泰華科技股份有限公司
SGS Taiwan Ltd.
- 15:00-15:20 21世紀健康管理利器 - 自律神經檢測**
The modern health management in 21th century
- Autonomic test.
廣群有限公司
Fu-yu Limited Company
- 15:20-15:40 體驗「無重力水療床」，釋放身心肌壓力！**
Experience a stress-free Life with floating bed.
倍德醫器有限公司
Giga Medical Instrument Ltd.
- 15:40-16:00 醫療床與科技結合，提高醫病關係的質量！**
Combination of Hospital bed and Technology to improve the quality of patient and caregivers.
強盛醫企業股份有限公司
Joson-Care Enterprise Co., Ltd.
- 16:00-16:20 脈對我心動，管你的血管硬不硬！**
提高自我血管健康管理意識：從預防開始。
Improve self-awareness of Cardiovascular health management : Starting with prevention.
冠威有限公司
Geneway Co., Ltd.

6/10 (Sat.)

- 10:30-13:00 遠距醫療暨高齡科技照護應用論壇**
「醫」照新未來：智慧醫院落地新樣貌
- 14:00-15:00 痠痛久治不好，先搞清楚痠痛哪裡來！**
梅科科技股份有限公司
Meco Technology Co., Ltd.
- 15:00-15:20 呼吸道健康，AEROTERA 與您共振！**
Respiratory health, AEROTERA resonates with you.
貝斯美德股份有限公司
Besmed Health Business Corp.
- 15:20-15:40 壯年與高齡族群做全身週期加速運動**
輕鬆達到健康照護與預防保健
Prime-aged and elderly people to easily do full-body cycle accelerated exercise to achieve a healthier life!
南農國際股份有限公司台南分公司
Nam Liong Global Corporation, Tainan Branch
- 15:40-16:00 抽獎 Lucky Draw**

贊助單位



Media Promotion

General Results

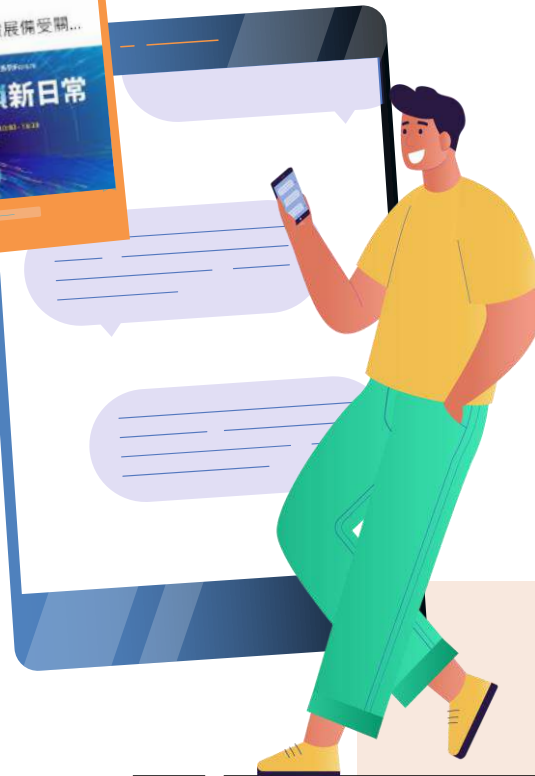
183 News Exposure in TV, Newspaper and eNews paper

15.76 Millions media values

5,582,659 Exposures in Google GDN, LINE AD

The Percentage of Media Resource: **58%** in Taiwan Market,

42% in Global Market





HEALTHCAREASIA

SECTIONS AWARDS EVENTS ADVERTISING PARTNER CONTACT US

EXCLUSIVE

HEALTHCARE | STAFF REPORTER, TAIWAN

© PUBLISHED: 8 DAYS AGO



Taking the stage at Medical Fair Taiwan on 9 June, Dr. Shih-Ann Chen, superintendent of TCVGRI, discussed the future of smart healthcare as industry players and stakeholders crowded the Nanqiang Exhibition Center.



外貿協會舉辦台灣國際醫療暨健康照護展開幕記者會，邀請貴賓共同面對醫療未來新樣貌。(左起)台灣數位健康產業發展協會王致堂副理事長、台灣醫療暨生技器材工業同業公會王綦子理事長、外貿協會李惠玲副秘書長、台北市醫療器材商業同業公會林燕山理事長、雅博股份有限公司葉益德資深副總。



台灣國際醫療暨健康照護展
Medical Taiwan
5月26日下午6:00

【遠距醫療暨高齡科技照護論壇】開放報名啦
醫「照」新未來 探討數位醫療如何帶...

國際醫療暨健康照護展
ical Taiwan
日

食痛，到底是什麼原因？
生有什麼新奇產品？
勿聯網健康監測是什麼？...

遠距醫療 高齡科技照護論壇

開始報名

6/9(五) 10:30-13:00
數位科技論壇

6/10(六) 10:30-13:00
智慧醫療論壇

產品發表會
RODUCT

Beyond Healthcare

MEDICALTAIWAN
INTERNATIONAL MEDICAL HEALTH & CARE EXPO
June 8-10, 2023
Taipei Nanqiang Exhibition Center, Hall 2 (Booth 1)

Official Website Visiting Information Official Directory

M-novator
The Matchmaking Park For Startups and Venture Capitalists

Experience the innovations of healthcare at M-novator, where startups showcase groundbreaking solutions. Medical Taiwan invites prominent venture capitalists on eHealth Day (June 9) to share insights on AI's impact, discuss medical device software certification, and explore investment strategies for women's health using big data. Discover how AI revolutionizes the industry, gain knowledge on software certification, and uncover investment opportunities. M-novator is where visionaries, startups, and venture capitalists converge, igniting connections and shaping a healthier future.

M-novator
Startup Health Festival - eHealth Day

Medical Taiwan

Visitor Registration

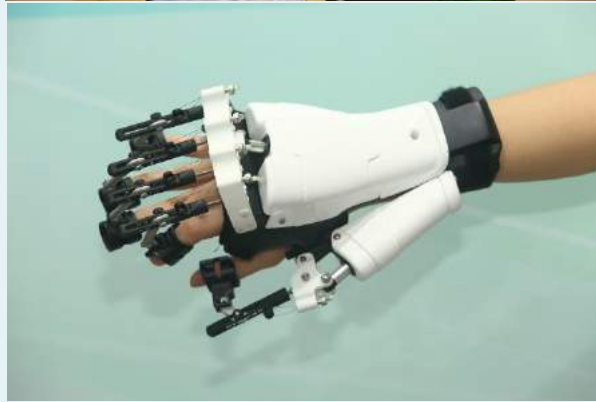
Show Photos



Show Photos



Show Photos



MEDICALTAIWAN

台灣國際醫療暨健康照護展 **HYBRID**

Thank you!

See you June 20-22, 2024

*Beyond
Healthcare!*



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