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TaiNEX 2 Taipei City Taipei Nangang Exhibition Center

taispo.com.tw

2024台北國際自行車展及台灣國際運動及健身展 轉動產業科技、創新及永續新商機

The 2024 Taipei Cycle and TaiSPO Exhibitions: **Driving New Business Opportunities for Technology, Innovation, and Sustainability**

由外貿協會所主辦的台北國際自行車 展 (TAIPEI CYCLE) 及台灣國際運動及健身展 (TaiSPO)於3月6日盛大開幕,今年兩展共計 有來自1,155家企業參與展出,共使用4,350 個攤位, 為亞洲最具規模的自行車及運動健身 產業展覽。

主辦單位外貿協會董事長黃志芳表示, 合計已有超過90國、近4仟名國際買主預先 登錄觀展,是全球高階自行車及運動健身產 業供應鏈密度最高的商洽平台,將為全年運 動及自行車產業帶動無限商機。

今年 TaiSPO 提高國際性與多元性,運 動健身產業論壇邀請來自義大利、英國及紐 西蘭多國運動健身領袖分享全球健身房經營 管理的趨勢及發展。知名義大利精品健身器 材商 Technogym 也首次參展,還有來自馬 來西亞及韓國運動新創企業,於「運動科技-創新及新創區 Sport-Bilities」展區,展示涵 蓋穿戴式裝置、高速攝影、AR/VR 體驗及數 據分析應用等最新趨勢。

TAIPEI CYCLE 及 TaiSPO 將於3月6日 至9日展出,業者可憑名片換證入場,展期 第三及第四天歡迎一般民眾購票入場。更多 展覽即時消息請參考兩展官網。

台北國際自行車展 TAIPEI CYCLE: www.taipeicycle.com.tw

台灣國際運動健身展 TaiSPO: www.taispo.com.tw o



TaiSPO設置匹克球示範體驗區提供參觀者進行體驗 Visitors playing pickleball at TaiSPO



Organized by the Taiwan External Trade Development Council (TAITRA), the Taipei Cycle and Sports and Fitness Taiwan (TaiSPO) exhibitions officially opened on March 6. This year a total of 1,155 companies are exhibiting across 4,350 booths, making these exhibitions the most extensive of their kind in Asia.

TAITRA Chairman James C.F. Huang reported that over 90 countries and nearly 4,000 international buyers pre-registered for the exhibitions. It's the world's most dense negotiating platform for top players in the global bicycle and sports and fitness industries. It will drive countless market opportunities for these industries in the upcoming year.

This year TaiSPO is more international and more diverse. For the sports and fitness industry forum, TaiSPO has invited industry leaders from Italy, the UK, and New Zealand to share global trends and developments in gym management. The Italian luxury fitness equipment manufacturer Technogym is participating in the exhibition for the first time, as well as several start-ups from Malaysia and Korea. TaiSPO also set up Sport-Bilities – an innovation and startup zone that presents the latest applications of sports technology



TAITRA Chairman James Huang

and startup development. It is showcasing wearable devices, high-speed photography, AR/VR experiences, the applications of data analytics and more.

Taipei Cycle and TaiSPO will run from March 6-9. Industry professionals can enter the exhibition with their business cards and the public can buy tickets to visit on March 8 and 9. For the most updated information on the exhibitions and their activities, please visit their official websites.

TAIPEI CYCLE:

www.taipeicycle.com.tw

TaiSPO ·

www.taispo.com.tw





運動產業鏈 SPORTS E

SPORTS FOR ALL

2024.3.7

09:30 - 16:00

台北南港展覽館 2 館 701E 會議室

Location: Room 701E, Taipei Nangang Exhibition Center, Hall2





Mr. Robert Sawhney
Global Chief Strategy Officer and CEO of APAC
Watson Gym Equipment



Mr. Matthew Thraxton
Training Manager, Les Mills China



Mr. Antony Stewart

Digital Fitness Director- Europe, Johnson



Mr. Davide De Remigis
Product Manager of functional and
strength products, Technogym

【上午場 The morning session 】健身房敏捷經營 Agile Management of Gym

時間 Period	議程 Agenda	講師 Speaker
09:00-09:30	來賓報到 Registration	
09:30-09:35	司儀開場 Opening	
09:35-09:40	主辦單位致詞 Opening Remarks	王熙蒙 Simon Wang 中華民國對外貿易發展協會秘書長 President & CEO, Taiwan External Trade Development Council
09:40-10:15	揭開健身房經營之秘徑 Challenges, Trends and Strategy for Club Operators	Mr. Robert Sawhney Global Chief Strategy Officer and CEO of APAC, Watson Gym Equipment
10:15-10:50	從體驗到鐵粉的會員經營法 Unlocking the power of group fitness to engage the next generation of movers	Mr. Matthew Thraxton Training Manager, Les Mills China
10:50-11:25	越聽越想動!健身房音樂管理學 Music Psychology for Gym Owners	Mr. Antony Stewart Digital Fitness Director- Europe, Johnson
11:25-12:00	大運動時代的經營戰略 Stronger and Healthier. The new trends	Mr. Davide De Remigis Product Manager of functional and strength products, Technogym



林孟垣 Mr. Scoppen Lin Garmin 亞洲區行銷暨業務副總經理 Assistant General Manager, Garmin Asia



黃啟煌 Prof. Michael Huang 國家運動科學中心執行長 CEO,Taiwan Institute of Sports Science (TISS)



馬席彬 Prof. Hsi-Pin Ma 國立清華大學電機工程學系教授 National Tsing Hua University Department of Electrical Engineering



相子元 Prof. Tzyy-Yuang Shiang 國立臺灣師範大學運動競技學系教授 National Taiwan Normal University Department of Athletic Performance

National Tsing Hua University Department of Electrical Engineering

【下午場 The afternoon session 】未來創新 - 運動感測科技應用 Future Innovation-Application of Sensor Technology for Sport

時間 Period	議程 Agenda	講師 Speaker
13:30-14:00	來賓報到 Registration	
14:00-14:30	科技創新 Technological innovation 全球運動感測科技產業之發展趨勢 Development trends of global for sports sensor technology industry	林孟垣 Mr. Scoppen Lin Garmin 亞洲區行銷暨業務副總經理 Assistant General Manager, Garmin Asia
14:30-15:00	應用創新 Application innovation 科技在運動產業之應用 Application of technology in sports industry	黃啟煌 Prof. Michael Huang 國家運動科學中心執行長 CEO,Taiwan Institute of Sports Science (TISS)
15:00-15:30	使用創新 Use innovation 運動感測科技之發展 Development of sports sensor technology	馬席彬 Prof. Hsi-Pin Ma 國立清華大學電機工程學系教授 National Tsing Hua University Department of Electrical Engineering
15:30-16:00	焦點座談 Panel Discussion 未來創新 Future innovation 大運動時代的創新應用 Innovative applications of the great sports era	主持人 /Moderator: 相子元 Prof. Tzyy-Yuang Shiang 國立臺灣師範大學運動競技學系教授 National Taiwan Normal University Department of Athletic Performance 對談人 / Panelists: 林孟垣 Mr. Scoppen Lin Garmin 亞洲區行銷暨業務副總經理 Assistant General Manager, Garmin Asia 黄啟煌 Prof. Michael Huang 國家運動科學中心執行長 CEO,Taiwan Institute of Sports Science (TISS)
主辦單位Ⅰ▲	A TAITDA	馬席彬 Prof. Hsi-Pin Ma 國立清華大學電機工程學系教授







P0405 www.ezlifesports.com

欣億豐國際股份有限公司 KINGASIA INTERNATIONAL CORP.



欣億豐是一家專業生產塑膠製品的公司,產品線包括各種潛水裝備與游泳用品,像是面罩、潛水鞋、泳鏡、矽膠泳帽、高品質的防寒衣和各種水上與水下運動相關產品。

2024 TaiSPO,欣億豐將展出多款「成人助浮衣」產品,通過歐盟 CE 認證合格,內襯使用 EPE 浮力泡棉,並選用 YKK 塑鋼拉鍊及 PP 織帶扣具,用最高品質的扣具確保每個使用者的安全;尺寸從 S、M、L、XXL 都有,讓各種身形的人都能在欣億豐成人助浮衣的保護下,安心的享受各種水上運動。

Kingasia International Corporation, specializing in plastic products, diving equipment and swimming necessities, has a product line that runs the gamut of masks, diving shoes, goggles, snorkels, swim caps, high-quality wet suits, and various water sports equipment.

Kingasia is showcasing its adult life vests at the 2024 TaiSPO. The vests use the best Expanded Polyethylene (EPE) buoyancy foam for their lining, plastic zippers manufactured by YKK, and polypropylene (PP) woven belts. The vests are compliant with the EU's CE certification.

Kingasia's life vests come in all sizes, from small to XXL, and provide safety in the water for users of all body types.

P0410 www.aropec.com

金鴻股份有限公司 AROPEC SPORTS CORP.

針對打獵潛水員習慣潛伏在礁岩等待獵物的習性,並考量環境 及水溫因素,金鴻開發最新的「黑迷彩打獵潛水防寒衣及配件系列」。 將黑迷彩應用到多種產品上:如連身式或兩件式防寒衣、褲、頭套、 手套、潛水襪等周邊配件。

因應打獵潛水者必須調節呼吸,在水中靜待並靠近獵物,滯底的潛水方式無法透過大量活動維持身體溫暖,為避免身體損失太多能量而失溫昏厥,防寒衣及配件皆擁有抗壓、彈性、靈活、舒適及高機能性等特性。使用 3D 立體合身剪裁提供完整的包覆性,貼身不束縛,不易因海水流動而帶走體溫,完全貼近打獵潛水者的需求。

Aropec's new wetsuit is tailored to meet all an underwater hunter's needs. Its black cameo allows the diver to remain camouflaged while underwater. It is flexible and pressure-resistant, providing users the utmost comfort without hampering the diver's nimbleness and mobility when in the water. The suit fits the diver as snugly as possible, reducing underwater heat loss. The design considers hunters' need to regulate breathing and remain stationary for long periods.



P0406 www.pe69foam.com

有盛國際股份有限公司 YOSEM(SIXTY NINE) INTERNATIONAL CO., LTD.

有盛國際最新研發的匹克球拍系列,不僅注重安全性和性能,同時也兼顧了個性化需求。NEOPRENE 布料的卓越特性使球拍更具革命性,其柔軟的質地不僅提供了舒適的握持感,更重要的是在擊打過程中能有效減緩對身體的衝擊。此外,獨具特色的拍面印刷技術,能夠依據客戶的少量需求進行更換,根據個人喜好

是一隻結合了安全、性能和個性化的匹克球 拍,將為運動體驗帶來更嶄新的層次。

隨時改變球拍外觀,在比賽場上更顯個性。

Yosem (Sixty Nine) International Co., Ltd's new series of products targeting the pickleball sport emphasizes safety, function and the need for customization. Using neoprene material for the racket's handle not only affords the player a more comfortable





grip but also absorbs a significant amount of shock when the racket hits the ball.

The capability to change the look of the paddle surface and the service to make limited changes allows players to order customized paddles that give them a personal flair when on the court.

Yosem's paddles are safe, functional, and personal, bringing the sport of pickleball to a whole new level.



P0113a gull.kinugawa-net.co.jp

KINUGAWA CORPORATION

來自日本的 Kinugawa Corporation,是日本專業橡膠大廠,運 用對橡膠的專業技術,研發製造各種水下潛水運動的各類產品,致 力於打造可靠的水肺潛水裝備。時至今日, GULL 的產品已經受到全 球潛水專業人士的肯定,是世界潛水專業部品的領導品牌。

2024 TaiSPO Kinugawa Corporation 帶來 GULL 2024 全新各種 潛水裝備展出,包括潛水面罩、蛙鞋、呼吸管、潛水服與防寒衣 等一系列專為潛水員打造結合新技術和原

創性的先進產品,熱愛水下運動的 民眾千萬不要錯過。

The Kinugawa Corporation a renowned Japanese manufacturer of rubber products. Kinugawa founded the brand GULL in 1983, utilizing its expertise in rubber to develop underwater diving products. GULL's products have been recognized by professional divers around the world.



It is a world-leading brand for professional diving

At the 2024 TaiSPO, Kinugawa will exhibit GULL's 2024 all new diving equipment. This diverse series of advanced products includes masks, fins, snorkels, wet suits, and rash guards. Combining new technology with innovation, these products are created especially for divers. For those who love underwater sports, this is a chance to check

out many impressive products.

P0508 www.contisports.com.tw

百洲化學工業股份有限公司 **CONTINENTAL CHEMICAL** IND. CO., LTD.

百洲推出的「B7000 SUPER-7 極致手感專利貼皮籃球」是專業頂 級比賽用籃球,使用來自日本的超 細纖維背底 PU,採用最新吸濕技術, 搭配專利16片外觀、弧形顆粒球溝 及發泡中胎, 使有絕佳觸感與最佳控 球性,通過國際籃球協會 FIBA 認證,可 在正式籃球競賽中使用。



百洲化學專業生產可充氣式運動球,包括籃球、排球等,擁有 豐富的製球知識與技術,產品獲得多項技術專利,並陸續得到 FIBA 與 DVV-1 等國際相關運動協會認證,致力於成為體育用品行業公認 的領導者。

Conti's B7000 SUPER-7 professional top-grade basketball is made using micro-fiber backing PU from Japan. It has the latest moisture absorption technology, a patented 16-panel design, a curved pebblegrain, and sponge carcass. These features make the ball easy to grip and control. It has FIBA's certification and is an optimal choice for official basketball games.

> Applying years of experience and advanced technology, Conti specializes in producing inflatable sports balls such as basketballs and volleyballs. Its products have multiple technical patents and have been certified by

international sports associations including FIBA and DVV-1. Conti works hard to be a recognized leader in the sporting goods industry.

P0514 www.dungqun.com

東群工業有限公司 **DUNG QUN INDUSTRIAL CO., LTD.**

東群工業於2024年 台灣國際運動及健身展 (TaiSPO) 帶來包括室內 室外球場或訓練場地用的 標 記 錐 (marker cones)、



標記盤 (Disc Cones)、場地標線標記 (Court Marker & Disc Cones)、場地標線標記 (Court Marker & Disc Cones) marker) 等運動場地相關設施; 還有訓練選手的體能速度的運動用品, 如體能梯 (Agility Ladder)、訓練障礙組 (Training Hurdle Set)、跳欄、 體能環 (Agility Rings) 等;同時也展示飛盤、羽毛球拍、桌球拍與多 款球隊用品及幼教及兒童體育用品和休閒運動用品。

東群全系列產品多達 200 多項,其中 15 項具有台灣專利和 4 項 美國專利。近幾年皮克球蔚為風行,因此,東群也特別推出老少咸宜、 休閒用的皮克球拍組及簡易場地標記組 (Pickleball Court Markers), 歡迎蒞臨攤位參觀。

Dung Qun Industrial Co. Ltd aims to introduce a series of Pickleball court markers at the 2024 Sports and Fitness Taiwan (TaiSPO) to capitalize on the recent interest in the sport.

This year, the company is introducing many products featuring marker cones for indoor, outdoor, or practice courts, disc cones and other types of court markers.

In addition, the company is introducing a range of training equipment, including the agility ladder, the training hurdle set, and agility rings.

The company also displays a series of frisbee, badminton paddles, table tennis bats, and accessories that teams, sports education, or youth sports could use.







全齡體適能 ALL AGE FITNESS ZONE

P0928 reurl.cc/3YkjVR

正嘉國際行銷有限公司 CHEN CHIA INTERNATIONAL MARKETING CO., LTD.

正嘉國際推出具有專利設計的運動 器具「Xspower 拉力健身棒」, 提供熱 愛運動人士安全、方便、有效的全新 肌力訓練運動方式。選用 TPR 材質製 造,柔軟且帶有更好的握感,耐用度 更高;兩端階段式造型,同時配合表面 紋路及阻抗設計,在使用時可適合各種不 同手掌大小及施力方式,提供更好的穩定性

增加鍛鍊效率。無論站姿、坐姿、平躺時、行走時、開車疲倦時均 可使用,沒有空間的限制,運用方法靈活,正常使用下,可快速達 到熱身、塑身、增加肌肉力的效果,是居家運動安全的新選擇。

Chen Chia International Marketing Co. Ltd's patented "Xspower" fitness bar provides fitness enthusiasts with a safe, convenient and effective way to build muscles. Made from thermoplastic rubber (TPR), the fitness bar is soft, has comfortable grips regardless of hand size, and is guaranteed to provide greater stability when training.

The fitness bar can be used when sitting, lying down or standing, and its portability ensures that it can be brought along and used during walks or when driving. When used properly, users should be able to attain desired effects in less time. The fitness bar could prove to be a new choice for at-home exercise.



P1025 www.chardermedical.com

啟德電子股份有限公司 **CHARDER ELECTRONIC CO., LTD.**

「U310 人體組成分析 儀」重量僅2.2公斤,輕 巧的設計,方便應用於外 出診療、一對一到府健身 服務、學校體適能測驗等 等不同領域,是居家、外 出的好幫手! 擁有專業 的8點接觸式電極,不 僅可精確量測5肢段分 析,也能長期追蹤比對 數值,確認身體的情況; 不限使用人數與次數的 限制,在使用上更加靈 活不受限。除此之外, APP 特別設計可分享功 能,能直接使用通訊 App

傳送量測數據,不僅環保節省紙張,也能減少紙本 丢失的風險,在保留、儲存資料上更加方便。

The U310 Body Composition Analyzer, at only 2.2kg, is the ultimate portable device and could be used when making house calls, oneon-one physical training or physical tests at schools. The device utilizes a professional-grade 8-point Tactile Electrode design that accurately analyzes five body segments, allowing users to better understand their body. It offers greater flexibility without a hardcoded maximum limit of people or times to use the device.

The device is intended to be paired with the Charder ProScan app, which allows users to save results and has a share function, removing the necessity of printing out the results and fostering an environment-friendly mindset.

P0813 www.turtlegym.com.tw

明根股份有限公司 **B.GREEN TECHNOLOGY CO., LTD.**

LDW02 等速手部上推下拉 / 腿部前踢勾腳四核心訓練 設備,多功能設計,可同時訓練上下肢肌肉;專利等速 設計,讓熟齡族、銀髮族、體力較弱者都能依照自身狀 態控制強度,是更適合熟齡健身和銀髮健身運動設備

此外,透過雲智能系統進行整合智慧銀髮健身房所 有相關數據,即時分析學員的運動強度,並經由健身管 理 APP 提供學員精準且完整的各項運動健身數據,在專人諮詢 建議下,制定精準運動計畫執行追蹤,幫助熟齡族更能了解自 身的運動成果與達到理想的運動目標

The LDW02 is a multifunctional piece of equipment designed for shoulder, lat, and leg exercises. Users can train both their upper and lower body with this equipment. With a patented isokinetic design, it is suitable for older people and those with weaker bodies as users can adjust the difficultly of the exercise depending on their physical condition.

This smart gym integrates exercise data through the cloud, analyzing the optimal intensity for each user. All fitness data can be viewed in the management app, guiding instructors to create a personalized exercise plan. The data management system helps individuals understand their workout results and achieve their exercise goals.





P0125a www.stark.works

史塔克運動行銷有限公司 STARK SPORTS CO., LTD.

「優視體」是 一套 AI 3D 體態分 析儀,以AI技術評 估體態自動生成解 決方案。

運用AI技術 分析身體姿勢與肌 筋膜張力,顯示骨 關節變異角度,演



算出各個骨關節的運動傷害風險值,以及身體的基金膜張力百分比, 可作為預防運動傷害的有效指標。優視體利用深度攝影呈現摩爾波 紋,檢測結果與 EOS 直立式 X 光機對比具有 80% 的準確度,以「楊 達療法」與「解剖列車」作為依據,評估身體各個骨關節位置與肌 筋膜張力,並依照檢測結果自動生成運動處方及解決方案。

Stark Sports Co. Ltd. brings to the 2024 Sports and Fitness Taiwan (TaiSPO) event the Moti Physio, a 3D posture analysis machine utilizing Artificial Intelligence (AI) technology.



The system analyzes tendons and muscle tension and the difference in joint angles to calculate the possibility of incurring sports injuries and the ratio of tension applied to fasciae, producing results based on the Janda Approach and Anatomy Trains for users to avoid suffering from sports injuries.

The product uses depth cameras to detect Moire Patterns and has been proven to retain 80 percent accuracy, compared with results from an ESO X-ray machine.

P1213 www.danken.com.tw

東肯企業有限公司 DANKEN ENTERPRISE CO., LTD.

東肯擅長運用功能性紗材及織法變化,製 造各種襪類、手套、帽子等紡織品,不斷提升 織造技術,開發各類高科技功能性素材以及創 新拓展產品領域,工廠通過 ISO 9001 驗證 為客戶織造更舒適、健康、具功能性及時尚 流行的產品。

兼具環保與機能的「輕量吸濕 排汗快乾跑步襪」,採用回收咖 啡科技紗製造,具有環保、除 臭、快乾等多種特點,在運動時 可讓雙腳保持乾爽透氣,同時消除異 味。整雙襪子以彈性更好、更耐用 的萊卡彈性纖維製成, 腳底足弓 輕壓縮設計使襪子穩定牢固貼合 雙足, 腳尖無縫機台織造, 減少 趾間與趾骨之間摩擦與水泡產生, 帶給長跑時更舒適的感受。

Danken Enterprise Co., Ltd. uses functional textiles to produce high-tech, functional socks that are comfortable, healthy, functional and fashionable. Its production line is fully ISO-9001compliant.

Its lightweight running socks are made from recycled coffee grounds, making them odor-free, quick to dry due to moisturewicking technology, and environmentally friendly.

Adding lycra to the socks makes the fabric more flexible, and adopting a light compression technique near the arch of the foot ensures a snugger fit of the socks, preventing friction and potential causes for blisters.

P1014 www.paiho.com

台灣百和工業股份有限公司 TAIWAN PAIHO LIMITED



台灣百和 PAIHO 公司以三鈎牌粘扣帶行銷全球,在鞋業、成衣、 醫療界之材料生產經驗豐富,供應業界所需粘扣帶、鬆緊帶、織帶、 鞋帶、反光材料、2D/3D商標、配料加工、射出鈎、竹炭產品等材料。

百和推出的「貼而美射出勾」,超輕、超薄,而且能承受平均達 1000g/cm2以上超強橫向拉力;鈎毛咬合間隙只有1mm,勾型細緻, 較不易鈎紗;可搭配反面印刷,提昇品牌形象,進而達到產品整體 加分效果。通過 REACH、RoHS 與 OEKO-TEX Standard 100 等認證, 除傳統車縫固定外,可搭配開模高週波壓合,提昇產品精緻度。

Taiwan Paiho Limited's Easy Tape Molded Hook product is lighter and thinner than other products and is capable of sustaining horizontal pull forces as strong as 1000g/cm2. The hook and loops have less than 1mm gap in terms of hook and loop closure, and the room for printing logos on the reverse side can help promote the company or product.

The company's products are compliant with the EU's Registration, Evaluation, Authorisation and Restriction of Chemicals (REACH), Restriction of Hazardous Substances in Electrical and Electronic Equipment (RoHS), and the OEKO-TEX® STANDARD 100.







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