



TIMTOS

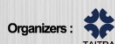
Taipei Int'l Machine Tool Show 

March 3-8, 2025

Official Publications

- ✓ E-newsletters
- ✓ Quick Guide (Print & Digital Editions)
- ✓ Show Daily (Print & Digital Editions)

Nangang Exhibition Center, Hall 1 & Hall 2 ▪ TWTC Hall 1



Taiwan External Trade Development Council



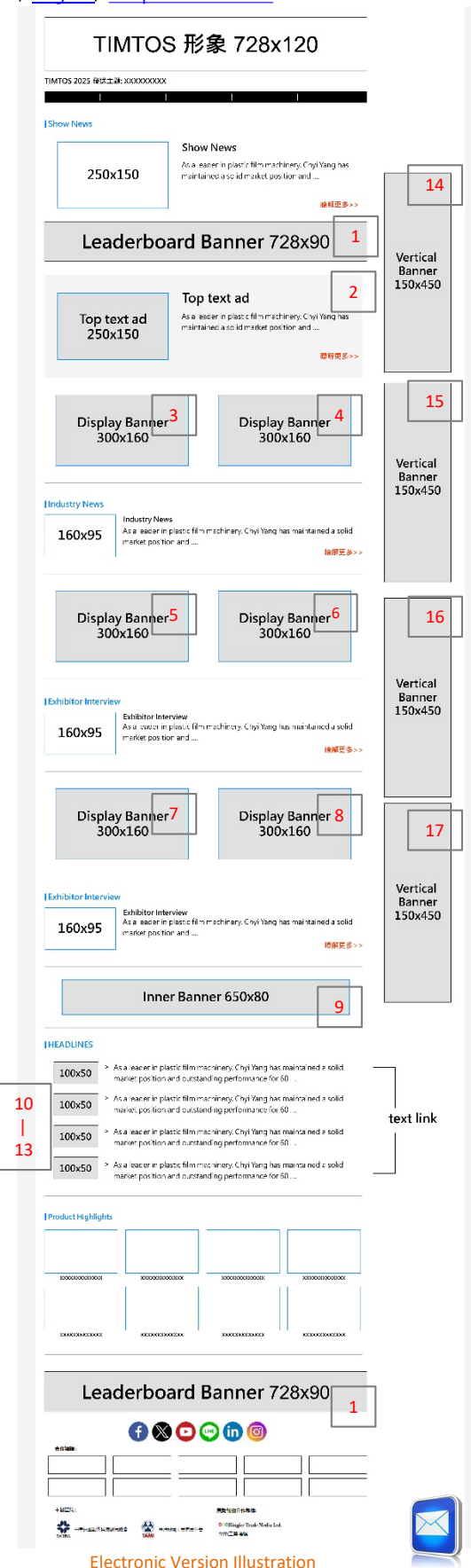
TAIWAN ASSOCIATION OF MACHINERY INDUSTRY



E-newsletters

Proactively and effectively reach out to domestic and overseas buyers and target groups

TIMTOS 2023 e-Newsletter [Traditional Chinese](#)
/ [English](#) / [Simplified Chinese](#)



- 1) **Proactively email overseas buyers during exhibition** to attract and increase attention, as well as seize potential business opportunities.
- 2) **Increase website traffic** by presenting your products globally.
- 3) E-newsletters will simultaneously be published and exposed on the **official website**.

- **Recipients:** 212,500 domestic and overseas buyers every issue
- **Language:** Traditional Chinese, Simplified Chinese, English
- **Publication periods:** 21 issues in 3 languages

→ Before the show: October 15, November 18, December 16, 2024 |

January 15, February 17, 2025

→ During the show: March 4, 2025

→ After the show: April 15, 2025

- **Contract deadline:** September 25, 2024

Limited to 17 advertisers Only

Enhanced Promotion

- ✓ **Promotion Markets:** Southeast Asia, India, North America, Mexico, Latin America, Poland, etc.
- ✓ **Industry Coverage:** Metal Processing, Automotive Manufacturing, Aerospace Manufacturing, New Energy, Sheet Metal, etc.

- Website Page Views: 4,174,012 (Monthly Average)
- Newsletter Distribution: 405,389
- Social Media Followers: 194,294

Position	Specification	USD(before tax)
Leaderboard	728*90 pixel	9,350
Top Text AD	Image(250X150 pixel)+subject+content	7,740
Vertical banner	125*450 pixel	7,420
Display banner	300*160 pixel	6,060
Inner banner	650*80 pixel	5,480
Text link	logo(100X50 pixel), text, hyperlink	3,160

※ For customized advertising space, please contact our sales representative.

Additional Bonus

- Additional Bonus: One-time "Exhibitor Interview (with Banner Purchase)" and "Product Highlight" in the newsletter to enhance brand awareness.

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Organizers :



Taiwan External Trade
Development Council



Taiwan Association
of Machinery Industry

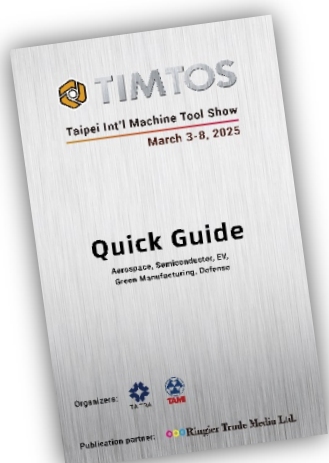


Quick Guide (Print & Digital Editions)

Dual exposure of eBooks and physical books in the global market. Advanced marketing ensures that you become part of the target buyers' visiting lists.



Electronic Version
Illustration



For illustration only

Quick Guide: Starting with the hottest applications in the industry, we recommend this year's highlight exhibitors and their products. Pre-exhibition marketing allows overseas buyers to quickly identify exhibitors and their application products.

- English Edition (Physical Book + eBook)
- Content: TIMTOS Preview + Industry Trends + Reports on Exhibitors from the Industry Application Perspective
- Industries: Such as Aviation, Defense, Semiconductors, Automotive, Green Manufacturing, etc.
- Specifications: 13.3 cm (W) X 21.3 cm (H)
- Contract Deadline: November 20, 2024
- Publication Date: December 25, 2024

Pre-Exhibition Promotion

eBook : (Official Newsletter Exposure : **212,500+**)

Enhanced Promotion Markets : Southeast Asia, India, North America, Mexico, Latin America, Poland, etc.

- Website: Utilize globally renowned metal media websites to enable buyers to pre-register in advance. (Website Average Page Views : **4,174,012**)
- Social Media: Increase local buyer impressions by sharing to achieve a wider reach. (Social Media Followers : **194,294**)
- **Enhance the Southeast Asian metal processing application market, reaching over 40,000 individuals** (covering industries such as automotive parts, molds, electronics, semiconductors, automation, etc.)

During-Exhibition Promotion

3,000 Copies of the Physical Book will be Distributed at TIMTOS 2025.

Additional Bonus

1. Exhibitor reports will be published in the Quick Guide.
2. Special eBook placement comes with a small earmark as a bonus.

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no.	Ad position (Print & Digital Editions)	USD (before tax)
1	Back Cover (C4)	3,060
2	Inside Front Cover (C2)	2,580
3	Inside Back Cover (C3)	2,420
4	Page facing to C2 (P1)	2,260
5	Page facing to C3	1,940
6	P3, P5	1,870
7	Full page	1,610

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Show Daily (Physical + eBook) – 7 Major Advantages to Help You Effectively Develop Key Global Markets

- 1. Onsite Distribution:** Distributed on the showground. Total of 10,000 copies in 3 issues.
- 2. Admission Pass:** Add QR code to read the E-Show Daily eBook, directly reaching visitors.
- 3. Active Email:** Show Daily E-newsletter actively updates overseas visitors during exhibition with selected content. Issued over 212,500 copies.
- 4. Official Website:** Show Daily bulletin to be exposed on TIMTOS official website.
- 5. World Renowned Metal Industry Media Website:** Show Daily bulletin to be exposed on industry websites. Attracting more than 4,174,000 visitors around the world. Markets include: Southeast Asia, India, North America, Mexico, Latin America, Poland, etc.
- 6. Video Promotion:** Promoted via Show Daily digital edition that are easily shared and forwarded to attract inquiries and potential buyers.
- 7. Social Media:** Gain more exposure in the industry via social media, such as Facebook, Twitter and LinkedIn, operated by Ringier. More than 194,294 followers.



Electronic Version of the Show Daily Illustration



Admission Pass Illustration



Physical Book Distribution Illustration

E-show daily

1. Easy to zoom and read, even on a mobile device
2. Convenient for sharing & forwarding (PDF format downloadable)
3. Supports offline reading (PDF format)
4. Enhanced and upgraded function:
 - A: Increase website traffic and directly obtain inquiries from buyers.
 - B: Video content enables potential buyers to understand your products.

TIMTOS 2023 Show Daily ([Link](#))



Supports video format content enables potential buyer to understand your products

- **Language :** English, Traditional Chinese
- **Dimension :** W: 260mm x H: 370mm
- **Publication date :** March 3, 4 & 6, 2025
- **Contract Deadline :** January 20, 2025

no.	Ad Position	USD (before tax)
1	1/4 page on front cover (C1)	6,050
2	Back Cover (C4)	12,100
3	Inside Front Cover (C2)	10,280
4	Inside Back Cover (C3)	9,070
5	Page facing to C3	5,970
6	P4	5,840
7	P6 or P8	5,770
8	Full page	5,260
9	Half page (Horizontal or Vertical)	3,160
10	1/4 page	1,870



TIMTOS 2025 Official Publication Partner :

Ringier Trade Media Ltd, headquartered in Hong Kong with office in Taiwan, is authorized to produce E-newsletters, Quick Guide and Show Daily to assist exhibitors comprehensively, publicize marketing methods, and proactively update clients with all products exhibited during the show.

Ringier Trade Media Ltd.

Contact :

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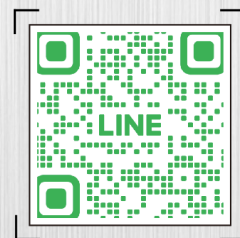
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Ringier Official Account

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International Media Collaboration

