

# TAIWAN INT'L WATER WEEK



## Application Kit

2024. SEP. 11 — 13

TWTC HALL 1

Organizer



Taiwan External Trade Development Council



OFFICIAL WEBSITE

# TAIWAN INT'L WATER WEEK

Congregating the Global Water Industry,  
Governments, Academia, and Research Institutes  
**TIWW Presents Comprehensive Water  
Management Solutions**



## Join TIWW to Explore the Extensive Asia-Pacific Water Market

Due to climate change, population growth, and rapid industrialization and urbanization, the world faces serious water shortages, especially the Asia-Pacific region. This region has emerged as the world's largest water treatment market. Positioned as an entry point into the Asia-Pacific market, Taiwan is acknowledged as the research and development center for water technology. Participation in the Taiwan International Water Week (TIWW) from September 11th to 13th, 2024, at Taipei World Trade Center, Hall 1 is a pivotal opportunity to unlock doors to the Asia-Pacific market, find the right business prospects, and explore potential opportunities.

In recent years, Taiwan has grappled with water scarcity challenges due to recurrent droughts, reshoring of manufacturing operations, and the expanding semiconductor manufacturing sector. These factors have propelled authorities to actively seek solutions for ensuring a stable water supply.

Having invested over US\$57.3 billion in recent years for water infrastructure, including wastewater treatment plants, seawater desalination facilities, and reservoir interconnecting pipelines, Taiwan has excelled in the field of water recycling and wastewater treatment technologies and provides immense business opportunities.

Moreover, to address the growing water demand, a post-pandemic special budget, approved in early 2023, aims to fortify water infrastructure projects nationwide.

These projects include 11 wastewater treatment plants and 8 seawater desalination plants, among which the seawater desalination plants in Hsinchu and Tainan are expected to be completed in 2027 and 2028, with an investment of approximately US\$11.4 billion.



These water infrastructure projects, such as wastewater treatment plants and large-scale pipeline constructions that require long-term substantial investment, offer significant opportunities for related businesses in the water industry.

In terms of the water purification market, increasing concern about drinking water quality has driven the popularity of household water purification devices. According to market research, the global water purifier market is projected to reach US\$287.4 billion in 2023 and is expected to reach around US\$639.9 billion by 2032, with an impressive annual compound growth rate of 9.30%.



**TIWW offers the most comprehensive water management solutions. This year, the show features five exhibition areas including **Water Treatment, Transport & Storage, Water Environment & Other Services, Water Purification Equipment & Drinking Water, and the newly-added Automation, Process Control & Digitalization** that focuses on automation systems, monitoring equipment, and smart water management.**

As Taiwan is an essential production hub for semiconductor and manufacturing industries, the Taiwanese government lays out strategic plans and projects for recycled water market. By participating in the Taiwan International Water Week, you will have the opportunity to connect with the governments, academia and research institutes; delve into the advantages of Taiwan's water industry; and unlock additional business prospects across the Asia water market. Collectively, we will be able to achieve and embrace a sustainable future for water resources.

### **Why participate in TIWW 2024:**

- **Enter Taiwan and Asia-Pacific markets**
- **Enhance brand image to the target audience**
- **Meet buyers and strategic partners and expand your business**

**TIWW 2024, scheduled from September 11 to 13, is the industry event not to be missed!**

**Apply now and seize abundant business opportunities.**

## Organizer

Taiwan External Trade Development Council (TAITRA)

## Show Dates

Sept. 11-12, 2024 (Wed.-Thur.) 9:30-17:30

Sept. 13, 2024 (Fri.) 9:30-16:00

\* Trade visitors may enter the showground free of charge with the pre-registration confirmation letter to redeem the badge upon arrival to the showground.

\* Minors under 12 years old are not allowed to enter the showground.

## Show Dates

	Dates	Times
Move-In	Sept. 9 – 10, 2024, Monday– Tuesday	08:00-17:00
Move-Out	Sept. 13, 2024, Friday	16:00-17:30
	Sept. 14, 2024, Saturday	08:00-12:00

\* The above schedule is subject to the organizer's pre-show notice.

## VENUE

Taipei World Trade Center (TWTC) Exhibition Hall 1  
(5, Hsin-Yi Road, Section 5, Taipei, Taiwan)

## EXHIBITS AREAS

- Water Treatment
- Transport & Storage
- Water Environment & Other Services
- Water Purification Equipment & Drinking Water
- Automation, Process Control & Digitalization (NEW)



## BOOTH RENTAL RATES (tax included)

Booth fees listed below include power supply of 500 watts (110V) electricity.

Type of Booth	Raw	Shell Scheme	Size
Facing Main Aisle	US\$ 2,600	US\$ 3,000	9 SQM (3M×3M)
Regular	US\$ 2,400	US\$ 2,800	
Facing Main Aisle with Pillar Inside	US\$ 2,450	US\$ 2,850	Less than 9 SQM
Regular with Pillar Inside	US\$ 2,250	US\$ 2,650	

- \* All shell scheme items are on rental basis (non-refundable) and non-exchangeable.
- \* Raw space is only available to exhibitors who rent 2 booths (18 SQM) and above.
- \* An additional US\$100 fee is required for corner booths.
- \* Each booth includes 110 volts and 500 watts of basic electricity, any other requests will be applied and paid by the exhibitors.

## SHELL SCHEME

All items are on rental basis. If you apply for a booth (equal to or smaller than 9 SQM), a shell scheme is mandatory.

Shell Scheme Rental	Raw Space Rental
Standard shell scheme includes: <ul style="list-style-type: none"> <li>• Shell scheme frame, basic lighting</li> <li>• 1 Table, 2 chairs and wastepaper basket</li> <li>• 1 Socket (110V)</li> <li>• Fascia panel with standard lettering</li> </ul>	<ul style="list-style-type: none"> <li>• Floor space only and does not include any utility, partition, carpet and furnishing</li> <li>• The exhibitor is responsible for and must bear the expense of the installation and removal of the booths</li> </ul>

\* Others services will be available to order in the Exhibitors' Technical Manual.



### EARLY BIRD RATE

Exhibitors who apply for booth space before May 31, 2024 may receive **15% off** of Raw Space Fee.



## APPLICATION

### **Apply ONLINE**

1. TIWW 2024 Space Application opens on February 20 until spaces are filled.
2. Please visit our official website, [www.taiwanintlwaterweek.com](http://www.taiwanintlwaterweek.com), click "Space Application" to complete the application online.
  - (1) For the "Exhibition Product Code," please refer to the "Exhibits Profile" and find the product name that best describes your exhibits and enter the code accordingly on the application form.
  - (2) Following successful application submission, you should receive an e-mail acknowledging that your application has been completed.

Note: It's important to check your e-mail regularly (including your junk mail folder), as we'll send updates on the status of your application to the address you've provided. To make sure you receive our e-mails, add the TAITRA domain (@taitra.org.tw) to the safe senders list in your e-mail program.
  - (3) If you don't receive a confirmation e-mail within 48 hours, please contact TIWW. Please do not submit a new application.
  - (4) Please email the following documents to [tiww@taitra.org.tw](mailto:tiww@taitra.org.tw)
    - the completed application form
    - a copy of the product catalogue (or product photos)
    - a government-issued company certificate
    - at least 3 high-quality images of exhibits
3. The applicants will receive the confirmation of booth application with an invoice of Down Payment. Booth(s) will be reserved once the organizer receives the down payment.

## PAYMENT SCHEDULE

1. Upon receiving the booth application, the organizer will notify the applicant of paying a non-refundable Down Payment deposit of US\$500 per booth.
2. Applicants must secure their participation by paying a non-refundable deposit of US\$500 per booth before the Booth Allocation Meeting. Otherwise, the organizer, TAITRA, may cancel their application.
3. After the booth allocation is completed, the organizer will notify exhibitors of their balances due.

4. All payment should be made either by:

(1) Bank draft/check

payable to "Taiwan External Trade Development Council", crossed "A/C Payee Only", or,

(2) Telegraphic Transfer (T/T) to "Taiwan External Trade Development Council"

**Taiwan Cooperative Bank, World Trade Center Branch**

Account number: 5056-665-100018

Swift code: TACB TWTP 505

Beneficiary Name: "TAITRA (TIWW 2024)"

Address: 2F, 333, Keelung Road, Section 1, Taipei City, 11012, Taiwan, R.O.C.

Tel: 886-2-2729-1333

5. All banking charges (inclusive of domestic and overseas charges), are to be borne by the applicant.

6. In case of cancellation or not showing up in the exhibition due to exhibitor's personal difficulties (failure to obtain entry visa, illness, travel issues, or shipping problems, etc.), space rental already paid cannot be refunded, transferred to other Taiwan Trade Shows or participants, or credited to the next edition of Taiwan Int'l Water Week.

## BOOTH WITHDRAWAL

1. No refund for the booth down payment and balance.

2. Down payment **WILL NOT** be refunded or transferred to cover other expenses in case of partial or full space withdrawal.

3. Failure to submit a down payment or balance due before the due date will be regarded as a withdrawal of participation.

## RULES & REGULATIONS

1. Company name shown on the fascia board on the booth and all official publications have to be consistent with the name provided on the application form.
2. The organizer reserves the right to accept or reject applicants and exhibits from exhibiting on account of their previous exhibition history in Taiwan Trade Shows or other promotional events held by the organizer.
3. Exhibits prohibited to be displayed by laws and the regulations of the government of Taiwan will be removed by the organizer.
4. The organizer reserves the right to reduce the number of booths applied for or to change the venue and dates of the exhibition under certain circumstances. In the event of a change of venue and/or dates, or cancellation of the exhibition, exhibitors shall not be entitled to compensation.
5. Check our official website for detailed Terms and Regulations.
6. The organizer does NOT act as a sponsor for exhibitors' entry visa applications.
7. Foreign nationals have to comply with regulations for foreign travelers entering Taiwan. Please visit [Bureau of Consular Affairs \(BOCA\), Taiwan](#) for the most updated information.
8. Individuals under home isolation/ home quarantine/ self-health quarantine or with COVID-19 symptoms such as fever, respiratory symptoms, diarrhea, or loss of smell and taste are not allowed in the exhibition.

## CONTACT

### **Ms. Lilyan Kao, Show Manager**

Tel: +886-2-2725-5200 ext. 2858

Fax: +886-2-2725-3501

Email: [tiww@taitra.org.tw](mailto:tiww@taitra.org.tw)

For local support or further information, you may find the nearest TAITRA overseas branch office at: <https://www.taiwantrade.com/mp/Taitra-Office>



# BOOTH AND SPONSORSHIP APPLICATION FORM

SUBMIT YOUR APPLICATION FORM ONLINE at: [www.taiwanintlwaterweek.com](http://www.taiwanintlwaterweek.com) and SEND THE COMPLETED FORM WITH PRODUCT CATALOGUE TO: [tiww@taitra.org.tw](mailto:tiww@taitra.org.tw)  
Ms. Lilyan Kao, Show Manager, Taiwan Tel: +886-2-2725-5200 ext. 2858

◆ We require \_\_\_\_\_ booth(s)     ◆ Booth type ( check one):  Shell Scheme     Raw space

Type of Booth	Facilities	Booth Fee (per unit, including 5% VAT)			Size
		RAW	Shell Scheme	Two-opened Side	
Regular	partition walls, floor carpet, 3 spotlights, 2 chairs, 1 information counter, 1 company fascia board, 1 waste basket, 1 socket(110V), 1 table  <b>No partitions or any furnishings included.</b> Booth furnishings are available on a rental basis from the official contractor or preferred contractor.	US\$ 2,600	US\$ 3,000	+US\$ 100 (extra fee)	9 SQM
Regular with Pillar Inside		US\$ 2,450	US\$ 2,850		Less than 9 SQM
Raw Space Only		US\$2,400	US\$ 2,800		9 SQM
Raw Space with Pillar Inside		US\$2,250	US\$ 2,650		Less than 9 SQM

Company Name: \_\_\_\_\_  
Abbreviated Company Name (if any): \_\_\_\_\_  
(↑Maximum of 12 letters, including spaces.)  
Address: \_\_\_\_\_ Country: \_\_\_\_\_  
Postal code: \_\_\_\_\_ Tel: \_\_\_\_\_ Mobile: \_\_\_\_\_  
Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_ Website: \_\_\_\_\_  
Contact Person:  Mr.  Ms., First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

**Exhibit Area** (Check ONE only):

- Water Treatment                       Transport & Storage                       Water Environment & Other Services  
 Water Purification Equipment & Drinking Water     Automation, Process Control & Digitalization  
 ATPF Zone

**Products to be on Display**

(Free listings in the Official Directory. Refer to Product Code in **EXHIBITS PROFILE** Eight items at most.)

1.     2.     3.     4.   
5.     6.     7.

8. Others (please specify) \_\_\_\_\_  
( If you can't find suitable codes, please fill in product names)

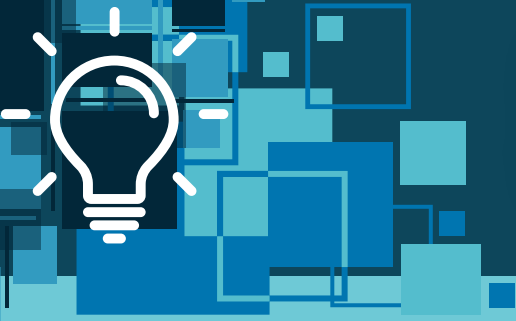
**Agent or representative in Taiwan, if any:**

Name of company: \_\_\_\_\_  
Address: \_\_\_\_\_  
Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_  
Person to Contact: \_\_\_\_\_

**We have read and accepted the Terms and Regulations for Participation and will accord with any other rules and regulations made by TAITRA in connection with this show.**

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

The above personal data will be used by TAITRA only in order to forward the applicant (by phone, mail and other means) information about exhibitions or trade promotion activities in the years 2024-2027. Those who wish to exercise any of the following rights, please contact TIWW Team ([tiww@taitra.org.tw](mailto:tiww@taitra.org.tw)) to 1. Make inquiry and request for a review of personal information; 2. Make request for duplications of personal information; 3. Request supplement or correct personal information; 4. Request stop of collection, processing or use of personal information; 5. Request deletion of personal information.



# SPONSORSHIP

## Succeed with TIWW : Precision Marketing



### Strategic Targeting for Maximum Exposure



With a rich history at TIWW, we've cultivated extensive connections. Sponsoring TIWW is a potent means to elevate your brand visibility to unprecedented levels, drawing in a larger pool of potential clients amid the fierce market competition.



### Elevate Brand Presence and Solidify Customer Loyalty



Exhibition marketing proves to be an effective avenue for enhancing brand exposure and recognition. Consistent advertising endeavors deepen customer impressions, fostering loyalty and long-term support.



### Tailored Marketing Strategies for Brand Recognition



TIWW provides a range of sponsorship packages, meticulously tailored to your marketing strategy. These customized solutions ensure that your brand is not just acknowledged but also resonates with TIWW participants, creating a lasting impact.



### Multi-Channel Outreach for Expanded Impact



With multiple editions of TIWW under our belt, we've accumulated a wealth of media resources. Advertising across diverse international and domestic platforms broadens TIWW's coverage, guaranteeing that your brand message reverberates across different regions and industry peers and clients, leaving a lasting impression.



Sponsorship Kit



# SPONSORSHIP

## Expand with TIWW: Amplified Exposure



### Official Website Impressions Exceeding 250,000+

Since January 2023, the TIWW official website has garnered over 250,000 impressions.



### 40+ Journalists

Over 40 domestic and international journalists covered TIWW, conducted interviews, and captured the essence of the show.



### Featured in 10+ Global Water Industry Media Outlets

TIWW's brand exposure and global positioning were significantly amplified through strategic promotion on over 10 leading international water industry media outlets.



### Extensive Media Coverage Over 700 Features

TIWW received over 700 media reports in Print and Digital media, TV News, and Industrial Magazines both domestically and internationally.



### Digital Media Exposure 5 Million Impressions

TIWW placed digital advertisements not only on mainstream news, financial, industrial, and social media, but also on podcast and video platforms that generated a total exposure of over 5 million impressions.

# SPONSORSHIP ITEMS

## • Digital

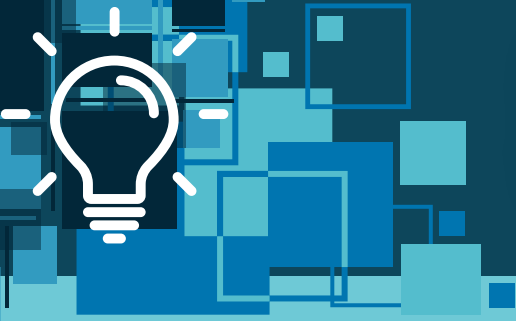
Items	Description	Number of Sponsors	Price
<b>Logo on TIWW Website</b>	Have your logo on the TIWW official website! Your company's logo and website link will be featured on it.	3	US\$1,150/ sponsor/ logo
<b>e-Newsletter Top/Bottom Banner</b>	Showcase your company, product, or service with a prominent banner featuring a clickable link to your company's website. This banner will be strategically positioned at the top or bottom of each e-Newsletter, providing high visibility.	8	US\$400/ sponsor/ issue
<b>1 Full page color Ad in digital Show Preview</b>	Digital TIWW Show Preview will be emailed to more than 20,000 recipients.	6	US\$850/ sponsor/ ad
<b>Social Media post</b>	Advertise your product to TIWW followers.	10	US\$400/ sponsor/ post

## • Print

Items	Description	Number of Sponsors	Price
<b>1 Full page color Ad in Show Guide</b>	<ul style="list-style-type: none"> <li>• 2,000 Printed TIWW Show Guide will be handed out free of charge to visitors as an aid to navigate around the showground.</li> <li>• Digital TIWW Show Guide will be emailed to more than 20,000 recipients.</li> </ul>	5	US\$850/ sponsor/ ad
<b>Badges Sponsor</b>	A designated ad space on the back of the badge is provided exclusively for one company to place its logo. The badges will be given to the visitors at registration.	1	US\$5,400/ sponsor
<b>Hanging Banners</b>	Position your brand prominently inside the exhibition hall with this double-sided hanging banner to set you apart from your competitors.	3	US\$1,400/ sponsor/ banner

- On-Site

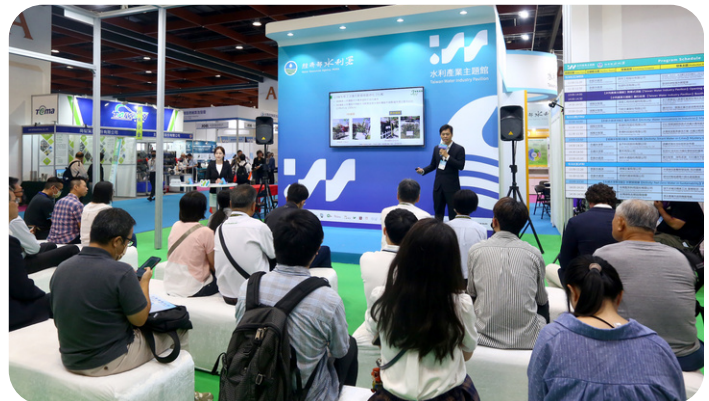
Items	Description	Number of Sponsors	Price
<b>Happy Hour</b>	<p>Promote your company's logo and image by sponsoring a Happy Hour session that provides finger foods and beverages to all participants and attendees during TIWW.</p> <p>Sponsor's Company logo will be shown not only on the Happy Hour Signage onsite, but also on the Show Guide and Event Program.</p> <ul style="list-style-type: none"> <li>• One Happy Hour per day.</li> <li>• One company can only sponsor one Happy Hour.</li> </ul>	3	US\$1,700/ sponsor/ session
<b>TIWW Tech Talk</b>	<p>Share your latest news or technology trends with the attendees by having a talk/ presentation during a dedicated session on the 'Aqua Evoke' stage.</p> <ul style="list-style-type: none"> <li>• Length : 40 ~ 50 MIN</li> </ul>	3	US\$1,900/ sponsor/ session
<b>Business Lounge</b>	<p>Have attendees immersed in your brand image when they rest their feet on the show floor. The TIWW's Business Lounge will include networking, a charging station, and a central area for attendees to catch up.</p>	1	US\$2,000/ sponsor
<b>Company Exposure at the Media Point</b>	<p>Elevate your brand's presence with this streamlined Media Point Exposure Package, designed for impactful visibility and engagement.</p>	3	US\$3,700/ sponsor
<b>Buyer's Tote Bag</b>	<ul style="list-style-type: none"> <li>• Our eco-friendly bag offers quality and convenience both during and after the show.</li> <li>• An exclusive ad to promote your company Name or Logo on one side of the buyer's tote bag given to attendees at check-in.</li> </ul>	1	US\$4,800/ sponsor
<b>Buyer's Tote Bag Insert</b>	<p>Attendees love TIWW tote bags! Want to give away swag to attendees? Do it with this sponsorship!</p> <p>Your promotional piece (brochure or freebie) will be included in the TIWW tote bag distributed to Buyers at registration. Make it memorable and creative! If you would like to customize your insert, please contact our team. This sponsorship item is available for exhibiting companies only.</p> <ul style="list-style-type: none"> <li>• Single- or double-sided page</li> <li>• Quantity of 1,000 pieces</li> </ul>	1	US\$1,000/ sponsor



# SPONSORSHIP

**Invest in Your Sponsorship Package Tailored to Your Needs.  
It's a Perfect Fit!**

Our Sponsorship packages offer comprehensive benefits and opportunities for exhibitors looking to maximize their presence and showcase their brands at TIWW 2024. With a variety of package options available, sponsors acquire prime marketing opportunities, including prominent logo placement, speaking engagements, and extensive promotion across our marketing channels. These packages are ideal for businesses seeking a comprehensive and impactful sponsorship solution, providing a platform for extensive brand visibility and engagement with a large audience.



**Looking to stand out among other exhibitors with  
a comprehensive brand exposure at TIWW?**

Please contact Taiwan International Water Week team / TAITRA Exhibition Department

 **Ms.Lilyan Kao**  **(02) 2725-5200 ext. 2858**  **[tiww@taitra.org.tw](mailto:tiww@taitra.org.tw)**

**For sponsorship details and more information,  
please scan or click the QR code.**



# TERMS AND REGULATIONS FOR PARTICIPATION

## 1. Application for Participation

- a) By signing related application forms, the participant agrees to follow all existing Regulations and further Regulations that might be made to modify them.
- b) Once signed and submitted by the Applicant and confirmed by the Show Management, the contract will be established and come into effect.
- c) Violation of Regulations can result, by decision of the Show Management, in the exclusion of exhibitors whose damage claim, if any, will be rejected.

## 2. Payment Schedule

Space rental fee is due after booth allocation. A debit note will be sent to the applicant. In the event of cancellation, payment will not be refunded under any circumstances.

## 3. Adherence to Copyright Patent Laws

- a) It is strictly forbidden to display logos, licenses, or patented items registered by other companies.
- b) Violations will result in immediate removal of displays, with one year's suspension from exhibiting at TIWW. Exhibitors bear the responsibility for all penalties without recourse or indemnity.

## 4. Space assignment & Unoccupied Space

- a) Show Management will determine the number and location of booths assigned to each Exhibitor in the manner Show Management deems appropriate.
- b) Show Management reserves the right, should any Exhibitors' space remain unoccupied on the opening day without reasonable cause, to assign the said space to another exhibitor, or use the said space in any other manner deemed suitable.

## 5. Sub-letting of Space

Exhibitor shall not assign, sub-let, or apportion the whole or any part of assigned space.

## 6. Venue & Show Dates Change

The Show Management reserves the right to change the venue and date of the Exhibition under certain circumstances. In the event of a change of venue and/or date, or cancellation of the Exhibition, Exhibitors shall not be entitled to any claim for compensation.

## 7. Construction/Decoration of Stand and Removal of Exhibits from Hall

- a) All exhibitors must comply with all regulations in the Exhibition Manual and complete their construction and/or decoration by the date and time stipulated by the Show Management.
- b) Exhibitors must remove all exhibits from the Exhibition Hall within the move-out period stipulated by Show Management. The Exhibitor will be held responsible for any loss or damage to the Exhibition Hall due to delayed removal.

## 8. Insurance

- a) In addition to insurance for exhibits in transit between the port of shipment and the fair site, exhibitors are advised to also take out adequate insurance (fire, theft, water, accident, natural disasters, and third-party liability, etc.) for exhibits during the exhibition (including build-up and dismantling periods).
- b) Exhibitors are advised to hire their own security guards, for valuable exhibits during the exhibition (including build-up and dismantling periods).

# TERMS AND REGULATIONS FOR PARTICIPATION

## 9. Exhibit Limitations

- a) Exhibitors are not permitted to erect booth partitions of over 250 cm in height.
- b) Advertising materials such as signs, posters, and other advertising decorations can be extended to a height of 400 cm. Fixtures or signs that are affixed above the main (2.5 m) structure should be recessed at least 50 cm from the side edge of the lower structure between booths.
- c) Any signs or decorations higher than 250 cm in full view must be decorated.

## 10. Selling from Stand

The sale of exhibited goods on the spot and the soliciting of customers outside stands are strictly forbidden.

## 11. Breach of contract and Withdrawal by Exhibitor

- a) In case the Exhibitor's refuses the use of the whole or a part of the space reserved and allocated or in case of exhibitor default in payment by the stipulated date, the Show Management has the right to terminate the contract forthwith and the part of rental already paid shall not be refunded.
- b) In case of Exhibitor withdraws from participation, the rental already paid by the Exhibitor shall not be refunded.

## 12. Security & Organizer's Liability

- a) The Show Management will provide personnel for maintaining order during the show period. Responsibility for guarding stands during the build-up, exhibition hours, and dismantling period, shall rest with the exhibitors concerned.
- b) During booth erection and dismantling periods and the show, booths must be staffed by exhibitors at all times.
- c) The Show Management shall not be held accountable or liable for any damage, loss, harm, or injury to any person or the property of the Exhibitor or the exhibitor's officers, and/or employees, agents, and visitors which result from theft, water, fire, flood, natural disasters, or any other cause.
- d) Exhibitors should comply with fire control regulations. If any fire occurs due to the improper installation of decorations, construction or use of electric appliances, the exhibitor will be legally responsible for any loss or damage, and pay penalties of up to NT\$100,000 to TAITRA.
- e) All exhibitors are requested to turn off the power supply before leaving their exhibition booths. Unless otherwise agreed, the Show Management will disconnect the main power supply at 6:15 p.m. each day.

## 13. Operation

- a) The Exhibitor shall keep his booth(s) staffed at all times during show hours.
- b) The Show Management reserves the right to restrict exhibits to a minimum noise level. Sound volume from booths must not exceed 85 dB.
- c) The Show Management reserves the right to reject exhibits or to stop the exhibition on the exhibitor's account, if he fails to lower the noise level or to resolve matters regarding contamination such as dust, smog, unpleasant odors, the emission of stimulating gases, volatile organic chemicals, or other pollutants.

# TERMS AND REGULATIONS FOR PARTICIPATION

## **14. Interruptions and/or Disruptions of the Exhibition**

Exhibitors shall not cause interruptions and/or disruptions of the exhibition, which result in the protest or commotion at their booth(s), either inside or outside the showground, during the exhibition, or during move-in and move-out. If and when such interruptions and/or disruptions influence the order of the exhibition or public image of the Show, and the exhibitor involved or those concerned are unable to deal effectively with such issues, the exhibitor understands and agrees that the Management can terminate the exhibition agreement and immediately shut down the booth(s) without compensation or liability. The exhibitor shall be required to indemnify the Management against any claims, liabilities, costs, and expenses arising from such interruptions and/or disruptions thereof.

## **15. Supplementary Clauses**

- a) Whenever necessary, the Show Management shall have the right to issue supplementary regulations in addition to those indicated in the Terms and Regulations for Participation to ensure the smooth management of the Exhibition.
- b) Any additional written regulations shall form part of the Terms and Regulations for Participation shall be binding on exhibitors.
- c) In the event of any occurrences not foreseen in this manual, the decision of the the organizer shall be final.

# General Regulations for Taiwan Trade Shows Organized by Taiwan External Trade Development Council

Revised on Aug. 29, 2023

1. These general regulations (“the Regulations”) are made by
2. Taiwan External Trade Development Council (hereinafter referred to as the “Organizer”).
3. The Regulations shall cover the registration forms, exhibition manuals, and materials made for an exhibition (hereinafter referred to as the “Exhibition Materials”). The Regulations apply to exhibitors, joint exhibitors, and their branch companies (hereinafter referred to as the “Exhibitors”) of the exhibition.
4. After an Exhibitor completes the registration procedure, the Exhibitor is deemed to have fully read and understood the Exhibition Materials and the Regulations and agrees to comply with the Regulations unconditionally. Furthermore, the Exhibitors authorize the Organizer to include the information provided by the Exhibitors in the printed and/or digital Official Directory.
5. Compliance with or violations of the Regulations regarding the Exhibitors’ behaviors during the exhibition period shall be determined, interpreted, and implemented by the Organizer. The Exhibitors shall have no objection.
6. The organizer prohibits the participation of competitive exhibitions or related exhibition organizers, including subsidiaries or agents of associated enterprises. Exhibitors who register under falsified documents or impersonate others will be ordered to stop displaying and fees confiscated once found. The exhibitor agrees unconditionally to the organizer setting, explaining, and executing the regulation, regardless of whether or not the exhibitor has violated the regulation.
7. The Organizer has the right to plan the exhibition area and the number of booths based on the types of products exhibited, the actual registration results, and booth demand. The Organizer also has the right to determine whether to accept Exhibitors’ registrations, adjust the exhibition area and the number of booths based on the nature of the products exhibited and the Exhibitors’ records in the Taiwan Trade Shows, or the domestic or foreign promotional activities organized by the Organizer.
8. Except for the startup exhibition area, all booths are raw spaces without carpets and partitions. All Exhibitors must set up basic decorations, including carpets, partitions, and company name boards. Exhibitors may not display without basic decorations.
9. The Organizer shall send the Exhibition Materials and the Regulations to the Exhibitors approximately 90 days before the exhibition and publish them on the exhibition website ([www.taiwanintlwaterweek.com](http://www.taiwanintlwaterweek.com)) for the Exhibitors to access and print the materials. The Exhibitors will have no grounds to claim ignorance of and/or violate the Exhibition Materials due to not having received the Exhibition Materials or having no access to the Regulations.
10. The Exhibitors shall not take exhibition items into the exhibition hall or remove exhibition items from the exhibition hall during the exhibition period, from 9:30 am to 5:30 pm daily, (or until 4:00 pm on the final day of the exhibition), except for small and light items that can be carried by a person. Additional exhibition items may be brought in from 8:30 am to 9:30 am on the first day of the exhibition or from 9:00 am to 9:30 am during the exhibition period.

# General Regulations for Taiwan Trade Shows Organized by Taiwan External Trade Development Council

11. If Exhibitors do not permit exhibition items for photography or video recording by visitors, the Exhibitors shall display “No Photography” or “No Video Recording” signs in both Chinese and English. However, the Exhibitors shall allow journalists and contracted photographers with the PRESS badge issued by the Organizer to take photos or videos for promotional purposes.
12. The Exhibitors shall pick up badges at the area designated by the Organizer when moving in exhibition items, and badges shall be worn (one badge per exhibitor) during the exhibition period.
13. Unless otherwise specified within the Regulations, entry of visitors under the age of 12 is not allowed for safety and quality concerns.
14. Personnel designated by the Organizer shall be responsible for entrance/exit control during the exhibition period (including the move-in and move-out). However, the Exhibitors should take care of their exhibition items, decorations, and facilities, and purchase any necessary insurance and hire security guards for valuable exhibition items. If any items are lost or damaged, the Organizer shall not be held responsible.
15. The Exhibitors must obtain all relevant insurances, such as fire insurance, theft insurance, flood insurance, and public liability insurance (including additional insurance for natural disasters, such as typhoons, earthquakes, floods, heavy rains, or other natural disasters) from the periods when the exhibition items and decorations are transported to the exhibition hall, to removal of the said items from the exhibition hall. The Organizer shall not be responsible for any losses or damage to the said items during the aforementioned period.
16. The Organizer may cancel the Exhibitors’ exhibition qualifications and eligibility or stop supplying water and electricity if the Exhibitors are found to be in any one of the following situations by the Organizer, and not improve after a request for improvement has been made by the Organizer. The Exhibitors shall be banned from participating in exhibitions organized by the Organizer for at least two years, and all previous exhibition records of the Exhibitors and their seniority shall be removed. If the Organizer is sued or deemed responsible for any loss or damages, the Exhibitors shall indemnify the Organizer for the expenses (including but not limited to the lawsuit and legal fees). The Exhibitors shall have no objection.
  - (1) Use of false documents, information, or any other person’s name to participate in the exhibition.
  - (2) Exhibition items shown on the product catalog provided for registration are different from those indicated on the registration forms or from the physical objects.
  - (3) Failure to make full payment of the exhibition fees 10 days before the start of the exhibition.
  - (4) Refusal or withdrawal of authorization for the Organizer to use the information provided by the Exhibitors to publish the Official Directory.
  - (5) Bringing flammable materials, explosives, or other hazardous or banned substances into the exhibition hall.

# General Regulations for Taiwan Trade Shows Organized by Taiwan External Trade Development Council

- (6) The leased booth is barely decorated, has few or no exhibition items, or has no Exhibitors or on-site employees during the exhibition period.
- (7) Sale, display, or advertisement of exhibition items that infringe upon the copyright of others.
- (8) The exhibition items or the means of displaying them are in violation of relevant laws and regulations prescribed in the Civil Code, the Consumer Protection Act, the Fair Trade Act, the Commodity Labeling Act, the Commodity Inspection Act, and the Act Governing Food Safety and Sanitation.
- (9) Exhibition items or the means of displaying them disrupt public order or violate codes of decency.
- (10) Exhibition items infringe upon the rights of a third party who provides the Organizer with supporting documents such as a settlement agreement, the written judgment for losing the civil suit, or the written judgment for the conviction of criminal charge (whether the judgment is made or not).
- (11) The signs and decorations shown in the Exhibitor's booth are different from the information of the company in Chinese or English as provided in the registration form.
- (12) The booth(s) are subleased, transferred, or used to host exhibitions under the names of companies that are not registered (including the names of sponsors, affiliate companies [parent and subsidiary companies], a branch company of the original registered company in a third region, or subsidiary companies).
- (13) Exhibition items are imported from regions restricted by the government of Taiwan, or are manufactured, produced, or sold in such regions, or are contraband pursuant to the laws of Taiwan.
- (14) Exhibition items do not match the theme of the exhibition.
- (15) Conducting retail sales in the exhibition hall.
- (16) Using raw booths for exhibitions.
- (17) Failure to apply to the Organizer in advance to set up a stage or sound system, promotional balloons, or set up structures or decorations more than 4 meters in height.
- (18) Producing noises inside the exhibition hall at 85 decibels or more during the exhibition period.
- (19) Affecting neighboring booths or the exhibition due to a lack of pollution disposal equipment prepared by the Exhibitors to promptly and appropriately deal with smoke, waste gases, dust, stenches, irritant gases, organic chemical solvent contaminants, or other pollutants resulting from demonstrating or operating an exhibition item.
- (20) The music, images, or related information played by the Exhibitors in public during the exhibition period infringes upon intellectual property rights.
- (21) Displaying, posting, or distributing any promotional items or materials related to the exhibition items in areas other than the booths, including public facilities, aisles, or columns.

# General Regulations for Taiwan Trade Shows Organized by Taiwan External Trade Development Council

- (22) Conducting promotional activities or leaving the company or personal items in public areas.
  - (23) Third parties conduct disturbances or protests in the Exhibitors' booth(s) or inside/outside of the exhibition hall due to private disputes, thereby affecting the order or image of the exhibition.
  - (24) Causing any injury, death, or financial loss to the Organizer's personnel or a third party during the exhibition period (including the move-in and move-out) due to improper installation, operation, maintenance, or management of the facilities, objects, and exhibition items at the booth.
  - (25) Packing or moving out exhibition items from the exhibition hall in advance or similar behaviors.
  - (26) Causing fires due to the design and construction of the booth and or improper use of electrical devices.
  - (27) Leaving exhibition items or personal items in the exhibition hall after the move-out.
17. If the Exhibitors need to set up a stage or sound system, promotional balloons, or set up structures or decorations more than 4 meters in height, the Exhibitors shall apply in advance with the Organizer, and the structures or decorations may only be set up with approval from the Organizer. (Please refer to related regulations in the Exhibition Manual). Exhibitors who do not have approval from the Organizer shall immediately remove the structures or decorations once discovered by the Organizer's personnel, or carry out supplementary application procedures. The Organizer shall not be liable for any compensation.
- (1) Exhibitors who carry out the supplemental application procedure shall be required to pay a fine of NT\$10,000-30,000 for the use of such structures or decorations.
  - (2) When the application is filed from Aug. 11 to Sept. 10 (inclusive) after the application deadline, the Exhibitors shall be required to pay an additional fine of NT\$10,000.
  - (3) When the application is filed during the exhibition (from Sept. 11 to Sept. 13), the Exhibitors shall be required to pay an additional fine of NT\$30,000 for the use.
18. After the end of the exhibition, the Exhibitors shall remove all exhibition items and personal items and clear the booth during the move-out. The Organizer shall not be responsible for the custody of the exhibition items. In the event that exhibition items or personal items are found onsite after the move-out, they shall be regarded as waste and removed by the cleaning company without notice to the exhibitor. The derived expenses shall be borne by the Exhibitor.
19. In case of natural disasters, notifiable infectious diseases (such as COVID-19), or other force majeure reasons, the Organizer retains the right to adjust the exhibition date and location or cancel the exhibition. In such instances, the Organizer will refund fees paid by the Exhibitors (including deposits and other paid fees) after deducting relevant incurred costs (including but not limited to nonrefundable payments that have been paid to contractors). The Organizer is not liable for any damages caused due to this adjustment or cancellation.

# General Regulations for Taiwan Trade Shows Organized by Taiwan External Trade Development Council

20. For the purpose of properly organizing the exhibition, the Organizer will implement adequate measures for disease prevention. Exhibitors clearly understand and agree that by participating in the exhibition, they are obliged to cooperate with the disease prevention actions implemented by the Organizer; Exhibitors shall solely bear risk related to infection or isolation due to disease prevention. Therefore, if a dispute arises therefrom, participating Exhibitors may not make any claims, including civil, criminal, and administrative claims, against the Organizer.
21. If any Exhibitors would like to drop out of the exhibition due to reasons not attributable to the Organizer, any payment made, including the paid deposits will not be refunded. All payments will not be refunded if Exhibitors decide to drop out of the exhibition after their booths have been allocated.
22. Cyber Security Regulations
  - (1) Exhibitors shall exercise their best efforts to maintain cybersecurity and cooperate with the Organizer to comply with the Cyber Security Management Act, its relevant sub-" laws, and various regulations and standards regarding information and communication security promulgated by the Executive Yuan of Taiwan. In the event Exhibitors become aware that a cybersecurity incident has occurred affecting the Organizer or Exhibitors, Exhibitors shall notify the Organizer within thirty (30) minutes of discovery for purposes of emergency response and shall cooperate with the Organizer regarding relevant remedial measures.
  - (2) With respect to Exhibitors engaged in operations involving software, hardware, or services in the field of information and communication technology, in the event competent authorities announce a list of vendors and products deemed detrimental to national cybersecurity according to the Principles for Restriction of the Use of Products Detrimental to National Cyber Security, Exhibitors shall refrain from utilizing products produced, developed, manufactured, or provided by listed vendors or the products enumerated in said list. The foregoing prohibition shall additionally apply to any updates to said list.
  - (3) In the event Exhibitors utilize electronic scrolling text display boards, screens, or other digital devices to promote or provide information to the public, Exhibitors shall ensure such content is lawful and does not violate public decency or social order. In the event inappropriate content is embedded by hackers, the broadcast of said content shall be immediately interrupted, and Exhibitors shall report to the Organizer and implement handling by Paragraph 1 of this Article.
  - (4) In the event Exhibitors violate the provisions of this Article and cause damage to the Organizer, Exhibitors shall compensate the Organizer for all direct and indirect damages incurred. Exhibitors shall additionally be responsible for any damages to the rights of third parties.
23. For matters not stipulated in the Regulations, the Organizer may amend or update the Regulations from time to time

# EXHIBITS PROFILE

You may use 「Ctrl+F」 to find the keyword in the chart, or search on the following link : <https://taitracode.taitra.org.tw/>

TAITRA CODE	Product Name
<b>51</b>	<b>Agricultural &amp; Foods</b>
517065	Drinking Water
<b>52</b>	<b>Mineral &amp; Metallurgy</b>
5210	Energy Minerals
522099	Other Metallic Ore
523099	Other Non-Metallic Mineral
5240	Iron & Steel
524020	Steel Sheet & Profile
524025	Steel Pipe & Tube
524030	Wire Rope
524035	Steel Coil & Strip
524040	Steel Rail
524045	Iron Pipe
524050	Ferro Alloy
5250	Non-ferrous Metals
525005	Ingot
525010	Aluminum Sheet
525015	Aluminum Bar & Tube
525030	Copper Bar & Tube
525035	Titanium Sheet
525040	Titanium Bar & Tube
525045	Non-ferrous Wire
525050	Electromagnet / Solenoid
525055	Permanent Magnet
525060	Rare Earth
525099	Other Non-ferrous Metals
<b>53</b>	<b>Chemicals</b>
5305	Organic Chemicals
5310	Inorganic Chemicals
5315	Chemical Auxiliary Agents & Lubricants
531510	Chemical Auxiliary Agent
531530	Lubricant
531550	Hardener

TAITRA CODE	Product Name
5320	Plastic & Rubber Raw Materials
532002	PVC
532004	Polyethylene (PE)
532006	Polystyrene (PS)
532008	Polypropylene (PP)
532010	Polyacrylamide
532012	Polyethylene Terephthalate (PET)
532014	Polyurethane (PU)
532016	Polyamide (PA)
532018	Polyester Chips
532020	Acrylonitrile Butadiene Styrene (ABS)
532022	Ethylene Vinyl Acetate (EVA)
532024	Thermoplastic Elastomers (TPE)
532026	Petroleum Resin
532028	Phenolic Resin
532030	UV Curable Resin
532032	Natural Rubber
532034	Synthetic Rubber Latex
532036	Styrene-Butadiene Rubber (SBR)
532038	Silicone Rubber
532040	EPS
532042	Composite Plastic & Rubber Material
532044	Plastic Masterbatch & Pigment
532046	Recycled Plastic
532099	Other Plastic & Rubber Raw Materials
5325	Plastic Rods & Rubber Belts
532510	Plastic Rod
532520	Rubber Belt
5330	Plastic Pipe & Tube
5315	Chemical Auxiliary Agents & Lubricants
531510	Chemical Auxiliary Agent
531530	Lubricant
531550	Hardener

TAITRA CODE	Product Name
533010	PVC Pipe & Tube
533020	PE Pipe & Tube
533030	PU Pipe & Tube
533040	FRP Pipe & Tube
533050	Industrial Hose
533099	Other Plastic Pipe & Tube
5335	Plastic Sheet & Net
533505	PVC Sheet
533510	PE Sheet
533515	PP Sheet
533520	PS Sheet
533525	Acrylic Sheet
533530	ABS Sheet
533535	PC Sheet
533540	PET Sheet
533545	PTFE Sheet
533550	EVA Sheet
533555	Rubber Sheet
533560	Plastic Net
533599	Other Plastic Sheets
5340	Plastic Film
534010	PVC Film
534020	PE Film
534030	PP Film
534040	CPP Film
534050	BOPP Film
534060	EVA Film
534070	PET Film
534099	Other Plastic Films
5345	Adhesives & Sealants
<b>59</b>	<b>Hardware</b>
592015	Washer
592020	Pin
592025	Anchor
592030	Hook
592035	Nail
592040	Stud / Threaded rod
592045	Staple

TAITRA CODE	Product Name
592050	Shackle
592055	Ferrule
592099	Other Fasteners
<b>60</b>	<b>Tools</b>
6010	Hand Tools
603099	Other Power Tools
604060	Level & Plumb Bob
609050	Hose Reel
<b>61</b>	<b>Machinery</b>
6108	Pumps
610805	Fire Pump
610810	Vacuum Pump
610815	Centrifugal Pump
610820	Gear Pump
610825	Reciprocating Pump
610830	Rotary Pump
610835	Boiler Feedwater Pump
610840	Submersible Pump
610845	Jet Pump
610850	Diaphragm Pump
610855	Plunger Pump
610860	Speed Control Pump
610865	Screw Pump
610870	Booster Pump
610875	Fuel & Oil Pump
610880	Chemical Pump
610885	Circulating Pump
610890	Dyeing Pump
610895	Hydraulic Vane Pump
610896	Impeller
6110	Compressors & Blowers
611010	Compressor
611020	Blower & Ventilator
6112	Refrigerating & Air Conditioning Machinery
611205	Refrigerating Plant
611225	Water Chiller Unit
611230	Industrial Water Chiller
611250	Air Handling Unit

TAITRA CODE	Product Name
611255	Cooling Machine
611260	Heat Exchanger
6136	Chemical Machinery
613602	Chemical Storage Equipment
613603	Chemical Reactor
613614	Chemical Dryer
613640	Paint & Dye Making Machine
613642	Solvent Recycle Equipment
613876	Beverage Filter
613878	Mineral Water Production Machine
613880	Drinking Water Treatment Machine
613884	Dish Washing Machine
613888	Cooling Equipment
613899	Food & Beverage Machinery
615042	Bottle Washer
6152	Electrical & Electronic Components Making Machinery
615205	Crimping Machine
615210	Motor Making Equipment
615220	Home Appliance Assembly Line
615414	Paving Equipment
615418	Foundation Equipment
615426	Other Construction Machine
616030	Automatic Cleaning Machine
616040	Extractor
616080	Parts Cleaning Machine
6180	Industrial Automatic Equipment
619010	Waste Water Treatment Machine
619020	Garbage Treatment Machine
619025	Food Waste Equipment
619030	Filtration Machine
619040	Waste Gas Treatment Machine
619050	Waste Oil Treatment Machine
619060	Oil Mist Collector
619070	Dust Collecting Machine

TAITRA CODE	Product Name
619080	Refrigerant Recycling Machine
<b>62</b>	<b>Mechanical Parts</b>
6205	Valves
620505	Ball Valve
620510	Globe Valve
620515	Butterfly Valve
620520	Gate Valve
620525	Angle Valve
620530	Needle Valve
620535	Plug Valve
620540	Diaphragm Valve
620545	Solenoid Valve
620550	Check Valve
620555	Control Valve
620560	Pressure Reducing Valve
620565	Safety Valve
620570	Valve Parts
620599	Other Valves
6210	Bearings
621070	Bearing Parts
621099	Other Bearings
6215	Pipe Fittings
621510	Pipe Coupling
621520	Flange
621530	Pipe Nipple
621540	Pipe Union
621550	Pipe Elbow
621560	Pipe Cross, Tee & Wye
6220	Sealing & Gaskets
623535	Soft & Hard Jaw
623540	Machine Tool Spindle
623555	Shock Absorber
623588	Industrial Cooling Systems
6250	Moulds
625080	Punch
625099	Other Moulds
<b>64</b>	<b>Consumer Electronics</b>

TAITRA CODE	Product Name
<b>65</b>	<b>Home Appliances</b>
651020	Water Heater
6540	Kitchen Appliances
654030	Electric Airpot & Kettle
6550	Water Treatment Appliances
655010	Water Dispenser
655020	Water Filter & Filter Cartridge
6580	Home Appliance Parts
658035	Water Treatment Appliance Parts
691546	Radiator
<b>75</b>	<b>Measurement &amp; Analysis Instrument</b>
7505	Measuring Tools & Calibrators
750520	Measuring Calibrator
7515	Flow & Level Measuring Instruments
751505	Flow Meter
751510	Level Measuring Instrument
751599	Other Flow & Level Measuring Instruments
7520	Pressure & Temperature Measuring Instruments
752005	Pressure Gauge
752010	Pressure Transmitter
752020	Temperature Controller & Transmitter
752099	Other Pressure & Temperature Measuring Instruments
7525	Physical Measuring Instruments
753010	Refractometer
7540	Analyzer
754005	pH Meter
754010	Densitometer & Hydrometer
754015	Liquid Analyzer

TAITRA CODE	Product Name
754099	Other Analyzers
7545	Testing Equipment
754555	Plastic Testing Instrument
754560	Textile Testing Instrument
754599	Other Testing Equipment
7550	Instrument Parts & Accessories
755005	Panel Meter
755025	Instrument Indicator
755099	Other Instrument Parts & Accessories
7555	Lab Supplies
755520	Laboratory Cooling & Heating Equipment
755525	Laboratory Thermostatic Devices
<b>76</b>	<b>Construction</b>
7665	Sanitary Wares
766520	Faucet & Parts
766525	Shower Head
766530	Thermostatical Mixing Valve
766540	Plumbing Hose
766545	Pipeline Strainer & Drain
7670	Bathroom Accessories
<b>85</b>	<b>Services</b>
850515	Management Consulting
850520	Engineering Consulting
850525	Quality Inspection & Testing
8530	Environmental Protection Services
853005	Water Treatment
853010	Waste Management Services
853015	Environmental Recycling
8565	Event Organization
856505	Conferencing Services
856510	Exhibition Services

# TAIWAN INT'L WATER WEEK

2024. SEP. 11 — 13



[Click Here](#) to Register as an  
EXHIBITOR

*Every Drop Matters!*

Organizer



Taiwan External Trade Development Council