



eCommerce

EXPO ASIA

Smart Life x Smart Commerce 亞太電子商務展

DATE!

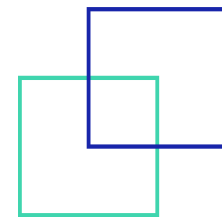
EXPO

Discover Advanced Trends **in** E-commerce



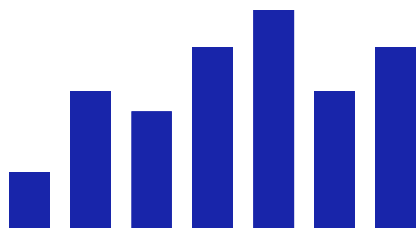
eCommerce

EXPO ASIA

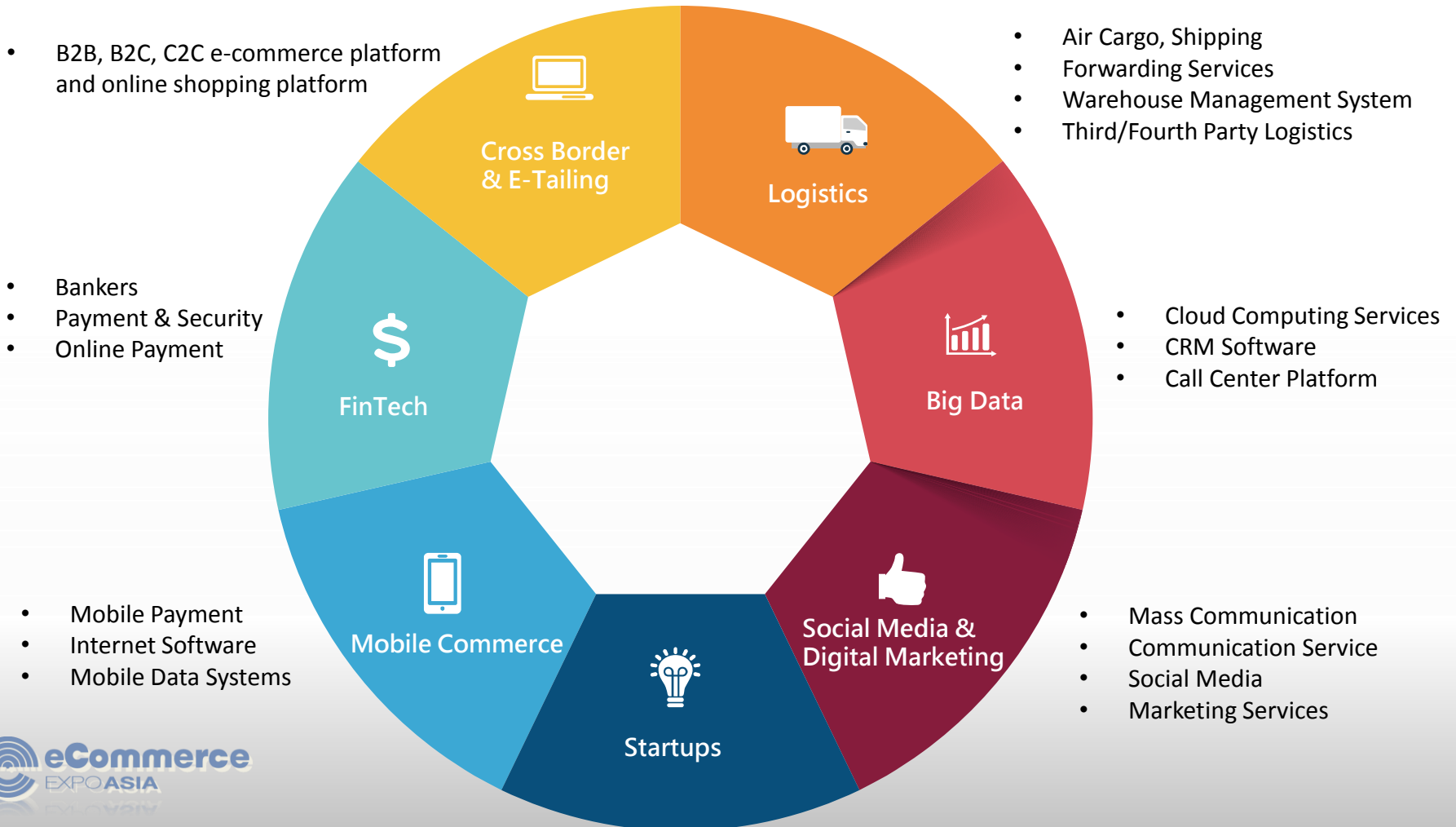


September 28-30

2017



A Complete Showcase of E-Commerce Ecosystem



4 in 1 PROGRAM

No. 1
Platform

EXHIBITION

Meet & Brief
Your Solutions to Potential Users

Leading
Future

FORUM

Innovate & Catch
The Future of E-Commerce

Practical
Lecture

SEMINAR

Launch & Showcase
Your Services to Potential Users

B2B
Meeting

MATCHMAKING

Match & Sell
To Decision Makers

2016 Exhibition Key Figures

4 Themes

Cross Border x Big Data x FinTech x Startups

8 Exhibiting Countries



66 Exhibitors

145 Booths

42 Countries

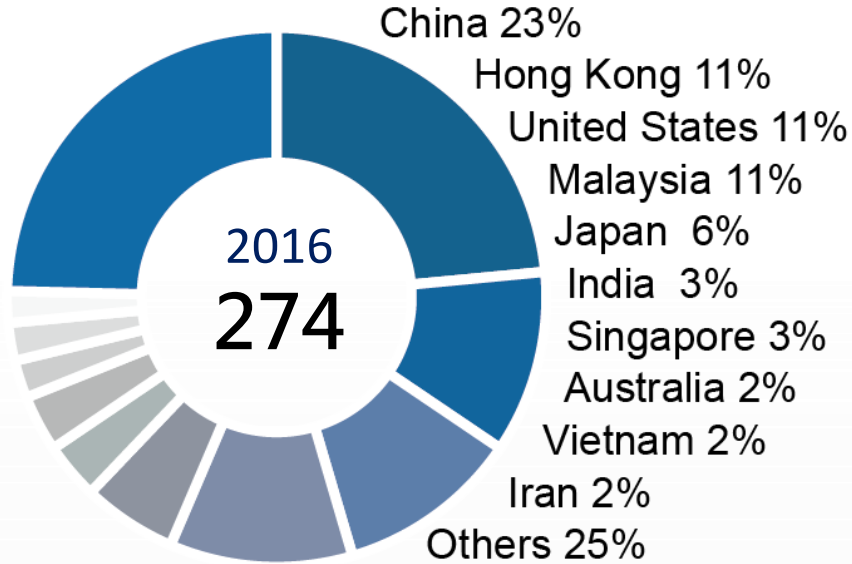
274 Overseas buyers

Featured Exhibitors

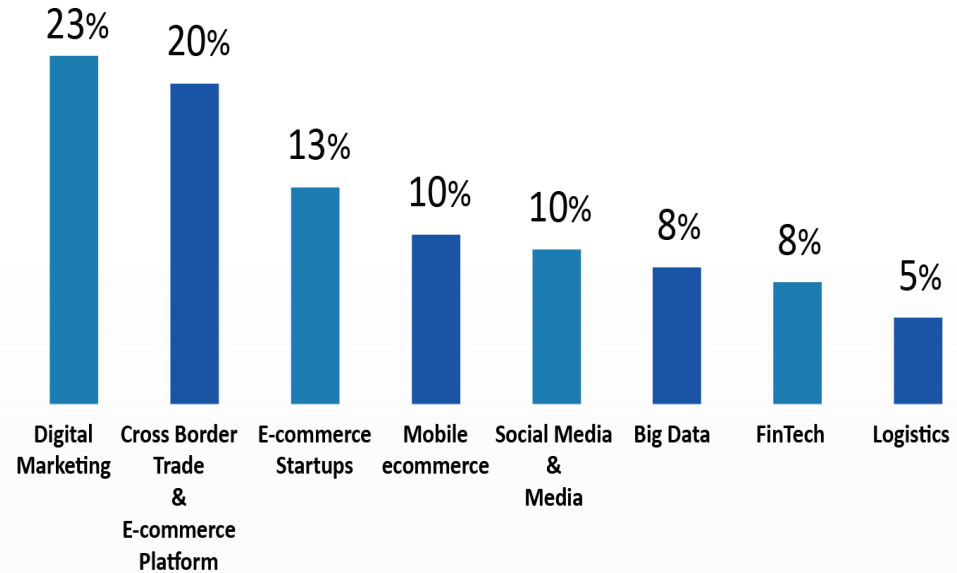


2016 Exhibition Key Figures

Top 10 Overseas Buyers



Visitors' Interests



2016 Exhibition Key Figures

Leading Companies/Organizations Attended

Import/Export

- AIT
- Acer
- LG
- COMPAL
- Mitsui & Co.
- HTC
- TSMC
- ASUS

Internet service provider

- Google
- PayPal
- Yahoo
- Vpon
- funP
- ezTravel
- IBM
- Payoneer
- Amazon

Software/Data

- Wistron ITS
- Paktor
- 104
- Gomaji

Media/PR/Marketing

- TVBS
- GTV
- ETtoday.net
- Leo Burnett
- Commonwealth Magazine
- The new lens

Retail

- Costco
- Unilever
- ESLITE
- RT-MART
- FamilyMart
- 7-11

Finance/Insurance

- JP Morgan
- CTBC
- E.sun Bank
- Fubon Financial
- JihSun Holdings
- Cathay Life Insurance

Education/Research

- Nielsen
- National Taiwan University
- Institute for Information Industry
- Commerce Development Research Institute

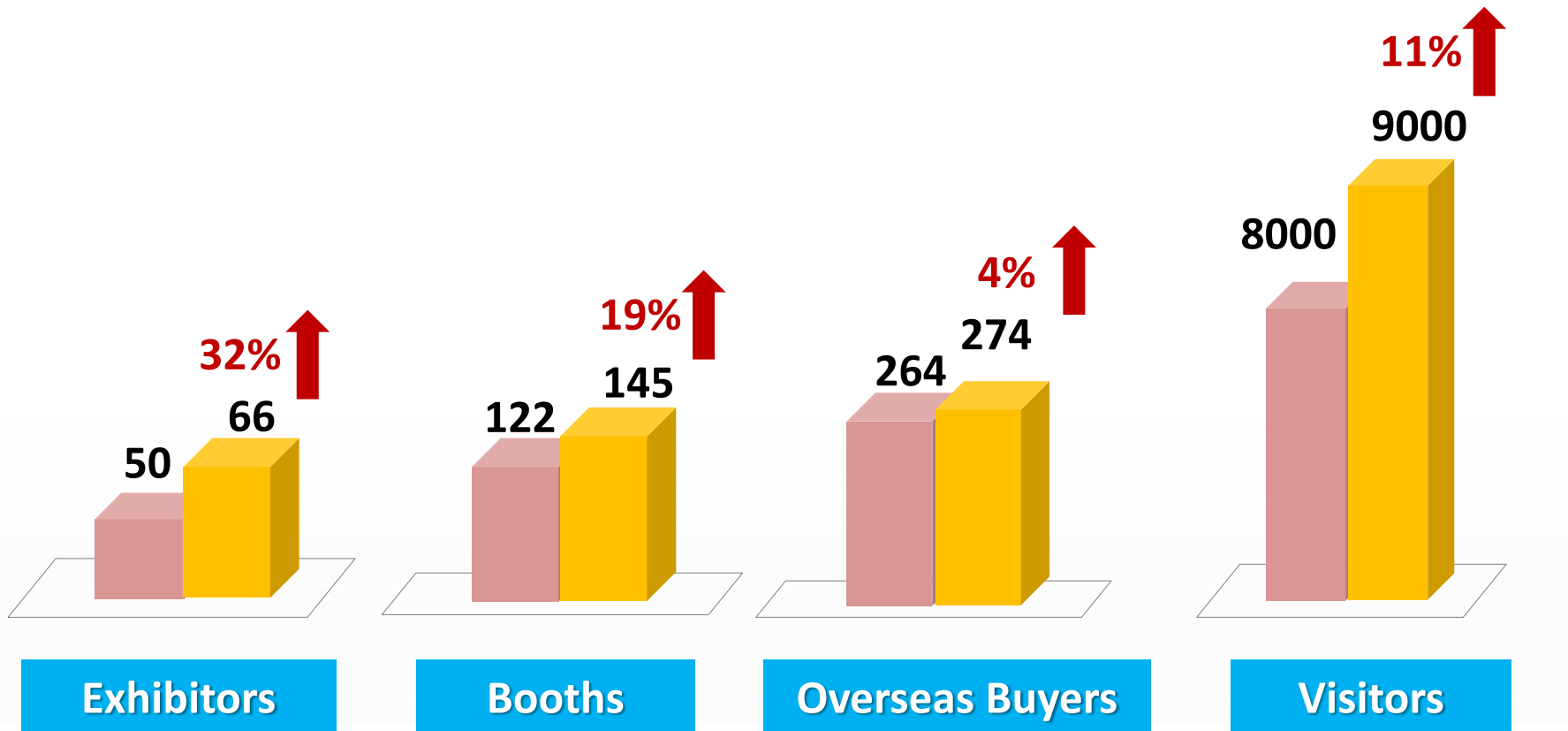
Online platform/seller

- Shopee
- NEWEGG
- Rakuten
- Alibaba
- MOMO
- PChome
- UITOX
- 3M

Travel/Entertainment

- Disney
- Cathay Pacific
- Marriott International
- EVA AIRWAYS
- Taiwan High Speed Rail

2016 Exhibition Key Figures



2015 2016

2017 eCommerce Expo Asia

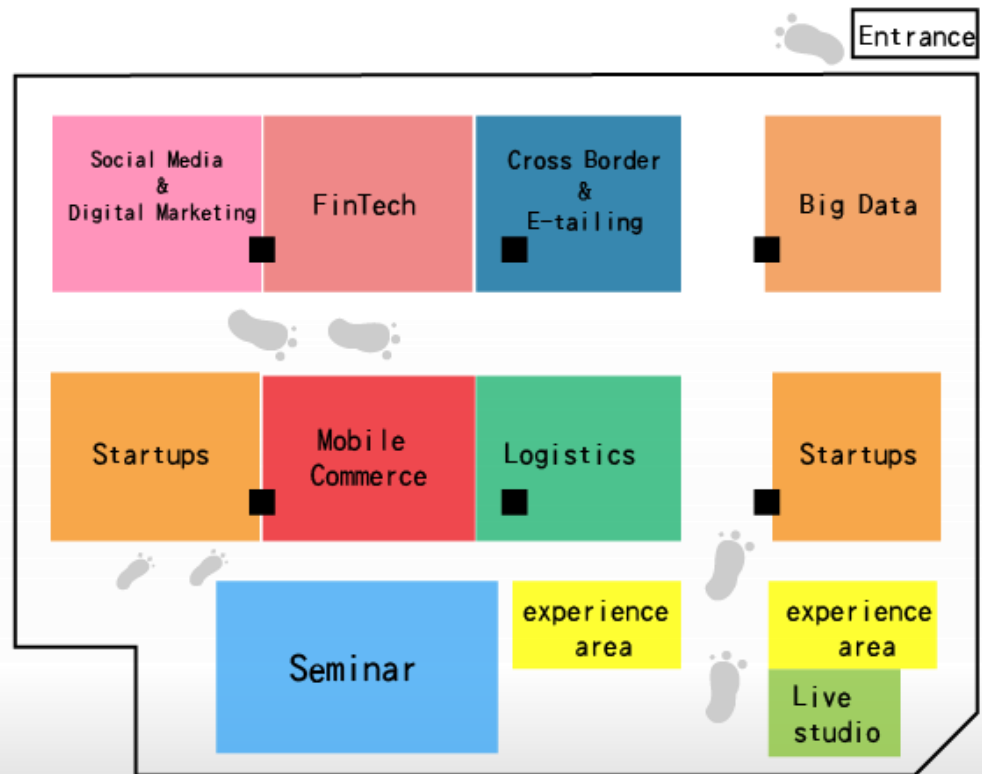
Date: **Sep. 28-30, 2017**

Concurrent show: Taipei Int'l Invention Show & Technomart

Venue: **TWTC Exhibition Hall 1**

Exhibition Scale:

Exhibitors 70+	Booths 150+
Attendees 10,000+	Overseas Visitors 300+



Xinyi Rd. Sec. 5

Note: The final plan will be made by the organizer. 8

EXHIBITION

No. 1
Platform

Exhibitor Benefits

Forum Pass

Official Directory

Official Website E-catalog

News Release

Show Preview

Seminar

B2B Meeting



SEMINAR

Practical
Lecture

20 mins Showcase

Brief Your Services

Launch New Products

Connect with Potential Users

Audiences 80-100



MATCHMAKING

B2B
Meeting

MEET

Meet with Decision Makers

SHOWCASE

Showcase Your Solutions

MATCH

Match with Potential Partners

35 Overseas Buyers



Sep. 27-28 @ TICC

TOPICS

Artificial Intelligence AI
Cross Border Trade
Mobile Commerce
Content Marketing
Social Commerce
Startups

...

30 mins Keynote

Audiences 1,000+
plus Online Live Streaming



2017 ECXPO-Marketing Campaign

Segment & Content Marketing

AD words
& Display
Network

Social Media
Exposure

Press Release
&
News Wire

Media Material
Exchange



A complete showcase of the e-commerce ecosystem: 2017 eCommerce Expo Asia is open for registration



Amazon Web Services attended eCommerce Expo Asia 2016. Click here for high-resolution version.

TAIPEI, TAIWAN—(Marketwire - Feb. 22, 2017) - The third eCommerce Expo Asia is set to take place this year from Sep. 28 to Sep. 30 at the Taipei World Trade Center Exhibition Hall 1, hosted by Taiwan External Trade Development Council (TAITRA) and co-organized by the Taiwan Internet and E-Commerce Association (TEA). The show reflects TAITRA and

eCommerce Expo Asia
@ecExpoAsia

關注

9/28-30 #eCommerce #Expo #Asia at #Taipei #Taiwan

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2016即將結束，你已在規劃明年的旅遊計畫了嗎？孤獨星球 (Lonely Planet)票選出2017年十大最棒的必去旅遊地，這些城市都在新的一年裡規劃了許多新項目，即將在2017年呈現出不一樣的風貌，若你還沒有任何的旅遊規畫，不妨參考這篇文章決定下個旅行地吧！

亞太電子商務展 E-Commerce Ex...

3月15日前報名 享7.5折優惠

最佳平台 引領趨勢 商務購新 精準媒合

台北世貿一館 2017年9月28-30日

參展擺攤成為引領趨勢的先鋒
想經營跨境電商，打造國際品牌嗎？ 跨境及電子商務平台 行動商務 都在亞太電子商務展...

2017 ECEXPO-Overseas Promotion



Indonesia
Jan. 18-19



Singapore
March 2-3



Dubai
May 1-2



A GREAT MARKETING OPPORTUNITY

- To** open new market opportunities.
- To** launch new services and solutions.
- To** meet with potential customers.
- To** lead eCommerce trends in Asia.
- To** enhance company brand in Asia.
- To** connected to the Asia eCommerce Hub.



30% off

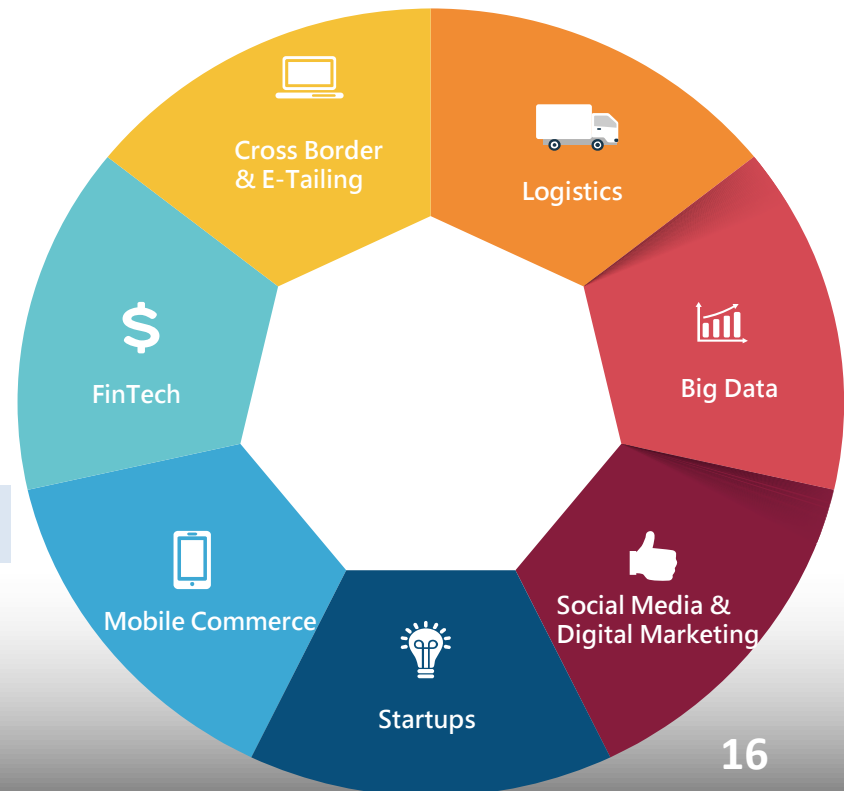
US\$1,400 for 9 SQM

(Raw Space; Tax Included)

*2015、2016 exhibitors can get extra 10% off.

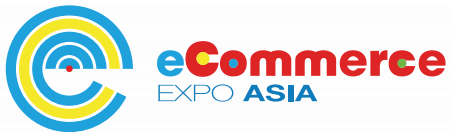
Sign in

<https://goo.gl/CXYsD5>





join us



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