



COMPUTEX TAIPEI

APPLICATION KIT

TaiNEX 1 & 2

www.COMPUTEXTaipei.com.tw

www.InnoVEX.com.tw

Organizers:  TAITRA  TCA

04 — 07

JUNE, 2024

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About

COMPUTEX

2024

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Six Main Themes

Theme	Keywords
<p>AI Computing: Ignite the Future of Intelligence AI computing is at the heart of revolutionary technology. Unleash your AI-driven innovations and explore the limitless possibilities of machine learning at InnoVEX 2024. Connect with experts, investors, and partners who understand the power of AI to transform industries.</p> <p>Advanced Connectivity: Shape the Future of Communication Elevate your ICT solutions by embracing advanced connectivity. Join us to showcase your technologies and protocols that drive faster, more reliable communication between devices, systems, and networks. Be at the forefront of the next era in connectivity.</p> <p>Future Mobility: Drive Innovation on the Move The future of mobility is here, and it's more sustainable, efficient, and accessible than ever before. Showcase your groundbreaking solutions that are revolutionizing transportation. Connect with industry leaders and investors who are driving the mobility revolution.</p>	<p>#EdgeComputing #HPC #Semiconductor #SI #AI #GenerativeAI</p> <p>#B5G #6G #WiFi6E #WiFi7 #CyberSecurity #ZeroTrust #LEO</p> <p>#SmartCar #EV #AV #V2X #Carsharing #SmartCockpit</p>
<p>Immersive Reality: Redefine User Experiences It encompasses a range of technologies that blend the physical and digital worlds to provide users with a highly interactive and sensory-rich experience. Immerse your audience in the future of technology.</p> <p>Innovations: Celebrating the Catalysts of Change Innovations have the power to change the world. Share your unique story of progress, disruption, and transformation. COMPUTEX 2024 celebrates the visionaries who drive innovation and shape the technological landscape.</p>	<p>#VR #AR #MR #XR #Metaverse #Gaming</p> <p>#Web3 #NFT #DeFi #Quantum #BlockChain</p>
<p>Sustainability: Tech for a Better Tomorrow Join the global movement towards sustainability. Highlight your ICT solutions that contribute to environmental, social, and economic well-being. At COMPUTEX 2024, we emphasize long-term planning and practices that minimize negative impacts on our planet and society.</p>	<p>#EnergyStorage #ESG #Netzero #CarbonNeutral #GreenTech #SDGs</p>

Exhibition Areas

Exhibition Halls	Exhibition Areas
<p>Taipei Nangang Exhibition Center, Hall 1 & 2 (TaiNEX 1 & 2)</p>	<ul style="list-style-type: none"> Advanced Communication & Networking AI Computing & System Integration Components & Battery Energy Storage Consumer Electronic Accessories Gaming & Metaverse Industrial IoT & Embedded Systems International Exhibitors InnoVEX IoT & Smart Technology Semiconductors & Hospitality Suites Smart Mobility Smart Retail & Business Solutions Storage & Management Solutions

Important Timelines

Items	Time
Exhibitor Registration	September 18, 2023
Booth Allocation (except for the International Exhibitors Area and InnoVEX)	December 19-22, 2023
Booth Allocation for International Exhibitors Area	January 18, 2024
Deadline for Exhibitor Registration (except InnoVEX)	January 31, 2024
One on One Matchmaking Application	(TBC) April, 2024
Exhibitors Move In	May 30-June 3, 2024
Exhibition	June 4-7, 2024
Exhibitors Move Out	June 8, 2024

Contacts

Items	Name	Contact Info
COMPUTEX Exhibitors	Ms. Yvonne Chou	Tel: 886-2-2725-5200 Ext 2633 E-mail: yvonnechou@taitra.org.tw
	Ms. Sharon Shen	Tel: 886-2-2725-5200 Ext 2681 E-mail: CPX-exhibitors@taitra.org.tw
InnoVEX Exhibitors	Ms. Abby Chen	Tel: 886-2-2725-5200 Ext 2608 E-mail: yiwei@taitra.org.tw
Marketing and Promotions	Ms. Tessa Lin	Tel: 886-2-2725-5200 Ext 2631 E-mail: tessalin@taitra.org.tw
	Ms. Brook Lai	Tel: 886-2-2725-5200 Ext 2634 E-mail: yuling@taitra.org.tw
Sponsorship	Mr. Hardaway Chan	Tel: 886-2725-5200 Ext 2639 E-mail: ahsun.chan@taitra.org.tw

*For Taiwanese companies who want to exhibit at COMPUTEX, please contact Taipei Computer Association(TCA):
computex4@mail.computex.com.tw

Show Dates, Hours and Venues

Show Dates & Time (GMT+8)	Venues
COMPUTEX June 4-7, 2024, 9:30 a.m. – 5:30 p.m.	Taipei Nangang Exhibition Center, Hall 1 & 2 (TaiNEX 1 & 2)

Exhibitors Move In & Move Out Dates and Hours

Booth Set-up & Exhibitors Move-in	Dates
COMPUTEX (InnoVEX excluded)	May 30-June 3 8:00 a.m.-5:00 p.m.
InnoVEX Area	June 1-3 8:00 a.m.-5:00 p.m.

Exhibitors Move-out & Booth Dismantling	Dates
COMPUTEX (InnoVEX excluded)	June 7 5:30 p.m. - 11:00 p.m. June 8 8:00 a.m. - 5:00 p.m.
InnoVEX Area	June 7 5:30 p.m. - 7:30 p.m. June 8 8:00 a.m. - 5:00 p.m.



* Exhibitors Move-in & Move-out dates are subjected to change and will be updated on the Exhibitor Manual of COMPUTEX 2024.

Booth **Rental Rates** **and** **Regulations**

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Booth Rental Rates for International Exhibitors

Venue	Booth Type	Rental Rates (VAT included)
Taipei Nangang Exhibition Center, Hall 1 & Hall 2 (TaiNEX 1 & 2)	Raw Space (per booth)	US\$3,950
	Shell Scheme (one booth)	US\$4,200 (US\$3,950+US\$250)
	Shell Scheme (two booths)	US\$8,350 (US\$3,950*2+US\$450)

* Booth size: 3 meters x 3 meters (9 sqm) per booth

* Space must be booked in multiples of 9 square meters.

* For InnoVEX exhibit area, please review the application kit at: [InnoVEX Application Kit](#)



Shell Scheme (1 booth)

Shell Scheme 1	Qty	Unit
Standard partition 300X300X250cm/H	1	set
Needle punch carpet(light gray)	9	sqm
Company name fascia board (white background with blue letters, PVC finished), 300X30cm/H	1	pc
Cupboard, 100X50X75cm/H, lockable	1	pc
Glass round table, Dia. 75X75cm/H	1	pc
Folding chair	3	pcs
LED Spotlight 10W	3	pcs
110V/5A socket	1	pc
Waste paper basket	1	pc
Note: All items are on rental basis.		



Shell Scheme (2 booths)

Shell Scheme 2	Qty	Unit
Standard partition 300X300X250cm/H	1	set
Needle punch carpet(light gray)	18	sqm
Company name fascia board (white background with blue letters, PVC finished), 300X30cm/H	2	pc
Cupboard, 100X50X75cm/H, lockable	2	pcs
Glass round table, Dia. 75X75cm/H	2	pcs
Folding chair	6	pcs
LED Spotlight 10W	6	pcs
110V/5A socket	2	pc
Waste paper basket	2	pc
Note: All items are on rental basis.		

*The Organizer reserves the right to change the above booth specifications and design.

For booths with pillar partially occupying the booth area, pillar space deductions are as follows:

Exhibition Hall	Pillar / Space Ratio	Deduction
Taipei Nangang Exhibition Center, Hall 1 (TaiNEX 1) <u>Ground Floor, east side</u>	1/2	US\$ 760
Taipei Nangang Exhibition Center, Hall 1 (TaiNEX 1) <u>Ground Floor, west side</u>	1/2	US\$ 1,390
Taipei Nangang Exhibition Center, Hall 2 (TaiNEX 2)	1/4	US\$ 240

Booth Decoration & Related Fees

- (1) Raw space is **without** partition, carpet, or any display facility. Basic decorations must be set up by Exhibitors. Carpets, partitions, and company name boards are required for all on-site booths. During the exhibition, Exhibitors are not allowed to exhibit without exhibits or staff present.
- (2) Booth facilities can be rented from the official contractors. Full information and processes on fees for electrical power, booth decoration, and display facilities are available in Exhibitor Manuals from the official website at www.computextaipei.com.tw
- (3) Each exhibitor should hire **ONE** booth contractor only for construction works inside the exhibition hall before, during, and after the show. In case of exhibitor ordering shell scheme booths withdrawing from participation or hiring other appointed contractors, booth facilities of shell scheme will be cancelled. Rental (including construction fee) already paid by the exhibitor shall not be refunded.
- (4) All booths, both raw space and shell scheme booths, are provided with 110V/500W electricity free of charge. Additional power or water supply and drainage will be at exhibitor's expense.
- (5) According to fire-precaution regulations, the decoration of all booths must be entirely composed of flame-retardant materials.
- (6) The Exhibitors must obtain all relevant insurances, such as fire insurance, theft insurance, flood insurance, and public liability insurance (including additional insurance for natural disasters, such as typhoons, earthquakes, floods, heavy rains, or other natural disasters) from the periods when the exhibition items and decorations are transported to the exhibition hall, to the removal of the said items from the exhibition hall. The Organizer shall not be responsible for any losses or damage to the said items during the aforementioned period.
- (7) The Organizer has the right to refuse Exhibitors from taking part in the exhibition in cases of violations.



Application

- (1) This **on-line booth application** is for international exhibitors only.
Application Deadline: January 31, 2024
- (2) Exhibitors are granted priority on a first-come, first-allotted basis in their respective rental space status. International exhibitors who have registered early can usually choose between their product-specific area (i.e. Components & Advanced power tech, Systems and Solutions, etc.) and the International Exhibitors Area. When the spaces in the product-specific areas are sold out, exhibitors will be assigned to the International Exhibitors Area. The organizer reserves the right to change or alter locations and layouts as deemed necessary. Late exhibitors who cannot obtain space in the product-specific or International Exhibitors Area will be placed on the waiting list.
- (3) After having successfully registered online, the applicant will receive an auto-reply e-mail from TAITRA to confirm registration.
- (4) New exhibitors should send the completed application form along with a copy of their product catalogue (or product photos), and company introduction, to the organizer before the application deadline. Please send these documents by email to: CPX-exhibitors@taitra.org.tw
- (5) A confirmation letter of booth availability will be sent after the application form and all documents are received and reviewed. The organizer will later notify applicants of the allocated area and the date of the booth allocation meeting.
- (6) Applicants must secure their participation by paying a non-refundable deposit of US\$ 1,000 per booth before the booth allocation meeting. Otherwise the organizer (TAITRA) will cancel the application.
- (7) **PLEASE NOTE: It is forbidden for the registered company to resell, sublease, transfer or subdivide booth(s) to a third party. Any exhibitor or agent who violates this regulation can result in the exclusion of applying for booths in the next two consecutive years.**
- (8) The organizer is not in a position to sponsor exhibitors when they apply for any government subsidy, entry visas and is not liable if applicants cannot obtain a visa.

Payment Schedule

- (1) Upon receiving booth application, the organizer will invoice the exhibitor for a payment of non-refundable deposit of US\$ 1,000 per booth.
- (2) After the booth allocation meeting, the organizer will invoice the exhibitor for the balance due. **Please pay full amount of the space rental and other banking charges in two weeks when the invoice is received.** Exhibitors who do not complete the payment before the invoice due date will have their space reservation cancelled.
- (3) The down payment and the remaining payment should be made by telegraphic transfer in US dollar (USD) only, remitted to:
Account number/A/C No: 5056-665-100018
Swift Code: TACB TWTP 505
Bank Name: Taiwan Cooperative Bank, World Trade Center Branch
Bank Address: 2F, No. 333, Sec. 1, Keelung Rd., Sinyi District, Taipei City 110, Taiwan
Beneficiary Name: Taiwan External Trade Development Council
Beneficiary Address: 5 Xinyi Rd., Sec. 5, Taipei 11011, Taiwan
Remittance Information / Remarks: COMPUTEX TAIPEI
- (4) **All extra banking handling charges, if any, are borne by the applicant.** Please select received in full amount (OUR) when transferring the payment.
- (5) In the case of booth cancellation or no-show at the exhibition, space rental including construction fee already paid will not be refunded under any circumstances. Exhibitors or agents who violate this rule may be excluded from applying for booths for the next two years.
- (6) In cases of natural disasters, notifiable infectious diseases (such as COVID-19), or other force majeure reasons, such as fires, labor strikes, lockouts, war, riots, or other major global conflicts and uncontrollable events, the Organizer reserves the right to adjust the exhibition date and location, or cancel the exhibition. In such instances, the Organizer will refund fees paid by the Exhibitors (including deposits and other paid fees) after deducting relevant incurred costs (including but not limited to nonrefundable payments that have paid to contractors). The Organizer is not liable for any damages caused due to this adjustment or cancellation.

Booth Allocation Meeting

- (1) The priority of drawing for booth number is based on the following criteria:
 - I. Number of booth(s)
 - II. Date of receiving the deposit
 - III. Date of receiving application
 - IV. Previous attendance record
- (2) If you are not able to attend the booth allocation meeting, you may have your representative in Taiwan assist you in drawing a booth number; otherwise the organizer will draw on your behalf. If you will attend the allocation meeting, it is required to confirm your attendance with the organizer before the meeting. A reply form will be e-mailed along with additional information and instructions about the booth allocation meeting.
- (3) The organizer reserves the right to refuse any application (even if applications have been submitted before the deadline) under the following circumstances:
 - I. Products being displayed are irrelevant or improper to the ICT industry
 - II. No space available
 - III. Failure to confirm participation by paying non-refundable deposit of US\$1,000 per booth before the booth allocation meeting.
- (4) Note: The organizer reserves the right to reduce number of booths if total demand for space exceeds capacity.

General Regulations for Taiwan Trade Shows Organized by Taiwan External Trade Development Council

Revised on Aug. 29, 2023

1. These general regulations (“the Regulations”) are made by Taiwan External Trade Development Council (hereinafter referred to as the “Organizer”).
2. The Regulations shall cover the registration forms, exhibition manuals, and materials made for an exhibition (hereinafter referred to as the “Exhibition Materials”). The Regulations are applicable to exhibitors, joint exhibitors, and their branch companies (hereinafter referred to as the “Exhibitors”) of the exhibition.
3. After an Exhibitor completes the registration procedure, the Exhibitor is deemed to have fully read and understood the Exhibition Materials and the Regulations and agree to comply with the Regulations unconditionally. Furthermore, the Exhibitors authorize the Organizer to include the information provided by the Exhibitors in the printed and/or digital Official Directory.
4. Compliance with or violations of the Regulations regarding the Exhibitors’ behaviors during the exhibition period shall be determined, interpreted, and implemented by the Organizer. The Exhibitors shall have no objection.
5. The organizer prohibits the participation of competitive exhibitions or related exhibition organizers, including subsidiaries or agents of associated enterprises. Exhibitors who register under falsified documents or impersonate others will be ordered to stop displaying and fees confiscated once found. The exhibitor agrees unconditionally to the organizer setting, explaining and executing of the regulation, regardless of whether or not the exhibitor has violated the regulation.
6. The Organizer has the right to plan the exhibition area and the number of booths based on the types of the products exhibited, the actual registration results, and booth demand. The Organizer also has the right to determine whether to accept Exhibitors’ registrations, adjust the exhibition area and the number of booths based on the nature of the products exhibited and the Exhibitors’ past records in the Taiwan Trade Shows, or the domestic or foreign promotional activities organized by the Organizer.
7. Except the startup exhibition area, all booths are raw spaces without carpets and partitions. All Exhibitors must set up basic decorations, including carpets, partitions, and company name boards. Exhibitors may not display without basic decorations.
8. The Organizer shall send the Exhibition Materials and the Regulations to the Exhibitors approximately 90 days before the exhibition and publish them on the exhibition website (www.computextaipei.com.tw) for the Exhibitors to access and print the materials. The Exhibitors will have no grounds to claim ignorance of and/or violate the Exhibition Materials due to not having received the Exhibition Materials or having no access to the Regulations.
9. The Exhibitors shall not take exhibition items into the exhibition hall or remove exhibition items from the exhibition hall during the exhibition period, from 9:30 am to 5:30 pm daily, except for small and light items that can be carried by a person. Additional exhibition items may be brought in from 8:00 am to 9:30 am on the first day of the exhibition or from 8:50 am to 9:30 am during the exhibition period.
10. Before entering and decorating the booth, the Exhibitors shall fill out and submit the Decoration Affidavit and other related application documents, as well as apply for water and electricity within the prescribed period. If the Exhibitors’ decorations or interests are affected as a result of a failure to complete these tasks, the Exhibitors shall bear sole responsibility.
11. If Exhibitors do not permit exhibition items for photography or video recording by visitors, the Exhibitors shall display “No Photography” or “No Video Recording” signs in both Chinese and English. However, the Exhibitors shall allow journalists and contracted photographers with the PRESS badge issued by the Organizer to take photos or videos for promotional purposes.
12. The Exhibitors shall pick up badges at the area designated by the Organizer when moving in exhibition items, and badges shall be worn (one badge per exhibitor) during the exhibition period.
13. Unless otherwise specified within the Regulations, entry of visitors under the age of 18 is not allowed for safety and quality concerns.
14. Personnel designated by the Organizer shall be responsible for entrance/exit control during the exhibition period (including the move-in and move-out). However, the Exhibitors should take care of their exhibition items, decorations, and facilities, and purchase any necessary insurance and hire security guards for valuable exhibition items. If any items are lost or damaged, the Organizer shall not be held responsible.
15. The Exhibitors must obtain all relevant insurances, such as fire insurance, theft insurance, flood insurance, and public liability insurance (including additional insurance for natural disasters, such as typhoons, earthquakes, floods, heavy rains, or other natural disasters) from the periods when the exhibition items and decorations are transported to the exhibition hall, to the removal of the said items from the exhibition hall. The Organizer shall not be responsible for any losses or damage to the said items during the aforementioned period.
16. The Organizer may cancel the Exhibitors’ exhibition qualifications and eligibility or stop supplying water and electricity if the Exhibitors are found to be in any one of the following situations by the Organizer, and make no improvement after a request for improvement has been made by the Organizer. The Exhibitors shall be banned from participating in exhibitions organized by the Organizer for at least two years, and all previous exhibition records of the Exhibitors and their seniority shall be removed. If the Organizer is sued or deemed responsible for any loss or damages, the Exhibitors shall indemnify the Organizer for the expenses (including but not limited to the lawsuit and legal fees). The Exhibitors shall have no objection.
 - (1) Use of false documents, information, or any other person’s name to participate in the exhibition.
 - (2) Exhibition items shown on the product catalog provided for registration are different from those indicated on the registration forms or from the physical objects.



- (3) Failure to make full payment of the exhibition fees 10 days before the start of the exhibition.
- (4) Refusal or withdrawal of authorization for the Organizer to use the information provided by the Exhibitors to publish the Official Directory.
- (5) Bringing flammable materials, explosives, or other hazardous or banned substances into the exhibition hall.
- (6) The leased booth is barely decorated, has few or no exhibition items, or has no Exhibitors or on-site employees during the exhibition period.
- (7) Sale, display, or advertisement of exhibition items that infringe upon the copyright of others.
- (8) The exhibition items or the means of displaying them are in violation of relevant laws and regulations prescribed in the Civil Code, the Consumer Protection Act, the Fair Trade Act, the Commodity Labeling Act, the Commodity Inspection Act, and the Act Governing Food Safety and Sanitation.
- (9) Exhibition items or the means of display them disrupt public order or violate codes of decency.
- (10) Exhibition items infringe upon the rights of a third party who provides the Organizer with supporting documents such as a settlement agreement, the written judgment for losing the civil suit, or the written judgment for the conviction of criminal charge (whether the judgment is made or not).
- (11) The signs and decorations shown in the Exhibitor's booth are different from the information of the company in Chinese or English as provided in the registration form.
- (12) The booth(s) are subleased, transferred, or used to host exhibitions under the names of companies that are not registered (including the names of sponsors, affiliate companies [parent and subsidiary companies], a branch company of the original registered company in a third region, or subsidiary companies).
- (13) Exhibition items are imported from regions restricted by the government of Taiwan, or are manufactured, produced, or sold in such regions, or are contraband pursuant to the laws of Taiwan.
- (14) Exhibition items do not match the theme of the exhibition.
- (15) Conducting retail sales in the exhibition hall.
- (16) Using raw booths for exhibitions.
- (17) Failure to apply to the Organizer in advance to set up a stage or sound system, promotional balloons, or set up structures or decorations more than 4 meters in height.
- (18) Producing noises inside the exhibition hall at 85 decibels or more during the exhibition period.
- (19) Affecting neighboring booths or the exhibition due to a lack of pollution disposal equipment prepared by the Exhibitors to promptly and appropriately dealt with smoke, waste gases, dust, stenches, irritant gases, organic chemical solvent contaminants, or other pollutants resulting from demonstrating or operating an exhibition item.
- (20) The music, images, or related information played by the Exhibitors in public during the exhibition period infringe upon intellectual property rights.
- (21) Displaying, posting, or distributing any promotional items or materials related to the exhibition items in areas other than the booths, including public facilities, aisles, or columns.
- (22) Conducting promotional activities or leaving the company or personal items in public areas.
- (23) Third parties conduct disturbances or protests in the Exhibitors' booth(s) or inside/outside of the exhibition hall due to private disputes, thereby affecting the order or image of the exhibition.
- (24) Causing any injury, death, or financial loss to the Organizer's personnel or a third party during the exhibition period (including the move-in and move-out) due to improper installation, operation, maintenance, or management of the facilities, objects, and exhibition items at the booth.
- (25) Packing or moving out exhibition items from the exhibition hall in advance or similar behaviors.
- (26) Causing fires due to the design and construction of the booth and or improper use of electrical devices.
- (27) Leaving exhibition items or personal items in the exhibition hall after the move-out.

17. If the Exhibitors need to set up a stage or sound system, promotional balloons, or set up structures or decorations more than 4 meters in height, the Exhibitors shall apply in advance with the Organizer, and the structures or decorations may only be set up with approval from the Organizer. (Please refer to related regulations in the Exhibition Manual). Exhibitors who do not have approval from the Organizer shall immediately remove the structures or decorations once discovered by the Organizer's personnel, or carry out supplementary application procedures. The Organizer shall not be liable for any compensation.
- (1) Exhibitors who carry out the supplemental application procedure shall be required to pay a fine of NT\$10,000 - NT\$50,000 (approx. US\$350 - US\$1,750) for the use of such structures or decorations.
- (2) When the application is filed from May 6 to June 3 (inclusive) after the application deadline, the Exhibitors shall be required to pay an additional fine of NT\$10,000.
- (3) When the application is filed during the exhibition (from June 4 to June 7), the Exhibitors shall be required to pay an additional fine of NT\$50,000 for the use.
18. After the end of the exhibition, the Exhibitors shall remove all exhibition items and personal items and clear the booth during the move-out. The Organizer shall not be responsible for the custody of the exhibition items. In the event that exhibition items or personal items are found onsite after the move-out, they shall be regarded as waste and removed by the cleaning company without notice to the exhibitor. The derived expenses shall be borne by the Exhibitor.
19. In case of natural disasters, notifiable infectious diseases (such as COVID-19), or other force majeure reasons, the Organizer retains the right to adjust the exhibition date and location, or cancel the exhibition. In such instances, the Organizer will refund fees paid by the Exhibitors (including deposits and other paid fees) after deducting relevant incurred costs (including but not limited to nonrefundable payments that have paid to contractors). The Organizer is not liable for any damages caused due to this adjustment or cancellation.
20. For the purpose of properly organizing the exhibition, the Organizer will implement adequate measures for disease prevention. Exhibitors clearly understand and agree that by participating in the exhibition, they are obliged to cooperate with the disease prevention actions implemented by the Organizer; Exhibitors shall solely bear risk related to infection or isolation due to disease prevention. Therefore, if a dispute arises therefrom, participating Exhibitors may not make any claims, including civil, criminal, and administrative claims, against the Organizer.
21. If any Exhibitors would like to drop out of the exhibition due to reasons not attributable to the Organizer, any payment made, including the paid deposits will not be refunded. All payments will not be refunded if Exhibitors decide to drop out of the exhibition after their booths have been allocated.
22. Cyber Security Regulations
 - (1) Exhibitors shall exercise best efforts to maintain cybersecurity and cooperate with the Organizer to comply with the Cyber Security Management Act, its relevant sub-laws, and various regulations and standards regarding information and communication security promulgated by the Executive Yuan of Taiwan. In the event Exhibitors become aware that a cybersecurity incident has occurred affecting the Organizer or Exhibitors, Exhibitors shall notify the Organizer within thirty (30) minutes of discovery for purposes of emergency response and shall cooperate with the Organizer regarding relevant remedial measures.
 - (2) With respect to Exhibitors engaged in operations involving software, hardware, or services in the field of information and communication technology, in the event competent authorities announce a list of vendors and products deemed detrimental to national cybersecurity pursuant to the Principles for Restriction of the Use of Products Detrimental to National Cyber Security, Exhibitors shall refrain from utilizing products produced, developed, manufactured, or provided by listed vendors or the products enumerated in said list. The foregoing prohibition shall additionally apply to any updates to said list.
 - (3) In the event Exhibitors utilize electronic scrolling text display boards, screens, or other digital devices to promote or provide information to the public, Exhibitors shall ensure such content is lawful and does not violate public decency or social order. In the event inappropriate content is embedded by hackers, the broadcast of said content shall be immediately interrupted, and Exhibitors shall report to the Organizer and implement handling in accordance with Paragraph 1 of this Article.
 - (4) In the event Exhibitors violate the provisions of this Article and cause damage to the Organizer, Exhibitors shall compensate the Organizer for all direct and indirect damages incurred. Exhibitors shall additionally be responsible for any damages to the rights of third parties.
23. For matters not stipulated in the Regulations, the Organizer may amend or update the Regulations from time to time.

Data Protection Notice

By completing the on-line application form of COMPUTEX 2024, your Personal Data will be transferred to a country outside the EU (namely Republic of China (Taiwan)), including an onward transfer of your Personal Data to our members within Republic of China (Taiwan)), which has not the same level of data protection as your home country. You have the right to withdraw your consent at any time with future effect (i.e. the withdrawal of your consent has no effect on the lawfulness of the data processing and disclosures before the withdrawal is made).

1. Legal Basis

The processing is based on your consent (Art. 6 (1) lit. a General Data Protection Regulation - "GDPR") which you provide by completing and submitting the on-line application form of COMPUTEX 2024. Granting consent is voluntary.

2. Categories of Personal Data

The following categories of data are collected during on-line registration: company name, the name of contact person for exhibition affairs, the name of contact person for business affairs, country, address, postal code, phone number, fax number, email address, company website, company logo, company data and billing information.

3. Transfers of your Personal Data

We will transfer your Personal Data to the following recipients being our exhibitors and visitors of COMPUTEX 2024:

- (i) Members of TAITRA's Taiwantrade and Taiwantradeshows platform.
- (ii) TAITRA's local branch offices (incl. address and contact details) which are located in other countries for which the European Commission has not issued a decision that this country ensures an adequate level of data protection, namely: Republic of China (Taiwan); and
- (ii) service providers who process data on our behalf. Republic of China (Taiwan) provides a level of data protection that is lower than the level of data protection in your home country which may include extensive state data access rights, processing of personal data beyond the purposes for which it has been collected as well as no or little instruments of legal protection and no or little state control mechanisms in relation to data protection.

4. Data Retention

The Personal Data will be stored and/or processed for 5 years (2023-2027) or as required by applicable law, after which time it will be deleted.

5. Your rights

Under the GDPR, you have the following statutory rights which you can exercise vis-à-vis TAITRA subject to the conditions set forth in applicable law.

- (i) Right of access: Pursuant to Art. 15 GDPR, you have the right to obtain from us confirmation as to whether or not Personal Data concerning you is being processed, and, where that is the case, to request access to the Personal Data. You have the right to obtain a copy of the Personal Data undergoing processing. For additional copies requested by you, we may charge a reasonable fee based on administrative costs.
- (ii) Right to rectification: Pursuant to Art. 16 GDPR, you have the right to obtain from us the rectification of inaccurate Personal Data concerning you.
- (iii) Right to erasure (right to be forgotten): Pursuant to Art. 17 GDPR, you have the right to ask us to erase your Personal Data, in which case we have to comply.
- (iv) Right to restriction of processing: Pursuant to Art. 18 GDPR, you have the right to request the restriction of processing your Personal Data.
- (v) Right to data portability: Pursuant to Art. 20 GDPR, you have the right to receive the Personal Data concerning you which you have provided to us in a structured, commonly used and machine-readable format and you have the right to transmit those Personal Data to another entity without hindrance from us.
- (vi) Right to withdraw your consent: If you have given your consent regarding certain types of processing activities, you can withdraw this consent at any time with future effect. Such a withdrawal will not affect the lawfulness of the processing prior to the consent withdrawal.
- (vii) Right to object: Pursuant to Art. 21 GDPR, you have the right to object, on grounds relating to your particular situation, at any time to the processing of your Personal Data by us and we can be required to no longer process your Personal Data. If you have a right to object and you exercise this right, your Personal Data will no longer be processed for such purposes by us. Exercising this right will not incur any costs.

Such a right to object may not exist, in particular, if the processing of your Personal Data is necessary to take steps prior to entering into a contract or to perform a contract already concluded.

In case of complaints you also have the right to lodge a complaint with the competent supervisory authority, in particular in the Member State of your habitual residence or alleged infringement of the applicable data protection law.

If you wish to exercise your data subject rights or if you have any other questions concerning this Notice, please address your request to us, who can be contacted via email at crm@taitra.org.tw