

The 36th Taipei International Food Show

FOOD TAIPEI

APPLICATION KIT

Concurrent Shows



Application opens on
November 18, 2025, at 9:00 a.m. (GMT + 8).

24-27 JUNE 2026

TWTC Hall 1, TaiNEX 1 & 2

Organizer:



TAITRA

www.foodtaipei.com.tw

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FOOD TAIPEI

 TWTC Hall 1
TaiNEX 1 & 2

JUNE 24-27, 2026

SMART EATING, GREEN LIVING

FOOD TAIPEI, Asia's premier food exhibition, leads with the themes of SMART EATING and GREEN LIVING. It gathers top brands across every food sector—from fresh produce and seafood to snacks, beverages, and organics.

Debuting in 2026, the “Fresh Living” Zone at TWTC Hall 1 will feature precision nutrition, plant-based products, ready-to-eat delights, and functional beverages.

As the gateway to Asia's food market, FOOD TAIPEI is the stage to showcase innovation, connect with buyers, and unlock global opportunities.

Why Exhibit?



The premier annual platform for the global food industry



Direct access to key decision-makers and industry leaders



Your gateway to the latest market trends and international partnerships



The ultimate sourcing platform to spotlight cutting-edge innovations



Important Dates For Application

Date	Description
November 18, 2025	Application opens at 9:00 a.m. (GMT+8)
January 31, 2026	Submission Deadline If space is fully booked before the deadline, applications will be placed on the waiting list without notice.
March~April, 2026	Space Allocation
June 22-23, 2026	Move-in
June 24-27, 2026	FOOD TAIPEI 2026
June 27-28, 2026	Move-out

General Information

1. Organizer

Taiwan External Trade Development Council (TAITRA)

2. Show Dates & Hours

Item	Dates	Show Hours & Venue
Show Dates	June 24-26	09:30-17:30 (TWTC Hall 1) 10:00-18:00 (TaiNEX 1 & 2)
	June 27	09:30-16:30 (TWTC Hall 1) 10:00-17:00 (TaiNEX 1 & 2)
Move-In	June 22-23	Details may differ between venues and will be announced to the exhibitors before the show.
Move-Out	June 27-28	
Note	1. June 24-26: for business professionals only. June 27: for both business professionals and the general public. 2. Children under 13 years old are not admitted during the entire exhibition period.	

3. Exhibiting Areas

Venue	Area	Show
NEW! Taipei World Trade Center, Hall 1 (TWTC Hall 1) *Available	Areas A & D FRESH LIVING ZONE	FOOD TAIPEI ● Functional Food ● Future & Organic Food
Taipei Nangang Exhibition Center, Hall 1 (TaiNEX 1)	1F	FOOD TAIPEI (Local Exhibitors only) ● Frozen & Prepared Food ● Beverages ● Assorted Food
	1F, Area Q	FOOD TAIPEI (Local Exhibitors only) ● Assorted Food
Taipei Nangang Exhibition Center, Hall 2 (TaiNEX 2) *Fully booked	4F	FOOD TAIPEI ● International Pavilions ● Individual International Exhibitors ● Taiwan Pavilion ● Taiwan Feature Products ● Assorted Food ● Media & Services

Remarks:

- All manufacturers, distributors, traders, and organizations engaged in industries related to the above-mentioned exhibits are eligible to participate as exhibitors.
- If your company is based overseas and does not have a representative in Taiwan (such as an agent or an office with a local tax ID), you may only apply to exhibit in the [Individual International Exhibitors Area](#) or [the International Pavilion](#). For contact information, please refer to page 7 for contact information.
- Exhibitors will be ranked on a seniority list based on their years of participation.
- The Organizer reserves the right to adjust exhibition areas and to close registration once all space has been fully booked.
- The Organizer reserves the right to accept or reject any application and to determine the number and location of booth(s) assigned to each exhibitor.

4. Exhibit Profile

- **NEW! Functional Food** at TWTC Hall 1 ***Available**
Nutrition & Wellness products, Age-specific foods, Ready-to-eat Delights, Non-alcoholic Beverages, Functional Beverages.
- **NEW! Future & Organic Food** at TWTC Hall 1 ***Available**
Organic Food, Future Food
- **Individual International Exhibitors** at 4F, TaiNEX 2 ***Fully booked**
Frozen Seafood, Canned Food, Processed Meat, Preserved Fruits & Vegetables.
Coffee & Tea, Juice & Soft Drinks, Wine & Liquor.
Agricultural Products, Livestock & Meat, Seafood, Condiments & Sweets, Dairy & Bakery.

5. Concurrent Shows

TaiNEX 1
1F • Area I, J, K

FOODTAIPEI
Frozen & Prepared Food
Beverages
Assorted Food

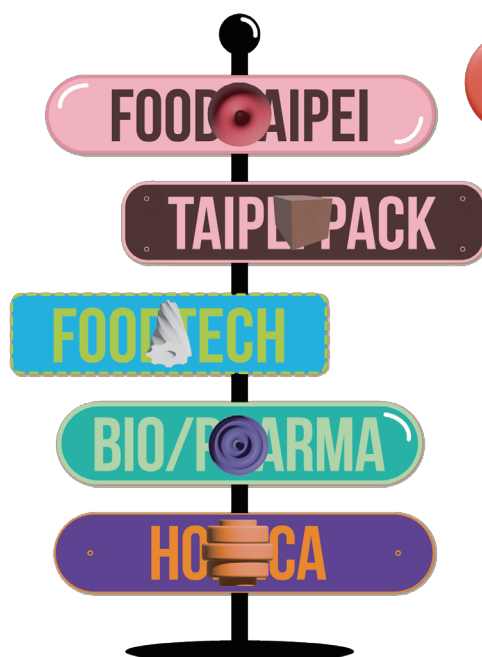
4F • Area L, M

TAIPEI PACK
Packaging Machinery
Packaging Material
Innovative Printing Solutions

4F • Area M, N

FOODTECH TAIPEI
Food Processing Machinery /
Food Processing Equipment and Components /
Related Equipment and Accessories /

BIO/PHARMATECH TAIWAN
Biotechnology Pharmaceutical
Processing Equipment
Testing & Measuring Equipment



TWTC Hall 1
1F • Area A, D

FOODTAIPEI
Functional Food / Future & Organic Food

TaiNEX 2
1F • Area Q

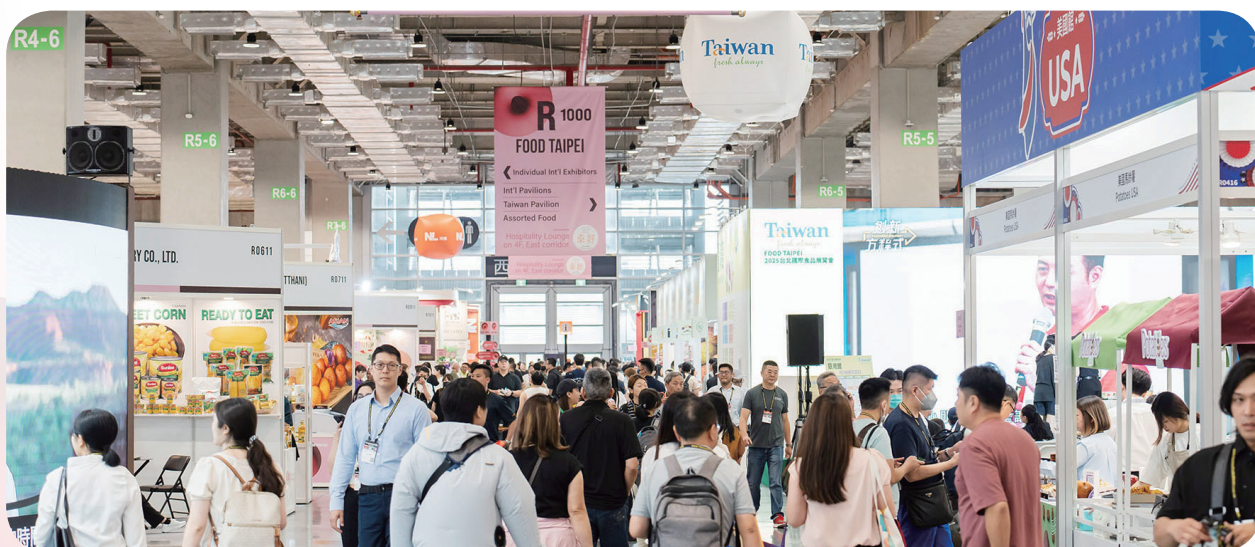
FOODTAIPEI
Assorted Food

1F • Area P

TAIWAN HORECA
Horeca

4F • Area R, S

FOODTAIPEI
Taiwan Pavilion / International Pavilions /
Taiwan Feature Products /
Individual International Exhibitors /
Assorted Food



Participation Package

● **NEW! TWTC Hall 1:** (Functional Food, Future & Organic Food)

Booth Type	Early Bird Rate/Per Booth (Before Jan. 31, 2026)	Standard Rate/Per Booth (From Feb. 1, 2026)	Remark
Facing Main Aisle	Raw Space: US\$1,710 Shell Scheme: US\$2,160	Raw Space: US\$1,960 Shell Scheme: US\$2,410	9 SQM
Regular	Raw Space: US\$1,500 Shell Scheme: US\$1,950	Raw Space: US\$1,750 Shell Scheme: US\$2,200	9 SQM
Facing Main Aisle (with Pillar Inside)	Raw Space: US\$1,350 Shell Scheme: US\$1,800	Raw Space: US\$1,600 Shell Scheme: US\$2,050	Less than 9SQM
Regular (with Pillar Inside)	Raw Space: US\$1,250 Shell Scheme: US\$1,700	Raw Space: US\$1,500 Shell Scheme: US\$1,950	Less than 9SQM

*Shell Scheme: Facilities included

● **TaiNEX Hall 2, 4F** *Fully booked

Booth Type	Raw Space/Per Booth (3m x 3m)	Shell Scheme/Per Booth (3m x 3m) *Facilities included	Remark
Facing Main Aisle	US\$2,160	US\$2,610	9 SQM
Regular	US\$1,950	US\$2,400	
Facing Main Aisle with Pillar Inside	US\$1,650	US\$2,100	Less than 9SQM
Regular with Pillar Inside	US\$1,600	US\$2,050	

Remarks:

1. All prices listed above include tax.
2. Exhibits at **TWTC Hall 1** shall comprise Nutrition & Wellness Products, Age-specific Foods, Ready-to-eat Delights, Non-alcoholic Beverages, Functional Beverages, Organic Foods, and Future Foods. Participation is limited to manufacturers, distributors, traders, and organizations engaged in these industries.
3. A "Regular" booth is not located along a main aisle.
4. Each booth, either raw space or shell scheme, will be supplied with 110V/500W electricity at no extra cost.
5. **Raw space does not include any facilities such as partitions, carpet, or display facility.** Exhibitors must hire their own contractors to set up the booth at their own expense. TAITRA's official contractor can also be contacted through the show website. [Click here](#)
6. **The Shell Scheme Package includes: partition (300x300x250cm/H), fascia board (300x300x75cm/H), carpet, 1 information counter (100x50x75cm/H), 1 round glass table, 3 folding chairs, 3 spotlights (12W), and 1 wastebasket.** Shell Scheme Contractor: KY-POST Design.
7. The final cost will depend on the actual booth location.

Shell Scheme Package

Facility/Furniture (Non-exchangeable)	Unit
System Partition	1 Set
Needle punch carpet	9 SQM
System fascia board	1pc
Lockable Counter	1pc
Table	1pc
Folding chairs	3pcs
Spotlights	3pcs
Wastebasket	1pc
Socket 110V/ 500W	1pc



Application Procedures

International Pavilions

Please contact the organizer of your country listed on page 7.

Individual International Exhibitors

By Email:

Please send the completed and duly signed **Application Form**, along with your **product catalogue** to: Ms. Tobby Lin.

By Online Application:

Visit the official website to complete your application online. [Click here](#)

Step 1

By Email:

Fill out the Application Form.

By Online Application:

Please register as a TAITRA member via the official website first.

[Click here](#)

Step 2

Send the **Application Form** to organizer by email or registration website.

[Click here](#)

Step 3

Receive the booth invoice and arrange payment

Step 4

Provide the bank slip to organizer to confirm the payment

- The organizer reserves the right to approve participants and their exhibited products, and to decide the number of booths allocated to each exhibitor.
- Booth location priority is determined based on the following criteria:
 - Number of booths allocated
 - Date of application submission
 - Years of participation

*Booth allocations will be communicated via email.
- Once booth allocation is confirmed and full payment is received, the organizer will provide an E-manual containing detailed information on electricity, shipping instructions, freight forwarders, booth setup, and available facilities.

Contact Information

To find out exhibition details of International Pavilions (e.g. booth rental, booth size and so forth), please contact organizers listed below.

Country	Organizer	Contact Person & Phone	Email
Argentina	Argentina Trade and Cultural Office	Mr. Nicolás Hung +886-2-2757-6578 Ext 14	occat_comercio@mrecic.gov.ar
Belgium	Belgian Office, Taipei	Ms. Aisha Tsai +886-2-2547-3750	taipei@fitagency.com
Brazil	Commercial Office of Brazil to Taipei	Ms. Suzana Yu +886-2-2835-7388 Ext.9712	secom.taipei@itamaraty.gov.br
Canada	Canadian Trade Office in Taipei	Ms. Karen Huang +886-2-8723-3085	Karen.Huang@international.gc.ca
Czech Republic	Czech Economic and Cultural Office	Ms. Kateřina Heinischová +886-2-2722-5100	Taipei.Consulate@mzv.gov.cz
Indonesia	Indonesian Economic and Trade Office to Taipei	Ms. Meiyu Soesanto +886-2-8752-6170 Ext.104	meiyu.soesanto87@gmail.com
Japan	Japan External Trade Organization (JETRO)	Ms. Kiho Watanabe + 81-3-3582-5546	Kiho_Watanabe@jetro.go.jp
Korea	Korea Trade Center(KOTRA Taipei)	Ms. Melody Lee +886-2-2725-2324 Ext. 117	kotratpe2021@gmail.com
	Korea Agro-Fisheries & Food Trade Corporation (At)	Mr. Charles Kim +852-2588-1616	charles.kim@at.or.kr
Latin America	Central America Trade Office (CATO)	Ms. Paula Chen +886-2-8789-1592 Ext.21	paulachen@cato.com.tw
Malaysia	Federation of Malaysian Manufacturers (FMM)	Ms. Farah Nabilah +603-62867200 Ext: 321	farah_nabilah@fmm.org.my
Netherlands	Netherlands Office Taipei (NLOT)	Ms. Wendy Liang +886-2-8758-7228	wendy.liang@nlot.org.tw
Nigeria	Nigeria Trade Office in Taipei	Ms Julie Chou +886- 2-2250-1118	nigtroff@ms65.hinet.net
Philippines	Manila Economic and Cultural Office	Ms. Yvonne Ma +886-2-2658-8223	marueyfang@yahoo.com.tw
Poland	Polish Investment and Trade Agency Taipei Office	Mr Lukasz Lanski +886-2-2722-0338	lukasz.lanski@paih.gov.pl
Spain	Spanish Chamber of Commerce in Taiwan (SCCT)	Victoria Li +886-2-2518-4905	taipei@comercio.mineco.es
Sri Lanka	Sri Lanka Tea Board (SLTB)	Pavithri Peiris +94 112587814	pavithrip@pureceylontea.com upul@pureceylontea.com
Thailand	National Food Institute of Thailand (NFI)	Ms. Surangrat Thong-on +66-0-2422-8688 Ext. 8102	surangrat@nfi.or.th
USA	Agricultural Trade Office, American Institute in Taiwan	Ms. Teela Yeh +886-2-2162-2685	YehIM@state.gov
Vietnam	Vietnam Economic Cultural Office in Taipei	+886-2-2503-6840	tw@moit.gov.vn

Payment Schedule

1. Upon approval of the application, the Organizer will notify applicants to remit payment to secure their booth space. **A down payment of US\$500 per booth is required, with the balance payable upon receipt of the notification.**
2. All payments must be made by telegraphic transfer (T/T) to the following account:

Beneficiary Information and Bank Details	
Account Number	5056-665-100018
Bank Name	TAIWAN COOPERATIVE BANK, WORLD TRADE CENTER BRANCH
Bank Address	2F, NO. 333, SEC. 1, KEELUNG RD., SINYI DIST., TAIPEI CITY 110, TAIWAN
Bank Telephone No.	886-2-2729-1333
SWIFT ID	TACBTWTP 505
Beneficiary Name	TAIWAN EXTERNAL TRADE DEVELOPMENT COUNCIL
Beneficiary Address	6F, 333 KEELUNG ROAD, SEC. 1, TAIPEI 11012, TAIWAN
Remittance Information (Remarks): FOOD TAIPEI 2026 P***** (Please quote the INVOICE NO.)	

- All bank charges, including those incurred in Taiwan and abroad, shall be borne by the applicant.
- In case of cancellation or personal difficulties (e.g., failure to obtain a Taiwan entry visa, illness, travel delays, or shipping issues), **booth fees already paid are non-refundable, non-transferable to other shows or participants, and may not be credited toward future editions of FOOD TAIPEI under any circumstances.**

Participation Information

1. Retail sales are prohibited from June 24 to 26, but permitted on June 27, 2026, when the show opens to the public with paid admission. Exhibitors are required to issue invoices for all sales.
2. All manufacturers, distributors, traders, and organizations engaged in industries related to the FOOD TAIPEI exhibits are eligible to participate as exhibitors.
3. The Organizer reserves the right to accept or reject any application, and to determine the number and location of booth(s) assigned to each exhibitor.
4. **If the demand for exhibition booths exceeds availability, the Organizer reserves the right to reduce the number of booths allocated, change the exhibition venue or dates, or cancel the exhibition entirely, without any liability or obligation to provide compensation or indemnity to exhibitors.**
5. The Organizer is not responsible for securing visas for exhibitors. Exhibitors must obtain their own visas well in advance. For information on applying for an entry visa to R.O.C. (Taiwan), please visit <http://www.boca.gov.tw/mp-2.html>. For additional assistance, you may also contact one of TAITRA's Overseas Offices via the link below. [Click here](#).
6. **Four exhibitor badges are included with the first booth, and two more badges come with each additional booth.** Additional badges may be purchased at NT\$300 each. The Organizer will send the Exhibitor Manual prior to the show dates.
7. For safety reasons, **gas stoves are strictly prohibited**; only electric appliances may be used in the show venues.

Food Taipei 2026 Application Form

1. Booth Required (Please select one item.)

- ☐ Shell Scheme booth with facilities _____ units (each unit is 9 square meters)
☐ Raw space booth **without** facilities _____ units (each unit is 9 square meters)

2. Exhibiting Area (Select ONE Only)

- ☐ **NEW!** Functional Food at TWTC Hall 1
☐ **NEW!** Future & Organic Food at TWTC Hall 1
X ***Fully booked** Individual International Exhibitor
X ***Fully booked** International Pavilion*1 (*please specify country), country name
☐ Media & Services

3. Company Information

Company Name: _____

Abbreviated Company Name (for badge and show map) _____

(No more than 24 characters including blank space. Will be decided by the organizer if not provided.)

Address: _____

Website: _____ Brand Name: _____

Sales Contact Person: _____ E-Mail: _____

Tel: _____

4. Products to be displayed

(Please refer to the attached **EXHIBIT PROFILE** (P.15) and fill in the codes of your exhibits in blanks below.)

(1) (2) (3) (4)
(5) (6) (7) (8)

If you can't find suitable codes, please fill in product name: _____

Agent or representative in Taiwan, if any:

Company: _____ Company Tax ID: _____

Address: _____

Tel: _____ E-mail: _____

Contact Person: _____ Position: _____

5. Join us at KAOHSIUNG FOOD SHOW, 22-25 OCT. 2026.

Get an early-bird rate if you participate in both FOOD TAIPEI 2026 and KAOHSIUNG FOOD SHOW 2026.

Early-bird Rate for KAOHSIUNG: Raw Space US\$1,100/per booth; Shell Scheme US\$1,450/per booth.

☐ Yes, Shell Scheme: _____ units; Raw Space Booth without facilities: _____ units. (each unit is 9 square meters)

☐ No, thank you.

For more information, please visit the official website of **KAOHSIUNG FOOD SHOW**. [Click here](#)

Sales Contact Person: _____ E-Mail: _____

Tel: _____

We have read and accepted the Terms and Regulations for Participation **stated on the following pages**, and agree to abide by any other rules and regulations made by TAITRA in connection with this show.

Signature: _____ Date (MM/DD/YY): _____

For any inquiries, please contact Ms. Tobby Lin at foodtaipei@taitra.org.tw

The above personal information will only be used for personal contact by phone, mail and other means of communication in the year 2025-2029. Those who wish to exercise any of the following rights should directly contact TAITRA. 1. Make inquiry and request for a review of personal information 2. Make request for duplications of personal information 3. Request to supplement or correct personal information 4. Request to end collection, processing or use of personal information 5. Request deletion of personal information. Those who do not provide personal information may not be able to immediately get business information from TAITRA.

General Regulations for Exhibitors at TAITRA's Taiwan International Trade Shows

Last Revised: September 9, 2025

Item	Article
General Provisions	1. These regulations are issued by the Taiwan External Trade Development Council (TAITRA, hereinafter referred to as the "Organizer"). 2. The registration information, exhibition regulations, exhibitor handbook, and all related materials (hereinafter collectively referred to as "Exhibition Information") form an integral part of these Regulations. They apply to exhibitors, co-exhibitors, their subsidiaries, branches, contractors, service providers, and the personnel of the aforementioned entities (hereinafter collectively referred to as "Exhibitors"). 3. By registering, Exhibitors are deemed to have fully read, understood, and accepted the Exhibition Information and these Regulations. Exhibitors unconditionally agree to comply with them and authorize the Organizer to use the information provided for exhibition purposes, including but not limited to publishing the "Official Directory" and other promotional materials. 4. The Organizer has full authority to interpret, determine, and enforce whether an Exhibitor's conduct from registration through the close of the Exhibition (including move-in and move-out periods) complies with these Regulations. Exhibitors may not raise objections to the Organizer's decisions. 5. Prior to the Exhibition, the Organizer will publish the Exhibition Information and these Regulations on the official exhibition website for all Exhibitors to review and print. Exhibitors shall not claim exemption from these Regulations by reason of not having received or been aware of the Exhibition Information, or for any other reason. 6. Venue regulations of facilities hosting TAITRA international trade shows are also considered part of these Regulations. They will be available on the respective venue websites for Exhibitors to review and print. Exhibitors shall not claim exemption from these Regulations by reason of unawareness or for any other reason. (Nangang Exhibition Center: https://www.tainex.com.tw/; Taipei World Trade Center Exhibition Hall 1: https://www.twtc.com.tw/) 7. The Organizer reserves the right to amend these Regulations at any time regarding matters not expressly covered herein.
Exhibition Registration	1. The Organizer may refuse the participation of executive organizers of competing exhibitions, their subsidiaries, agents, or related enterprises. If any party is found to have deceptively registered to exhibit, their participation will be terminated immediately, all fees paid will be non-refundable, and they must vacate the venue at once. The Organizer is not responsible for any damages or losses incurred by such Exhibitors, including but not limited to business losses and removal costs. The Organizer retains full authority to determine, interpret, and enforce this provision without objection. 2. The Organizer reserves the right to assign floor space, booth location, and the number of booths based on product categories, registration status, and booth demand. The Organizer also retains the right to decide whether to accept applications, adjust booth areas, and approve the requested number of booths, taking into account the nature of the products exhibited and the applicant's record of participation in the Organizer's international trade shows or other domestic and overseas promotional events. 3. If an Exhibitor withdraws for reasons not attributable to the Organizer, the exhibition deposit will not be refunded once paid. Exhibitors who withdraw after booth assignment will not receive any refund of exhibition fees, regardless of the reason. 4. The Organizer may change the exhibition date or venue, or cancel the exhibition. If such changes or cancellations are required due to natural disasters, notifiable infectious diseases (e.g., COVID-19), or other force majeure events, all fees paid (including deposits) will be non-refundable. The Organizer is not liable for any resulting damages. 5. To ensure the proper handling of the exhibition, the Organizer may implement health and safety measures (e.g., infectious disease prevention, public health requirements) in compliance with applicable laws and prevailing conditions. Exhibitors agree to comply with such measures from registration through the close of the exhibition and accept the health risks involved (including but not limited to infection, quarantine, or restricted access). Exhibitors shall not bring civil, criminal, or administrative claims against the Organizer regarding these measures.

During the Exhibition Period and Move-In/Move-Out	1. Unless otherwise specified, persons under 13 years of age are prohibited from entering the Exhibition to ensure safety and order. 2. Exhibitors shall collect one identification badge per person at the location designated by the Organizer during move-in. Badges must be worn at all times when entering or leaving the venue throughout the Exhibition period (including move-in and move-out). 3. Lending or transferring an Exhibitor badge to any third party—whether or not they are another Exhibitor—is strictly prohibited. Once verified, the Organizer may confiscate the badge on site and bar both the Exhibitor who lent or transferred it and the recipient from registering for the next Exhibition. The Organizer shall not be liable for any damages suffered by violators and reserves the right to seek compensation for damages and losses caused. All badge holders are deemed personnel of the Exhibiting entity, and this presumption shall not be rebutted. Any violation by a badge holder shall be deemed a violation by the Exhibitor, who shall bear full legal responsibility for the holder's actions. 4. During move-in and move-out, Exhibitors and related personnel shall prepare and correctly wear their own hard hats while inside the exhibition venue. Failure to do so constitutes a violation of occupational safety and health laws, for which the Exhibitor and its personnel shall bear sole legal responsibility. The Organizer assumes no liability in such cases. 5. Exhibitors may not bring exhibited products into or out of TaiNEX 1 & 2 between 10:00 a.m. and 6:00 p.m. each day of the Exhibition (until 5:00 p.m. on the final day), or into or out of TWTC Hall 1 between 9:30 a.m. and 5:30 p.m. each day of the Exhibition (until 4:30 p.m. on the final day), except for light personal belongings. Additional exhibited products may only be moved into the venue between 9 a.m. to 10 a.m. at the the TaiNEX 1 & 2, and between 8:30 a.m. to 9:30 a.m. at TWTC Hall 1. 6. Exhibitors who do not wish their exhibited products to be photographed or filmed by visitors shall display signs in both Chinese and English stating “Do Not Take Photos” or “Do Not Record Videos.” However, Exhibitors must cooperate with the Organizer’s contracted photographers and accredited reporters carrying Organizer-issued PRESS badges for purposes of event promotion. 7. Exhibitors shall implement appropriate security and safety measures for their exhibited products, and post required notices and warnings in both Chinese and English in a clear and visible manner in accordance with applicable law. Booths must be kept clean and unobstructed at all times. Exhibitors are responsible for ensuring the safety of their personnel and visitors, maintaining a safe distance between people and equipment, and deploying additional staff when crowding occurs to prevent collisions or other accidents. If an accident occurs in an Exhibitor’s booth, the Exhibitor shall immediately handle the situation. Should such accidents or disputes result in claims, compensation demands, or litigation involving the Organizer, the Exhibitor shall unconditionally and fully indemnify the Organizer for all damages and expenses incurred. 8. Exhibitors shall verify that booth water and electricity installations are functioning properly. Once the installations have been accepted in the presence of the Organizer’s designated contractor, the Exhibitor shall bear full responsibility for any subsequent malfunctions or issues. 9. After the Exhibition closes, Exhibitors shall restore their booths to vacant space within the time specified by the Organizer and remove all items not belonging to the venue (including but not limited to exhibited products, booth decorations, and personal belongings). The Organizer is not responsible for safekeeping exhibits. Any items remaining after move-out shall be deemed abandoned, and the Exhibitor shall forfeit all rights of ownership. The Organizer may dispose of such items at its sole discretion, and the Exhibitor shall bear all related costs, including removal and disposal. Such incidents may be recorded and considered in future exhibition applications. 10. Exhibitors intending to use livestreaming, digital interactive devices, or other technologies involving the capture of visitors’ images must notify the Organizer in advance in writing and ensure compliance with applicable laws, including the Personal Data Protection Act and regulations protecting individuals’ right to their image, to safeguard visitor rights. 11. Exhibitors are strictly prohibited from using equipment with facial recognition functions for data collection, identification, or comparison. The Organizer may require removal of such equipment, termination of the technology, and immediate cessation of related activities. 12. Exhibitors acknowledge and agree that the Organizer may take photographs, videos, audio recordings, and live broadcasts within the Exhibition venue and related activities, and may use such materials for promotional purposes without prior notice or remuneration. Exhibitors shall inform their personnel, vendors, suppliers, and visitors of this practice and are responsible for securing their consent. Should any claim of personal data infringement be made against the Organizer, the Exhibitor shall provide proof of consent from the relevant parties and shall indemnify the Organizer for all resulting damages, including but not limited to attorneys’ fees.
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During the Exhibition Period and Move-In/Move-Out	13. If the organizer discovers an Exhibitor engages in any of the following conduct and fails to correct the issue as required, the Organizer may cancel the Exhibitor's qualification, terminate participation, or suspend utilities (water and electricity). All fees paid shall be forfeited. The Exhibitor shall be barred from participating in Organizer-run exhibitions for at least two editions, and all accumulated exhibition years shall be reset to zero. The Organizer is not responsible for any losses or damages the Exhibitor may incur as a result of these actions. If the Organizer suffers damages or becomes involved in litigation as a result, the Exhibitor shall bear all compensation liabilities, including but not limited to attorney and court fees, and may not raise objections: (1) Submitting forged or false documents, materials, or fraudulently using another party's name. (2) Refusing to comply with Organizer rules for entry and exit of the venue. (3) Entering or leaving the venue with another person's identification documents, or altering/forging such documents. (4) Discrepancies between the product catalog submitted at registration and actual products displayed. (5) Failure to pay exhibition fees at least ten days prior to the opening. (6) Refusing or withdrawing authorization for the Organizer to use Exhibitor information for the Official Directory. (7) Leaving rented booths empty or unattended during the Exhibition. (8) Continuing to sell, display, or advertise products suspected of infringing others' intellectual property rights. (9) Exhibiting products or using display methods in violation of the Civil Code, Consumer Protection Act, Fair Trade Act, Commodity Labeling Act, Commodity Inspection Act, Act Governing Food Safety and Sanitation, or other applicable laws and regulations. (10) Exhibiting products or using display methods likely to disrupt public order or offend public morals. (11) A third party presents a settlement letter, civil judgment, or criminal conviction (final or not) proving infringement by the Exhibitor's products. (12) Booth signage or decoration inconsistent with the Chinese or English information provided in registration. (13) Subletting or transferring booths, or exhibiting under the name of a non-registered entity (including sponsors, affiliated enterprises (parent or subsidiary companies), or branches or subsidiaries of the originally registered company in other regions). (14) Exhibiting products manufactured, produced, sold in, or imported from regions prohibited by the Taiwan government, or otherwise prohibited by law. (15) Exhibiting products inconsistent with the Exhibition theme. (16) Engaging in retail sales within the Exhibition venue. (17) Publicly displaying music, videos, images, graphics, or other materials likely to infringe intellectual property rights. (18) Displaying products or posting, distributing promotional materials outside the booth area, including public facilities, pathways, walls, and pillars. (19) Conducting promotional activities or placing corporate/personal items in public areas. (20) Packing products early, moving out prematurely, or engaging in similar conduct. (21) Leaving products or personal belongings in the venue after move-out. (22) Engaging in inappropriate conduct such as aggressive sales tactics or restricting visitors' personal freedom. Upon verification, the Organizer may order immediate withdrawal from the Exhibition or bar future participation.
Decoration and Construction	1. Except for the start-up area and standard booths where decoration charges are included, all booths are provided as bare space without carpets or partitions. Exhibitors must arrange their own basic decoration, which shall include at minimum carpeting, wall partitions, and exhibitor signage. Exhibitors may not use the bare ground as an exhibition booth. 2. Before beginning booth decoration, Exhibitors must submit the required documents—including a decoration affidavit and applications for water and electricity—within the deadlines set by the Organizer. Failure to comply with these deadlines, resulting in delays or loss of rights, shall be the sole responsibility of the Exhibitor. No refunds or adjustments to participation terms will be granted. 3. Exhibitors intending to install stage sound equipment, aerial balloons, two-story booths, or decorations exceeding 4 meters in height must obtain prior approval from the Organizer (see the Exhibition Handbook for details). Without approval, the Exhibitor must dismantle such structures immediately at its own expense or promptly submit an application upon discovery by the Organizer. The Organizer is not liable for any resulting damages or losses. (1) If such equipment or structures are erected without approval, an additional usage fee of NT\$30,000 will be charged for the violation.

Decoration and Construction	(2) Applications submitted after the deadline but before the Exhibition opens shall incur a violation usage fee of NT\$10,000. (3) Applications submitted during the Exhibition period (June 24 to 27, 2026) shall incur an illegal usage fee of NT\$30,000. 4. Exhibitors shall ensure that third-party vendors (including decorators and construction personnel) comply with the Occupational Safety and Health Act. Requirements include, but are not limited to: proper wearing of hard hats at all times, prohibition of topless work, prohibition of gambling, prohibition of smoking or chewing betel nuts, and prohibition of unprotected use of ultra-high ladders. (1) If violations result in the Organizer or venue being penalized by authorities, the Exhibitor shall unconditionally indemnify the Organizer and venue for all damages, including administrative and criminal fines. Exhibitors acknowledge that the Organizer has fulfilled its duty to inform and publicize these rules, and may not claim exemption based on lack of knowledge. (2) In the event of a major accident caused by such violations that hinders Exhibition progress or affects public safety, the Organizer may cancel the Exhibitor's qualification depending on severity, and reserves the right to seek damages according to law. 5. When constructing walls using venue columns, Exhibitors must leave openings to fully expose fire and electrical equipment (e.g., fire alarms, sprinklers, extinguishers, distribution boxes, grounding panels). No partitions, locks, obstructions, or stacked items may block access, use, inspection, or maintenance of such facilities. 6. Compartments housing refrigeration equipment must remain unlocked and unobstructed to allow Organizer night patrol staff to check power supply. If access is denied and damages result, liability rests solely with the Exhibitor. 7. If an Exhibitor engages in any of the following conduct and, after being notified, fails to correct within the time limit set by the Organizer, the Organizer may cancel participation, terminate utilities, and forfeit all fees paid. The Exhibitor will be barred from Organizer-run exhibitions for at least two editions, and accumulated years of participation will be reset to zero. The Organizer bears no liability for any resulting damages or losses suffered by the Exhibitor. If the Organizer incurs damages or litigation as a result, the Exhibitor shall bear full compensation liability, including attorney and court fees, without objection: (1) Using bare ground as an exhibition booth. (2) Installing stage sound equipment, aerial balloons, two-story booths, or decorations over 4 meters without prior application and approval. (3) Failing to comply with fire safety rules in column wrapping operations, or obstructing access to electrical boxes in enclosed columns (e.g., by locks or other barriers).
Occupational Safety and Health	1. If an Exhibitor engages in conduct that disrupts public order, offends public morals, harms the image of the exhibition venue, endangers public health or safety, or otherwise hinders the order or quality of the Exhibition, and fails to correct the issue after discovery and request by the Organizer, the Organizer may immediately cancel the Exhibitor's qualification, terminate participation, or suspend water and electricity. All fees paid shall be forfeited. Violators shall be barred from participating in TAITRA-organized exhibitions for at least two editions, and accumulated years of participation shall be reset to zero. The Organizer shall not be liable for any losses or damages suffered by the Exhibitor as a result. If the Organizer incurs damages or becomes involved in litigation, the Exhibitor shall bear full liability for compensation (including but not limited to attorney's fees and court costs) and may not raise objections. The above violations include, but are not limited to: (1) Using drones for aerial photography without Organizer approval. (2) Creating noise of 75 decibels or above. (3) Emitting smoke, exhaust, dust, foul odors, irritating gases, or volatile organic solvents during demonstrations or operations without adequate pollution-control equipment, thereby affecting neighboring booths or the Exhibition as a whole. (4) Improper or negligent installation, operation, maintenance, or management of booth facilities, items, or exhibits causing injury, death, or property damage to Exhibitor staff, Organizer staff, managers, or third parties. (5) Causing a fire through booth design, construction, or improper use of electrical appliances. (6) Harassing, using indecent language, ranting, insulting, intimidating, coercing, or harming staff, fellow Exhibitors, visitors, or other personnel. (7) Using inappropriate mobility devices such as two-wheeled transporters, skateboards, or similar equipment inside the venue. (8) Drunkenness and similar inebriated behavior at the exhibition venue. (9) Carrying prohibited articles, explosives, flammable materials, or other dangerous items that may cause injury, property damage, or threaten order and safety.

Occupational Safety and Health	(10) Wearing foul-smelling clothing, slippers, or carrying unclean items that damage the venue's image. (11) Failing to ensure the safety of Exhibitor personnel and visitors, including maintaining safe distances from equipment and machinery. (12) Any other conduct affecting venue order, exhibition progress, or the safety of people and property.
Insurance	1. During the Exhibition period (including move-in and move-out), Exhibitors shall assign personnel to safeguard exhibited products, decoration materials, engineering facilities, and equipment. Valuable exhibits must be insured at the Exhibitor's own expense, and security personnel should be engaged as needed. The Organizer bears no responsibility for any loss or damage. 2. From the time exhibits and decoration materials are delivered to the venue until they are removed after the Exhibition, Exhibitors shall obtain, at their own expense, adequate insurance coverage. Such coverage shall include, but is not limited to: fire insurance, theft insurance, water damage insurance, and public liability insurance (including supplementary coverage for natural disasters such as typhoons, earthquakes, floods, and heavy rain). Exhibitors are solely responsible for the operation, maintenance, and safety of their rented booth space, facilities, and personnel, and must ensure this relevant insurance is effective throughout move-in, the Exhibition, and move-out. 3. When Exhibitors organize activities in their booths, they must provide participants with clear on-site safety information and precautions, and shall be fully responsible for maintaining participant safety. In the event of injury, accident, or dispute among participants, the Exhibitor shall immediately handle the matter and bear all related legal liabilities. If such incidents result in claims, demands for indemnification, or litigation against the Organizer, the Exhibitor must unconditionally compensate the Organizer for all damages and expenses incurred, including legal fees.
Protest or Petition	1. If an Exhibitor engages in any of the following conduct and, after discovery by the Organizer, fails to make corrections as required, the Organizer may disqualify the Exhibitor, terminate participation, or suspend utilities (water and electricity). All fees paid shall be forfeited. The Exhibitor shall be barred from Organizer-held Exhibitions for at least two years, and accumulated years of participation shall be reset to zero. The Organizer shall not be liable for any losses or damages arising therefrom. If the Organizer incurs damages or becomes involved in litigation as a result, the Exhibitor shall bear full compensation liability (including but not limited to attorney's fees and court costs) and may not raise objections: (1) Allowing disputes not caused by the Organizer to escalate into disturbances, public petitions, or protests at the Exhibitor's booth or within the Exhibition venue, thereby affecting order or damaging the image of the Exhibition.
Information Security	1. Special Clauses for Information Security (1) Exhibitors shall maintain information and communication security, comply with the Cyber Security Management Act, its implementing regulations, and all cybersecurity rules and standards promulgated by the Executive Yuan, and observe the cybersecurity measures required by the Organizer. Upon discovering any cybersecurity incident affecting the Organizer, the exhibition venue, or the Exhibitor, the Exhibitor shall notify the Organizer within thirty minutes, cooperate fully, and follow all emergency response measures. (2) For information and communications software, hardware, or services used in the Exhibitor's business operations, if the competent authority publishes a list of manufacturers or products deemed to endanger national cybersecurity under the Principles for Agencies to Restrict the Use of Products that Endanger National Cybersecurity, Exhibitors are prohibited from using any products from these manufacturers or those listed. This prohibition applies equally to any subsequent adjustments or updates to the list. (3) If Exhibitors use LED message boards, electronic screens, or other devices to display content to the public, they must ensure that the content is lawful and does not offend public morals or disrupt social order. If inappropriate content is displayed due to hacking or other unauthorized interference, the Exhibitor shall immediately terminate the broadcast and comply with the notification and response requirements set forth in Paragraph 1 of this Article. (4) If the Organizer suffers damages due to an Exhibitor's violation of this Article—including but not limited to claims, demands for compensation, or litigation—the Exhibitor shall compensate the Organizer for all direct and indirect damages, including but not limited to attorney and court fees. If the rights of third parties are harmed, the Exhibitor shall also assume full liability without delay.

Exhibit Profile

Code	Product Name	製品名称 (Japanese)	中文產品名稱
Agricultural Products & Foods		農産物と食品	農產品及食品
5105	Livestock	畜産物	畜產品
510505	Chicken	鶏肉	雞肉
510510	Pork	豚肉	豬肉
510515	Beef	牛肉	牛肉
510520	Lamb	羊肉	羊肉
510525	Dairy Products	乳製品	乳製品
510530	Eggs	卵	蛋
510599	Other Livestock	その他の畜産物	其他畜產品
5110	Seafood	水産物	水產品
511005	Fish	魚	魚類
511010	Crab, Lobster & Shrimp	かに、エビ	蟹及蝦
511015	Shellfish	貝類	貝類
511020	Cuttlefish, Squid & Octopus	いか、するめ及びたこ	烏賊、魷魚及章魚
511025	Seaweed	昆布	海帶
511099	Other Seafood	その他の水産物	其他水產品
5115	Vegetables	野菜	蔬菜
511505	Leafy Vegetable	葉菜類	葉菜類
511510	Cabbage	キャベツ、ブロッコリー	高麗菜、花椰菜及甘藍
511515	Lettuce	レタス	美生菜
511520	Legume	さや豆	豆莢
511525	Sweet Potatoes & Potatoes	サツマイモ、じゃがいも	番薯及馬鈴薯
511530	Fresh Carrot	にんじん	胡蘿蔔
511535	Onion	たまねぎ	洋葱
511540	Bamboo Shoot	たけのこ	竹筍
511545	Water Bamboo	マコモダケ	茭白筍
511550	Mushrooms & Fungus	マッシュルーム、椎茸、きくらげ	蕈、香菇及木耳
511555	Ginger	しょうが	薑
511560	Garlic	にんにく	蒜頭
511599	Other Vegetables	その他の野菜	其他蔬菜
5120	Fruits	果物	水果
512005	Mango	マンゴー	芒果
512010	Banana	バナナ	香蕉
512015	Guava	グアバ	番石榴
512020	Papaya	パパイヤ	木瓜
512025	Pineapple	パイナップル	鳳梨
512030	Grape	葡萄	葡萄
512035	Pear	梨	梨

512040	Litchi	レイシ	荔枝
512045	Carambola	スターフルーツ	楊桃
512050	Wax Apple	レンブ	蓮霧
512055	Melon	瓜類	瓜類
512060	Citrus Fruits	柑橘類	柑橘類
512099	Other Fruits	その他の果物	其他水果
5125	Grain Products	穀物類	農産大宗物資
512505	Rice	米	米
512510	Soybean	大豆	大豆
512515	Maize (Corn)	とうもろこし	玉米
512520	Peanut	落花生	花生
512525	Sesame	ゴマ	芝麻
512530	Adzuki Beans	あずき	紅豆
512535	Mung Beans	緑豆	綠豆
512540	Sorghum	コーリヤン	高粱
512545	Grain Powder	穀粉	穀粉
512599	Other Grain	その他の穀物	其他農産大宗物資
5135	Canned Food	缶詰食品	罐頭食品
513505	Canned Meat	肉缶詰	肉類罐頭
513510	Canned Vegetable	野菜缶詰	蔬菜罐頭
513515	Canned Seafood	水産物缶詰	水産罐頭
513520	Canned Fruit	フルーツ缶詰	水果罐頭
513525	Canned Bean Food	豆類缶詰	豆類罐頭食品
5140	Dried & Preserved Food	乾燥及び塩蔵品	脱水及醃製食品
514005	Bacon	塩漬け豚肉、ベーコン	臘肉及培根
514010	Ham & Sausage	ハム、ソーセージ	火腿及香腸
514015	Jerky & Meat Floss	ジャーキー、肉でんぷ	肉乾及肉鬆
514020	Dried & Preserved Seafood	ドライ及び塩蔵水産品	脱水及醃製水産品
514025	Dried Fruit & Vegetable	ドライフルーツ	脱水蔬果
514030	Preserved Fruit & Vegetable	青果の漬物	醃漬蔬果
514035	Fruit Jam	ジャム	果醬
5145	Prepared Food	調理食品	調理食品
514505	Rice Products	米類製品 (チャーハン、ドリア、大根もち)	米食類製品 (如炒飯、焗飯及蘿蔔糕)
514510	Flour Products	粉食製品 (餃子、ピザ、チキンナゲット)	麵食類製品 (如水餃、披薩及雞塊)
514520	Finished Dishes	パン及び調理済み食品	餐包及調理包
514515	BBQ & Smoked Food	バーベキュー、燻製食品	燒烤及煙燻食品
514540	Vegetarian Food	ベジタリアン食品	素食類
514525	Fresh Noodles & Pasta	麵類	麵

514535	Bean Products	豆類製品	豆類製品
514530	Meatball	ミートボール類	丸類
514545	Instant Noodles	インスタントラーメン	泡麵
514550	Instant Soup	インスタントスープ	湯
514599	Other Prepared Food	その他の調理食品	其他調理食品
5150	Food Additives & Ingredients	食品添加物及び原料	食品添加物及原料
515005	Baking Powder & Flour	ベーキングパウダー、小麦粉	烘焙粉及麵粉
515010	Dough	こね粉	麵糰
515015	Starch	でんぷん	澱粉
515020	Tapioca Ball	タピオカ類	粉圓及珍珠
515025	Agar Powder	寒天パウダー	洋菜粉
515030	Yeast	イースト	酵母
515035	Lactobacillus & Probiotics	乳酸菌、善玉菌	乳酸菌及益生菌
515040	Enzyme & Enzyme Extract	酵素、酵素抽出物	酵素及萃取物
515050	Food Concentrate & Extract	食品濃縮物、エキス	食品濃縮物及萃取物
515060	Decoloring Earth (Bleaches)	食品漂白剤	食品漂白剤
515065	Artificial Sweetener	人工甘味料	人工甘味
515070	Flavoring	香料	香料
515075	Food Coloring	食用色素	食用色素
515080	Food Enhancer / Improver	風味増強剤	食品增味劑
515099	Other Food Additives & Ingredients	その他の食品添加物、原料	其他食品添加物及原料
5155	Seasonings & Condiments	調味料	調味品
515505	Salt	塩	鹽
515510	Sugar & Syrup	砂糖、シロップ	糖及糖漿
515515	Soy Sause	醤油	醬油
515520	Vinegar	酢	醋
515525	Tomato Ketchups	ケチャップ	蕃茄醬
515530	Chili Sauce	チリソース	辣醬
515535	Sauces	ソース	調味醬料
515540	Monosodium Glutamate (MSG)	うまみ調味料	味精
515545	Cooking Oil	食用油	食用油
515550	Sesame Oil	ごま油	麻油
515555	Spice	天然香辛料	天然香辛料
5160	Health Supplement	サプリメント	健康補給品
516005	Herbal Nutrient Extracts	漢方薬膳品	漢方食補品
516010	Ganoderma	靈芝	靈芝
516015	Ginseng	高麗人參	人蔘
516020	Antrodia Cinnamomea	牛樟芝	牛樟芝
516025	Honey & Honey Products	蜂蜜	蜂蜜
516035	Bird's Nest	燕の巣	燕窩

5165	Baked Goods, Confectionery & Snacks	飴、スナック菓子、焼き菓子	糖果、零食及烘焙類
516505	Biscuit	ビスケット	餅乾
516510	Egg Roll	エッグロール	蛋捲
516515	Rice Crackers	せんべい	米果
516520	Pastry	ペイストリー	糕點
516525	Rice Cake (Mochi)	もち	麻糬
516530	Baked Goods & Filling	焼き菓子、餡	烘焙類及內餡
516535	Nuts & Kernels	ナッツ類	各類堅果
516540	Snack	スナック菓子	零食
516545	Candy	飴	糖果
516550	Peanut Sweets	ピーナッツ飴	花生糖
516555	Chocolate	チョコレート	巧克力
516560	Jelly	ゼリー、豆花類	果凍及豆花類
516565	Ice Cream	アイスクリーム	冰品
516570	Pudding	プリン	布丁
516575	Dried Seaweed / Nori	のり	海苔
516580	Gum	ガム	口香糖
5170	Beverage	コーヒー、お茶及び飲み物	咖啡、茶及飲料
517010	Coffee	コーヒー	咖啡
517015	Coffee Beans	コーヒー豆	咖啡豆
517020	Tea Leaves	茶葉	茶葉
517025	Herbal Tea	ハーブティー	花草茶
517030	Juice	ジュース	果汁
517035	Soybean Milk	豆乳	豆漿
517040	Carbonated Drinks	炭酸飲料	碳酸飲料
517045	Tea Drinks	茶系飲料	茶葉飲料
517050	Vinegar Soft Drinks	お酢ドリンク	醋飲
517055	Energy Drinks	機能性飲料	機能性飲料
517060	Alcoholic Beverage	アルコール飲料	酒精飲料
517065	Drinking Water	水	水
517070	Powdered Drinks	粉末飲料	沖泡式飲料
8505	Business & Industrial Services	ビジネスサービス	工商服務
850535	Advertising & Public Relations (PR)	広告、PR	廣告及公關服務
8510	Media & Publishing Services	メディア及び出版サービス	資訊傳播及出版服務
851005	Mass Media Services	マスメディアサービス	傳播服務
851010	Publishing Services	出版サービス	出版服務



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