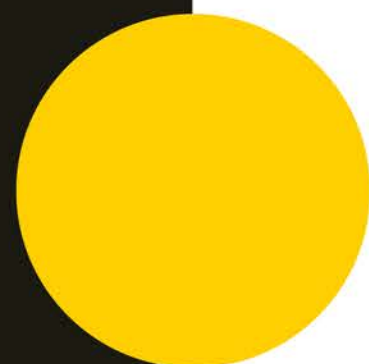




March 22-25
@ TAINEX 2, TAIPEI, TAIWAN



TAISPO 2023

POST SHOW REPORT

March 22-25, 2023 @ TAINEX 2, Taipei, Taiwan

INTRODUCTION

TAISPO, YOUR X-SPORTS



3 THEMES

FITNESS LIFESTYLE
SUSTAINABLE LIFE
SPORTS TECH

7 EXHIBIT AREAS

Indoor Fitness
Outdoor Sports
Water Sports
Sports Tech

Sports & Fashion
Service & Marketing
All Age Fitness

SINCE
1975

2023 SHOW REPORT



Exhibitors

173 Exhibitors, 800 booths



Visitors

1,243 Intl' Buyers from 60 countries
Total 8,530 Visitors



Top 10 Visiting Countries

Top 10 visiting countries are Korea, Japan, United States, Hong Kong, Philippines, Mainland China, Australia, India, Thailand, and Singapore.



Media

139 media, from France, Germany, Korea, Malaysia, Philippines, UK, US and Taiwan



01

NETWORKING TAISPO

Product Launch: 8 sessions

Business Luncheon: 100 key industry players

Industry Forum: 4 keynote speeches, 203 attendees

Stage Forum: Technology X Sports X Sustainability by National Taiwan Normal University

HYPE: Global Virtual Accelerator Taiwan - Proposal of the Cycle 10th Orientation

**SHOW
EVENTS**

02

1 ON 1 PROCUREMENT MEETINGS

Buyers from 18 countries, including Turkey, US, Bulgaria, Spain, Canada, France, Kuwait, Argentina, United Arab Emirates, Italy, Hungary, and Korea
60 meetings, with approximate 2.4 million USD business making opportunities.



03

OUTDOOR TAIPEI

Executed by Dirty Formosa, Outdoor Taipei is an outdoor demo area, with camping, cycling, fishing, and a variety of recreational outdoor gear and accessories.

SHOW
EVENTS

04

NPC WORLDWIDE

Held by Fitness Factory, it is the official IFBBPRO Taiwan competition. Over 200 body builders attended the competition, attracting nearly 600 enthusiasts to the site.



05

INTERNATIONAL FORUM

Industry leaders gathered during the show to discuss the industry developments, forecast and new business opportunities

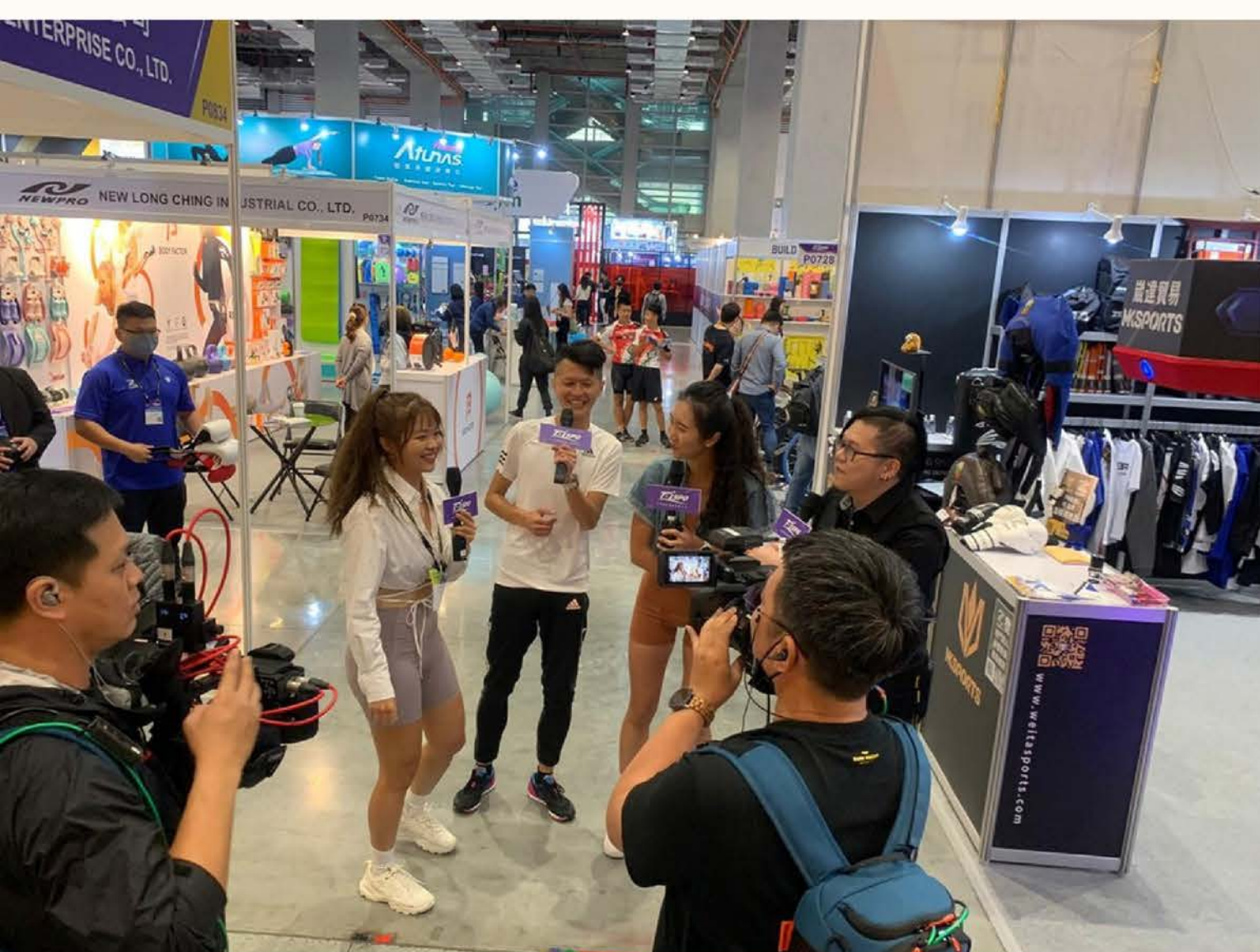
**SHOW
EVENTS**

06

GAMING TAISPO

TaiSPO invited Taiwanese fitness influencers to compete with digital fitness equipment.







ports & Fitness Taiwan

EXPLORE ALL
SPORT-BILITIES

MARCH 6—9. 2024

See you then!