



APPLICATION KIT

20-22 OCT, 2026

Taipei Nangang Exhibition Center, Hall 1 (TaiNEX 1)

ORGANIZERS |



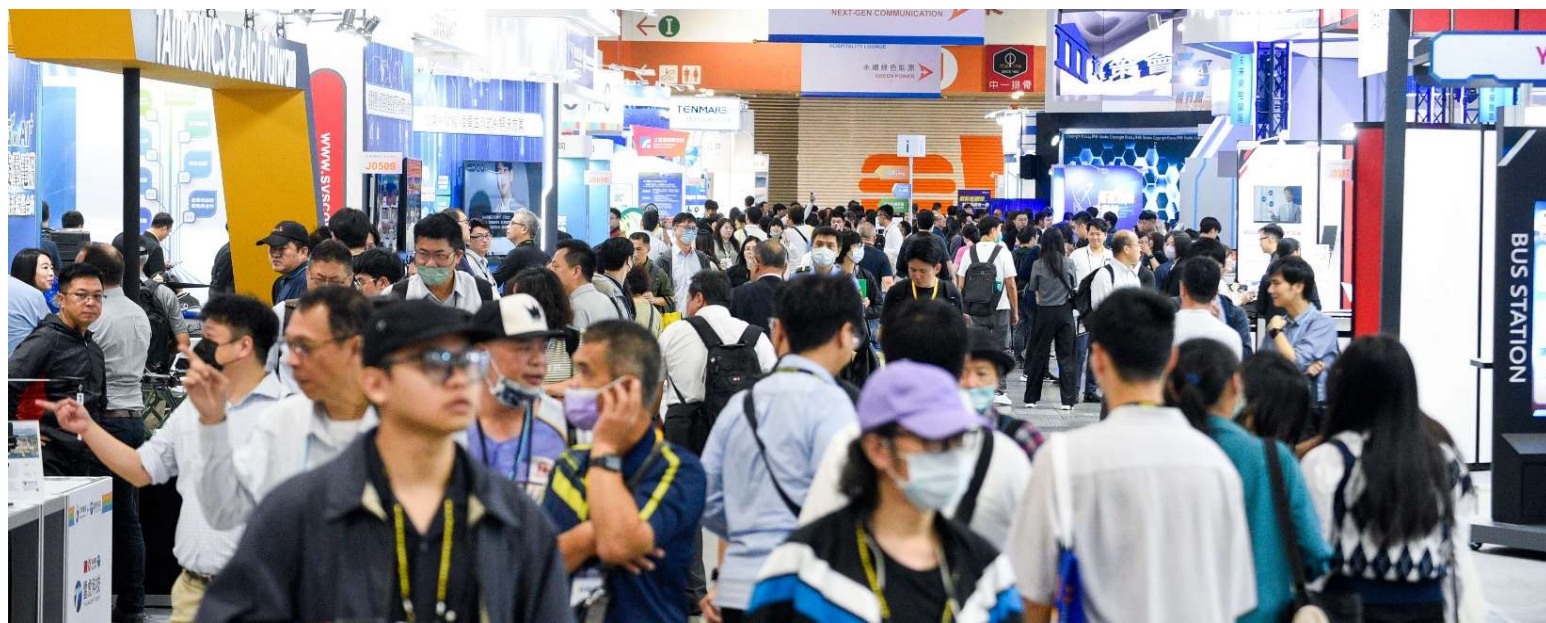
TAITRA



TEEMA
for Taiwan ICT Industry

INDEX

Exhibits & Pavilion	P2
Exhibition Information	P3
Rules & Regulations	P4
Booth Rental Rates	P5
Official Contractors	P6
Booth Application	P7
Booth Allocation	P7
Payment Information	P8
General Regulations	P9
Organizers Information	P16





Maximum Exposure Double Interaction Maximize Your Brand Promotion

**Celebrating 50 Years of Exhibitions
Accumulated a Broad Buyer Base**

**Through Various Exposure Methods
Expand Your Business Networks**



On-site Advertising



Forum Sponsorship



Digital Marketing

**For more details, please visit the official
exhibition website.**

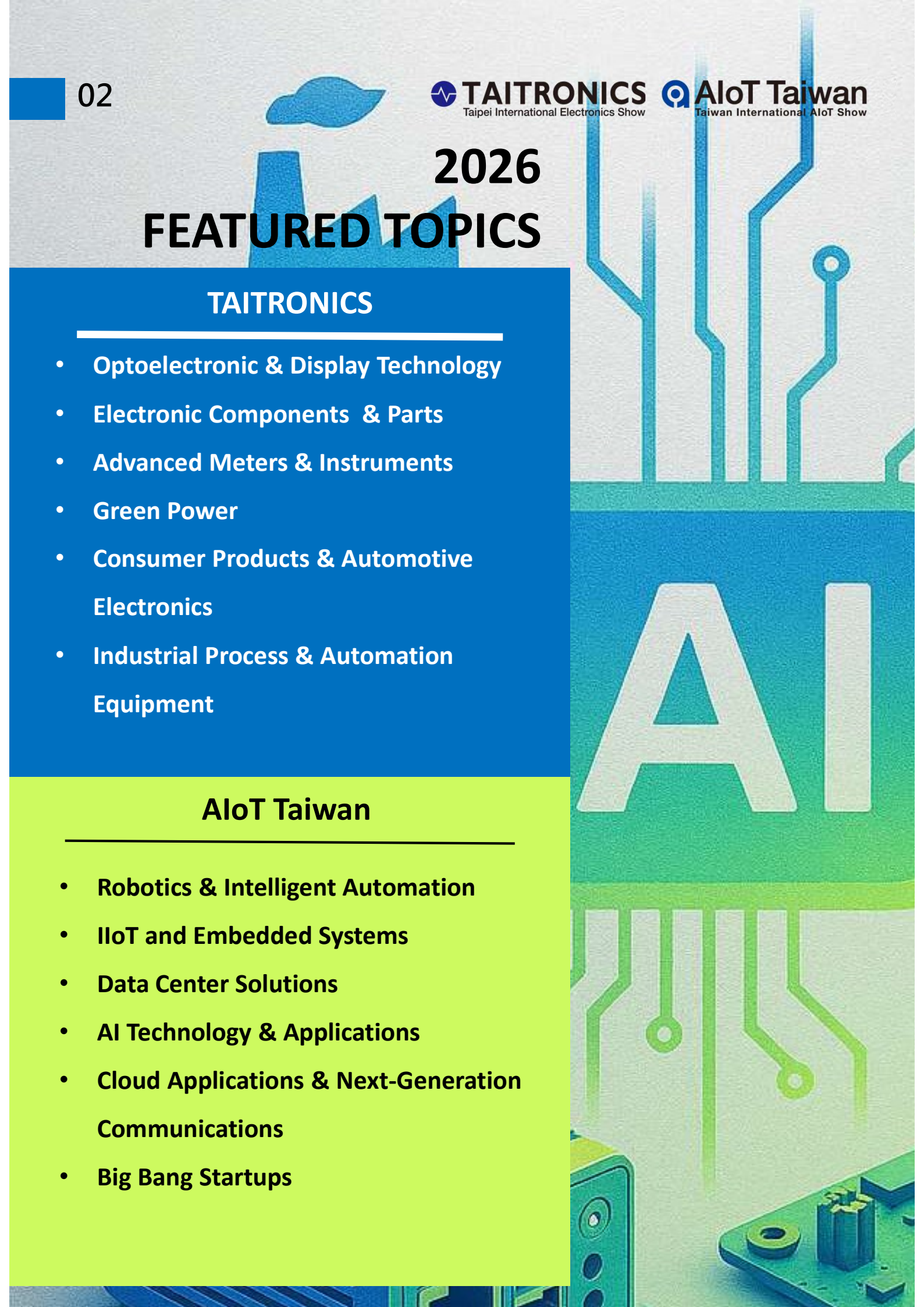
2026 FEATURED TOPICS

TAITRONICS

- **Optoelectronic & Display Technology**
- **Electronic Components & Parts**
- **Advanced Meters & Instruments**
- **Green Power**
- **Consumer Products & Automotive Electronics**
- **Industrial Process & Automation Equipment**

AloT Taiwan

- **Robotics & Intelligent Automation**
- **IIoT and Embedded Systems**
- **Data Center Solutions**
- **AI Technology & Applications**
- **Cloud Applications & Next-Generation Communications**
- **Big Bang Startups**



AI

Exhibition Information

Organizers

Taiwan External Trade Development Council (TAITRA)

Taiwan Electrical and Electronic Manufacturers' Association (TEEMA)

Date, Time, and Venue

Date & Time	Move-in	18-19 Oct. 2026	07:00 – 17:00
	Show	20-21 Oct. 2026	10:00 – 17:00
		22 Oct. 2026	10:00 – 16:00
	Move-out	23 Oct. 2026	08:00 – 17:00

Venue	Taipei Nangang Exhibition Center, Hall 1
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- Note**
1. Only open to individuals aged 18 and above.
 2. Move-in, move-out time, and exhibition hours will be based on the pre-event notice from the organizer.
 3. The general public will be allowed to exchange their tickets for entry on the third day.

Contact

TAITRA

886-2-2725-5200

taitronics@taitra.org.tw

Eve Fan ext. 2632

TEEMA

886-2-8792-6666

allison@teema.org.tw

Allison Wu ext. 333

TAITRA Overseas Offices

You are welcome to contact TAITRA Overseas Offices for more information and local assistance. Please visit branch.taiwantrade.com to find the office nearest to you.

Timeline



Rules & Regulations

1. All manufacturers, distributors, traders, as well as organizations dealing in products or services as stated in the exhibits profile, are eligible to participate as exhibitor.
2. The organizer will not act as a sponsor for visa applications and cannot be held liable in case of visa difficulties.
3. Notifications:
 - i. Exhibitors renting a booth are not allowed to sublease, transfer, or use a company name (including sponsor names, affiliated companies, etc.) that is not registered for participation in the exhibition. If these rules are violated, the organizer will immediately reclaim the transferred booth, stop the unregistered exhibitor from continuing the exhibition, and prohibit both the transferor and transferee from participating in the exhibition for one year.
 - ii. The company name on the registration form must match the company name displayed on the booth. Changes are not allowed. If violated, the exhibitor's qualification will be immediately canceled, and the exhibition will be stopped.
 - iii. The organizer has the right to reject any products or exhibitors that do not match the exhibition's theme.
 - iv. The materials provided by the exhibitor will be used as the basis for future publications and promotional materials for the exhibition. Exhibitors are strictly prohibited from displaying products with false country-of-origin labels, counterfeit trademarks, or products that infringe on others' patents or copyrights during the exhibition. If any legal disputes regarding trademarks, patents, or copyrights arise, the exhibitor will be immediately removed, and no fees will be refunded. The event will proceed according to the general rules set by the Taiwan External Trade Development Council (TAITRA) for professional exhibitions, and the exhibitor must not dispute this. If the organizer faces legal or other damages due to this, the exhibitor will be held fully liable for compensation or litigation costs.
 - v. Retail sales are prohibited during the exhibition. If violated, the exhibitor will be stopped from continuing the exhibition and prohibited from participating in the exhibition for one year. All exhibits must remain on display until 4:00 PM on the last day of the exhibition and cannot be withdrawn early.
 - vi. Booth decorations cannot exceed a height of 2.5 meters, and company signage or product logos cannot exceed 4 meters in height.

Booth Rental Rates

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Booth Type	Space/Dimensions	Booth Rental (including 5% VAT)
Raw Space (1 unit)	9m ² (3m x 3m)	US\$2,220
Standard Shell Scheme (1 unit)	9m ² (3m x 3m)	US\$2,420

Remark: Each Standard Shell Scheme is equipped with the basic facility module, which includes:

Standard partition	1 Set	Folding chair	3 Pcs
Needle punch carpet	9 SQM	Spotlight	3 Pcs
Company name fascia board	1 Pc	Trash can	1 Pc
Info counter	1 Pc	Socket	1 Pc

- Extra booth facilities are available with the official contractor on a rental basis.

Booth Rentals for Startups

- Eligibility: Startup companies established on (or after) Jan, 1, 2019 and are in ICT related industries.

Booth Type	Booth Rental (including 5% VAT)	Equipment	Qty	Equipment	Qty
Stand (150x150cm)	US\$630	Standard Booth with Company Sign	1	Spotlight 10W (White light)	2
		Needle punch carpet	1	110V/5A Socket	1
		Meeting Table (150x50x100cm/H)	1	Trash can	1
		Bar Stool	2		
Shell Scheme (300x300cm)	US\$940	Standard Booth with Company Sign	1	Folding Chair	3
		Needle punch carpet	1	Spotlight 10W (White light)	3
		Lockable cupboard (100x50x82.5cm/H)	1	110V/5A Socket	1
		Meeting Table	1	Trash can	1

Remarks:

- Regardless of booth type, each booth is supplied with 110V (500W) electricity free of charge.

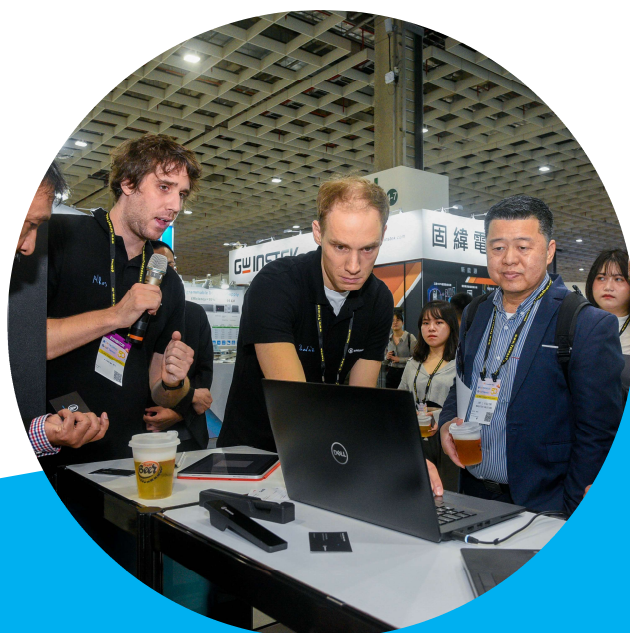
Special Offer

Early Bird Discount: Register before April 30 to enjoy 15% off for 2 booths or 20% off for 3 or more booths. Booth structure fees are not included.

Official Contractors

TAITRA OFFICIAL CONTRACTORS

- O'YA Marketing Solution & Interior Design
TEL: 886-2-2655-2777
EMAIL: oya-t@o-ya-design.com
- KY-POST DESIGN INTERNATIONAL.CO., LTD.
TEL: 886-2-2346-5678
EMAIL: official@ky-post.com
- Uniplan Taiwan Corporation
TEL: 886-2-2758-5450
EMAIL: twtc@interplan.com.tw



Booth Application

1. Application:

- i. On-line: Please visit www.taitronics.tw and complete the Application Form under the 'Booth Application' section. (Once online registration is completed, an automatic confirmation email will be sent).
- ii. Once online application is completed, no further changes can be made online. If you need to make changes to your application form, please email the updated information to the organizer.
- iii. The order of booth selection is based on booth size (with priority given to larger booth reservations) and the order in which the applications are received.

Booth Allocation

1. The "Booth Allocation Meeting" is scheduled to be held in July or August 2026.
2. The organizer will notify qualified exhibitors in writing to attend the booth allocation meeting. The meeting will cover important exhibition guidelines, domestic and international promotions, and booth allocation.
3. Exhibitors who are unable to attend the "Booth Allocation Meeting" may delegate the organizer or other companies to select their booth location in accordance with the booth selection rules and order, by submitting the proxy statement. Delegates attending on behalf of companies are additionally required to bring a completed authorization form.
4. Exhibitors who do not attend the "Booth Allocation Meeting" and do not submit the proxy statement will have their booth location selected entirely by the organizer, and the exhibitors shall not raise any objections (booths will be selected after other exhibitors with the same number of booths have finished choosing).



Payment Information

1. A non-refundable down payment of **US\$ 500 per booth** must be received before the application will be processed. A copy of the bank receipt of the down payment must be emailed to:
Ms. Eve Fan Email: taitronics@taitra.org.tw
2. After booth allocation, the organizer will notify applicants of their booth number(s), location, and the balance due. The Exhibitor Manual, which contains all information pertaining to preparing for the show, will be also made available to the exhibitor at the same time.
3. All payment should be made by telegraphic transfer (T/T) payable to:
Beneficiary Name: Taiwan External Trade Development Council
Account Number: 5056-665-100018
Bank Name and Branch:
TAIWAN COOPERATIVE BANK WORLD TRADE CENTER BRANCH
SWIFT Code: TACBTWTP505
Address of Bank:
2F., NO. 333, SEC 1, KEELUNG RD., XINYI DISTRICT, TAIPEI CITY, TAIWAN
※ **Please clearly state the show name “TAITRONICS 2026” or “AIoT Taiwan 2026” in payment details (Remittance information) to facilitate accounting procedure, and check “all banking charges are for remitter” to avoid deduction from payment.**
4. **All banking charges, if any, are to be borne by the applicant.**
5. In case of cancellation or the exhibitor's personal difficulties (e.g. failure to obtain visa to Taiwan, illness, travel or shipping problems), down payment or booth balance already paid cannot be refunded or transferred to other shows or participants.

General Regulations for Taiwan Trade Shows Organized by Taiwan External Trade Development Council

Revised on Aug. 29, 2023

1. These general regulations (“the Regulations”) are made by Taiwan External Trade Development Council (hereinafter referred to as the “Organizer”).
2. The Regulations shall cover the registration forms, exhibition manuals, and materials made for an exhibition (hereinafter referred to as the “Exhibition Materials”). The Regulations are applicable to exhibitors, joint exhibitors, and their branch companies (hereinafter referred to as the “Exhibitors”) of the exhibition.
3. After an Exhibitor completes the registration procedure, the Exhibitor is deemed to have fully read and understood the Exhibition Materials and the Regulations and agree to comply with the Regulations unconditionally. Furthermore, the Exhibitors authorize the Organizer to include the information provided by the Exhibitors in the printed and/or digital Official Directory.
4. Compliance with or violations of the Regulations regarding the Exhibitors’ behaviors during the exhibition period shall be determined, interpreted, and implemented by the Organizer. The Exhibitors shall have no objection.
5. The organizer prohibits the participation of competitive exhibitions or related exhibition organizers, including subsidiaries or agents of associated enterprises. Exhibitors who register under falsified documents or impersonate others will be ordered to stop displaying and fees confiscated once found. The exhibitor agrees unconditionally to the organizer setting, explaining and executing of the regulation, regardless of whether or not the exhibitor has violated the regulation.
6. The Organizer has the right to plan the exhibition area and the number of booths based on the types of the products exhibited, the actual registration results, and booth demand. The Organizer also has the right to determine whether to accept Exhibitors’ registrations, adjust the exhibition area and the number of booths based on the nature of the products exhibited and the Exhibitors’ past records in the Taiwan Trade Shows, or the domestic or foreign promotional activities organized by the Organizer.
7. Except the startup exhibition area, all booths are raw spaces without carpets and partitions. All Exhibitors must set up basic decorations, including carpets, partitions, and company name boards. Exhibitors may not display without basic decorations.

8. The Organizer shall send the Exhibition Materials and the Regulations to the Exhibitors approximately 90 days before the exhibition and publish them on the exhibition website (www.taitronics.tw) for the Exhibitors to access and print the materials. The Exhibitors will have no grounds to claim ignorance of and/or violate the Exhibition Materials due to not having received the Exhibition Materials or having no access to the Regulations.
9. The Exhibitors shall not take exhibition items into the exhibition hall or remove exhibition items from the exhibition hall during the exhibition period, from 10 am to 5 pm daily, (or until 4 pm on the final day of the exhibition), except for small and light items that can be carried by a person. Additional exhibition items may be brought in from 8 am to 9 pm on the first day of the exhibition or from 8:30 am to 9 pm during the exhibition period.
10. Before entering and decorating the booth, the Exhibitors shall fill out and submit the Decoration Affidavit and other related application documents, as well as apply for water and electricity within the prescribed period. If the Exhibitors' decorations or interests are affected as a result of a failure to complete these tasks, the Exhibitors shall bear sole responsibility.
11. If Exhibitors do not permit exhibition items for photography or video recording by visitors, the Exhibitors shall display "No Photography" or "No Video Recording" signs in both Chinese and English. However, the Exhibitors shall allow journalists and contracted photographers with the PRESS badge issued by the Organizer to take photos or videos for promotional purposes.
12. The Exhibitors shall pick up badges at the area designated by the Organizer when moving in exhibition items, and badges shall be worn (one badge per exhibitor) during the exhibition period.
13. Unless otherwise specified within the Regulations, entry of visitors under the age of 12 is not allowed for safety and quality concerns.
14. Personnel designated by the Organizer shall be responsible for entrance/exit control during the exhibition period (including the move-in and move-out). However, the Exhibitors should take care of their exhibition items, decorations, and facilities, and purchase any necessary insurance and hire security guards for valuable exhibition items. If any items are lost or damaged, the Organizer shall not be held responsible.

15. The Exhibitors must obtain all relevant insurances, such as fire insurance, theft insurance, flood insurance, and public liability insurance (including additional insurance for natural disasters, such as typhoons, earthquakes, floods, heavy rains, or other natural disasters) from the periods when the exhibition items and decorations are transported to the exhibition hall, to the removal of the said items from the exhibition hall. The Organizer shall not be responsible for any losses or damage to the said items during the aforementioned period.
16. The Organizer may cancel the Exhibitors' exhibition qualifications and eligibility or stop supplying water and electricity if the Exhibitors are found to be in any one of the following situations by the Organizer, and make no improvement after a request for improvement has been made by the Organizer. The Exhibitors shall be banned from participating in exhibitions organized by the Organizer for at least two years, and all previous exhibition records of the Exhibitors and their seniority shall be removed. If the Organizer is sued or deemed responsible for any loss or damages, the Exhibitors shall indemnify the Organizer for the expenses (including but not limited to the lawsuit and legal fees). The Exhibitors shall have no objection.
 - 1) Use of false documents, information, or any other person's name to participate in the exhibition.
 - 2) Exhibition items shown on the product catalog provided for registration are different from those indicated on the registration forms or from the physical objects.
 - 3) Failure to make full payment of the exhibition fees 10 days before the start of the exhibition.
 - 4) Refusal or withdrawal of authorization for the Organizer to use the information provided by the Exhibitors to publish the Official Directory.
 - 5) Bringing flammable materials, explosives, or other hazardous or banned substances into the exhibition hall.
 - 6) The leased booth is barely decorated, has few or no exhibition items, or has no Exhibitors or on-site employees during the exhibition period.
 - 7) Sale, display, or advertisement of exhibition items that infringe upon the copyright of others.
 - 8) The exhibition items or the means of displaying them are in violation of relevant laws and regulations prescribed in the Civil Code, the Consumer Protection Act, the Fair Trade Act, the Commodity Labeling Act, the Commodity Inspection Act, and the Act Governing Food Safety and Sanitation.

- 9) Exhibition items or the means of display them disrupt public order or violate codes of decency.
- 10) Exhibition items infringe upon the rights of a third party who provides the Organizer with supporting documents such as a settlement agreement, the written judgment for losing the civil suit, or the written judgment for the conviction of criminal charge (whether the judgment is made or not).
- 11) The signs and decorations shown in the Exhibitor's booth are different from the information of the company in Chinese or English as provided in the registration form.
- 12) The signs and decorations shown in the Exhibitor's booth are different from the information of the company in Chinese or English as provided in the registration form.
- 13) Exhibition items are imported from regions restricted by the government of Taiwan, or are manufactured, produced, or sold in such regions, or are contraband pursuant to the laws of Taiwan.
- 14) Exhibition items do not match the theme of the exhibition.
- 15) Conducting retail sales in the exhibition hall.
- 16) Using raw booths for exhibitions.
- 17) Failure to apply to the Organizer in advance to set up a stage or sound system, promotional balloons, or set up structures or decorations more than 4 meters in height.
- 18) Producing noises inside the exhibition hall at 85 decibels or more during the exhibition period.
- 19) Affecting neighboring booths or the exhibition due to a lack of pollution disposal equipment prepared by the Exhibitors to promptly and appropriately dealt with smoke, waste gases, dust, stench, irritant gases, organic chemical solvent contaminants, or other pollutants resulting from demonstrating or operating an exhibition item.
- 20) The music, images, or related information played by the Exhibitors in public during the exhibition period infringe upon intellectual property rights.
- 21) Displaying, posting, or distributing any promotional items or materials related to the exhibition items in areas other than the booths, including public facilities, aisles, or columns.
- 22) Conducting promotional activities or leaving the company or personal items in public areas.

- 23) Third parties conduct disturbances or protests in the Exhibitors' booth(s) or inside/outside of the exhibition hall due to private disputes, thereby affecting the order or image of the exhibition.
 - 24) Causing any injury, death, or financial loss to the Organizer's personnel or a third party during the exhibition period (including the move-in and move-out) due to improper installation, operation, maintenance, or management of the facilities, objects, and exhibition items at the booth.
 - 25) Packing or moving out exhibition items from the exhibition hall in advance or similar behaviors.
 - 26) Causing fires due to the design and construction of the booth and or improper use of electrical devices.
 - 27) Leaving exhibition items or personal items in the exhibition hall after the move-out.
17. If the Exhibitors need to set up a stage or sound system, promotional balloons, or set up structures or decorations more than 4 meters in height, the Exhibitors shall apply in advance with the Organizer, and the structures or decorations may only be set up with approval from the Organizer. (Please refer to related regulations in the Exhibition Manual). Exhibitors who do not have approval from the Organizer shall immediately remove the structures or decorations once discovered by the Organizer's personnel, or carry out supplementary application procedures. The Organizer shall not be liable for any compensation.
- 1) Exhibitors who carry out the supplemental application procedure shall be required to pay a fine of NT\$10,000 for the use of such structures or decorations.
 - 2) When the application is filed after the application deadline to one day before exhibition, the Exhibitors shall be required to pay an additional fine of NT\$10,000.
 - 3) When the application is filed during the exhibition (from 10/22 to 10/24), the Exhibitors shall be required to pay an additional fine of NT\$30,000 for the use.
18. After the end of the exhibition, the Exhibitors shall remove all exhibition items and personal items and clear the booth during the move-out. The Organizer shall not be responsible for the custody of the exhibition items. In the event that exhibition items or personal items are found onsite after the move-out, they shall be regarded as waste and removed by the cleaning company without notice to the exhibitor. The derived expenses shall be borne by the Exhibitor.

19. In case of natural disasters, notifiable infectious diseases (such as COVID-19), or other force majeure reasons, the Organizer retains the right to adjust the exhibition date and location, or cancel the exhibition. In such instances, the Organizer will refund fees paid by the Exhibitors (including deposits and other paid fees) after deducting relevant incurred costs (including but not limited to nonrefundable payments that have paid to contractors). The Organizer is not liable for any damages caused due to this adjustment or cancellation.
20. For the purpose of properly organizing the exhibition, the Organizer will implement adequate measures for disease prevention. Exhibitors clearly understand and agree that by participating in the exhibition, they are obliged to cooperate with the disease prevention actions implemented by the Organizer; Exhibitors shall solely bear risk related to infection or isolation due to disease prevention. Therefore, if a dispute arises therefrom, participating Exhibitors may not make any claims, including civil, criminal, and administrative claims, against the Organizer.
21. If any Exhibitors would like to drop out of the exhibition due to reasons not attributable to the Organizer, any payment made, including the paid deposits will not be refunded. All payments will not be refunded if Exhibitors decide to drop out of the exhibition after their booths have been allocated.
22. Cyber Security Regulations
 - 1) Exhibitors shall exercise best efforts to maintain cybersecurity and cooperate with the Organizer to comply with the Cyber Security Management Act, its relevant sub-laws, and various regulations and standards regarding information and communication security promulgated by the Executive Yuan of Taiwan. In the event Exhibitors become aware that a cybersecurity incident has occurred affecting the Organizer or Exhibitors, Exhibitors shall notify the Organizer within thirty (30) minutes of discovery for purposes of emergency response and shall cooperate with the Organizer regarding relevant remedial measures.

- 2) With respect to Exhibitors engaged in operations involving software, hardware, or services in the field of information and communication technology, in the event competent authorities announce a list of vendors and products deemed detrimental to national cybersecurity pursuant to the Principles for Restriction of the Use of Products Detrimental to National Cyber Security, Exhibitors shall refrain from utilizing products produced, developed, manufactured, or provided by listed vendors or the products enumerated in said list. The foregoing prohibition shall additionally apply to any updates to said list.
 - 3) In the event Exhibitors utilize electronic scrolling text display boards, screens, or other digital devices to promote or provide information to the public, Exhibitors shall ensure such content is lawful and does not violate public decency or social order. In the event inappropriate content is embedded by hackers, the broadcast of said content shall be immediately interrupted, and Exhibitors shall report to the Organizer and implement handling in accordance with Paragraph 1 of this Article. °
 - 4) In the event Exhibitors violate the provisions of this Article and cause damage to the Organizer, Exhibitors shall compensate the Organizer for all direct and indirect damages incurred. Exhibitors shall additionally be responsible for any damages to the rights of third parties.
23. For matters not stipulated in the Regulations, the Organizer may amend or update the Regulations from time to time.

Organizers Information



TAITRA Taiwan External Trade Development Council

TAITRA is Taiwan's foremost nonprofit trade promoting organization. Sponsored by the government and industry organizations, TAITRA assists enterprises to expand their global reach. Headquartered in Taipei, TAITRA has a team of 1,300 specialists and operates 5 local offices as well as 62 branches worldwide. Branch offices play vital roles in Taiwan Trade Shows coordination between Taipei headquarter and local companies, and invite buyers to visit local industries.



Taiwan Electrical and Electronic Manufacturers' Association

The Taiwan Electrical and Electronic Manufacturers' Association (commonly referred to as TEEMA) was established in 1948. It provides diversified global services for its members, enhancing mutual interests and serving as a bridge between the industry and the government to promote economic development. TEEMA is one of the eight major national industrial and commercial organizations in Taiwan.

TEEMA acts as a bridge between the government and industry, with responsibilities including liaison, coordination, and conveying the opinions of its members. It offers timely recommendations on industrial policies to the government. TEEMA has 22 committees, each chaired by a leading figure in their respective fields. These committees propose concrete discussions on industrial development, reflect the voices of businesses, and seek effective solutions to foster a healthy industrial environment and address member needs.

TEEMA is composed of companies involved in the production of computers and peripherals, telecommunications, optoelectronics, semiconductors, electronic products, electronic components, automotive electronics, and 16 other related sectors. Currently, it has 3,036 members, whose core businesses and upstream and downstream industries account for about half of Taiwan's total industrial output and export value. TEEMA represents Taiwan's most important, advanced, and professional high-tech industries and industrial associations.