

TaipeiPLAS & ShoeTech Taipei 2024

Marketing, Branding & Sponsorship Opportunities



TAIPEIPLAS

Taipei International Plastics & Rubber Industry Show



Amplify Your Brand's Visibility.

i n t r o d u c t i o n

Guidelines

- Applications are open to all participating exhibitors for the year 2024. Non-exhibitors are limited to specific options, with priority given to participating exhibitors in case of overlapping requests.
- Registration is open from the date of this announcement and will cease once capacity is reached. Kindly complete the registration form and submit it via email within the application period.
- Upon approval, the organizers will inform the company to provide the necessary stamped documents. Payment must be made within the specified timeframe; failure to do so will result in automatic forfeiture, and sponsorship rights for the chosen item will be released. No refunds will be issued for partially paid amounts.
- Registration timing via email will be considered, with a first-come, first-served approach for review. In the event of overlapping requests, **the company with the higher total sponsorship amount will be given priority.**
- **Sponsorship packages reaching a value of NT\$300,000 or more will entitle sponsors to one exclusive VIP parking spot during the exhibition** (cumulative, limited to one vehicle registration). Parking spots are limited and will be allocated on a first-come, first-served basis.
- The organizing committee reserves the rights to modify, make final decisions, and allocate sponsorship items. All listed amounts are inclusive of taxes and based on New Taiwan Dollars.
- Designs provided by sponsor companies require prior approval from the organizing committee and must be submitted in final draft format by July 31, 2024. File specifications: Photoshop file, resolution of 300 dpi or higher, output dimensions must adhere to sponsorship advertisement area specifications.
- For safety and image considerations, the production and construction of physical advertisement materials will be contracted to designated partners appointed by the organizing committee.
- In the event that the organizing committee cancels a sponsorship item before production, the full fee paid for that item will be refunded to the sponsor. However, no objections or claims for compensation can be raised.
- Images in the sponsorship details are for reference only; actual items may vary.
- Advertising in the show's e-newsletter, Show Guide, Show Preview, and Show Daily publications, please contact WORLDWIDE SERVICES CO., LTD.

1. Digital items

2. Physical items

3. Customized items

***“ Sponsorships exceeding
TWD300,000 will receive
a VIP parking spot.”***



A-1~3

EDM Banner

A-4~5

Banners at Official Website

A-6

Podcast Live

A-7

Forum 15-second Video Ads

A-8

Co-marketing with Show Brand via digital ads

A-9

Social media posts

A-10

Free Feature Opportunities

NEW

FREE!

A-1~3

EDM Banner

EDM in English version (June-September 2024, 1 issue per month)

A-1
Head
banner

TWD 80,000

- 1 sponsor
- 800(W) x 150(H) pixels

A-2
Middle
banner

TWD 50,000

- 2 sponsors
- 400(W) x 100(H) pixels

A-3
Footer
banner

TWD 30,000

- 4 sponsors
- 200(W) x 70(H) pixels



Mail up to 20,000 visitors!!

**TAIPEIPLAS**
Taipei International Plastics & Rubber Industry Show

SEPT. 24-28, 2024 Nangang Exhibition Center, Hall 1

In conjunction with  ShoeTech Taipei

Shaping All PLA'sibility

A-1

with its fantastic comeback

Booth applications starting August 14, 2023

A-2

(Taipei International Shoe Making Technology Show) are set to take place from September 24 to 28, 2024, at Taipei Nangang Exhibition Center, Hall 1. With growing emphasis on decarbonization and its impact on various industries, the plastics and rubber industry has emerged as a vanguard for promoting sustainability. This conjunction show aims to actively shape the future of the industry in collaboration with exhibitors, showcasing the transition towards a more diverse range of end applications and products. The event will prominently feature high-value product solutions implemented in emerging fields, including smart mobility, advanced medical materials, aerospace satellites, green building materials, and more, symbolizing the industry's commitment to innovation and environmentally-conscious practices.

Grab the opportunity in 2024! Booth applications open on August 14th.

Application Kit 

Space Booking 

TAIPEIPLAS 2024 | ShoeTech Taipei 2024

(Dates) Sept. 24-28, 2024 (Venue) Taipei Nangang Exhibition Center, Hall 1

 TaipeiPLAS Exhibit Profile



A-3

A-3

A-3

A-3

Contact Us

 plas@taitra.org.tw / shoetech@taitra.org.tw

 +886-2-2725-5200

Paul Liu (ext. 2616) / Wolfgang Tang (ext. 2619) / Minos Lee (ext. 2642)

www.taipeiplas.com.tw

Organizers:  

A-4~5

Banners at Official Website

Exposure until September 30, 2024

A-4
Top

TWD 200,000

- 2 sponsors
- 1600(W) x 900(H) pixels

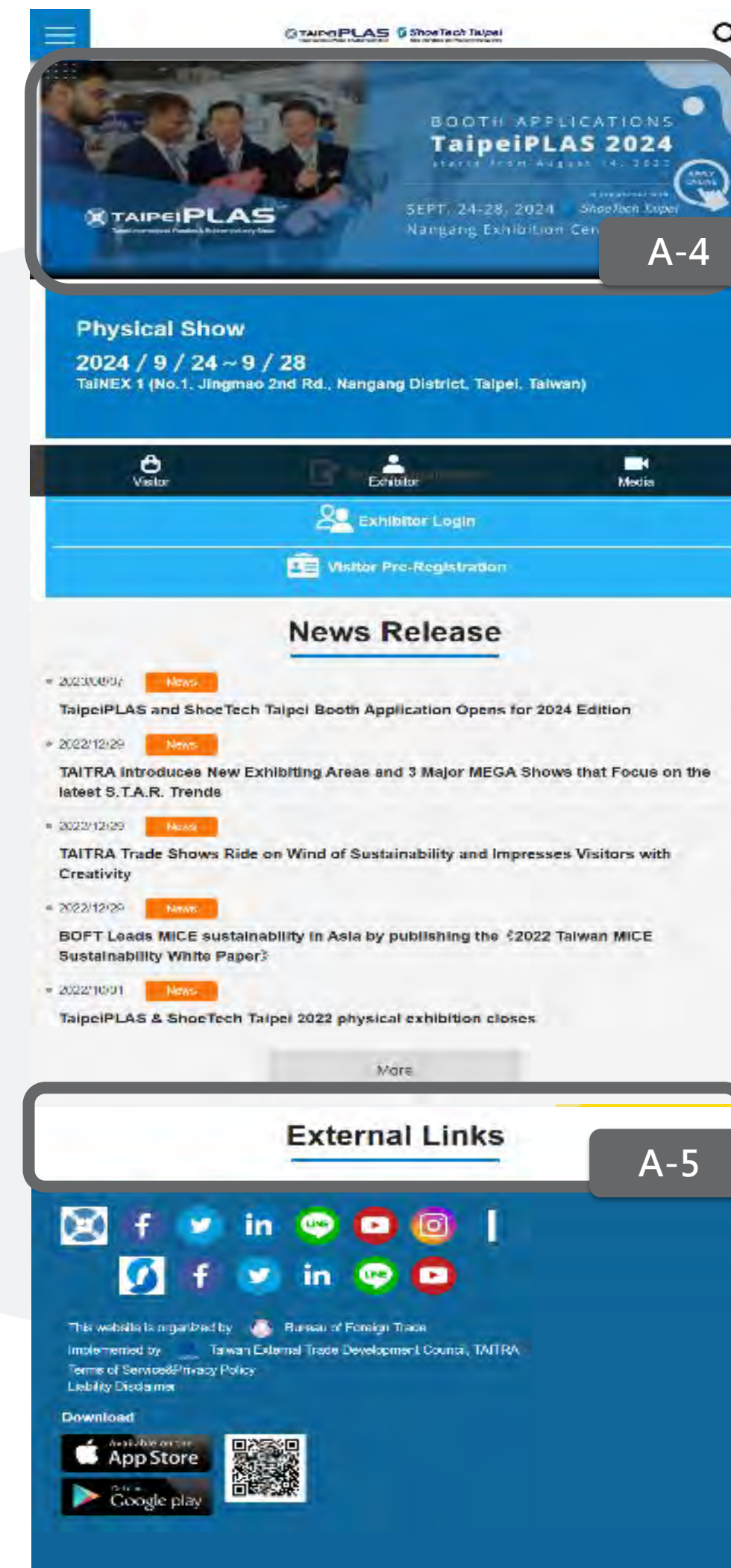
A-5
Bottom
LOGO Banner

TWD 30,000

- 5 sponsors
- 170(W) x 70(H) pixels



1,000+ visits / day !!



A-6

Podcast Live (Including online live broadcasts)

TWD 40,000

- 10 sponsors
- 15-minute Interview
- Language: Chinese (recommended) or English.
- For more details, please contact us.



Non-repetitive listener 13,000+ people!!



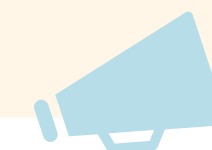
A-7

NEW

Forum 15-second Video Ads

TWD 15,000

- 4 sponsors
- Videos provided by the sponsor
- English is a must



In 2022, over 200 people participated on-site.

A-8

Co-marketing with Show Brand via digital ads

TWD 40,000

- Banners produced by the organizer
- Ad placement conducted by the organizer
- Sponsor may select timing and region of exposures
- The ads hyperlinking TaipeiPLAS website or the sponsor's company page with a mention of TaipeiPLAS participation



A-9

Social media posts

(Facebook or LinkedIn, ads inclusive)

TWD 25,000

- 8 sponsors
- Facebook(Chinese), Instagram, Twitter & LinkedIn(English)
- Plus Facebook or LinkedIn post ads
- The ad report will be provided by the organizer.

TaipeiPLAS
208 人關注
1 年前 •

TaipeiPLAS Monthly Theme: Sustainability
[#ChiaoFuMaterialTechnology](#)
Biodegradable film technology is mostly applied to flexible frei展開
[查看翻譯](#)

TAIPEIPLAS
Taipei International Plastics & Rubber Industry Show Hybrid
Physical Show Sept. 27 – Oct. 1, 2022 Online Exhibition Sept. 27 – Oct. 27, 2022

Monthly Theme- August

Chiao Fu Material Technology Co., Ltd.,
CFMT
Chiao Fu Group, the parent company of Chiao Fu Material Technology Co., Ltd., was founded in 1976 and became Taiwan's leading professional foam manufacturer. Since 1993, it has been engaged in the manufacturing and production of composite materials. Chiao Fu Material Technology has in recent years stepped into the biodegradable and environmentally friendly material technology and has succeeded in the development of a biodegradable film technology, a patent obtained in 2019.

Biodegradable film technology
Biodegradable film technology is mainly applied to the flexible freight bags for mushroom farming. Used in the biodegradable mushroom bags are mainly PLA (thermoplastic aliphatic polyester), which is composed of fermented and polymerized plants such as corn, sugar beet, and wheat. So, the bags can be absorbed by nature to be directly converted into carbon dioxide, water, oxygen and other natural fertilizers without damaging the environment. It is hoped that its application can be expanded into other fields, such as packaging bags, plastic cards, agricultural films, fertilizer slow-release materials, disposable medical supplies, etc.

Please contact :

- 886-2-2725-5200 #2615 Ms. Eom
- Email: plas@taitra.org.tw

A-10

Free Feature Opportunities

If you would like your products or solutions to be considered for use in TaipeiPLAS's digital marketing efforts aimed at our buyers (including email marketing, the website, social media, etc.), please complete this form:

<https://forms.gle/kj7Gum2hToCsakT2A>.

Priority consideration will be given to companies in the following four main application areas: Medical, Electric Vehicles, Aerospace, and Green Energy.



Email Sending over
100,000+!

FREE!



Pre-Register for Your Visit



Taipei Int'l Machine Tool Show

Keep Rolling in Metalworking

March 6 - 11, 2023

Nangang Exhibition Center Hall 1&2, TWTC Hall

Official Website | Pre-Registration | Admission Guidelines

JIMMORE INTERNATIONAL CORP

竣貿國際股份有限公司

Booth No.: P0227

ZOLLER »smile« Preseter

Shorten the set up time in your workshop – consistency process management

1. Tool Management System (TMS) – create the tool list and simulate from CAD/CAM
2. Easy to find the tools from ZOLLER toolOrganizer
3. Use HAIMER shrink fit holder and Power Clamp system to clamp the tool easily and precisely
4. Use ZOLLER tool preseter to check each tool, and transform the tool data to CNC directly via internet. Finally, deliver the tool-holders and tools to CNC machine to start production.



DO PRECISION MACHINERY CO., LTD.

Auto Broaching Machine

JIMMORE INTERNATIONAL CORP.

ZOLLER »smile« Preseter

JIH-I MACHINERY CO., LTD.

JIH-CNC4500H Machine Arm

RSAL STANDARD TECHNOLOGY CORPORATION

2D in-process Dimensional Detection System

GERMAN TECH PRECISION MANUFACTURING CO., LTD.

2G-CTS Two Speed Coolant Through Spindle

GRINTIMATE PRECISION INDUSTRY CO., LTD.

CTS-100 GRINTIMATE CTS-100

Organized by







as been influenced by demands across the automotive, industrial, It is predicted that global electric vehicle sales in the next 10 The market penetration is estimated to rise to 12% in 2025, and n energy efficiency, lighter, easier and smarter machines have for electric vehicles, Taiwan's machine tool makers are already go, leading the industry into the future.

Product Highlights



**Physical
and Exhibition Hall**

B-1

Visitor Tote Bags

B-2

Lamppost Banners downtown

B-3

HSR Tainan Station Wall Ad.

C

TaiNEX 1 | Outer Area

D

TaiNEX 1 | 1、4F Wall Ad.

E

TaiNEX 1 | 1、4F LED, LCD screen Ad.



B-1

Visitor Tote Bags

TWD 160,000

- 2 sponsors
- 2,000 pcs / sponsor
- 45 (L) x 12 (W) x 35 (H) cm
- Sponsor's area: 1 side



B-2

Lamppost Banners downtown

TWD 400,000

- 1 sponsor
- Advertising banners spanning 5 to 7 major boulevards, 200 sets
- Full-page size: 60 (L) x 150 (W) cm / side
- Sponsor's area: 60 (W) x 25 (H) cm / side

B-3

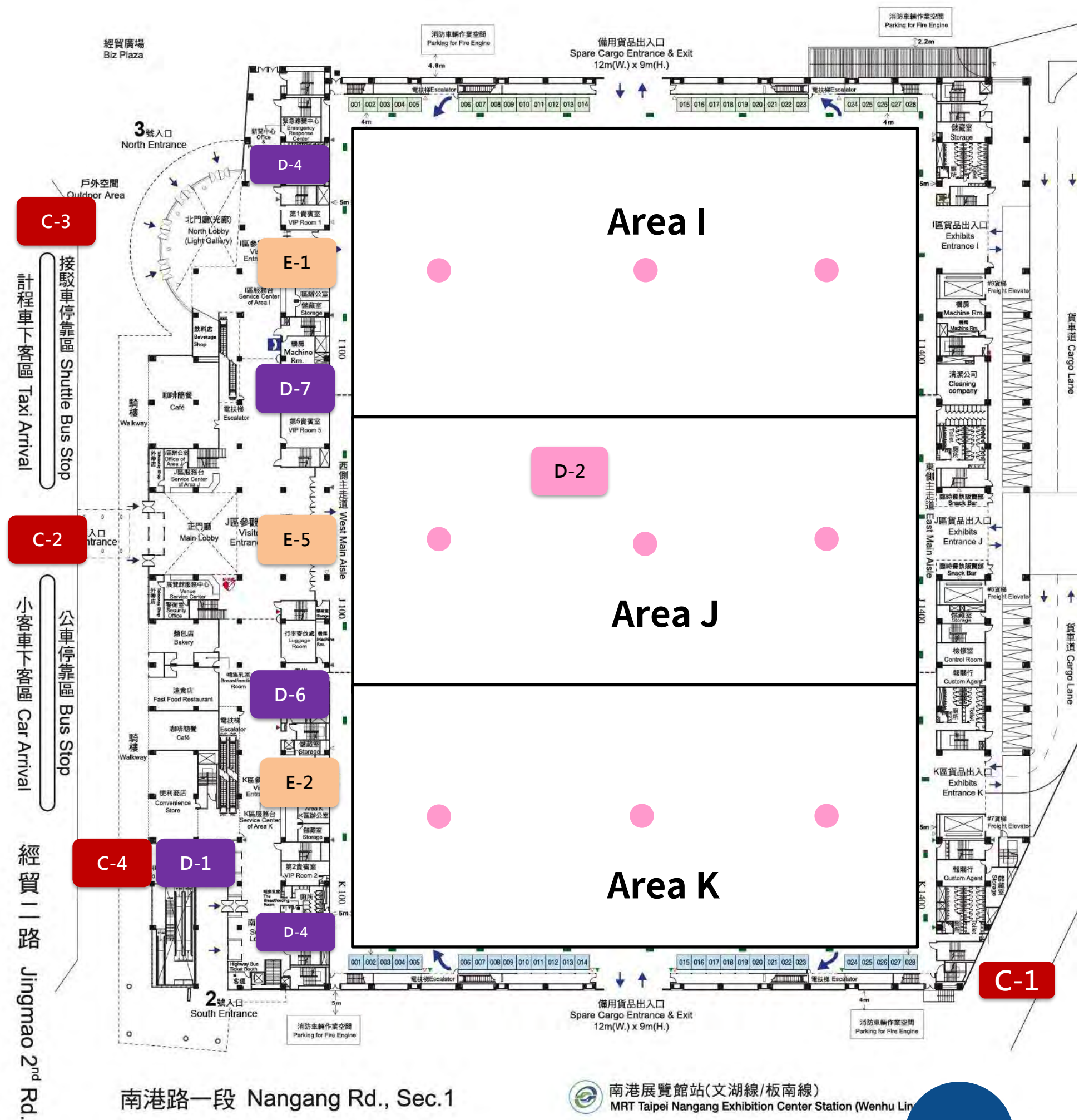
HSR Tainan Station Wall Ad. (2nd Floor, Waiting Hall)

TWD 300,000

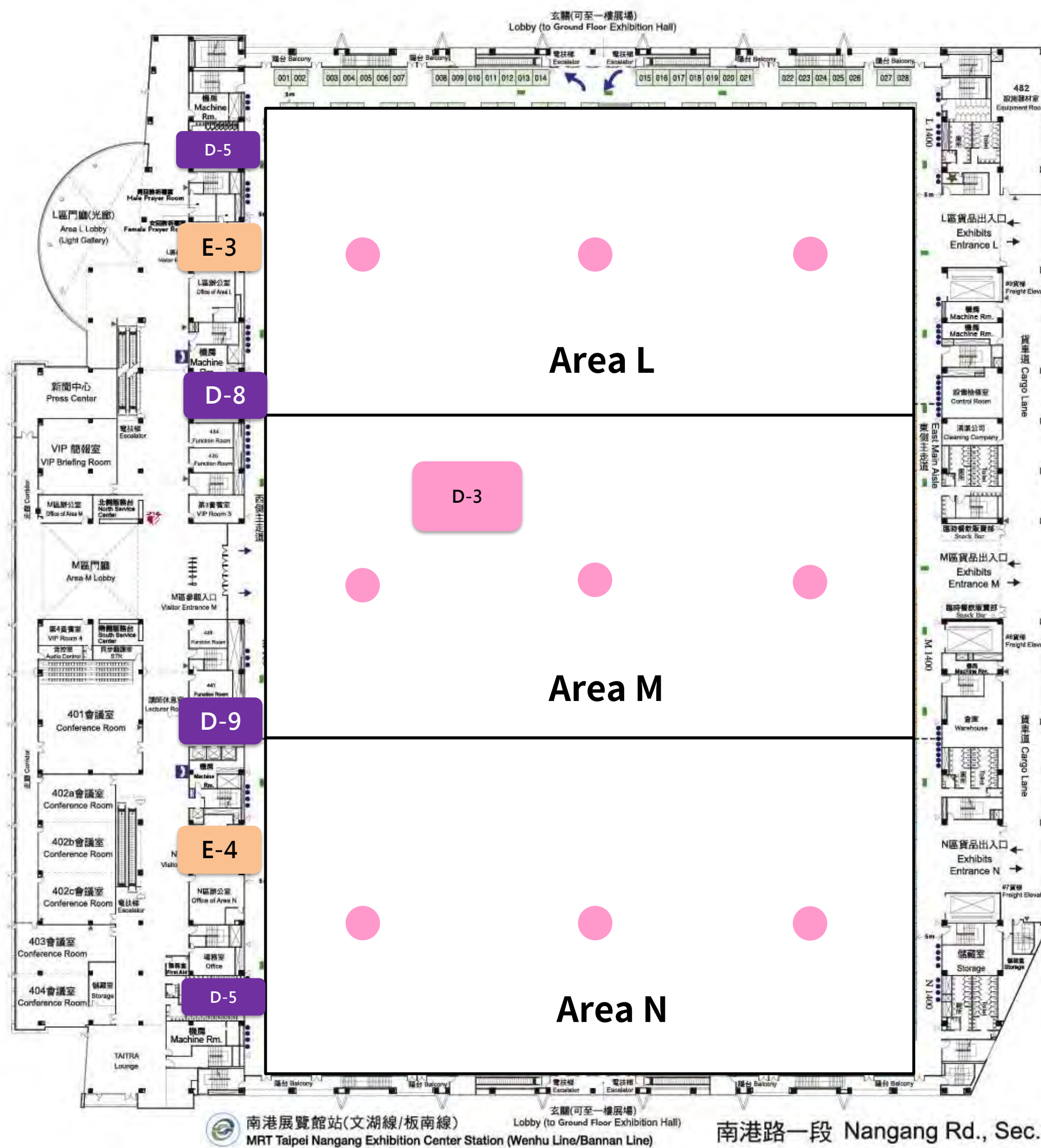
- Full-page size: 695 (L) x 134 (H) cm
- Sponsor's area: 3/5 left
- This is a provisional placement, and equivalent advertising placements will be provided based on arrangement.



TaiNEX 1 1F Ad. Placement Diagram



經貿二路 Jingmao 2nd Rd.



TaiNEX 1 4F Ad. Placement Diagram

C. TaiNEX 1 | Outer Area

C-1

Lamppost Banners

TWD 100,000

- 22 pairs / sponsor
- 2 sponsors in total
- Full-page size: 60 (W) x 90 (H) cm
- Sponsor's area: one side/pair



C-2

Rain Shelter Banners at Main Entrance

TWD 150,000

- 1 sponsor, 3 sides in total
- Full-page size: 770 (W) x 90 (H) cmm
- Sponsor's area: 3/5 left



C-3

Light Gallery Exterior Wall

TWD 500,000

- 1 sponsor
- Full-page size: 4,325 (upper width) / 4,000 (lower width) x 950 (H) cm
- Sponsor's area: 3/5 left



C-4

South Entrance Door left wall Ad.

TWD 200,000

- 1 sponsor
- Full-page size: 500 (W) x 340 (H) cmm
- Sponsor's area: 1/2 right



Near Taipei Metro Station exit!

D. TaiNEX 1 | 1、4F Wall Ad.

D-1

Ads at South Entrance

TWD 80,000

- 1 sponsor, 2 sides in total
- Full-page size: 119 (W) x 255 (H) cmm
- Sponsor's area: 2/3 under layout



Near Taipei Metro Station exit!



D-2

1F

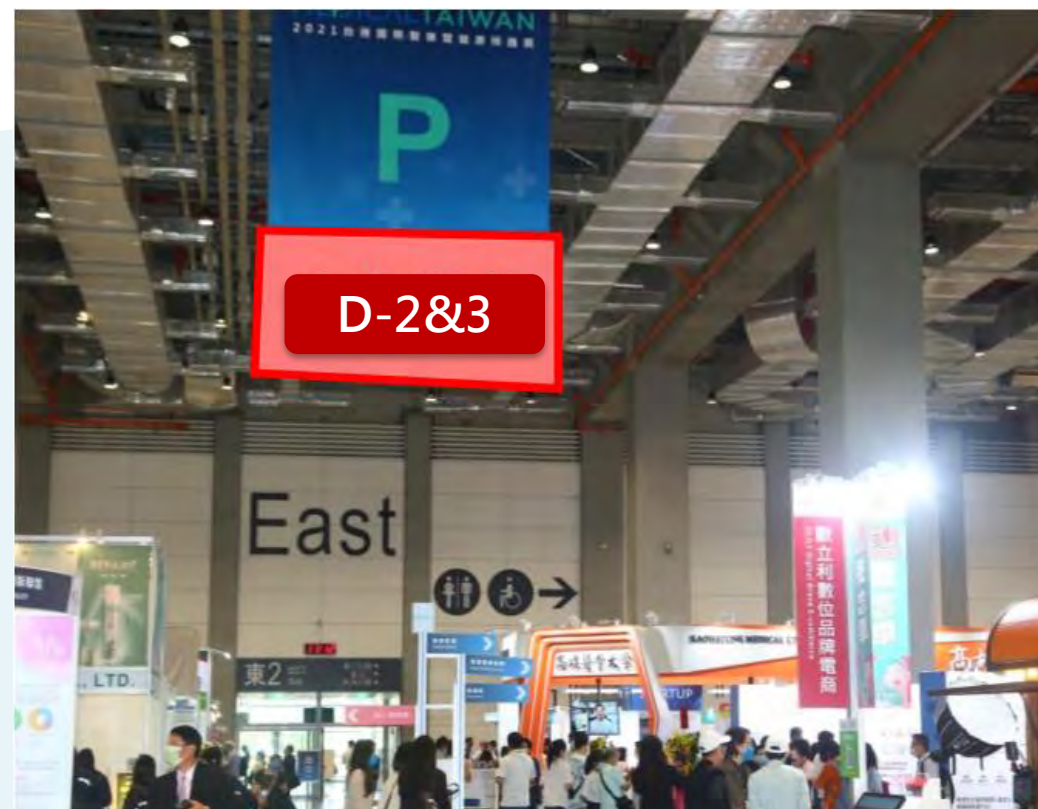
D-3

4F

Ceiling Banners in Exhibit Areas

TWD 300,000 / sponsor

- Limited to 1 sponsor per floor
- Full-page size: 300 (W) x 450 (H) cmm , 9 sides per floor
- Sponsor's area: 1/3 under layout



D-4

1F, Restroom walls and doors

D-5

4F, Restroom walls and doors

TWD 100,000 / sponsor

- Limited to 1 sponsor per floor
- Full-page size: 30 (W) x 30 (H) cmm , 70 sides per floor
- Sponsor's area: 2/3 upper



D-6~9 Elevator Ads.

D-6

1F (South Area)

TWD 70,000 / sponsor

D-7

1F (North Area)

D-8

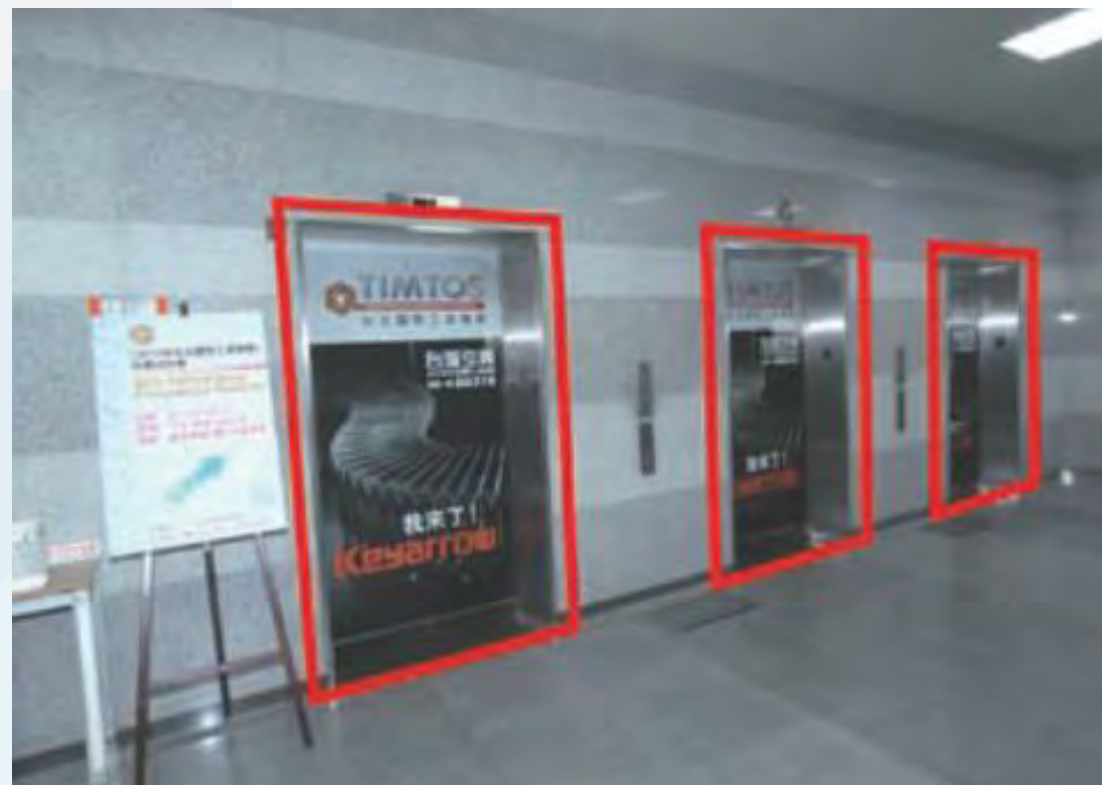
4F (North Area)

D-9

4F (South Area)

TWD 60,000 / sponsor

- One area limited to 1 sponsor (3 sides / a set)
- Full-page size: 110 (W) x 210 (H) cmm
- Sponsor's area: 3/4 layout



E-1~5

LCD screens for each area's entrances.

E-1

1F, Area I

TWD 50,000



E-2

1F, Area K

TWD 70,000



E-3

4F, Area L

TWD 50,000



E-4

4F, Area N

TWD 50,000



- One area limited to 5 sponsors
- Full-page size: 47 inches / side, 2,304 x 680 pixels
- 10-minute rotating advertisements for sponsors during the exhibition period.

If the ad items in exhibition hall do not meet your requirements. .

Please contact :

- 886-2-2725-5200 #2615 Ms. Eom
- Email: laraeom@taitra.org.tw

CONTACT US

E-5

1F Entrance J, LED Screen

TWD 100,000

- Limited to 3 sponsors
- Full-page size: 200 inches / side, 1,472 x 704 pixels
- 10-minute rotating advertisements for sponsors during the exhibition period.





customized

*Food & Beverage?
Interactive Technology?
Special Event?*

F-1

Happy Hour -PLASweet

F-2

TaipeiPLAS Lounge

F-3

Science Talk Co-branded Events

F-4

The Future of Plastics - Global Startup Pitch

F-5

**PlastiCup
Promote Circular Cup Co-branded Events**



F

All Customize!

Networking

• Exchange



F

Customize!

Do you have an exciting new sponsorship idea of your own?

Are you looking for something that no one has done before?

Something that worked well at another event?

Let's make it for you!

We want to ensure that your sponsorship opportunity aligns with your brand and gets you the exposure needed to build lasting and lucrative relationships with TaipeiPLAS attendees.

CONTACT US

Please contact :

- 886-2-2725-5200 #2619 Mr. Wolfgang Tang
- Email: wtang@taitra.org.tw

Application

Complete the application form and submit via email.



The organizers will notify sponsors to submit signed application form and provide payment instructions.

Amplify Your Brand's Visibility.



Email

plas@taitra.org.tw



Website

www.taipeiplas.com.tw



Phone

Digital & Physical items

886-2-2725-5200 #2615 Ms. Lara Eom

Customized items

886-2-2725-5200 #2619 Mr. Wolfgang Tang



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