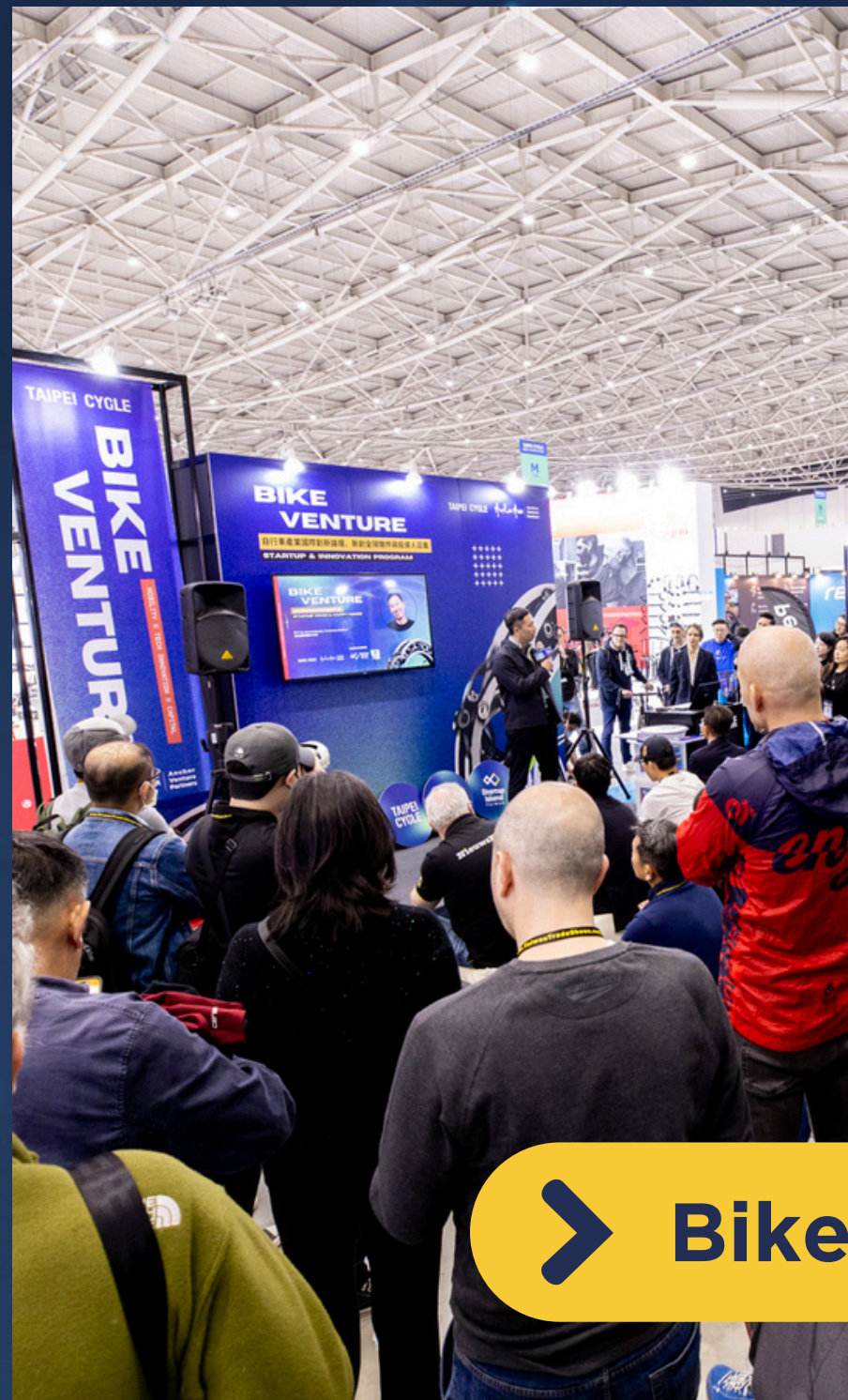


# BIKE VISION TAIPEI CYCLE

STARTUPS & INNOVATION: SHAPING THE FUTURE OF CYCLING





As Asia's largest and most influential bicycle exhibition, TAIPEI CYCLE is the world's leading platform for high-end bicycle industry supply chains. Taiwan plays a key role in the global supply chain, and TAIPEI CYCLE is dedicated to driving industry growth, embracing electrification, the green economy, and technological innovation post-pandemic to create significant business value.

Aligned with this vision, TAIPEI CYCLE partnered with Anchor Asia (Anchor Taiwan) to launch the inaugural Bike Venture in 2024, successfully uniting global innovators and leveraging Taiwan's strong bicycle industry and technology expertise. The initiative focused on electrification, disruptive business models, digital transformation, and ESG solutions, driving revolutionary industry advancements.



# Voices of Innovation



Regarding bike venture and the Taipei Cycle Show, for us and in general for startups, it's a huge opportunity to really grasp and interact with the Taiwanese cycling environment ecosystem. We were really surprised and amazed by the support at all levels we received which really open our doors and support the startups to even grow and strengthen this ecosystem.

— **Yannick (9T Labs AG)**

It's great to be part of the Bike Venture. We met a lot of people. It's really great. It's the first time and we think it will get even better. It's great to show our solutions to big chairmen of big companies. We get a lot of press media.

— **Tobi (VELNO)**

I believe this was one of the best events to be at if you want to get into the bicycle industry. We certainly learned a lot, and we engaged with a lot of industry people here, and we really enjoyed our time. Thank you very much.

— **George (VIEWABO)**

Bike Venture has been an incredibly great for us. Thank you for being here, for giving us a chance to network with so many people here on Taipei Cycle. For us, it's so important to understand, to know people here, to get in the network. Because we are a solution which lives out of network, where people can get benefit when they're working together, collaborating together.

— **Robert (NOCA)**

We have had a lot of people coming to our booth. We have met investors. We have met customers, both from Taiwan and from around the world. And we've gotten to know the other teams that have come here, too. I think we will be cooperating with a few of them. So, yeah, it's been a really, really great program. Thank you very much to Bike Venture

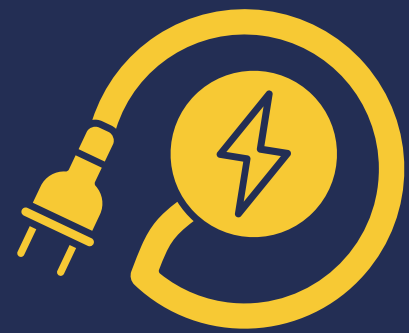
— **Elias (KEEGO)**

## 2024 BIKE VENTURE





Bike Vision 2025 will build upon the success of last year, with even more exciting breakthroughs that will guide the bicycle industry to new heights. This year, Bike Vision will continue to deepen these results by gathering innovative products and technologies from around the world, covering areas such as:



**E-bikes and power system innovations**



**Green technology and ESG solutions**



**AI-driven business models**



**Innovative bicycle tourism and fitness activities**



**Bike Vision is not only a stage for showcasing groundbreaking achievements but also an ideal platform for industry exchanges and accelerating business development.**

***Join us in shaping the new future of the bicycle industry!***

