



Sports & Fitness Taiwan

Post Show Report

March 6-9, 2024 @ TAINEX 2, Taipei, Taiwan

Dynamic Fitness Society

TaiSPO welcomes fitness industry supply chain manufacturers, such as fitness equipment, equipment, yoga, nutritional supplements, gym system providers, service providers, clothing accessories suppliers, etc.

Alternative Leisure Lifestyle

TaiSPO invites all outdoor leisure and life industry enterprises to participate, including camping, mountain climbing, jogging, diving, surfing, various ball games, etc.

Sports Tech: Next Level

TaiSPO gathers software and hardware suppliers and service providers, such as digital sports equipment, mobile wearables, smart facilities, and sensing devices to make sports more systematic and precise.



TaiSPO

March 6-9, 2024 @ TAINEX 2

Explore all Sport-bilities



53 First Time Exhibitors

205 Exhibitors, 766 Booths,
23.1% growth in show scale



室內健身 Indoor Fitness
戶外運動 Outdoor Sports
水上運動 Water Sports
健康及運動時尚 Sports & Fashion
運動管理與行銷 Marketing & Service
全齡體適能專區 All Age Fitness Zone
運動科技 Sports Tech

潛水專區 Diving Pavilion
運動科技創新與新創區 Sport-bilities
豪華露營區 Glamping



Show Events

STRONG

Feb. 22 **Pre-show Press Conference**

Mar. 6 **Opening Ceremony**

Welcome Party

Exhibitor Product Launch

Procurement Meetings

Mar. 7 **Sports for All - Industrial Forum**

VIP Luncheon

Exhibitor Product Launch

Mar. 8

Workshop

Career Networking Event

Mar. 9

Forum sure le Sport

Les Mills Aerobic Fitness Party





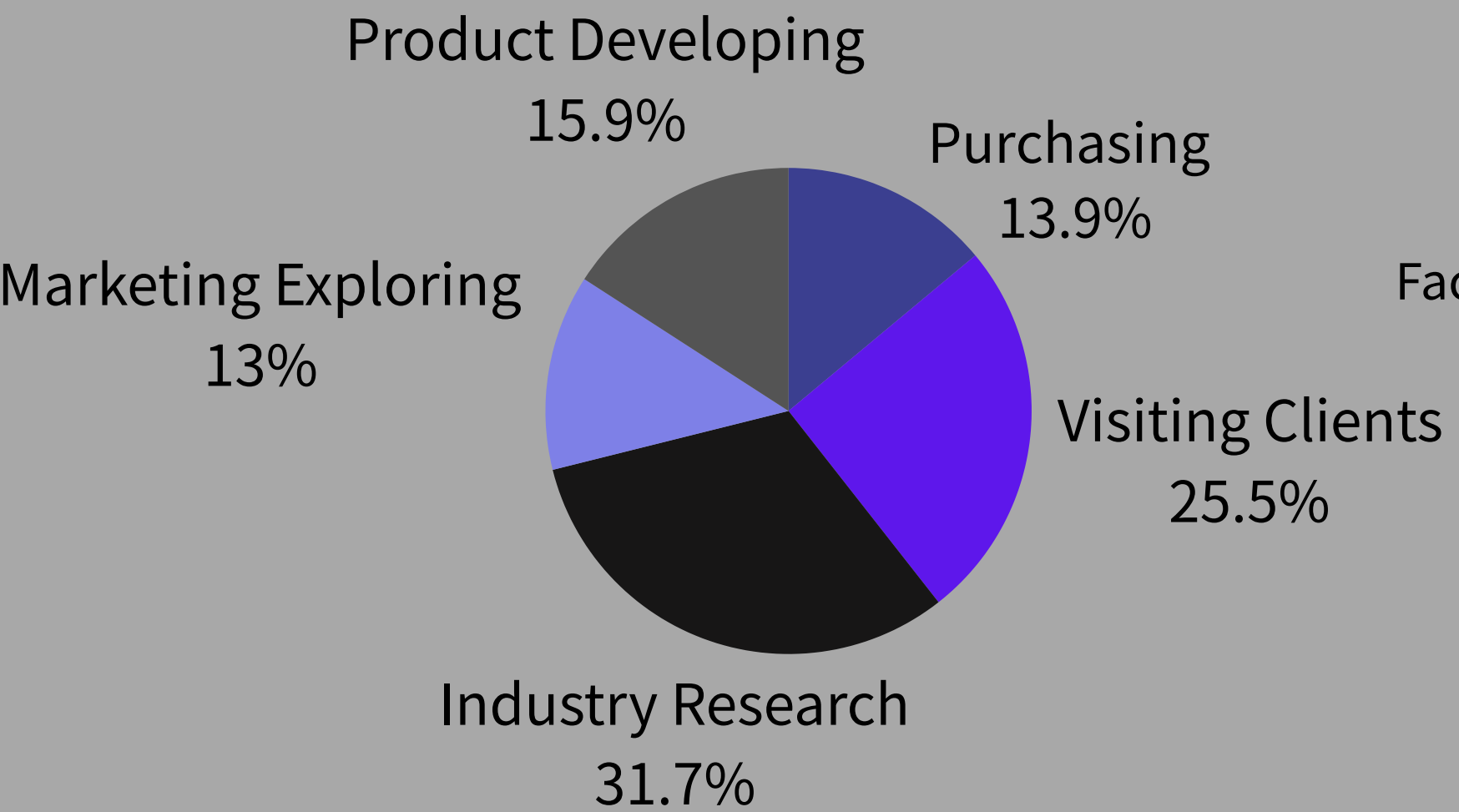
2024 Visitors' Analysis

1,987 Intl' Buyers
10,217 Visitors
77 countries

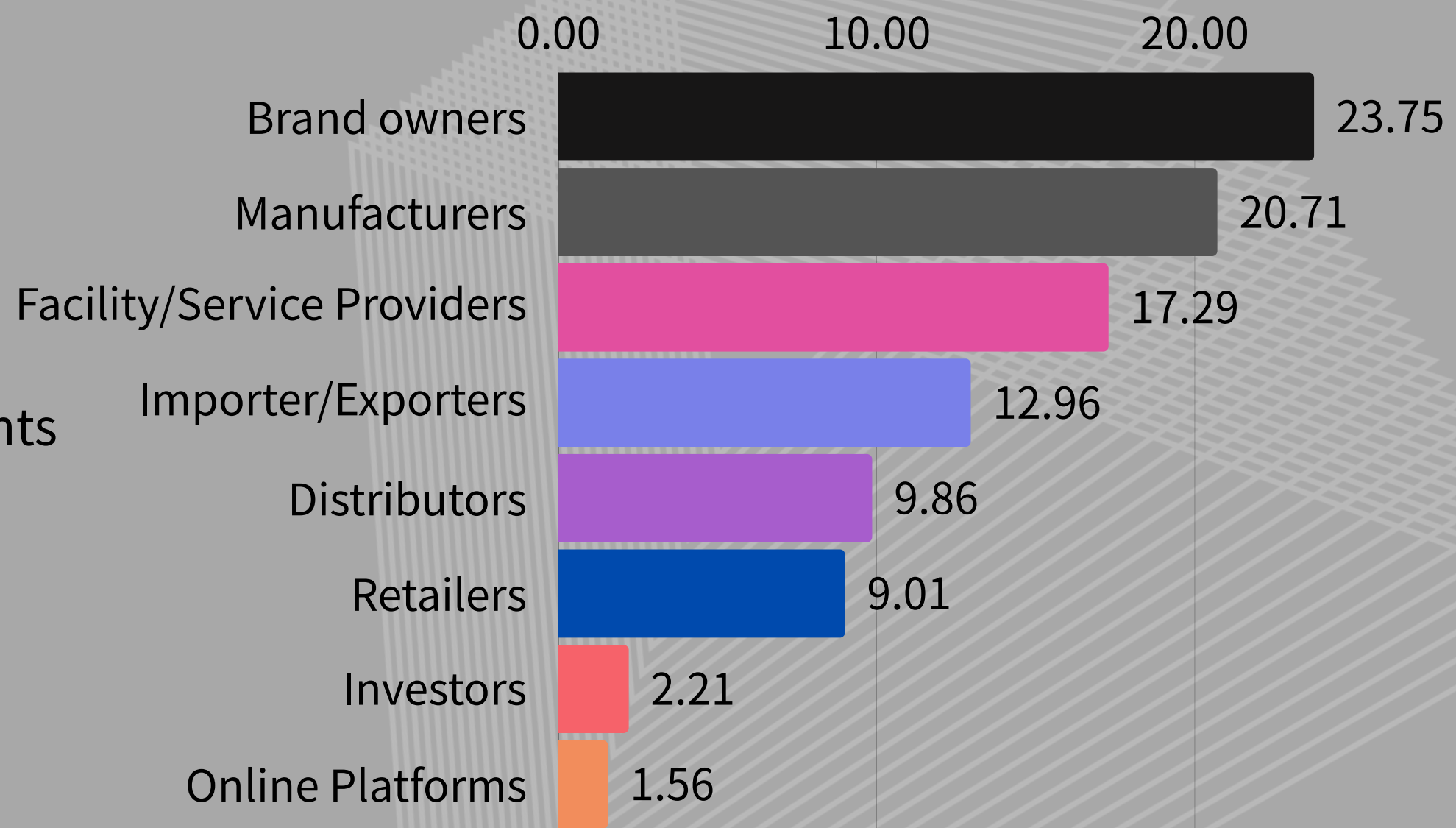
Top 10 Visiting Countries



2024 Visitors' Analysis

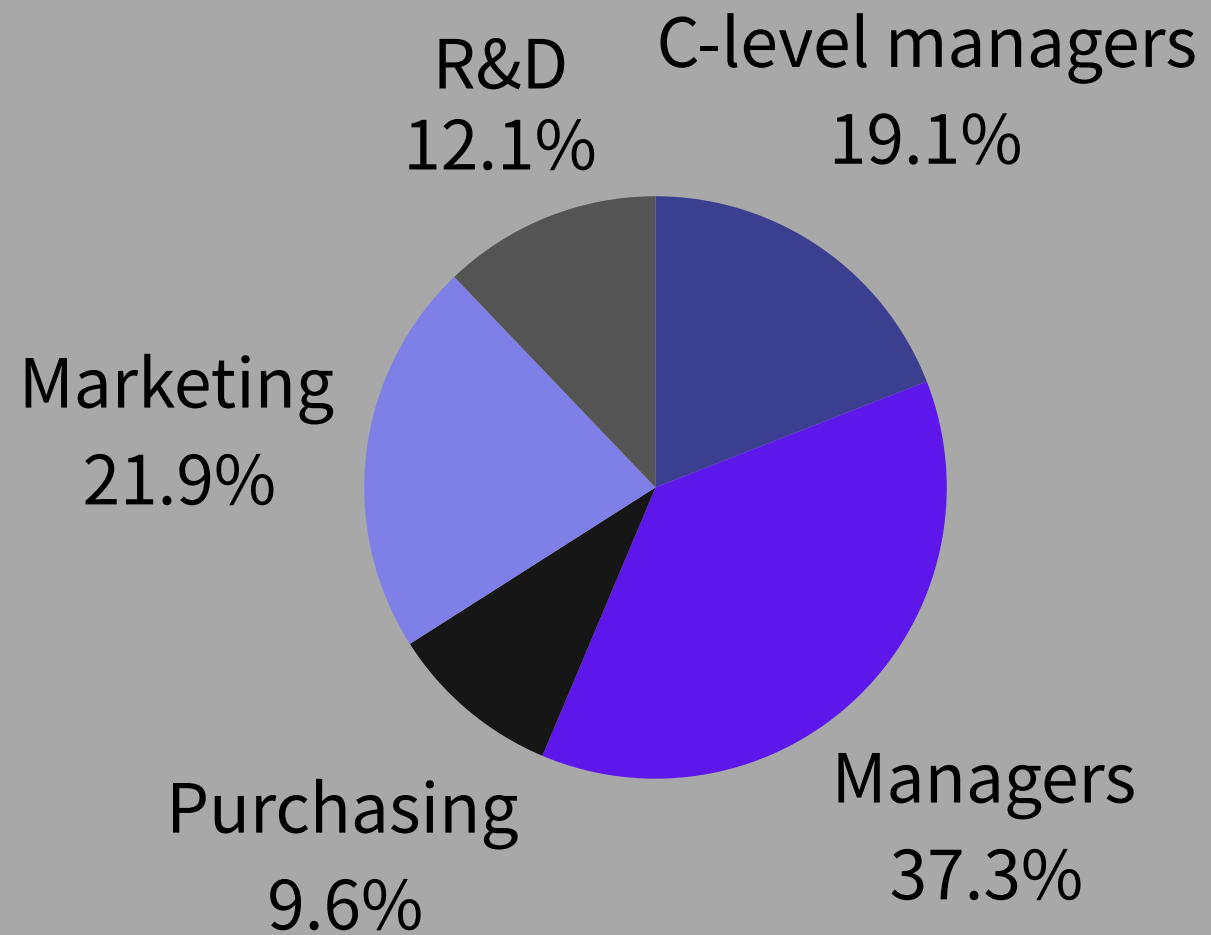


Purpose of Visit

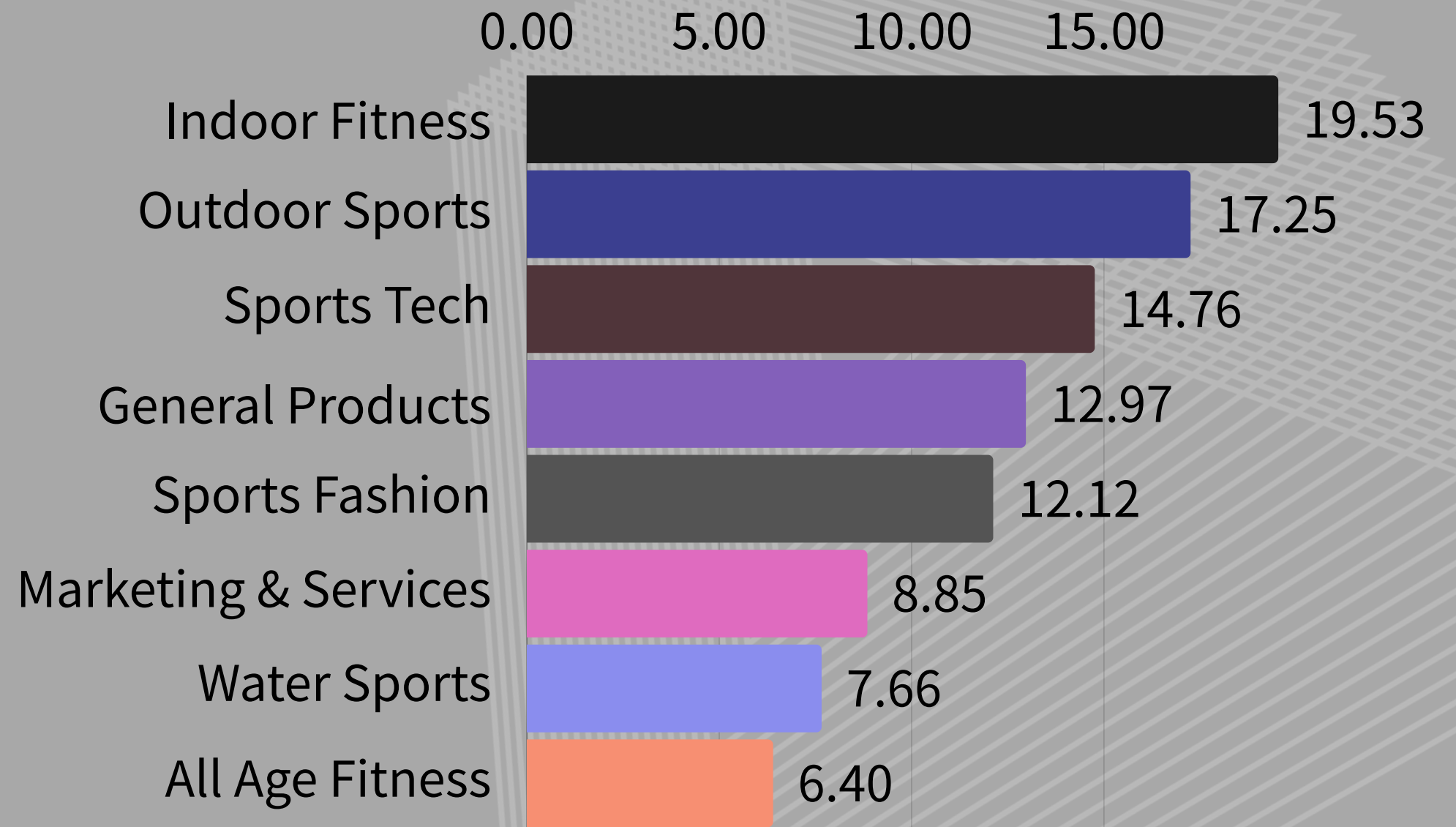


Business Type (%)

2024 Visitors' Analysis



Current Positions



Interested Product Areas (%)



SEE YOU NEXT YEAR
MARCH 26 — 29. 2025

TaiNEX ②
Taipei City

